FROZEN PREPARED CHICKEN NW/SW

2 DOORS 61"

	Tyson/Tastybird	Banquet	Milford Valley 2
BASE	**41.8**	**16.2**	**3.0**
LINEAR	**209.0**	**81.0**	**15.0**
K1	**68.5%**	**26.50%**	**5.00%**

Traffic left to right>>>>>>>>>>>>>>>

6-Oct-10

HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEAVELAND CATEGORY BUYER.
BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY
BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK OUT
ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND