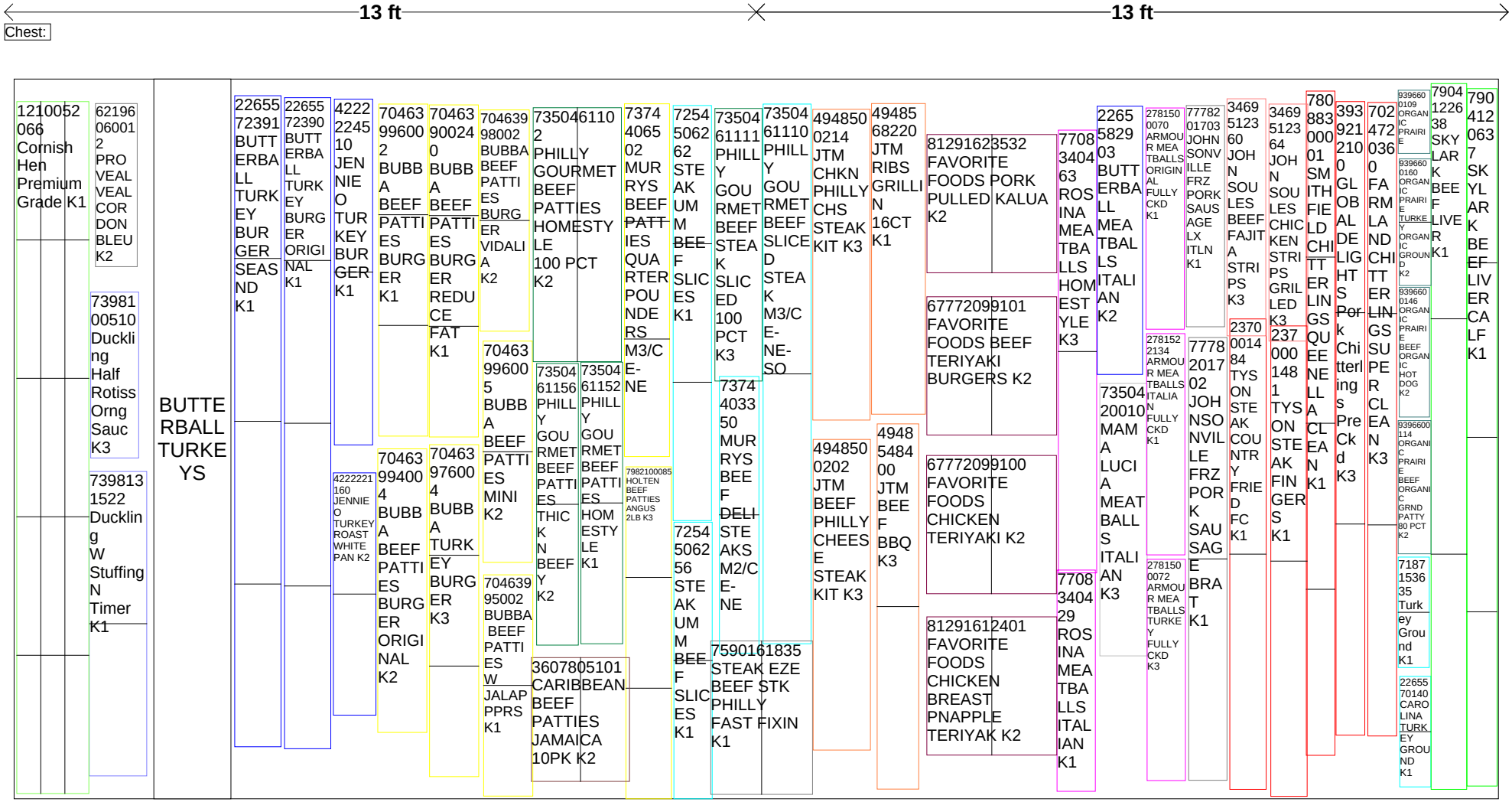
FROZEN MEAT SECTION - 26 FEET

CLASS 3 NORTHEAST STORES

HQ DeCA PLANOGRAM



N/A	Page: 1 of 2
17 FEBRUARY 2011	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY BUYER CRAIG CLEAVELAND.
K3 NE FROZEN MEATS.psa	FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

FROZEN MEAT SECTION - 26 FEET

CLASS 3 NORTHEAST STORES

HQ DeCA PLANOGRAM

Schematic Report

SHELF:		WIDTH:312 in	MERCH HEIGHT:30.00 in					DEPTH:30 in			SPACE AVAIL:23.47 in		
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	1210052066	Cornish Hen Premium Grade	26.00	OZ	3	K1	24	150	6.25	5.00 in	5.00 in	3.00 in	Side 90	
2	7398131522	Duckling W Stuffing N Timer	88.00	OZ	1	K1	4	8	2.00	12.00 in	5.50 in	7.00 in	Side 90	
3	7398100510	Duckling Half Rotiss Orng Sauc	12.00	OZ	1	K3	12	17	1.42	6.00 in	10.00 in	1.75 in	Top	
4	62196060012	PRO VEAL VEAL CORDON BLEU	20.00	OZ	1	K2	8	11	1.38	5.90 in	8.71 in	2.68 in	Top	
5	2265572391	BUTTERBALL TURKEY BURGER S...	32.00	OZ	1	K1	12	24	2.00	4.53 in	9.65 in	5.88 in	Front	
6	2265572390	BUTTERBALL TURKEY BURGER O...	32.00	OZ	1	K1	12	24	2.00	4.53 in	9.65 in	5.88 in	Front	
7	4222221160	JENNIE O TURKEY ROAST WHITE ...	32.00	OZ	1	K2	12	20	1.67	4.38 in	8.88 in	2.75 in	Base	
8	4222224510	JENNIE O TURKEY BURGER	48.00	OZ	1	K1	6	18	3.00	6.25 in	8.00 in	3.25 in	Base	
9	70463994004	BUBBA BEEF PATTIES BURGER O...	64.00	OZ	1	K2	8	10	1.25	10.25 in	10.25 in	3.00 in	Base	
10	70463996002	BUBBA BEEF PATTIES BURGER	32.00	OZ	1	K1	12	21	1.75	4.00 in	10.25 in	4.00 in	Base	
11	70463900240	BUBBA BEEF PATTIES BURGER R...	32.00	OZ	1	K1	12	21	1.75	4.00 in	10.25 in	4.00 in	Base	
12	70463976004	BUBBA TURKEY BURGER	32.00	OZ	1	K3	12	21	1.75	4.00 in	10.25 in	4.00 in	Base	
13	70463998002	BUBBA BEEF PATTIES BURGER VI...	32.00	OZ	1	K2	8	14	1.75	4.00 in	10.25 in	4.00 in	Front	
14	70463996005	BUBBA BEEF PATTIES MINI	27.00	OZ	1	K2	12	14	1.17	4.00 in	10.25 in	4.00 in	Base	
15	70463995002	BUBBA BEEF PATTIES W JALAP P...	27.00	OZ	1	K1	12	14	1.17	4.00 in	10.25 in	4.00 in	Base	
16	3607805101	CARIBBEAN BEEF PATTIES JAMAI...	45.00	OZ	2	K2	12	20	1.67	4.48 in	10.19 in	2.76 in	Top	
17	7350461102	PHILLY GOURMET BEEF PATTIES ...	64.00	OZ	2	K2	12	22	1.83	9.18 in	9.18 in	2.65 in	Base	
18	7350461156	PHILLY GOURMET BEEF PATTIES ...	32.00	OZ	1	K2	12	22	1.83	5.09 in	8.71 in	2.68 in	Base	
19	7350461152	PHILLY GOURMET BEEF PATTIES ...	32.00	OZ	1	K1	12	22	1.83	5.09 in	8.71 in	2.68 in	Base	
20	7374406502	MURRYS BEEF PATTIES QUARTE...	64.00	OZ	1	M3/CE-...	6	15	2.50	4.25 in	9.38 in	6.00 in	Base	
21	7982100085	HOLTEN BEEF PATTIES ANGUS 2LB	32.00	OZ	1	K3	12	18	1.50	4.50 in	9.50 in	4.00 in	Front	
22	7254506262	STEAK UMM BEEF SLICES	10.50	OZ	1	K1	12	24	2.00	5.00 in	8.00 in	3.50 in	Base	
23	7254506256	STEAK UMM BEEF SLICES	24.00	OZ	1	K1	12	16	1.33	5.00 in	8.00 in	3.50 in	Base	
24	7590161835	STEAK EZE BEEF STK PHILLY FAS...	28.00	OZ	2	K1	12	36	3.00	5.55 in	10.58 in	1.60 in	Base	
25	7350461111	PHILLY GOURMET BEEF STEAK S...	10.50	OZ	1	K3	12	16	1.33	9.85 in	9.85 in	1.83 in	Base	
26	7374403350	MURRYS BEEF DELI STEAKS	28.00	OZ	1	M2/CE-...	12	26	2.17	5.00 in	8.25 in	2.25 in	Base	
27	7350461110	PHILLY GOURMET BEEF SLICED S...	28.00	OZ	1	M3/CE-...	12	16	1.33	9.75 in	10.00 in	3.50 in	Base	
