



NEWS RELEASE

Defense Commissary Agency

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Commissary Commando winners announced

*By Courtney Rogers,
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FORT LEE, Va. – The Fort Knox, Ky., Better Opportunities for Single Soldiers program won the grand prize of \$1,500 in the 2011 Commissary Commando Competition, the Defense Commissary Agency announced. The group's winning video submission was posted to DeCA's YouTube page at <http://www.youtube.com/watch?v=N2TMIVyMcJc> along with a complete list of prize winners on Nov. 30.

Other winners in this year's competition were:

- First Prize – **Marine Corps Air Station Miramar, Calif.**, \$1,000
- Second Prize – **Sheppard Air Force Base, Texas**, \$750
- Third Prize – **U.S. Army Garrison Camp Zama, Japan**, \$500
- Fourth Prize – **Fort Sill, Okla.**, \$250
- Honorable Mention – **Marine Corps Air Ground Combat Center Twentynine Palms, Calif.**, \$150

In September, commissaries worldwide opened their doors to single service members for Commando events, offering groups opportunities to learn more about their commissary benefit while competing for cash prizes from DeCA's industry partners.

Groups brought single service members in for commissary tours, completed trivia, reached out to their peers through social media and even created their own videos to explain the benefits customers are missing if they don't shop their commissary. Final video submissions were due by Oct. 17.

The American Logistics Association's Consumer Awareness Team, a group of DeCA's industry partners, sponsors the contest and awards the prize money to the winning groups. They also give a \$100 incentive check for the first group at each installation to submit a completed tour roster.

-DeCA-

About DeCA: *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Authorized patrons purchase items at cost plus a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. Shoppers save an average of more than 30 percent on their purchases compared to commercial prices – savings amounting to thousands of dollars annually. For current savings figures for various groups – single member up to a family of seven – visit <http://www.commissaries.com>. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America's military and their families, and help recruit and retain the best and brightest men and women to serve their country.*

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COMMISSARY CONNECTION: To stay connected with the latest news about your most valued benefit, Hot Links to additional savings, shopping sprees, contests, commissary promotions, events and more, go to www.commissaries.com/subscribe.cfm and subscribe to the Commissary Connection newsletter.

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