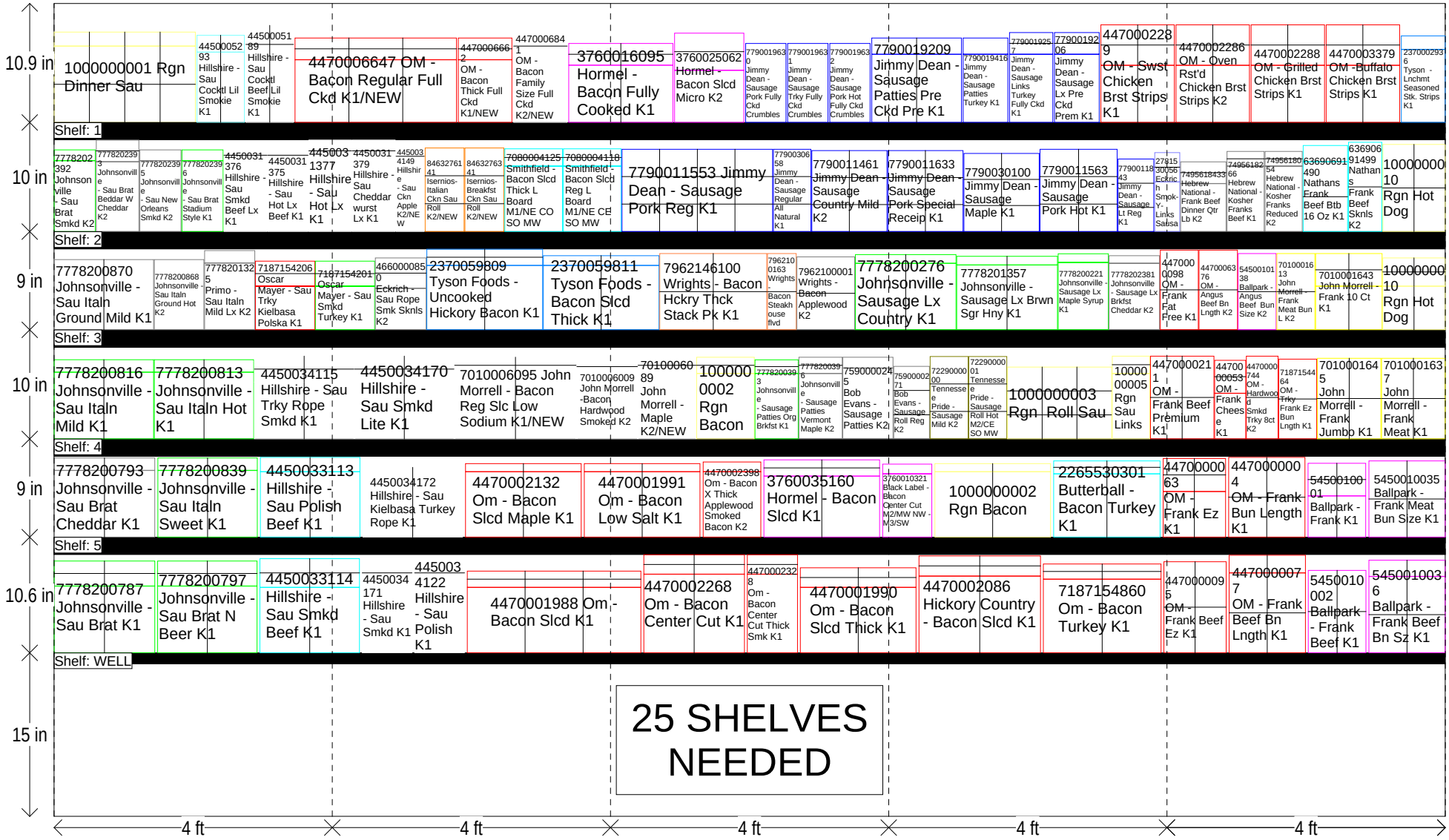
SEG.1-DINNER/BREAKFAST MEATS, HOT DOGS 20FT

HQ DeCA PLANOGRAM - CHILL MEAT 48 FT

FOR CLASS 2 STORES - MIDWEST MARKETING AREA



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16 AUG 2012	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY BUYER IVEENA HENDERSON.
Chill Meat D SAU BM HD-SEG1-20K2-MW.psa	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

SEG.1-DINNER/BREAKFAST MEATS, HOT DOGS 20FT

HQ DeCA PLANOGRAM - CHILL MEAT 48 FT

Chill Meat D SAU BM HD-SEG1-20K2-MW.psa

Schematic Report

SHELF:1 WIDTH:240 in MERCH HEIGHT:9.00 in DEPTH:20 in SPACE AVAIL:4.85 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1000000001	Rgn Dinner Sau	16.00	OZ	4		12	140	11.67	3.50 in	6.10 in	1.30 in	Front	
2	4450005293	Hillshire - Sau Cocktl Lil Smokie	14.00	OZ	2	K1	12	30	2.50	6.45 in	4.10 in	1.55 in	Front	
3	4450005189	Hillshire - Sau Cocktl Beef Lil Smokie	13.00	OZ	2	K1	12	34	2.83	5.40 in	4.10 in	1.75 in	Front	
4	4470006647	OM - Bacon Regular Full Ckd	2.52	OZ	3	K1/NEW	12	78	6.50	5.75 in	9.30 in	1.00 in	Front	6/21/2012
5	4470006662	OM - Bacon Thick Full Ckd	2.52	OZ	1	K1/NEW	12	26	2.17	5.75 in	9.30 in	1.00 in	Front	6/21/2012
6	4470006841	OM - Bacon Family Size Full Ckd	6.30	OZ	1	K2/NEW	10	21	2.10	5.69 in	9.25 in	1.31 in	Front	8/16/2012
7	3760016095	Hormel - Bacon Fully Cooked	2.52	OZ	2	K1	12	52	4.33	5.25 in	9.00 in	1.00 in	Front	
8	3760025062	Hormel - Bacon Slcd Micro	12.00	OZ	1	K2	8	19	2.38	4.78 in	12.00 in	1.71 in	Front	
9	7790019630	Jimmy Dean -Sausage Pork Fully Ckd Cru...	16.00	OZ	1	K2	6	10	1.67	7.25 in	7.00 in	2.00 in	Front	
10	7790019631	Jimmy Dean -Sausage Trky Fully Ckd Cru...	16.00	OZ	1	K2	6	10	1.67	7.25 in	7.00 in	2.00 in	Front	
11	7790019632	Jimmy Dean -Sausage Pork Hot Fully Ckd...	16.00	OZ	1	K2	6	10	1.67	7.25 in	7.00 in	2.00 in	Front	
12	7790019209	Jimmy Dean - Sausage Patties Pre Ckd Pre	10.00	OZ	2	K1	8	32	4.00	6.25 in	7.75 in	1.50 in	Front	
13	7790019416	Jimmy Dean - Sausage Patties Turkey	12.00	OZ	1	K1	8	16	2.00	6.25 in	7.75 in	1.50 in	Front	
14	7790019257	Jimmy Dean -Sausage Links Turkey Fully ...	9.60	OZ	1	K1	8	26	3.25	6.25 in	7.50 in	1.00 in	Front	
15	7790019206	Jimmy Dean - Sausage Lx Pre Ckd Prem	9.60	OZ	1	K1	8	26	3.25	6.25 in	7.75 in	1.00 in	Front	
16	4470002289	OM - Swst Chicken Brst Strips	6.00	OZ	2	K1	12	32	2.67	5.24 in	6.35 in	1.86 in	Front	
17	4470002286	OM - Oven Rst'd Chicken Brst Strips	6.00	OZ	2	K2	12	32	2.67	5.24 in	6.35 in	1.86 in	Front	
18	4470002288	OM - Grilled Chicken Brst Strips	6.00	OZ	2	K1	12	32	2.67	5.24 in	6.35 in	1.86 in	Front	
19	4470003379	OM -Buffalo Chicken Brst Strips	5.50	OZ	2	K1	12	32	2.67	5.24 in	6.35 in	1.86 in	Front	
20	2370002936	Tyson - Lnchmt Seasoned Stk. Strips	8.00	OZ	1	K1	12	18	1.50	6.70 in	7.60 in	1.25 in	Front	

