FROZEN PREPARED CHICKEN
NE/CE/SO/MW
4 DOORS 122"

	Tyson/Tastybird	Banquet	Fast Fixin	Tenderbird	M.V./Barber's 4
BASE	**65.8**	**31.4**	**6.7**	**13.1**	**5.0**
LINEAR	**329.0**	**157.0**	**33.5**	**65.5**	**25.0**
K2	**54.0%**	**25.80%**	**5.50%**	**10.70%**	**4.00%**

Traffic left to right>>>>>>>>>>>>>>>
6-Oct-10

HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEAVELAND CATEGORY BUYER.
BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY
BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK OI
ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRANI

100.0%

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