

MPSS

June 20, 2012

NOTICE TO THE TRADE – DeCA NOTICE 12-99

SUBJECT: Shelf Stable Juice Review Live Test Set Date

The purpose of this “Notice to the Trade” is to provide information for the upcoming Blends, Kids, Apple, Tomato and Vegetable Juice Category Review live set that has been scheduled. The live set will include a complete change in the respective planogram. The shelf stable juice set will be conducted on Friday, August 3, at the Defense Commissary Agency, 1300 E. Avenue, Fort Lee, Virginia 23801-1800 starting at 7:30 a.m. in Multipurpose Rooms 103 and 104.

Thank you for your participation and cooperation in the endeavor. My point of contact is Ms. Barbara Merriweather, Category Lead Edibles, (804) 734-8000, extension 4-8861.

//signed//

Christopher T. Burns  
Director of Sales