SHELF:2 WIDTH:240 in MERCH HEIGHT:9.00 in DEPTH:20 in SPACE AVAIL:3.05 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778202392	Johnsonville - Sau Brat Smkd	14.00	OZ	1	K2	10	23	2.30	6.50 in	7.15 in	1.00 in	Front	
2	7778202393	Johnsonville - Sau Brat Beddar W Cheddar	14.00	OZ	1	K2	10	26	2.60	6.40 in	7.40 in	1.00 in	Front	
3	7778202395	Johnsonville - Sau New Orleans Smkd	14.00	OZ	1	K2	10	23	2.30	6.50 in	7.15 in	1.00 in	Front	
4	7778202396	Johnsonville - Sau Brat Stadium Style	14.00	OZ	1	K1	10	23	2.30	6.50 in	7.15 in	1.00 in	Front	
5	4450031376	Hillshire - Sau Smkd Beef Lx	13.50	OZ	1	K1	16	28	1.75	6.10 in	7.40 in	0.90 in	Front	9/14/2011
6	4450031375	Hillshire - Sau Hot Lx Beef	13.50	OZ	1	K1	16	28	1.75	6.10 in	7.00 in	0.90 in	Front	9/14/2011
7	4450031377	Hillshire - Sau Hot Lx	14.00	OZ	1	K1	14	26	1.86	6.40 in	7.40 in	1.00 in	Front	9/14/2011
8	4450031379	Hillshire - Sau Cheddarwurst Lx	13.50	OZ	1	K1	16	26	1.63	6.40 in	7.40 in	1.00 in	Front	9/14/2011
9	4450034149	Hillshire - Sau Ckn Apple	12.00	OZ	1	K2/NEW	10	23	2.30	5.75 in	4.90 in	1.15 in	Front	6/6/2012
10	8463276141	Isernios-Italian Ckn Sau Roll	16.00	OZ	1	K2/NEW	12	21	1.75	2.56 in	6.75 in	2.56 in	Front	6/21/2012
11	8463276341	Isernios-Breakfst Ckn Sau Roll	16.00	OZ	1	K2/NEW	12	21	1.75	2.56 in	6.75 in	2.56 in	Front	6/21/2012
12	7080004125	Smithfield - Bacon Slcd Thick L Board	16.00	OZ	1	M1/NE CO SO MW	24	31	1.29	6.00 in	10.00 in	0.80 in	Front	
13	7080004118	Smithfield - Bacon Slcd Reg L Board	16.00	OZ	1	M1/NE CE SO MW	24	31	1.29	6.00 in	10.00 in	0.80 in	Front	
14	7790011553	Jimmy Dean - Sausage Pork Reg	16.00	OZ	4	K1	12	84	7.00	2.52 in	6.50 in	2.52 in	Front	
15	7790030658	Jimmy Dean - Sausage Regular All Natural	16.00	OZ	1	K1	12	21	1.75	2.52 in	6.50 in	2.52 in	Front	
16	7790011461	Jimmy Dean - Sausage Country Mild	16.00	OZ	2	K2	12	48	4.00	2.48 in	6.50 in	2.48 in	Front	
17	7790011633	Jimmy Dean - Sausage Pork Special Receip	16.00	OZ	2	K1	12	48	4.00	2.48 in	6.50 in	2.48 in	Front	
18	7790030100	Jimmy Dean - Sausage Maple	16.00	OZ	2	K1	12	48	4.00	2.39 in	6.51 in	2.39 in	Front	
19	7790011563	Jimmy Dean - Sausage Pork Hot	16.00	OZ	2	K1	12	42	3.50	2.52 in	6.67 in	2.52 in	Front	
20	7790011843	Jimmy Dean - Sausage Lt Reg	12.00	OZ	1	K1	12	27	2.25	2.22 in	6.20 in	2.22 in	Front	
21	2781530056	Eckrich Smok-Y-Links Sausage	10.00	OZ	1	K2	16	22	1.38	4.55 in	4.36 in	1.35 in	Front	
22	7495618433	Hebrew National - Frank Beef Dinner Qtr Lb	16.00	OZ	1	K2	12	28	2.33	4.40 in	7.88 in	1.00 in	Front	
23	7495618266	Hebrew National - Kosher Franks Beef	12.00	OZ	1	K1	12	35	2.92	6.00 in	6.45 in	0.68 in	Front	

SEG.1-DINNER/BREAKFAST MEATS, HOT DOGS 20FT

HQ DeCA PLANOGRAM - CHILL MEAT 48 FT

Chill Meat D SAU BM HD-SEG1-20K2-MW.psa

Schematic Report

24	7495618054	Hebrew National - Kosher Franks Reduced	11.00	OZ	1	K2	12	35	2.92	6.00 in	6.45 in	0.68 in	Front	
25	63690691490	Nathans Frank Beef Btb 16 Oz	16.00	OZ	1	K1	12	32	2.67	3.20 in	7.70 in	1.50 in	Front	
26	63690691499	Nathans Frank Beef Sknls	16.00	OZ	1	K2	12	24	2.00	4.10 in	5.80 in	1.60 in	Front	
27	1000000010	Rgn Hot Dog	16.00	OZ	2		12	60	5.00	4.00 in	5.40 in	1.30 in	Front	

SHELF:3		WIDTH:240 in	MERCH HEIGHT:11.00 in			DEPTH:20 in				SPACE AVAIL:1.69 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778200870	Johnsonville - Sau Italn Ground Mild	16.00	OZ	2	K1	6	34	5.67	6.45 in	8.60 in	1.15 in	Front	
2	7778200868	Johnsonville - Sau Italn Ground Hot	16.00	OZ	1	K2	6	17	2.83	6.45 in	8.60 in	1.15 in	Front	
3	7778201325	Primo - Sau Italn Mild Lx	19.76	OZ	1	K2	12	20	1.67	6.12 in	8.70 in	1.15 in	Front	
4	7187154206	Oscar Mayer - Sau Trky Kielbasa Polska	14.00	OZ	1	K1	15	27	1.80	4.00 in	10.25 in	1.15 in	Front	
5	7187154201	Oscar Mayer - Sau Smkd Turkey	14.00	OZ	1	K1	15	27	1.80	4.00 in	10.25 in	1.15 in	Front	
6	4660000850	Eckrich - Sau Rope Smk Sknls	16.00	OZ	1	K2	15	24	1.60	3.80 in	8.80 in	1.40 in	Front	
7	2370059809	Tyson Foods - Uncooked Hickory Bacon	16.00	OZ	2	K1	12	64	5.33	5.90 in	10.00 in	0.75 in	Front	
8	2370059811	Tyson Foods - Bacon Slcd Thick	16.00	OZ	2	K1	12	50	4.17	5.90 in	10.00 in	0.90 in	Front	
9	7962146100	Wrights - Bacon Hckry Thck Stack Pk	24.00	OZ	2	K1	12	48	4.00	3.50 in	9.25 in	1.60 in	Front	
10	7962100163	Wrights - Bacon Steakhouse flvd	24.00	OZ	1	M2/NE CE SO MW	12	24	2.00	3.50 in	5.00 in	1.60 in	Front	
11	7962100001	Wrights - Bacon Applewood	24.00	OZ	1	K2	12	20	1.67	3.35 in	10.00 in	1.85 in	Front	
12	7778200276	Johnsonville - Sausage Lx Country	12.00	OZ	2	K1	12	56	4.67	6.10 in	8.70 in	0.80 in	Front	
13	7778201357	Johnsonville - Sausage Lx Brwn Sgr Hny	12.00	OZ	2	K1	12	56	4.67	5.95 in	8.70 in	0.80 in	Front	
14	7778200221	Johnsonville - Sausage Lx Maple Syrup	12.00	OZ	1	K1	12	27	2.25	6.17 in	8.70 in	0.81 in	Front	
15	7778202381	Johnsonville - Sausage Lx Brkfst Cheddar	12.00	OZ	1	K2	12	31	2.58	6.10 in	8.75 in	0.70 in	Front	
16	4470000098	OM - Frank Fat Free	14.00	OZ	1	K1	12	24	2.00	3.66 in	6.60 in	1.63 in	Front	
17	4470006376	OM - Angus Beef Bn Lngth	15.00	OZ	1	K2	12	24	2.00	3.66 in	6.66 in	1.63 in	Front	2/14/2012
18	5450010138	Ballpark - Angus Beef Bun Size	16.00	OZ	1	K2	12	26	2.17	3.50 in	6.60 in	1.50 in	Front	
19	7010001613	John Morrell - Frank Meat Bun L	16.00	OZ	1	K2	12	22	1.83	3.50 in	6.60 in	1.70 in	Front	
20	7010001643	John Morrell - Frank 10 Ct	16.00	OZ	2	K1	24	46	1.92	4.00 in	5.75 in	1.50 in	Front	2/9/2012
21	1000000010	Rgn Hot Dog	16.00	OZ	2		12	50	4.17	4.00 in	5.40 in	1.30 in	Front	

SHELF:4		WIDTH:240 in	MERCH HEIGHT:8.00 in			DEPTH:20 in				SPACE AVAIL:1.60 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778200816	Johnsonville - Sau Italn Mild	19.76	OZ	2	K1	12	40	3.33	6.12 in	8.60 in	1.15 in	Front	
2	7778200813	Johnsonville - Sau Italn Hot	19.76	OZ	2	K1	12	40	3.33	6.12 in	8.60 in	1.15 in	Front	
3	4450034115	Hillshire - Sau Trky Rope Smkd	13.00	OZ	2	K1	18	44	2.44	5.20 in	8.60 in	1.20 in	Front	9/14/2011
4	4450034170	Hillshire - Sau Smkd Lite	13.00	OZ	2	K1	18	44	2.44	5.20 in	8.60 in	1.20 in	Front	9/14/2011
5	7010006095	John Morrell - Bacon Reg Slc Low Sodium	12.00	OZ	2	K1/NEW	16	64	4.00	6.00 in	10.50 in	0.75 in	Front	7/19/2012
6	7010006009	John Morrell -Bacon Hardwood Smoked	12.00	OZ	1	K2	24	37	1.54	6.00 in	10.50 in	0.63 in	Front	8/16/2012
7	7010006089	John Morrell - Maple	12.00	OZ	1	K2/NEW	16	32	2.00	6.00 in	10.00 in	0.75 in	Front	8/2/2012
8	1000000002	Rgn Bacon	16.00	OZ	1		12	32	2.67	6.00 in	10.00 in	0.75 in	Front	
9	7778200393	Johnsonville - Sausage Patties Org Brkfst	12.00	OZ	1	K1	8	37	4.63	6.00 in	7.50 in	0.63 in	Front	
10	7778200396	Johnsonville - Sausage Patties Vermont M...	12.00	OZ	1	K2	8	32	4.00	6.00 in	7.50 in	0.75 in	Front	
11	7590000245	Bob Evans -Sausage Patties	12.00	OZ	1	K2	8	23	2.88	6.50 in	8.70 in	1.00 in	Front	
12	7590000271	Bob Evans - Sausage Roll Reg	16.00	OZ	1	K2	12	27	2.25	2.22 in	6.20 in	2.20 in	Front	
13	7229000000	Tennessee Pride - Sausage Mild	16.00	OZ	1	K2	12	21	1.75	2.52 in	6.60 in	2.52 in	Front	
14	7229000001	Tennessee Pride - Sausage Roll Hot	16.00	OZ	1	M2/CE SO MW NW...	12	21	1.75	2.52 in	6.60 in	2.52 in	Front	
15	1000000003	Rgn Roll Sau	16.00	OZ	3		12	81	6.75	2.20 in	6.00 in	2.20 in	Front	
16	1000000005	Rgn Sau Links	10.00	OZ	1		12	31	2.58	6.00 in	6.50 in	0.80 in	Front	
17	4470000211	OM - Frank Beef Premium	16.00	OZ	2	K1	12	44	3.67	3.80 in	5.50 in	1.70 in	Front	
18	4470000053	OM - Frank Cheese	16.00	OZ	1	K1	12	21	1.75	4.18 in	5.40 in	1.52 in	Front	

Schematic Report

19	4470000744	OM - Hardwood Smkd Trky 8ct	16.00	OZ	1	K2	12	22	1.83	3.80 in	5.50 in	1.70 in	Front	
20	7187154464	OM - Trky Frank Ez Bun Lngth	16.00	OZ	1	K1	12	24	2.00	3.66 in	6.60 in	1.63 in	Front	
21	7010001645	John Morrell - Frank Jumbo	16.00	OZ	2	K1	24	48	2.00	3.70 in	5.50 in	1.60 in	Front	
22	7010001637	John Morrell - Frank Meat	12.00	OZ	2	K1	32	56	1.75	3.70 in	5.50 in	1.40 in	Front	

SHELF:5	WIDTH:240 in	MERCH HEIGHT:8.00 in	DEPTH:20 in	SPACE AVAIL:6.90 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778200793	Johnsonville - Sau Brat Cheddar	19.76	OZ	2	K1	12	40	3.33	6.12 in	8.70 in	1.15 in	Front	
2	7778200839	Johnsonville - Sau Italn Sweet	19.76	OZ	2	K1	12	40	3.33	6.12 in	8.60 in	1.15 in	Front	
3	4450033113	Hillshire - Sau Polish Beef	13.00	OZ	2	K1	18	36	2.00	6.00 in	8.60 in	1.32 in	Front	9/14/2011
4	4450034172	Hillshire - Sau Kielbasa Turkey Rope	13.00	OZ	2	K1	18	38	2.11	5.20 in	8.60 in	1.20 in	Front	9/14/2011
5	4470002132	Om - Bacon Slcd Maple	16.00	OZ	2	K1	12	58	4.83	6.00 in	10.00 in	0.75 in	Front	
6	4470001991	Om - Bacon Low Salt	16.00	OZ	2	K1	12	58	4.83	6.00 in	10.00 in	0.75 in	Front	
7	4470002398	Om - Bacon X Thick Applewood Smoked ...	16.00	OZ	1	K2	12	25	2.08	6.00 in	10.00 in	0.90 in	Front	
8	3760035160	Hormel - Bacon Slcd	16.00	OZ	2	K1	24	64	2.67	5.60 in	10.00 in	0.75 in	Front	
9	3760010321	Black Label - Bacon Center Cut	12.00	OZ	1	M2/MW NW - M3/SW	16	25	1.56	5.80 in	8.50 in	0.90 in	Front	
10	1000000002	Rgn Bacon	16.00	OZ	2		12	58	4.83	6.00 in	10.00 in	0.75 in	Front	
11	2265530301	Butterball - Bacon Turkey	12.00	OZ	2	K1	24	78	3.25	5.80 in	9.20 in	0.60 in	Front	
12	4470000063	OM - Frank Ez	16.00	OZ	2	K1	24	42	1.75	4.18 in	5.40 in	1.52 in	Front	
13	4470000004	OM - Frank Bun Length	16.00	OZ	2	K1	12	48	4.00	3.66 in	6.60 in	1.63 in	Front	
14	5450010001	Ballpark - Frank	16.00	OZ	2	K1	24	46	1.92	3.78 in	5.00 in	1.50 in	Front	
15	5450010035	Ballpark - Frank Meat Bun Size	16.00	OZ	2	K1	12	52	4.33	3.50 in	6.60 in	1.50 in	Front	

SHELF:WELL	WIDTH:240 in	MERCH HEIGHT:10.00 in	DEPTH:28 in	SPACE AVAIL:6.36 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778200787	Johnsonville - Sau Brat	19.76	OZ	2	K1	12	64	5.33	6.12 in	8.70 in	1.15 in	Front	
2	7778200797	Johnsonville - Sau Brat N Beer	19.76	OZ	2	K1	12	64	5.33	6.12 in	8.60 in	1.15 in	Front	
3	4450033114	Hillshire - Sau Smkd Beef	13.00	OZ	2	K1	18	58	3.22	6.00 in	8.60 in	1.32 in	Front	9/14/2011
4	4450034171	Hillshire - Sau Smkd	14.00	OZ	1	K1	15	29	1.93	6.00 in	8.60 in	1.32 in	Front	9/14/2011
5	4450034122	Hillshire - Sau Polish	14.00	OZ	1	K1	15	29	1.93	6.00 in	8.60 in	1.32 in	Front	9/14/2011
6	4470001988	Om - Bacon Slcd	16.00	OZ	3	K1	24	135	5.63	6.00 in	10.00 in	0.75 in	Front	
7	4470002268	Om - Bacon Center Cut	12.00	OZ	2	K1	16	74	4.63	7.20 in	8.70 in	0.90 in	Front	
8	4470002328	Om - Bacon Center Cut Thick Smk	12.00	OZ	1	K1	16	37	2.31	7.20 in	8.70 in	0.90 in	Front	
9	4470001990	Om - Bacon Slcd Thick	16.00	OZ	2	K1	12	78	6.50	6.00 in	10.00 in	0.90 in	Front	
10	4470002086	Hickory Country - Bacon Slcd	16.00	OZ	2	K1	12	72	6.00	7.03 in	10.50 in	0.93 in	Front	
11	7187154860	Om - Bacon Turkey	12.00	OZ	2	K1	16	96	6.00	6.75 in	10.17 in	0.70 in	Front	
12	4470000095	OM - Frank Beef Ez	16.00	OZ	2	K1	24	72	3.00	4.18 in	5.40 in	1.52 in	Front	
13	4470000077	OM - Frank Beef Bn Lngth	16.00	OZ	2	K1	12	82	6.83	3.66 in	6.60 in	1.63 in	Front	
14	5450010002	Ballpark - Frank Beef	16.00	OZ	2	K1	24	72	3.00	3.78 in	5.00 in	1.50 in	Front	
15	5450010036	Ballpark - Frank Beef Bn Sz	16.00	OZ	2	K1	12	88	7.33	3.50 in	6.60 in	1.50 in	Front	