

PSM

May 20, 2005

NOTICE TO THE TRADE – DeCA NOTICE 05-94

SUBJECT: Prepared Dinner Category Review

The purpose of this Notice to the Trade is to advise industry of the Marketing Business Unit's (MBU) intent to perform an out of cycle prepared dinner category review. The review is scheduled for October.

The goal of this review will be to determine the best product assortment by commissary size, taking into consideration national, regional and local brand name products; space availability; and category growth potential.

Thank you in advance for your participation and cooperation in this endeavor. Point of contact is Mr. Angel Ramos, Category Manager, at (804) 734-8221.

/s/

Scott E. Simpson
Chief Operating Officer