FROZEN PREPARED CHICKEN NE/CE/SO/MW
5 DOORS 152.5"

	Tyson/Tastybird	Banquet	Fast Fixin	Tenderbird	Pilgrim's	M.V./Barber's 8	
BASE	**77.0**	**40.5**	**5.0**	**11.0**	**6.0**	**13.0**	
LINEAR	**385.0**	**202.5**	**25.0**	**55.0**	**30.0**	**65.0**	
K3	**50.5%**	**26.50%**	**3.20%**	**7.30%**	**4.00%**	**8.50%**	100.0%

Traffic left to right>>>>>>>>>>>>>>>

6-Oct-10

HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEAVELAND CATEGORY BUYER.
BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY
BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK OUT
ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND