



NEWS RELEASE

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New Web feature offers extra savings to shoppers

By DeCA Sales Directorate

FORT LEE, Va. – Commissary shoppers can find extra savings opportunities through a new feature on DeCA’s website that makes it easy to find new commissary-oriented websites.

Created by companies that sell their products in commissaries, there are six new websites designed for commissary shoppers. Their offerings include coupons, contests and other types of shopper services for exclusive use by commissary shoppers. On Sept. 1, DeCA’s www.commissaries.com home page started featuring the “Exclusive Savings” link to its page that has the links to the new websites.

“Offerings differ from site to site, but they all offer something special above what you may find in our stores,” said Chris Burns, DeCA’s director of sales. “Our industry partners have worked hard to make this possible for our military service members, their families and military retirees, and we’re glad to be able to offer an easy way to find these values with a link on our website.”

DeCA does not control the content of the sites, Burns added. DeCA’s website is featuring links to these sites as a service to commissary customers, to make it easier for them to get the most out of their commissary benefit, he said.

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About DeCA: *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Authorized patrons purchase items at cost plus a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. Shoppers*

save an average of more than 30 percent on their purchases compared to commercial prices – savings amounting to thousands of dollars annually. For current savings figures for various groups – single member up to a family of seven – visit <http://www.commissaries.com>. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America's military and their families, and help recruit and retain the best and brightest men and women to serve their country.