FROZEN PREPARED CHICKEN NW/SW
6 DOORS 183"

	Tyson/Tastybird	Banquet	Fast Fixin	Tenderbird	Foster Farms	M.V./Barber's 9	
BASE	**99.0**	**46.0**	**6.0**	**4.0"**	**15.0"**	**13.0**	
LINEAR	**495.0**	**230.0**	**30.0**	**20.0"**	**75.0"**	**65.0**	
K4	**54.5%**	**25.50%**	**3.00%**	**2.00%**	**8.00%**	**7.00%**	100.0%

Traffic left to right>>>>>>>>>>>>>>>
6-Oct-10

HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEAVELAND CATEGORY BUYER.
BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY
BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK OUT
ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND