



NEWS RELEASE

Defense Commissary Agency

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September case lot sale promises huge savings

*By Tammy L. Moody,
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FORT LEE, Va. – Commissary customers can save 30 percent or more on their purchases every day, but in September they can save even more by shopping at a worldwide case lot sale in their community.

As seen in the past, the Defense Commissary Agency’s worldwide case lot sale promises record numbers of customers taking advantage of savings of up to 50 percent or more on bulk-sized products. These items range from canned goods, beverages, toilet paper, paper towels, produce, fresh meat, seafood, pet supplies, cleaning and laundry products, and more.

“Commissaries offer the military and their families great ways to extend their purchasing power through the case lot sales we hold in May and September,” said DeCA Director and CEO Philip E. Sakowitz Jr. “It helps them take advantage of their commissary benefit even more.”

The products at these events are normally seen stretched out in a section of a commissary parking lot or inside a store warehouse. Some 50 to 60 percent of the items are sold in “club pack” product assortments similar to the oversized or multiple products sold at commercial warehouse club outlets.

“Case lot sales give our patrons even more savings beyond our normal great prices,” said Charlie Dowlen, DeCA promotions manager. “With children going back to school, families are looking for an opportunity to save money. Case lot sales provide this opportunity.”

There are 404 items available for this sale, and Dowlen expects the larger commissaries stateside will offer an additional 100 or more items. Although smaller commissaries in the

United States and those on installations overseas will carry a more limited selection, all stores will offer customers the massive savings associated with these events, he added.

Most commissaries hold case lot sales but schedule them on different weekends throughout September. To find out when your commissary is hosting a sale, go to the special case lot sale Web page at http://www.commissaries.com/stores/html/store.cfm?dodaac=N&page=case_lot_dates.

Customers who live in regions with multiple commissaries can use the DeCA Web site for information on all sales in their area.

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About DeCA: *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Authorized patrons purchase items at cost plus a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. Shoppers save an average of more than 30 percent on their purchases compared to commercial prices – savings worth about \$3,400 annually for a family of four. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America's military and their families, and help recruit and retain the best and brightest men and women to serve their country.*