



# NEWS RELEASE

## Defense Commissary Agency

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## Farmers markets to offer fresh fruit, veggies July 1-3

*By Sallie Cauthers,  
DeCA marketing and mass communications specialist*

**FORT LEE, Va.** – Fresh fruits and vegetables will be a part of the menu for many commissary customers as they plan their Fourth of July celebrations. And, the Defense Commissary Agency is offering farmers market sales events July 1-3 to offer great savings on these items, said its sales director.

“This is the first time the commissaries are offering a worldwide focused produce sale,” said Chris Burns, DeCA’s director of sales. “It’s perfect timing because this is the time of year we stock up on all our customers’ favorites like watermelons, strawberries, corn on the cob, peaches, summer squash and tomatoes.

“We offer our customers the highest quality produce at the lowest prices possible,” he added. “This makes your commissary definitely worth the trip, especially if you’re stocking up for the holiday weekend.”

On some military installations, the local morale, welfare and recreation programs will participate in this festive, country-style event. Commissary customers should check their base news outlets for more details on any local events connected with their own commissary’s farmers market.

Mark your calendars now for this special sales event, plus check out the DeCA website, <http://www.commissaries.com>, for easy-to-make Kay’s Kitchen Fourth of July holiday recipes.

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**About DeCA:** *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Authorized patrons purchase items at cost plus a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. Shoppers save an average of more than 30 percent on their purchases compared to commercial prices – savings amounting to thousands of dollars annually. For current savings figures for various groups – single member up to a family of seven – visit <http://www.commissaries.com>. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America’s military and their families, and help recruit and retain the best and brightest men and women to serve their country.*