FROZEN PREPARED CHICKEN NE/CE/SO/MW
6 DOORS 183"

	Tyson/Tastybird	Banquet	Fast Fixin	Tenderbird	Pilgrim's	M.V./Barber's 9	
BASE	**100.5**	**44.8**	**6.4**	**12.0"**	**6.4**	**13.0**	
LINEAR	**502.5**	**224.0**	**32.0**	**60.0"**	**32.0**	**65.0**	
K4	**55.0%**	**24.50%**	**3.50%**	**6.50%**	**3.40%**	**7.00%**	99.9%

Traffic left to right>>>>>>>>>>>>>>>
6-Oct-10

HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEAVELAND CATEGORY BUYER.
BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY
BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK
ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRA