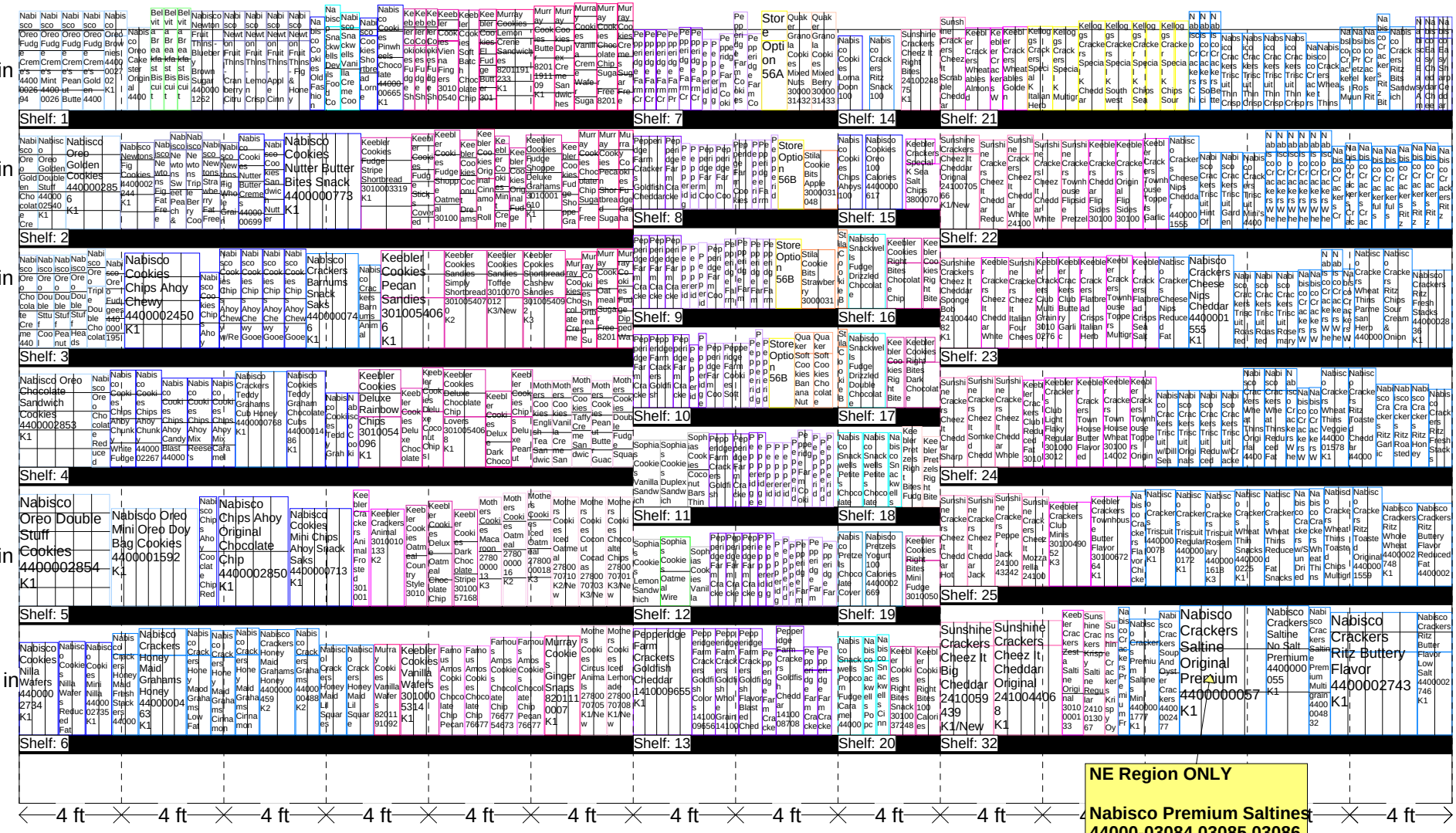
COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

CLASS 4 STORES



Left-right	Page: 1 of 11
19 OCTOBER 2012	HQ DeCA/MBU APPROVED BY CATEGORY LEAD WILLIAM WOOD & CATEGORY BUYER JOEL SMALL.
Cookie Crackers 56 K4.psa	LOCAL AND REGIONAL ITEMS ARE TO BE PLACED "ONLY" WITHIN THE SPACE DESIGNATED AS STORE OPTION ON THE POG. FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND. THE CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

Cookie Crackers 56 K4.psa

Schematic Report

SHELF: 1 | WIDTH:288 in | MERCH HEIGHT:11.00 in | DEPTH:22 in | SPACE AVAIL:4.39 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002694	Nabisco Oreo Fudge Creme's	11.30	OZ	1	K3	12	17	1.42	2.00 in	9.85 in	6.00 in	Front	
2	4400002696	Nabisco Oreo Fudge Creme's Mint	11.30	OZ	1	K3	12	17	1.42	2.00 in	9.85 in	6.00 in	Front	
3	4400002695	Nabisco Oreo Fudge Creme's Peanut Butter	11.30	OZ	1	K3	12	17	1.42	2.00 in	9.85 in	6.00 in	Front	
4	4400002637	Nabisco Oreo Fudge Creme's Golden	11.30	OZ	1	K3	12	17	1.42	2.00 in	9.85 in	6.00 in	Front	
5	4400002702	Nabisco Oreo Brownies	15.00	OZ	2	K1	12	20	1.67	7.48 in	5.35 in	2.53 in	Front	
6	4400002707	Nabisco Oreo Cakester Original	14.00	OZ	2	K2	12	14	1.17	8.35 in	5.35 in	2.80 in	Front	
7	4400002825	Belvita Breakfast Biscuit Apple	8.80	OZ	1	K1	6	16	2.67	5.15 in	6.20 in	2.50 in	Front	
8	4400002827	Belvita Breakfast Biscuit Golden Oats	8.80	OZ	1	K1	6	16	2.67	5.15 in	6.20 in	2.50 in	Front	
9	4400002829	Belvita Breakfast Biscuit Blueberry	8.80	OZ	1	K1	6	16	2.67	5.15 in	6.20 in	2.50 in	Front	
10	4400001262	Nabisco Newton Fruit Thins - Bluebery Brown S...	10.50	OZ	3	K1	8	30	3.75	7.00 in	5.00 in	3.00 in	Front	
11	4400001261	Nabisco Newton Fruit Thins - Cranberry Citrus Oat	10.50	OZ	2	K1	8	20	2.50	7.00 in	5.00 in	3.00 in	Front	
12	4400002958	Nabisco Newton Fruit Thins - Lemon Crisp	10.50	OZ	2	K1/New	8	20	2.50	7.00 in	5.00 in	3.00 in	Front	3/9/2012
13	4400002959	Nabisco Newton Fruit Thins - Apple Cinnamon	10.50	OZ	2	K1/New	8	20	2.50	7.00 in	5.00 in	3.00 in	Front	3/9/2012
14	4400001263	Nabisco Newton Fruit Thins - Fig & Honey	10.50	OZ	2	K3	8	20	2.50	7.00 in	5.00 in	3.00 in	Front	
15	4400000365	Nabisco Cookies Old Fashion Ginger Snap	16.00	OZ	1	K1	6	9	1.50	9.40 in	6.85 in	2.35 in	Front	
16	4400004754	Nabisco Snackwells Devils Food Cookies	6.75	OZ	1	K1	12	25	2.08	4.20 in	7.25 in	2.20 in	Front	
17	4400004888	Nabisco Snackwells Vanilla Creme Cookies Fat ...	7.75	OZ	1	K2	12	33	2.75	4.15 in	8.80 in	1.55 in	Front	
18	4400000335	Nabisco Cookies Shortbread Lorne Doone	10.00	OZ	1	K1	12	29	2.42	3.75 in	8.20 in	1.80 in	Front	
19	4400000665	Nabisco Cookies Pinwheels Chocolate	12.00	OZ	1	K1	12	16	1.33	5.30 in	12.00 in	2.65 in	Top	
20	3010052628	Keebler Cookies Fudge Shoppe Jumbo Sticks B...	6.60	OZ	1	K1	12	17	1.42	6.54 in	5.21 in	1.84 in	Front	
21	3010057451	Keebler Cookies Fudge Shoppe Jumbo Sticks M...	6.60	OZ	1	K3	12	17	1.42	6.54 in	5.21 in	1.84 in	Front	
22	3010052631	Keebler Cookies Fudge Shoppe Jumbo Fudge S...	6.60	OZ	1	K2	12	17	1.42	6.54 in	5.21 in	1.84 in	Front	
23	3010054094	Keebler Cookies Vienna Fingers	14.20	OZ	1	K1	12	29	2.42	6.97 in	9.64 in	1.06 in	Front	
24	3010054086	Keebler Cookies Soft Batch Chocolate Chip	15.00	OZ	2	K1	12	18	1.50	10.10 in	4.76 in	2.31 in	Front	
25	3010055822	Keebler Cookies El Fudge Butter	15.00	OZ	1	K2	12	28	2.33	1.13 in	8.00 in	6.75 in	Front	
26	8201191233	Murray Cookies Lemon Crene Sandwiches	13.00	OZ	2	K1	12	42	3.50	5.85 in	8.68 in	1.45 in	Top	
27	8201191109	Murray Cookies Butter	11.00	OZ	1	K1	12	18	1.50	6.15 in	9.60 in	1.75 in	Top	
28	8201191230	Murray Cookies Duplex Creme Sandwiches	13.00	OZ	1	K1	12	18	1.50	6.15 in	9.06 in	1.75 in	Top	
29	8201198421	Murray Cookies Vanilla Creme Wafer Sugar Free	9.00	OZ	1	K1	12	56	4.67	2.80 in	10.50 in	1.35 in	Top	
30	8201199071	Murray Cookies Chocolate Chip Sugar Free	5.50	OZ	1	K3	12	30	2.50	3.25 in	9.50 in	2.15 in	Top	
31	8201191252	Murray Cookies Cremes Sugar Free	5.50	OZ	1	K3	12	30	2.50	4.00 in	7.30 in	1.80 in	Top	

SHELF: 2 | WIDTH:288 in | MERCH HEIGHT:12.00 in | DEPTH:24 in | SPACE AVAIL:1.93 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002857	Nabisco Oreo Golden Chocolate Creme Cookies	15.50	OZ	1	K1	12	15	1.25	6.25 in	8.80 in	1.88 in	Top	
2	4400002540	Nabisco Oreo Golden Double Stuff	15.25	OZ	2	K1	12	30	2.50	6.25 in	6.50 in	1.88 in	Top	
3	4400002856	Nabisco Oreo Golden Cookies	15.50	OZ	3	K1	12	45	3.75	6.25 in	8.50 in	1.88 in	Top	
4	4400002244	Nabisco Newtons Fig Cookies	14.00	OZ	2	K1	12	50	4.17	4.15 in	7.90 in	1.75 in	Top	
5	4400004713	Nabisco Newtons Fig Fat Free Cookies	12.00	OZ	1	K1	12	25	2.08	4.05 in	7.30 in	1.80 in	Top	
6	4400003020	Nabisco Newtons Sweet Peach & Apricot Cookies	12.00	OZ	1	K2/New	12	32	2.67	4.00 in	7.50 in	1.80 in	Front	3/9/2012
7	4400003021	Nabisco Newtons Triple Berry Cookies	12.00	OZ	1	K2/New	12	32	2.67	4.00 in	7.50 in	1.80 in	Front	3/9/2012
8	4400004869	Nabisco Newtons Strawberry Fat Free Cookies	12.00	OZ	1	K1	12	25	2.08	4.05 in	8.28 in	1.80 in	Top	
9	4400002245	Nabisco Newtons Fig Whole Grain Cookies	14.00	OZ	1	K1	12	30	2.50	4.00 in	8.50 in	1.75 in	Top	
10	4400000699	Nabisco Cookies Nutter Butter Cremes	10.50	OZ	1	K1	12	24	2.00	5.55 in	12.00 in	1.60 in	Top	

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

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Cookie Crackers 56 K4.psa

Schematic Report

11	4400004631	Nabisco Cookies Sandwich Nutter Butter	16.00OZ	1	K1	12	18	1.50	6.75 in	9.20 in	1.50 in	Top	
12	4400000773	Nabisco Cookies Nutter Butter Bites Snack	8.00OZ	6	K1	12	48	4.00	9.65 in	6.00 in	2.70 in	Front	
13	3010003319	Keebler Cookies Fudge Stripe Shortbread	11.50OZ	2	K1	12	56	4.67	3.12 in	11.80 in	2.31 in	Top	
14	3010005801	Keebler Cookies Fudge Sticks Covered Creme	8.50OZ	1	K1	12	64	5.33	2.83 in	10.60 in	1.20 in	Top	
15	3010052883	Keebler Cookies Fudge Shoppe Oatmeal	11.50OZ	1	K3	12	32	2.67	2.50 in	12.00 in	3.00 in	Front	
16	3010050561	Keebler Cookies Coconut Dreams	8.50OZ	1	K1	12	25	2.08	4.50 in	7.70 in	1.80 in	Top	
17	3010070027	Keebler Cookies Original Cinnamon Roll	10.00OZ	1	K3	12	17	1.42	5.09 in	8.38 in	2.50 in	Front	
18	3010054373	Keebler Cookies Mint Creme Middles	9.50OZ	1	K3	12	27	2.25	1.88 in	6.81 in	4.31 in	Front	
19	3010045128	Keebler Cookies Original Fudge Shoppe	9.50OZ	1	K3	12	20	1.67	4.15 in	7.60 in	2.05 in	Top	
20	3010001610	Keebler Cookies Fudge Shoppe Deluxe Grahams	12.50OZ	2	K1	12	50	4.17	4.35 in	8.40 in	1.90 in	Top	
21	3010044057	Keebler Cookies Fudge Shoppe Grasshopper Mint	10.00OZ	1	K3	12	30	2.50	3.90 in	7.80 in	1.75 in	Top	
22	8201191335	Murray Cookies Chocolate Chip Sugar Free	5.50OZ	1	K1	12	24	2.00	3.70 in	9.30 in	2.50 in	Top	
23	8201117247	Murray Cookies Pecan Shortbread Sugar Free	5.50OZ	1	K2	12	30	2.50	3.45 in	9.40 in	2.00 in	Top	
24	8201118371	Murray Cookies Fudge Graham Sugar Free	5.50OZ	1	K2	12	30	2.50	3.65 in	6.70 in	2.00 in	Top	

SHELF: 3	WIDTH:288 in	MERCH HEIGHT:12.00 in	DEPTH:24 in	SPACE AVAIL:3.88 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002529	Nabisco Oreo Chocolate Creme	15.25OZ	1	K1	12	20	1.67	6.00 in	8.30 in	1.88 in	Top	
2	4400002542	Nabisco Oreo Double Sttuf Cool Mint	15.25OZ	1	K1	12	15	1.25	6.25 in	7.80 in	1.88 in	Top	
3	4400002541	Nabisco Oreo Double Stuff Peanut	15.25OZ	1	K1	12	15	1.25	6.25 in	7.40 in	1.88 in	Top	
4	4400002534	Nabisco Oreo Double Stuff Heads Tails	15.25OZ	1	K1	12	15	1.25	7.30 in	7.70 in	1.90 in	Top	
5	4400002475	Nabisco Oreo Triple Double Chocolate Cookies	13.10OZ	1	K1	12	18	1.50	6.25 in	8.50 in	1.88 in	Front	
6	4400001953	Nabisco Oreo Fudgees	15.00OZ	1	K3	12	18	1.50	7.70 in	8.70 in	1.50 in	Top	
7	4400002450	Nabisco Cookies Chips Ahoy Chewy	14.00OZ	4	K1	12	64	5.33	5.90 in	8.80 in	2.40 in	Top	
8	4400002452	Nabisco Cookies Chips Ahoy Chewy Oatmeal	14.00OZ	1	K3	12	12	1.00	5.90 in	8.90 in	2.55 in	Top	
9	4400002991	Nabisco Cookies Chips Ahoy Chewy w/Reese's ...	10.00OZ	1	K3/New	12	24	2.00	2.50 in	10.00 in	4.00 in	Front	3/9/2012
10	4400002987	Nabisco Cookies Chips Ahoy Chewy Gooeye Ca...	10.00OZ	1	K3/New	12	24	2.00	2.50 in	10.00 in	4.00 in	Front	3/9/2012
11	4400002587	Nabisco Cookies Chips Ahoy Chewy Gooeye Ori...	10.00OZ	1	K3	12	24	2.00	2.50 in	10.00 in	4.00 in	Front	
12	4400002588	Nabisco Cookies Chips Ahoy Chewy Gooeye D...	10.00OZ	1	K3	12	24	2.00	2.50 in	10.00 in	4.00 in	Front	
13	4400000746	Nabisco Crackers Barnums Snack Saks	8.00OZ	4	K1	12	32	2.67	9.55 in	6.10 in	2.80 in	Front	
14	4400000379	Nabisco Crackers Barnums Animal	2.12OZ	2	K1	24	72	3.00	2.80 in	5.10 in	1.95 in	Front	
15	3010054066	Keebler Cookies Pecan Sandies	13.00OZ	3	K1	12	54	4.50	5.09 in	9.88 in	2.38 in	Front	
16	3010054070	Keebler Cookies Sandies Simply Shortbread	12.80OZ	2	K2	12	36	3.00	5.09 in	9.88 in	2.38 in	Front	
17	3010070012	Keebler Cookies Sandies Toffee	13.00OZ	2	K3/New	12	36	3.00	5.09 in	8.38 in	2.38 in	Front	5/4/2012
18	3010054092	Keebler Cookies Shortbread Cashew Sandies	12.80OZ	2	K3	12	36	3.00	5.09 in	9.88 in	2.38 in	Front	
19	8201191254	Murray Cookies Chocolate Cremes Sugar Free	6.50OZ	1	K2	12	30	2.50	4.00 in	7.30 in	1.80 in	Top	
20	8201191257	Murray Cookies Shortbread Sugar Free	6.00OZ	1	K3	12	25	2.08	4.05 in	7.00 in	1.95 in	Top	
21	8201191332	Murray Cookies Oatmeal Sugar Free	6.75OZ	1	K2	12	35	2.92	3.30 in	9.60 in	2.00 in	Top	
22	8201198466	Murray Cookies Fudge Dipped Wafer Sugar Free	5.50OZ	1	K3	12	48	4.00	3.85 in	7.20 in	1.25 in	Top	

SHELF: 4	WIDTH:288 in	MERCH HEIGHT:12.00 in	DEPTH:26 in	SPACE AVAIL:2.03 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002853	Nabisco Oreo Chocolate Sandwich Cookies	15.50OZ	4	K1	12	80	6.67	6.25 in	8.50 in	1.88 in	Top	
2	4400002855	Nabisco Oreo Chocolate Reduced Fat Cookies	15.50OZ	1	K1	12	20	1.67	6.25 in	8.50 in	1.88 in	Top	
3	4400002268	Nabisco Cookies Chips Ahoy Chunky White Fudge	13.00OZ	1	K3	12	20	1.67	5.10 in	12.00 in	2.45 in	Top	
4	4400002267	Nabisco Cookies Chips Ahoy Chunky	13.00OZ	1	K1	12	16	1.33	5.45 in	12.00 in	2.45 in	Top	
5	4400001563	Nabisco Cookies Chips Ahoy Candy Blast	14.00OZ	1	K2/Chg	12	20	1.67	4.60 in	12.00 in	2.25 in	Top	

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6	4400002456	Nabisco Cookies Chips Ahoy Mix Reese's Pean...	9.50OZ	1	K3	12	20	1.67	4.55 in	11.40 in	2.25 in	Top	
7	4400002457	Nabisco Cookies Chips Ahoy Mix Caramel Toffee	9.50OZ	1	K3	12	20	1.67	5.00 in	10.90 in	2.25 in	Top	
8	4400000768	Nabisco Crackers Teddy Grahams Cub Honey	8.00OZ	4	K1	12	36	3.00	9.65 in	6.00 in	2.85 in	Front	
9	4400001486	Nabisco Cookies Teddy Graham Chocolate Cubs	8.00OZ	3	K1	12	30	2.50	9.70 in	6.00 in	2.50 in	Front	
10	4400003028	Nabisco Cookies Teddy Grahams Paws Apple C...	8.00OZ	2	K1/New	6	16	2.67	7.50 in	5.13 in	3.00 in	Front	3/9/2012
11	4400003053	Nabisco Cookies Teddy Grahams Paws Oatme...	8.00OZ	1	K2/New	6	8	1.33	7.50 in	5.13 in	3.00 in	Front	3/9/2012
12	3010054096	Keebler Cookies Deluxe Rainbow Chips	14.50OZ	2	K1	12	40	3.33	5.09 in	9.88 in	2.38 in	Front	
13	3010054073	Keebler Cookies Deluxe Chocolate Chip	14.20OZ	1	K1	12	14	1.17	5.59 in	9.88 in	2.38 in	Front	
14	3010054063	Keebler Cookies Deluxe Coconut Chips	14.20OZ	1	K3	12	19	1.58	5.59 in	9.80 in	2.23 in	Front	
15	3010054068	Keebler Cookies Deluxe Chocolate Chip Lovers	13.30OZ	2	K1	12	40	3.33	5.09 in	9.88 in	2.38 in	Front	
16	3010054371	Keebler Cookies Deluxe Dark Chocolate Chunk ...	13.30OZ	1	K3	12	13	1.08	2.56 in	12.00 in	5.38 in	Front	
17	3010054075	Keebler Cookies Chips Deluxe Peanut Butter Cu...	13.30OZ	1	K1	12	20	1.67	5.09 in	9.88 in	2.38 in	Front	
18	2780000004	Mothers Cookies English Tea Sandwich	16.00OZ	1	K2	12	20	1.67	5.65 in	9.00 in	1.75 in	Top	
19	2780000506	Mothers Cookies Vanilla Creme Sandwich	16.00OZ	1	K3	12	20	1.67	5.65 in	9.15 in	1.75 in	Top	
20	2780000007	Mothers Cookies Taffy Creme Sandwich	16.00OZ	1	K2	12	20	1.67	5.65 in	9.00 in	1.85 in	Top	
21	2780000008	Mothers Cookies Peanut Butter Guachos	14.80OZ	1	K2	12	25	2.08	1.75 in	10.00 in	5.00 in	Front	
22	2780000009	Mothers Cookies Double Fudge Square	16.00OZ	1	K3	12	20	1.67	5.60 in	9.55 in	1.85 in	Top	

SHELF: 5	WIDTH:288 in	MERCH HEIGHT:12.00 in	DEPTH:26 in	SPACE AVAIL:10.78 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002854	Nabisco Oreo Double Stuff Cookies	15.35OZ	5	K1	12	120	10.00	6.25 in	8.50 in	1.88 in	Top	
2	4400001592	Nabisco Oreo Mini Oreo Doy Bag Cookies	8.00OZ	7	K1	12	77	6.42	9.85 in	5.80 in	2.35 in	Front	
3	4400002851	Nabisco Chips Ahoy Cooclate Chip Reduced Fat	13.72OZ	1	K1	12	22	1.83	5.52 in	8.19 in	2.25 in	Front	7/19/2012
4	4400002850	Nabisco Chips Ahoy Original Chocolate Chip	13.72OZ	4	K1	12	88	7.33	5.52 in	8.19 in	2.25 in	Front	7/19/2012
5	4400000713	Nabisco Cookies Mini Chips Ahoy Snack Saks	8.00OZ	5	K1	12	55	4.58	9.85 in	5.80 in	2.35 in	Front	
6	3010010135	Keebler Crackers Animal Frosted	13.00OZ	1	K2	6	14	2.33	9.55 in	7.50 in	2.15 in	Front	
7	3010010133	Keebler Crackers Animal	13.00OZ	2	K2	6	12	2.00	9.80 in	7.90 in	4.00 in	Front	
8	3010054079	Keebler Cookies Oatmeal Country Style	13.00OZ	1	K1	12	20	1.67	5.09 in	9.88 in	2.38 in	Front	
9	3010044655	Keebler Cookies Deluxe Oatmeal Chocolate Chip	14.50OZ	1	K3	12	16	1.33	5.85 in	11.15 in	2.65 in	Top	
10	3010057168	Keebler Cookies Dark Chocolate Stripe	4.00OZ	1	K3	12	24	2.00	3.25 in	11.13 in	2.93 in	Front	
11	2780000013	Mothers Cookies Macaroon	13.00OZ	1	K3	12	28	2.33	3.65 in	10.50 in	2.75 in	Top	
12	2780000016	Mothers Cookies Oatmeal	12.50OZ	1	K2	12	28	2.33	3.55 in	10.80 in	2.85 in	Top	
13	2780000018	Mothers Cookies Iced Oatmeal	14.00OZ	1	K3	12	28	2.33	3.50 in	11.05 in	2.90 in	Top	
14	2780070710	Mothers Cookies Iced Oatmeal	12.00OZ	2	K2/New	12	16	1.33	11.00 in	6.06 in	3.25 in	Front	7/6/2012
15	2780070703	Mothers Cookies Coconut Cocadas	12.00OZ	2	K3/New	12	16	1.33	11.00 in	6.06 in	3.25 in	Front	7/6/2012
16	2780070701	Mothers Cookies Chocoalte Chips	12.00OZ	2	K3/New	12	16	1.33	11.00 in	6.06 in	3.25 in	Front	7/6/2012

SHELF: 6	WIDTH:288 in	MERCH HEIGHT:15.00 in	DEPTH:26 in	SPACE AVAIL:7.30 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002734	Nabisco Cookies Nilla Wafers	11.00OZ	3	K1	12	33	2.75	9.35 in	6.10 in	2.35 in	Front	
2	4400000474	Nabisco Cookies Nilla Wafers Reduced Fat	11.00OZ	2	K1	12	22	1.83	9.45 in	6.15 in	2.35 in	Front	
3	4400002735	Nabisco Cookies Mini Nilla	11.00OZ	2	K1	12	22	1.83	9.35 in	6.05 in	2.35 in	Front	
4	4400002682	Nabisco Crackers Honey Maid Fresh Stackers	12.20OZ	2	K1	6	30	5.00	8.13 in	6.00 in	2.13 in	Front	
5	4400000463	Nabisco Crackers Honey Maid Grahams Honey	14.40OZ	4	K1	12	48	4.00	8.05 in	5.55 in	2.70 in	Front	
6	4400000489	Nabisco Crackers Honey Maod Grahams Low Fat	14.40OZ	2	K1	12	24	2.00	8.05 in	5.55 in	2.70 in	Front	
7	4400000457	Nabisco Crackers Honey Maid Grahams Cinnam...	14.40OZ	2	K1	12	24	2.00	7.85 in	5.50 in	2.70 in	Front	
8	4400000490	Nabisco Crackers Honey Maid Grahams Cinnam...	14.40OZ	2	K2	12	24	2.00	8.10 in	5.50 in	2.70 in	Front	

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

Cookie Crackers 56 K4.psa

Schematic Report

9	4400000459	Nabisco Crackers Honey Maid Grahams Honey	28.80OZ	2	K2	6	18	3.00	10.65 in	8.20 in	2.85 in	Front	
10	4400000488	Nabisco Crackers Grahams	14.40OZ	2	K2	12	24	2.00	8.05 in	5.50 in	2.70 in	Front	
11	4400002993	Nabisco Crackers Honey Maid Lil Squares Honey	13.00OZ	2	K1/New	6	18	3.00	9.10 in	6.20 in	2.75 in	Front	3/9/2012
12	4400002994	Nabisco Crackers Honey Maid Lil Square Cinna...	13.00OZ	2	K1/New	6	18	3.00	9.10 in	6.20 in	2.75 in	Front	3/9/2012
13	8201191092	Murray Cookies Vanilla Wafers	11.00OZ	2	K2	12	20	1.67	9.15 in	6.00 in	2.50 in	Front	
14	3010005314	Keebler Cookies Vanilla Wafers	12.00OZ	3	K1	12	30	2.50	9.15 in	6.00 in	2.50 in	Front	
15	7667754107	Famous Amos Cookies Chocolate Chip Pecan	12.40OZ	2	K1	12	22	1.83	9.00 in	5.75 in	2.19 in	Front	
16	7667754104	Famous Amos Cookies Chocolate Chip	12.40OZ	2	K1	12	22	1.83	9.00 in	5.75 in	2.19 in	Front	
17	7667754673	Famous Amos Cookies Chocolate Chip	8.00OZ	2	K3	12	20	1.67	9.88 in	6.19 in	2.50 in	Front	
18	7667754675	Famous Amos Cookies Chocolate Chip Pecan	8.00OZ	2	K3	12	20	1.67	9.88 in	6.19 in	2.50 in	Front	
19	8201110007	Murray Cookies Ginger Snaps	16.00OZ	3	K1	12	30	2.50	10.00 in	5.50 in	2.43 in	Front	
20	2780070705	Mothers Cookies Circus Animals	12.00OZ	2	K1/New	12	16	1.33	11.00 in	6.06 in	3.25 in	Front	7/6/2012
21	2780070708	Mothers Cookies Iced Lemonade	12.00OZ	2	K1/New	12	16	1.33	11.00 in	6.06 in	3.25 in	Front	7/6/2012

SHELF: 7	WIDTH:96 in	MERCH HEIGHT:10.00 in	DEPTH:22 in	SPACE AVAIL:0.84 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	1410008947	Pepperidge Farm Crackers Snack Sticks	8.50OZ	1	K4	20	8	0.40	8.10 in	5.38 in	2.68 in	Front	
2	1410009230	Pepperidge Farm Crackers Baked Natural Four ...	5.90OZ	1	K2	20	8	0.40	8.10 in	5.40 in	2.60 in	Front	
3	1410008934	Pepperidge Farm Crackers Wheat Crisps	7.00OZ	1	K3	20	8	0.40	8.10 in	5.38 in	2.68 in	Front	
4	1410008942	Pepperidge Farm Pretzels Thin	6.00OZ	1	K1	20	8	0.40	8.10 in	5.38 in	2.68 in	Front	
5	1410007447	Pepperidge Farm Crackers Quartet Distinctive	13.00OZ	1	K1	24	8	0.33	8.35 in	5.45 in	2.75 in	Front	
6	1410007487	Pepperidge Farm Crackers Hearty Wheat	10.25OZ	1	K3	24	9	0.38	8.30 in	5.45 in	2.25 in	Front	
7	1410008783	Pepperidge Farm Cookies Pirouette Chocolate H...	13.50OZ	1	K1	12	5	0.42	7.15 in	4.00 in	4.00 in	Front	
8	1410008784	Pepperidge Farm Cookies Pirouette French Vani...	13.50OZ	1	K3	12	5	0.42	7.15 in	4.00 in	4.00 in	Front	
9	1410007233	Pepperidge Farm Cookies Distinctive Selection	13.25OZ	1	K1	18	8	0.44	7.70 in	6.70 in	2.45 in	Front	
10	1410008310	Pepperidge Farm Cookies Chocolate Collection	12.50OZ	1	K4	18	11	0.61	7.60 in	6.50 in	2.30 in	Front	
11	1410009180	Pepperidge Farm Cookies Orchard	14.20OZ	1	K2	18	8	0.44	7.70 in	6.60 in	2.50 in	Front	
12	56A	Store Option	6.00OZ	1		1	10	10.00	7.00 in	12.00 in	3.00 in	Front	
13	3000031432	Quaker Granola Cookies Mixed Nuts	9.30OZ	2	K4/New	12	16	1.33	9.86 in	5.73 in	2.57 in	Front	3/9/2012
14	3000031433	Quaker Granola Cookies Mixed Berry	9.30OZ	2	K4/New	12	16	1.33	9.86 in	5.73 in	2.57 in	Front	3/9/2012

SHELF: 8	WIDTH:96 in	MERCH HEIGHT:10.00 in	DEPTH:24 in	SPACE AVAIL:0.29 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	1410008547	Pepperidge Farm Crackers Goldfish Cheddar	6.60OZ	4	K1	24	36	1.50	7.38 in	3.75 in	2.63 in	Front	
2	1410008539	Pepperidge Farm Crackers Goldfish Colors	6.60OZ	2	K1	24	18	0.75	7.38 in	3.75 in	2.63 in	Front	
3	1410007860	Pepperidge Farm Cookies Chunk 2X Chocolate	5.00OZ	1	K3	20	6	0.30	6.65 in	4.20 in	3.85 in	Front	
4	1410007713	Pepperidge Farm Cookies Nantucket	7.25OZ	1	K2	20	6	0.30	6.50 in	4.00 in	3.50 in	Front	
5	1410007522	Pepperidge Farm Cookies Tahoe American Coll...	7.25OZ	2	K1	20	12	0.60	6.50 in	4.00 in	3.50 in	Front	
6	1410007708	Pepperidge Farm Cookies Chesapeake	7.25OZ	2	K1	20	12	0.60	6.50 in	4.00 in	3.50 in	Front	
7	1410007412	Pepperidge Farm Cookies Milano	6.00OZ	3	K1	24	27	1.13	7.00 in	3.00 in	2.50 in	Front	
8	1410009496	Pepperidge Farm Cookies Milano Strawberry	7.00OZ	1	K3	24	9	0.38	7.00 in	3.00 in	2.50 in	Front	
9	1410007435	Pepperidge Farm Cookies Milano Orange	7.00OZ	2	K3	24	18	0.75	7.00 in	3.00 in	2.50 in	Front	
10	1410007481	Pepperidge Farm Cookies Milano Raspberry	7.00OZ	1	K3	24	7	0.29	7.50 in	3.25 in	3.05 in	Front	
11	56B	Store Option	6.00OZ	1		1	8	8.00	7.00 in	12.00 in	3.00 in	Front	
12	3000031048	Stila Cookie Bits Apple	5.50OZ	2	K2/New	12	18	1.50	5.94 in	7.88 in	2.44 in	Front	3/9/2012

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

Cookie Crackers 56 K4.psa

Schematic Report

SHELF: 9 | WIDTH:96 in | MERCH HEIGHT:10.00 in | DEPTH:24 in | SPACE AVAIL:1.34 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	1410008550	Pepperidge Farm Crackers Goldfish Original	6.60	OZ	2	K1	24	18	0.75	7.38 in	3.75 in	2.63 in	Front	
2	1410008561	Pepperidge Farm Crackers Goldfish Baby	7.20	OZ	2	K2	24	18	0.75	7.38 in	3.75 in	2.63 in	Front	
3	1410008578	Pepperidge Farm Crackers Goldfish Cheddar	6.60	OZ	2	K1	24	18	0.75	7.38 in	3.75 in	2.63 in	Front	
4	1410009632	Pepperidge Farm Cookies Chunk Crispy Milk Ch...	7.20	OZ	1	K1	20	6	0.30	6.50 in	4.00 in	3.50 in	Front	
5	1410009841	Pepperidge Farm Cookies Chunk Maui	7.20	OZ	1	K3/New	20	6	0.30	6.50 in	4.00 in	3.50 in	Front	4/17/2012
6	1410009842	Pepperidge Farm Cookies Chunk Lexington	5.00	OZ	1	K3/New	20	6	0.30	6.65 in	4.20 in	3.85 in	Front	4/17/2012
7	1410007712	Pepperidge Farm Cookies Sausalito	7.25	OZ	2	K1	20	12	0.60	6.50 in	4.00 in	3.50 in	Front	
8	1410007472	Pepperidge Farm Cookies Milano Double Chocol...	7.50	OZ	2	K1	24	18	0.75	7.00 in	3.00 in	2.50 in	Front	
9	1410009445	Pepperidge Farm Cookies Milano Melts Dark Cla...	5.75	OZ	2	K1	24	18	0.75	7.10 in	3.10 in	2.60 in	Front	
10	1410007947	Pepperidge Farm Cookies Milano Mint	7.00	OZ	2	K1	24	18	0.75	7.00 in	3.00 in	2.50 in	Front	
11	1410007567	Pepperidge Farm Cookies Milano Milk Chocolate	6.25	OZ	2	K1	24	18	0.75	7.00 in	3.00 in	2.50 in	Front	
12	56B	Store Option	6.00	OZ	1		1	8	8.00	7.00 in	12.00 in	3.00 in	Front	
13	3000031046	Stila Cookie Bits Strawberry	5.50	OZ	2	K2/New	12	18	1.50	5.94 in	7.88 in	2.44 in	Front	3/9/2012

SHELF: 10 | WIDTH:96 in | MERCH HEIGHT:10.00 in | DEPTH:26 in | SPACE AVAIL:2.42 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	1410008562	Pepperidge Farm Crackers Goldfish Pretzel	8.00	OZ	2	K1	24	18	0.75	7.38 in	3.75 in	2.63 in	Front	
2	1410008546	Pepperidge Farm Crackers Goldfish Parmesan	6.60	OZ	3	K1	24	27	1.13	7.38 in	3.75 in	2.63 in	Front	
3	1410008560	Pepperidge Farm Crackers Goldfish Pizza	6.60	OZ	2	K1	24	18	0.75	7.38 in	3.75 in	2.63 in	Front	
4	1410009190	Pepperidge Farm Crackers Goldfish Cheddar Pr...	6.60	OZ	1	K3	24	7	0.29	6.35 in	4.30 in	3.45 in	Front	
5	1410009484	Pepperidge Farm Crackers Goldfish Extra Chess...	6.60	OZ	1	K4	24	9	0.38	7.50 in	3.80 in	2.80 in	Front	
6	1410008900	Pepperidge Farm Cookies Soft Batch Milk Choc...	8.60	OZ	2	K2	20	14	0.70	6.50 in	4.00 in	3.50 in	Front	
7	1410007884	Pepperidge Farm Cookies Soft Baked Oatmeal ...	7.20	OZ	3	K1	20	21	1.05	6.50 in	4.00 in	3.50 in	Front	
8	1410007464	Pepperidge Farm Cookies Verona Strawberry Fruit	6.75	OZ	1	K1	24	10	0.42	7.00 in	3.00 in	2.50 in	Front	
9	1410009111	Pepperidge Farm Cookies Montieri Raspberry Tart	6.00	OZ	1	K3	24	9	0.38	7.90 in	3.35 in	2.75 in	Front	
10	1410007410	Pepperidge Farm Cookies Bordeaux	6.75	OZ	1	K1	24	10	0.42	7.00 in	3.00 in	2.50 in	Front	
11	56B	Store Option	6.00	OZ	1		1	8	8.00	7.00 in	12.00 in	3.00 in	Front	
12	2840004080	Quaker Soft Cookies Banana Nut	8.80	OZ	1	K3/New	12	16	1.33	5.47 in	8.94 in	2.13 in	Front	3/9/2012
13	2840004089	Quaker Soft Cookies Chocolate Almond	8.80	OZ	1	K3/New	12	16	1.33	5.47 in	8.94 in	2.13 in	Front	3/9/2012

SHELF: 11 | WIDTH:96 in | MERCH HEIGHT:10.00 in | DEPTH:26 in | SPACE AVAIL:2.05 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	7312450241	Sophias Cookies Vanilla Sandwich Creme	32.00	OZ	1	K2/Chg	12	13	1.08	2.00 in	12.75 in	6.75 in	Top	
2	7312450242	Sophias Cookies Duplex Sandwich Creme	32.00	OZ	1	K2/Chg	12	13	1.08	2.00 in	12.75 in	6.75 in	Top	
3	7312450315	Sophias Cookies Coconut Bars Thin N Ro	11.00	OZ	1	K2/Chg	12	28	2.33	1.75 in	10.00 in	3.75 in	Top	
4	1410008548	Pepperidge Farm Crackers Goldfish Extra Ched...	6.60	OZ	3	K1	24	27	1.13	7.38 in	3.75 in	2.63 in	Front	
5	1410008553	Pepperidge Farm Crackers Goldfish Pizza	6.60	OZ	2	K1	24	18	0.75	7.38 in	3.75 in	2.63 in	Front	
6	1410009188	Pepperidge Farm Crackers Goldfish Ranch	6.60	OZ	1	K4	24	7	0.29	7.50 in	4.10 in	3.45 in	Front	
7	1410009480	Pepperidge Farm Crackers Goldfish	6.60	OZ	1	K3	24	9	0.38	7.50 in	3.80 in	2.80 in	Front	
8	1410008470	Pepperidge Farm Cookies Snickerdoddle Soft B...	8.60	OZ	1	K3	20	7	0.35	6.50 in	4.00 in	3.50 in	Front	
9	1410008469	Pepperidge Farm Cookies Sugar Soft Baked	8.60	OZ	1	K3	20	7	0.35	6.50 in	4.00 in	3.50 in	Front	
10	1410008203	Pepperidge Farm Cookies Soft Baked Captiva	8.60	OZ	1	K2/Chg	20	7	0.35	6.50 in	4.00 in	3.50 in	Front	
11	1410009347	Pepperidge Farm Cookies Lemon Distinctive	6.00	OZ	1	K3	24	10	0.42	7.00 in	3.00 in	2.50 in	Front	
12	1410007952	Pepperidge Farm Cookies Butter Chessmen	7.25	OZ	2	K1	24	16	0.67	7.75 in	3.40 in	2.90 in	Front	

Schematic Report

13	1410008908	Pepperidge Farm Cookies Distinctive Tahiti	6.40	OZ	1	K3	24	9	0.38	7.40 in	3.60 in	2.70 in	Front	
14	1410007946	Pepperidge Farm Cookies Brussels	5.25	OZ	1	K2/Chg	24	10	0.42	7.00 in	3.00 in	2.50 in	Front	
15	1410007419	Pepperidge Farm Cookies Geneva	5.50	OZ	1	K3	24	9	0.38	7.45 in	3.40 in	2.85 in	Front	

SHELF: 12 | WIDTH:96 in | MERCH HEIGHT:8.12 in | DEPTH:26 in | SPACE AVAIL:0.69 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	7312450243	Sophias Cookies Lemon Sandwhich Creme	32.00	OZ	1	K2/Chg	12	13	1.08	2.00 in	12.75 in	6.75 in	Top	
2	7312450141	Sophias Cookies Oatmeal Wire Cuts	18.00	OZ	1	K2	12	18	1.50	2.75 in	14.00 in	3.50 in	Top	
3	7312450454	Sophias Cookies Vanilla Wafers	12.00	OZ	1	K2/Chg	12	9	0.75	2.75 in	9.25 in	6.00 in	Top	
4	1410008806	Pepperidge Farm Crackers Goldfish Grahams H...	6.60	OZ	2	K3	24	18	0.75	7.37 in	3.75 in	2.62 in	Front	
5	1410008807	Pepperidge Farm Crackers Goldfish Grahams C...	6.60	OZ	2	K2	24	18	0.75	7.37 in	3.75 in	2.62 in	Front	
6	1410009362	Pepperidge Farm Crackers Goldfish Smores	6.60	OZ	2	K1	24	18	0.75	7.37 in	3.75 in	2.62 in	Front	
7	1410009606	Pepperidge Farm Crackers Goldfish Graham Va...	6.60	OZ	1	K1	24	9	0.38	7.37 in	3.75 in	2.62 in	Front	
8	1410009605	Pepperidge Farm Crackers Goldfish Graham Fu...	6.60	OZ	1	K3/New	24	9	0.38	7.37 in	3.75 in	2.62 in	Front	4/17/2012
9	1410007821	Pepperidge Farm Cookies Soft Baked Chocolate...	7.20	OZ	1	K3	20	6	0.30	6.70 in	4.00 in	4.15 in	Front	
10	1410007444	Pepperidge Farm Cookies Shortbread Homestyle	5.50	OZ	1	K3	24	10	0.42	7.00 in	3.00 in	2.50 in	Front	
11	1410007438	Pepperidge Farm Cookies Sugar	5.25	OZ	1	K3	24	9	0.38	6.50 in	3.10 in	2.80 in	Front	
12	1410007445	Pepperidge Farm Cookies Gingerman	5.00	OZ	2	K3	24	16	0.67	6.70 in	3.10 in	2.95 in	Front	
13	1410008973	Pepperidge Farm Cookies Chessman 100 Calori...	3.55	OZ	1	K3	15	10	0.67	6.95 in	6.50 in	2.50 in	Front	
14	1410009276	Pepperidge Farm Cookies Milano 100 Calories	3.25	OZ	1	K4	24	11	0.46	6.55 in	6.51 in	2.30 in	Front	

SHELF: 13 | WIDTH:96 in | MERCH HEIGHT:14.00 in | DEPTH:26 in | SPACE AVAIL:3.00 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	1410009655	Pepperidge Farm Crackers Goldfish Cheddar	30.00	OZ	5	K1	6	20	3.33	10.75 in	5.50 in	5.50 in	Front	
2	1410009656	Pepperidge Farm Crackers Goldfish Colors	30.00	OZ	2	K1	6	8	1.33	10.75 in	5.50 in	5.50 in	Front	
3	1410009657	Pepperidge Farm Crackers Goldfish Whole Grain	30.00	OZ	2	K1	6	8	1.33	10.75 in	5.50 in	5.50 in	Front	
4	1410009658	Pepperidge Farm Crackers Goldfish Flavor Blast...	30.00	OZ	2	K1	6	8	1.33	10.75 in	5.50 in	5.50 in	Front	
5	1410008639	Pepperidge Farm Crackers Goldfish Colors	11.00	OZ	1	K3	24	9	0.38	8.70 in	6.50 in	2.85 in	Front	
6	1410008708	Pepperidge Farm Crackers Goldfish Cheddar	11.00	OZ	2	K3	24	26	1.08	8.50 in	6.50 in	2.50 in	Front	
7	1410008749	Pepperidge Farm Crackers Cheddar 100 Calories	3.75	OZ	1	K3	15	14	0.93	6.55 in	6.50 in	2.35 in	Front	
8	1410008748	Pepperidge Farm Crackers Extra Cheddar 100 C...	3.60	OZ	1	K4	15	14	0.93	6.55 in	6.50 in	2.35 in	Front	

SHELF: 14 | WIDTH:48 in | MERCH HEIGHT:10.00 in | DEPTH:22 in | SPACE AVAIL:6.60 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400001413	Nabisco Cookies Lorna Doon 100 Calories	4.44	OZ	2	K1	6	16	2.67	7.50 in	5.75 in	2.70 in	Front	
2	4400000609	Nabisco Crackers Ritz Snack 100 Calories	4.62	OZ	2	K1	6	16	2.67	7.50 in	5.75 in	2.70 in	Front	
3	2410024875	Sunshine Crackers Cheez It Right Bites	4.65	OZ	4	K1	6	32	5.33	8.12 in	4.60 in	2.50 in	Front	

SHELF: 15 | WIDTH:48 in | MERCH HEIGHT:10.00 in | DEPTH:24 in | SPACE AVAIL:2.99 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400000610	Nabisco Cookies Chips Ahoys 100 Calories	4.86	OZ	2	K1	6	16	2.67	7.50 in	5.75 in	2.70 in	Front	
2	4400000617	Nabisco Cookies Oreo 100 Calories	4.86	OZ	3	K1	6	24	4.00	7.50 in	5.75 in	2.70 in	Front	
3	3800070442	Keebler Crackers Special K Sea Salt Chips	4.44	OZ	2	K3/New	6	24	4.00	8.13 in	4.60 in	2.50 in	Front 90	5/7/2012

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

Cookie Crackers 56 K4.psa

Schematic Report

SHELF: 16 | WIDTH:48 in | MERCH HEIGHT:10.00 in | DEPTH:24 in | SPACE AVAIL:2.13 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	3000031052	Stila Cookie Bar Strawberry	5.50	OZ	1	K1/New	12	16	1.33	6.13 in	4.29 in	1.81 in	Front	3/9/2012
2	4400002675	Nabisco Snackwells Fudge Drizzled Chocolate ...	3.90	OZ	3	K1	6	27	4.50	7.50 in	5.75 in	2.44 in	Front	
3	3010024866	Keebler Cookies Right Bites Chocolate Chip	4.44	OZ	2	K2	6	28	4.67	8.11 in	4.60 in	2.50 in	Front 90	
4	3010027194	Keebler Cookies Right Bites Fudge	4.44	OZ	1	K2	6	14	2.33	8.11 in	4.60 in	2.50 in	Front 90	

SHELF: 17 | WIDTH:48 in | MERCH HEIGHT:10.00 in | DEPTH:26 in | SPACE AVAIL:2.09 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	3000031053	Stila Cookie Bar Blueberry	5.50	OZ	1	K1/New	12	18	1.50	6.13 in	4.29 in	1.81 in	Front	3/9/2012
2	4400002677	Nabisco Snackwells Fudge Drizzled Double Cho...	3.90	OZ	3	K2	6	30	5.00	7.50 in	5.75 in	2.44 in	Front	
3	3010038387	Keebler Cookies Right Bites Fudge Grahams	4.44	OZ	1	K2	6	15	2.50	8.11 in	4.60 in	2.50 in	Front 90	
4	3010053969	Keebler Cookies Right Bites Dark Chocolate Fud...	4.24	OZ	2	K4	6	29	4.83	8.13 in	4.60 in	2.50 in	Front 90	

SHELF: 18 | WIDTH:48 in | MERCH HEIGHT:10.00 in | DEPTH:26 in | SPACE AVAIL:1.92 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002671	Nabisco Snackwells Petites Chocolate Fudge Sh...	3.70	OZ	2	K2	6	20	3.33	7.50 in	5.75 in	2.44 in	Front	
2	4400002673	Nabisco Snackwells Petites Chocolate Mint Fud...	3.70	OZ	2	K4	6	20	3.33	7.50 in	5.75 in	2.44 in	Front	
3	4400002913	Nabisco Snackwells Pretzels Peanut Butter Flav...	4.68	OZ	1	K2	6	9	1.50	7.50 in	5.75 in	2.63 in	Front	
4	3010056865	Keebler Pretzels Right Bites Fudge	4.44	OZ	2	K4	6	20	3.33	8.11 in	4.60 in	2.50 in	Front	
5	3010048323	Keebler Pretzels Right Bites Fudge	4.44	OZ	1	K4	6	15	2.50	8.13 in	4.60 in	2.50 in	Front 90	

SHELF: 19 | WIDTH:48 in | MERCH HEIGHT:11.00 in | DEPTH:26 in | SPACE AVAIL:2.99 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002657	Nabisco Pretzels Chocolate Covered 100 Calories	4.68	OZ	2	K1	6	18	3.00	7.50 in	5.75 in	2.63 in	Front	
2	4400002669	Nabisco Pretzels Yogurt 100 Calories	4.68	OZ	3	K1	6	27	4.50	7.50 in	5.75 in	2.62 in	Front	
3	3010050668	Keebler Cookies Right Bites Mini Fudge	4.44	OZ	2	K4	6	30	5.00	8.13 in	4.60 in	2.50 in	Front 90	

SHELF: 20 | WIDTH:48 in | MERCH HEIGHT:12.00 in | DEPTH:26 in | SPACE AVAIL:2.02 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	4400002653	Nabisco Snackwells Popcorn Fudge Caramel	5.30	OZ	2	K1	6	26	4.33	7.50 in	5.75 in	2.44 in	Front	
2	4400002655	Nabisco Snackwells Popcorn White Fudge Cara...	5.30	OZ	1	K4	6	13	2.17	7.50 in	5.75 in	2.44 in	Front	
3	4400002944	Nabisco Snackwells Cinnamon Drizzle Caramel ...	4.68	OZ	1	K3	6	12	2.00	7.50 in	5.75 in	2.63 in	Front	
4	3010037248	Keebler Cookies Right Bites Snack	9.04	OZ	2	K2	4	12	3.00	8.95 in	5.85 in	3.80 in	Front	
5	3010053428	Keebler Cookies Right Bites 100 Calories	8.88	OZ	2	K3	4	14	3.50	8.90 in	5.64 in	3.57 in	Front	

SHELF: 21 | WIDTH:240 in | MERCH HEIGHT:10.00 in | DEPTH:22 in | SPACE AVAIL:1.88 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2410070576	Sunshine Crackers Cheez It Scrabble Cheddar	7.00	OZ	2	K2/New	12	26	2.17	7.25 in	5.88 in	2.13 in	Front	4/9/2012
2	3010048962	Keebler Crackers Wheatables Almond Nut Crisp	8.50	OZ	2	K2	12	20	1.67	8.30 in	5.85 in	2.15 in	Front	
3	3010048960	Keebler Crackers Wheatables Pecan Nut Crisp	8.50	OZ	1	K3	12	10	0.83	8.30 in	5.85 in	2.15 in	Front	
4	3010049912	Keebler Crackers Wheatables Golden Wheat	8.50	OZ	2	K2	12	20	1.67	8.40 in	5.85 in	2.15 in	Front	
5	3800050862	Kelloggs Crackers Special K Italian Herb	8.00	OZ	2	K2	12	18	1.50	8.45 in	5.85 in	2.30 in	Front	

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

Cookie Crackers 56 K4.psa

Schematic Report

6	3800043381	Kelloggs Crackers Special K Multigrain	8.00OZ	2	K2	12	18	1.50	8.40 in	6.05 in	2.40 in	Front	
7	3800056715	Kelloggs Crackers Special K Cheddar Chips	4.00OZ	2	K3	12	16	1.33	9.00 in	6.25 in	2.75 in	Front	
8	3800056717	Kelloggs Crackers Special K Southwest Ranch ...	4.00OZ	2	K3	12	16	1.33	9.00 in	6.25 in	2.75 in	Front	
9	3800053126	Kelloggs Cracker Special K Chips Sea Salt	4.00OZ	2	K2	12	16	1.33	9.00 in	6.23 in	2.75 in	Front	
10	3800053139	Kelloggs Cracker Special K Chips Sour Cream/O...	4.00OZ	2	K3	12	16	1.33	9.00 in	6.23 in	2.75 in	Front	
11	4400003049	Nabisco Crackers Chicken in a Biscuits	7.50OZ	1	K1/New	6	12	2.00	7.75 in	5.00 in	2.20 in	Front	3/9/2012
12	4400003048	Nabisco Crackers Sociables	7.50OZ	1	K2/New	6	12	2.00	7.75 in	5.00 in	2.20 in	Front	3/9/2012
13	4400003047	Nabisco Crackers Better Cheddar	6.50OZ	1	K3/New	6	12	2.00	7.75 in	5.00 in	2.20 in	Front	3/9/2012
14	4400003232	Nabsico Crackers Triscuit Thin Crisps Chile Pep...	7.60OZ	2	K3/New	12	16	1.33	7.75 in	5.00 in	2.50 in	Front	5/4/2012
15	4400003229	Nabsico Crackers Triscuit Thin Crisps Original	7.60OZ	2	K1/New	12	16	1.33	7.75 in	5.00 in	2.50 in	Front	5/4/2012
16	4400003231	Nabsico Crackers Triscuit Thin Crisps Parmesan...	7.60OZ	2	K2/New	12	16	1.33	7.75 in	5.00 in	2.50 in	Front	5/4/2012
17	4400003230	Nabsico Crackers Triscuit Thin Crisps Four Che...	7.60OZ	2	K3/New	12	16	1.33	7.75 in	5.00 in	2.50 in	Front	5/4/2012
18	4400002629	Nabisco Crackers Chipolte Pepper Thin Sticks	8.00OZ	1	K1	6	6	1.00	6.85 in	5.24 in	3.60 in	Front	
19	4400002424	Nabisco Crackers Wheat Thins Honey Sticks	8.00OZ	2	K1	6	12	2.00	6.85 in	5.25 in	3.60 in	Front	
20	4400002848	Nabsico Crackers Munchables Buttery Thins	7.60OZ	1	K1	6	6	1.00	8.38 in	5.70 in	3.40 in	Front	
21	4400002832	Nabsico Pretzel Rounds Munchables	7.60OZ	1	K1	6	6	1.00	8.38 in	5.70 in	3.40 in	Front	
22	4400002770	Nabisco Crackers Ritz Bits Sandwhich Kickin Ch...	9.50OZ	1	K1	12	12	1.00	8.40 in	6.00 in	1.80 in	Front	
23	4400000441	Nabisco Crackers Ritz Bits Sandwich Peanut But...	7.50OZ	1	K2	12	13	1.08	7.85 in	6.05 in	1.85 in	Front	
24	4400000414	Nabisco Crackers Ritz Bits Sandwich Cheese	9.50OZ	2	K1	12	22	1.83	8.40 in	6.00 in	1.90 in	Front	
25	4400004552	Nabisco Easy American Cheese Spread	8.00OZ	2	K1	12	26	2.17	7.25 in	2.15 in	2.15 in	Front	
26	4400004551	Nabisco Easy Cheddar Cheese Spread	8.00OZ	3	K1	12	39	3.25	7.25 in	2.15 in	2.15 in	Front	
27	4400004553	Nabisco Easy Sharp Ceddar Cheese Spread	8.00OZ	3	K1	12	39	3.25	7.25 in	2.15 in	2.15 in	Front	

SHELF: 22	WIDTH:240 in	MERCH HEIGHT:12.00 in	DEPTH:24 in	SPACE AVAIL:5.13 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2410070566	Sunshine Crackers Cheez It Cheddar Orignal	7.00OZ	3	K1/New	12	45	3.75	7.58 in	6.10 in	1.90 in	Front	4/9/2012
2	2410044077	Sunshine Crackers Cheez It Cheddar Reduced ...	11.50OZ	2	K3	12	18	1.50	9.00 in	6.40 in	2.50 in	Front	
3	2410070571	Sunshine Crackers Cheez It Cheddar White	7.00OZ	2	K2/New	12	30	2.50	7.58 in	6.10 in	1.90 in	Front	4/9/2012
4	2410044085	Sunshine Crackers Cheez It Cheddar White	13.70OZ	2	K1	12	18	1.50	9.00 in	6.40 in	2.50 in	Front	
5	3010046859	Sunshine Crackers Townhouse Flipside Pretzel	11.70OZ	2	K3	12	16	1.33	9.00 in	6.28 in	2.80 in	Front	
6	3010035051	Keebler Crackers Cheddar Flip Sides	11.70OZ	2	K3	12	16	1.33	9.00 in	6.28 in	2.80 in	Front	
7	3010035053	Keebler Crackers Original Flip Sides	11.70OZ	2	K1	12	16	1.33	9.00 in	6.28 in	2.80 in	Front	
8	3010028091	Keebler Crackers Townhouse Toppers Garlic	13.50OZ	2	K3	12	16	1.33	9.15 in	6.00 in	2.75 in	Front	
9	4400001555	Nabisco Crackers Cheese Nips Cheddar	12.00OZ	2	K1	6	20	3.33	9.40 in	7.00 in	2.30 in	Front	
10	4400002802	Nabisco Crackers Triscuit Hint Of Salt	9.00OZ	2	K1/New	12	18	1.50	7.75 in	5.00 in	2.50 in	Front	3/9/2012
11	4400002801	Nabisco Crackers Triscuit Garden Herb	9.00OZ	2	K3/New	12	18	1.50	7.75 in	5.00 in	2.50 in	Front	3/9/2012
12	4400002728	Nabisco Crackers Triscuit Mini's	8.50OZ	2	K1	12	18	1.50	7.70 in	5.20 in	2.60 in	Front	
13	4400003045	Nabisco Crackers Wheat Thins Fiber Select Gar...	7.00OZ	1	K3/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
14	4400003046	Nabisco Crackers Wheat Thins Fiber Select 5 Gr...	7.50OZ	1	K3/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
15	4400003041	Nabisco Crackers Wheat Thins Multigrain	8.50OZ	1	K3/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
16	4400003044	Nabisco Crackers Wheat Thins Smokey BBQ	9.00OZ	1	K3/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
17	4400003030	Nabisco Crackers Wheat Thins Zesty Salsa	9.00OZ	1	K3/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
18	4400003029	Nabisco Crackers Wheat Thins Spicy Buffalo	9.00OZ	1	K3/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
19	4400002838	Nabisco Crackers Crackerfuls Ritz Colossal Che...	6.25OZ	1	K1	12	16	1.33	6.63 in	6.04 in	1.75 in	Front	
20	4400002282	Nabisco Crackers Crackerfuls Ritz Country Ched...	6.00OZ	1	K1	12	16	1.33	6.95 in	6.04 in	1.75 in	Front	
21	4400002280	Nabisco Crackers Crackerfuls Ritz Four Cheese	6.00OZ	1	K1	12	16	1.33	6.95 in	6.04 in	1.75 in	Front	
22	4400002614	Nabisco Crackerfuls Ritz Multigrain Sharp Ched...	6.00OZ	1	K3	12	16	1.33	6.63 in	6.04 in	1.75 in	Front	
23	4400002616	Nabisco Crackerfuls Ritz Multigrain Garden Veg...	6.00OZ	1	K3	12	16	1.33	6.63 in	6.04 in	1.75 in	Front	

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

Cookie Crackers 56 K4.psa

Schematic Report

24	4400002967	Nabisco Crackers Ritz Crackerfuls Classic Pean...	6.00	OZ	1	K1/New	12	16	1.33	6.75 in	6.10 in	1.75 in	Front	3/9/2012
25	4400002968	Nabisco Crackers Ritz Crackerfuls Peanut Butter...	6.00	OZ	1	K1/New	12	16	1.33	6.95 in	6.04 in	1.75 in	Front	3/9/2012
26	4400002970	Nabisco Crackers Ritz Crackerfuls Big Stuff Extr...	6.00	OZ	1	K3/New	12	16	1.33	6.95 in	6.04 in	1.75 in	Front	3/9/2012
27	4400002744	Nabisco Crackers Ritz Buttery Flavor	11.30	OZ	1	K1	6	12	2.00	8.38 in	6.31 in	2.00 in	Front	

SHELF: 23 | WIDTH:240 in | MERCH HEIGHT:12.00 in | DEPTH:24 in | SPACE AVAIL:1.10 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2410044082	Sunshine Crackers Cheez It Cheddar Sponge Bob	13.70	OZ	3	K1	12	27	2.25	9.10 in	6.40 in	2.55 in	Front	
2	2410044080	Keebler Crackers Cheez It Cheddar White Redu...	11.50	OZ	2	K1	12	18	1.50	9.15 in	6.40 in	2.50 in	Front	
3	2410048956	Sunshine Crackers Cheez It Italian Four Cheese	13.70	OZ	2	K3	12	18	1.50	9.10 in	6.35 in	2.55 in	Front	
4	3010027630	Keebler Crackers Club Multi Grain	15.00	OZ	2	K3	12	16	1.33	9.15 in	5.20 in	2.85 in	Front	
5	3010038368	Keebler Crackers Club Buttery Garlic	16.00	OZ	2	K3	12	16	1.33	9.20 in	5.10 in	2.80 in	Front	
6	3010050659	Keebler Crackers Flatbread Crisps Italian Herb	9.50	OZ	2	K1	12	16	1.33	9.20 in	6.15 in	3.00 in	Front	
7	3010038366	Keebler Crackers Townhouse Toppers Multigrain	13.50	OZ	2	K2	12	16	1.33	9.35 in	6.10 in	2.90 in	Front	
8	3010050656	Keebler Crackers Flatbread Crisps Sea Salt Oliv...	9.50	OZ	2	K2	12	16	1.33	9.20 in	6.15 in	3.00 in	Front	
9	4400001556	Nabisco Crackers Cheese Nips Reduced Fat	11.75	OZ	2	K1	6	20	3.33	9.20 in	7.00 in	2.30 in	Front	
10	4400001555	Nabisco Crackers Cheese Nips Cheddar	12.00	OZ	3	K1	6	30	5.00	9.40 in	7.00 in	2.30 in	Front	
11	4400002799	Nabisco Crackers Triscuit Roasted Garlic	9.00	OZ	2	K1/New	12	18	1.50	7.75 in	5.00 in	2.50 in	Front	3/9/2012
12	4400002800	Nabisco Crackers Triscuit Roasted Tomato Olive	9.00	OZ	2	K1/New	12	18	1.50	7.75 in	5.00 in	2.50 in	Front	3/9/2012
13	4400002798	Nabisco Crackers Triscuit Rosemary Olive	9.00	OZ	2	K1/New	12	18	1.50	7.75 in	5.00 in	2.50 in	Front	3/9/2012
14	4400003184	Nabisco Crackers Wheat Thins Cheese Crunch	8.00	OZ	1	K3/New	6	10	1.67	7.90 in	5.35 in	2.30 in	Front	5/4/2012
15	4400002225	Nabisco Crackers Wheat Thins Wisconsin Colby	8.00	OZ	1	K3	6	10	1.67	7.90 in	5.40 in	2.35 in	Front	
16	4400003042	Nabisco Crackers Wheat Thins Ranch	9.00	OZ	1	K3/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
17	4400003038	Nabisco Crackers Wheat Thins Hnit of Salt	9.10	OZ	1	K1/New	6	13	2.17	7.75 in	5.00 in	2.20 in	Front	3/9/2012
18	4400000878	Nabisco Crackers Wheat Thins Big	8.00	OZ	1	K2	6	10	1.67	8.00 in	5.45 in	2.30 in	Front	
19	4400001823	Nabisco Crackers Wheat Thins Parmesan Herb	8.10	OZ	2	K3	9	12	1.33	10.00 in	6.80 in	3.65 in	Front	
20	4400001560	Nabisco Crackers Ritz Chips Sour Cream & Onion	8.10	OZ	2	K1	9	16	1.78	10.00 in	6.70 in	2.95 in	Front	
21	4400002836	Nabisco Crackers Ritz Fresh Stacks	12.80	OZ	5	K1	6	25	4.17	7.88 in	3.72 in	4.30 in	Front	

SHELF: 24 | WIDTH:240 in | MERCH HEIGHT:10.12 in | DEPTH:26 in | SPACE AVAIL:2.88 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2410044059	Sunshine Crackers Cheez It Cheddar Sharp Par...	13.70	OZ	2	K1	12	20	1.67	9.05 in	6.35 in	2.50 in	Front	
2	2410046736	Sunshine Crackers Cheez It Somked Cheddar M...	13.70	OZ	2	K1	12	20	1.67	9.20 in	6.40 in	2.55 in	Front	
3	2410045988	Sunshine Crackers Cheez It Cheddar Whole Grain	13.70	OZ	2	K3	12	20	1.67	9.20 in	6.40 in	2.60 in	Front	
4	3010003152	Keebler Crackers Club Reduced Fat	14.00	OZ	2	K1	12	18	1.50	8.80 in	5.00 in	2.70 in	Front	
5	3010003012	Keebler Crackers Club Light Flaky Regular	16.00	OZ	3	K1	12	27	2.25	9.01 in	5.01 in	2.72 in	Front	
6	3010016907	Keebler Crackers Town House Butter Flavored ...	13.00	OZ	2	K3	12	18	1.50	9.05 in	6.20 in	2.65 in	Front	
7	3010014002	Keebler Crackers Town House Wheat	16.00	OZ	2	K3	12	20	1.67	9.15 in	6.25 in	2.50 in	Front	
8	3010028089	Keebler Crackers Townhouse Toppers Original	13.50	OZ	2	K3	12	18	1.50	9.10 in	6.05 in	2.85 in	Front	
9	4400003013	Nabisco Crackers Triscuit w/Dill Sea Salt & Olive...	9.00	OZ	2	K3/New	12	20	1.67	7.75 in	5.05 in	2.60 in	Front	3/9/2012
10	4400002795	Nabisco Crackers Triscuit Originals	9.00	OZ	2	K1/New	12	20	1.67	7.75 in	5.00 in	2.50 in	Front	3/9/2012
11	4400002796	Nabisco Crackers Triscuit Reduced Fat	8.00	OZ	2	K1/New	12	20	1.67	7.75 in	5.00 in	2.50 in	Front	3/9/2012
12	4400002797	Nabisco Crackers Triscuit w/Cracked Pepper	9.00	OZ	2	K1/New	12	20	1.67	7.75 in	5.00 in	2.50 in	Front	3/9/2012
13	4400003037	Nabisco Crackers Wheat Thins Original	9.10	OZ	2	K1/New	6	28	4.67	7.75 in	5.00 in	2.20 in	Front	3/9/2012
14	4400003039	Nabisco Crackers Wheat Thins Reduced Fat	8.50	OZ	2	K1/New	6	28	4.67	7.75 in	5.00 in	2.20 in	Front	3/9/2012
15	4400003043	Nabisco Crackers Wheat Thins Sundried Tomat...	9.00	OZ	1	K1/New	6	14	2.33	7.75 in	5.00 in	2.20 in	Front	3/9/2012
16	4400002366	Nabisco Crackers Wheat Thins Flatbread Garlic	5.50	OZ	1	K1	6	10	1.67	8.00 in	5.45 in	2.50 in	Front	

COOKIES AND CRACKERS - 56 FT SECTION (NEW)

HQ DeCA PLANOGRAM

Cookie Crackers 56 K4.psa

Schematic Report

17	4400002365	Nabisco Crackers Wheat Thins Flatbread Tusca...	5.50OZ	1	K1	6	10	1.67	8.05 in	5.45 in	2.50 in	Front	
18	4400001578	Nabisco Crackers Wheat Thins Veggie	8.10OZ	2	K1	9	14	1.56	10.00 in	6.40 in	3.45 in	Front	
19	4400001570	Nabisco Crackers Ritz Toasted Cheddar	8.10OZ	2	K2	9	14	1.56	10.00 in	6.40 in	3.45 in	Front	
20	4400002775	Nabisco Crackers Ritz Garlic Butter	15.10OZ	1	K3	12	13	1.08	8.38 in	8.13 in	2.00 in	Front	
21	4400002749	Nabisco Crackers Ritz Roasted Vegtable	14.60OZ	1	K1	12	13	1.08	8.38 in	8.13 in	2.00 in	Front	
22	4400002774	Nabisco Crackers Ritz Honey Wheat	15.10OZ	1	K3	12	13	1.08	8.38 in	8.13 in	2.00 in	Front	
23	4400003009	Nabisco Crackers Ritz Fresh Stacks Whole Wheat	12.47OZ	3	K1/New	6	18	3.00	7.88 in	3.60 in	4.30 in	Front	3/9/2012

SHELF: 25	WIDTH:240 in	MERCH HEIGHT:12.00 in	DEPTH:26 in	SPACE AVAIL:2.38 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2410044064	Sunshine Crackers Cheez It Cheddar Hot Spicy	13.70OZ	2	K1	12	20	1.67	9.15 in	6.35 in	2.50 in	Front	
2	2410044592	Sunshine Crackers Cheez It Cheddar Jack	13.70OZ	2	K1	12	20	1.67	9.10 in	6.35 in	2.50 in	Front	
3	2410043242	Sunshine Crackers Pepper Jack	13.70OZ	2	K3	12	20	1.67	9.35 in	6.30 in	2.50 in	Front	
4	2410056684	Sunshine Crackers Cheez It Mozzarella	13.70OZ	2	K1	12	20	1.67	9.00 in	6.25 in	2.38 in	Front	
5	3010049052	Keebler Crackers Club Minis	9.50OZ	3	K3	12	27	2.25	8.50 in	6.50 in	2.75 in	Front	
6	3010067264	Keebler Crackers Townhouse Butter Flavor	16.00OZ	3	K1	12	30	2.50	9.05 in	6.20 in	2.47 in	Front	
7	4400000293	Nabisco Crackers Flavor Chicken In Biskit	12.00OZ	1	K3	6	11	1.83	9.60 in	6.90 in	2.30 in	Front	
8	4400000078	Nabisco Crackers Triscuit	12.00OZ	2	K1	12	22	1.83	9.75 in	6.90 in	2.30 in	Front	
9	4400000172	Nabisco Crackers Triscuit Regular	13.00OZ	2	K1	12	22	1.83	9.65 in	6.90 in	2.30 in	Front	
10	4400001618	Nabisco Crackers Triscuit Rosemary	13.00OZ	2	K3	12	22	1.83	9.60 in	6.85 in	2.30 in	Front	
11	4400000225	Nabisco Crackers Wheat Thin Snacks	16.00OZ	2	K1	6	22	3.67	9.75 in	6.90 in	2.30 in	Front	
12	4400000430	Nabisco Crackers Wheat Thins Reduced Fat Sn...	14.50OZ	2	K1	6	22	3.67	9.75 in	6.90 in	2.30 in	Front	
13	4400001619	Nabisco Crackers w/Sun Dried Tomato	15.00OZ	1	K3	6	11	1.83	9.80 in	6.85 in	2.30 in	Front	
14	4400001090	Nabisco Crackers Wheat Thins Multigrain	15.00OZ	1	K3	6	10	1.67	9.85 in	6.85 in	2.50 in	Front	
15	4400001573	Nabisco Crackers Wheat Thins Toasted Chips M...	8.10OZ	2	K2	9	16	1.78	10.00 in	6.70 in	2.95 in	Front	
16	4400001559	Nabisco Crackers Ritz Toasted Original	8.10OZ	2	K1	9	14	1.56	10.00 in	6.80 in	3.65 in	Front	
17	4400002748	Nabisco Crackers Ritz Whole Wheat	14.20OZ	2	K1	12	26	2.17	8.38 in	8.13 in	2.00 in	Front	
18	4400002747	Nabisco Crackers Ritz Buttery Flavor Reduced Fat	13.70OZ	2	K1	12	26	2.17	8.38 in	8.13 in	2.00 in	Front	

SHELF: 32	WIDTH:240 in	MERCH HEIGHT:15.00 in	DEPTH:26 in	SPACE AVAIL:1.19 in

LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2410059439	Sunshine Crackers Cheez It Big Cheddar	11.70OZ	4	K1/New	12	48	4.00	9.00 in	6.25 in	2.38 in	Front	5/7/2012
2	2410044068	Sunshine Crackers Cheez It Cheddar Original	13.70OZ	5	K1	12	60	5.00	9.05 in	6.40 in	2.50 in	Front	
3	3010000133	Keebler Crackers Zesta Saltine Original	16.00OZ	1	K1	12	18	1.50	4.20 in	9.95 in	4.15 in	Front	
4	2410013067	Sunshine Crackers Krispy Saltine Regular	16.00OZ	1	K1	12	18	1.50	4.15 in	9.90 in	4.15 in	Front	
5	2410016149	Sunshine Crackers Krispy Oyster	11.00OZ	1	K3	12	14	1.17	9.35 in	6.10 in	2.15 in	Front	
6	4400002681	Nabisco Crackers Premium Fresh Stacks	13.60OZ	1	K1	6	9	1.50	8.60 in	5.20 in	4.30 in	Front	
7	4400001777	Nabisco Crackers Premium Saltines Mini	11.00OZ	2	K1	6	26	4.33	9.35 in	6.90 in	2.35 in	Front	
8	4400002477	Nabisco Crackers Soup And Oyster Crackers	9.00OZ	1	K1	12	26	2.17	6.26 in	9.50 in	1.90 in	Front	
9	4400000057	Nabisco Crackers Saltine Original Premium	16.00OZ	4	K1	12	72	6.00	4.35 in	10.15 in	4.30 in	Front	
10	4400000055	Nabisco Crackers Saltine No Salt Premium	16.00OZ	2	K1	12	30	2.50	4.35 in	9.95 in	4.40 in	Front	
11	4400004832	Nabisco Crackers Saltine Premium Multigrain	16.50OZ	1	K2	12	15	1.25	4.30 in	9.95 in	4.35 in	Front	
12	4400002743	Nabisco Crackers Ritz Buttery Flavor	15.10OZ	5	K1	12	95	7.92	8.38 in	8.13 in	2.00 in	Front	
13	4400002746	Nabisco Crackers Ritz Butter Flavor Low Salt	15.10OZ	2	K1	12	38	3.17	8.38 in	8.13 in	2.00 in	Front	