28	4948500214	JTM CHKN PHILLY CHS STEAK KIT	42.00	OZ	1	K3	4	19	4.75	1.53 in	11.93 in	11.23 in	Front	
29	4948500202	JTM BEEF PHILLY CHEESE STEAK ...	42.00	OZ	1	K3	4	19	4.75	1.53 in	11.93 in	11.23 in	Front	
30	4948568220	JTM RIBS GRILLIN 16CT	37.00	OZ	1	K1	9	19	2.11	1.53 in	11.23 in	11.23 in	Front	
31	4948548400	JTM BEEF BBQ	18.00	OZ	1	K3	12	36	3.00	6.60 in	8.67 in	1.63 in	Top	
32	67772099100	FAVORITE FOODS CHICKEN TERI...	2.00	LB	2	K2	16	24	1.50	5.00 in	13.50 in	2.50 in	Top	9/28/2009
33	67772099101	FAVORITE FOODS BEEF TERIYAKI...	2.00	LB	2	K2	16	24	1.50	5.00 in	13.50 in	2.50 in	Top	9/28/2009
34	81291612401	FAVORITE FOODS CHICKEN BREA...	32.00	OZ	2	K2	16	24	1.50	5.00 in	13.50 in	2.50 in	Top	
35	81291623532	FAVORITE FOODS PORK PULLED ...	32.00	OZ	2	K2	16	24	1.50	5.00 in	13.50 in	2.50 in	Top	
36	7708340429	ROSINA MEATBALLS ITALIAN	32.00	OZ	1	K1	6	7	1.17	8.00 in	8.00 in	4.00 in	Base	
37	7708340463	ROSINA MEATBALLS HOMESTYLE	32.00	OZ	1	K3	6	14	2.33	8.00 in	8.00 in	4.00 in	Base	
38	2265582903	BUTTERBALL MEATBALLS ITALIAN	32.00	OZ	1	K2	12	17	1.42	1.73 in	9.47 in	9.69 in	Front	
39	7350420010	MAMA LUCIA MEATBALLS ITALIAN	38.00	OZ	1	K3	12	16	1.33	9.85 in	9.85 in	1.83 in	Base	
40	2781500070	ARMOUR MEATBALLS ORIGINAL F...	14.00	OZ	1	K1	12	15	1.25	8.00 in	8.00 in	2.00 in	Base	
41	2781522134	ARMOUR MEATBALLS ITALIAN FU...	35.00	OZ	1	K1	8	15	1.88	8.00 in	8.00 in	2.00 in	Base	
42	2781500072	ARMOUR MEATBALLS TURKEY FU...	14.00	OZ	1	K3	12	15	1.25	8.00 in	8.00 in	2.00 in	Base	
43	7778201703	JOHNSONVILLE FRZ PORK SAUSA...	20.00	OZ	1	K1	8	20	2.50	8.00 in	8.00 in	1.50 in	Base	
44	7778201702	JOHNSONVILLE FRZ PORK SAUSA...	20.00	OZ	1	K1	8	40	5.00	8.00 in	8.00 in	1.50 in	Base	
45	3469512360	JOHN SOULES BEEF FAJITA STRIPS	12.00	OZ	1	K3	8	15	1.88	1.90 in	8.10 in	8.57 in	Front	
46	2370001484	TYSON STEAK COUNTRY FRIED FC	20.50	OZ	1	K1	8	18	2.25	8.50 in	7.59 in	3.14 in	Base	
47	3469512364	JOHN SOULES CHICKEN STRIPS ...	16.00	OZ	1	K3	8	15	1.88	1.90 in	8.10 in	8.57 in	Front	
48	2370001481	TYSON STEAK FINGERS	20.50	OZ	1	K1	8	18	2.25	8.50 in	7.59 in	3.14 in	Base	
49	78088300001	SMITHFIELD CHITTERLINGS QUEE...	80.00	OZ	1	K1	12	12	1.00	7.63 in	6.00 in	6.00 in	Front	
50	3939212100	GLOBAL DELIGHTS Pork Chitterling...	80.00	OZ	1	K3	8	15	1.88	6.00 in	6.00 in	7.63 in	Front	
51	7024720360	FARMLAND CHITTERLINGS SUPE...	64.00	OZ	1	K3	9	15	1.67	6.00 in	6.00 in	7.63 in	Front	
52	7187153635	Turkey Ground	16.00	OZ	1	K1	12	14	1.17	2.00 in	6.50 in	4.00 in	Base	
53	9396600109	ORGANIC PRAIRIE BEEF GROUND...	12.00	OZ	1	K1	6	13	2.17	2.29 in	6.66 in	2.29 in	Base	
54	9396600114	ORGANIC PRAIRIE BEEF ORGANI...	10.60	OZ	1	K2	6	17	2.83	4.82 in	6.84 in	1.71 in	Base	
55	9396600160	ORGANIC PRAIRIE TURKEY ORGA...	12.00	OZ	1	K2	6	26	4.33	2.29 in	6.66 in	2.29 in	Base	
56	9396600146	ORGANIC PRAIRIE BEEF ORGANI...	10.50	OZ	1	K2	10	32	3.20	4.69 in	6.32 in	0.93 in	Base	
57	2265570140	CAROLINA TURKEY GROUND	16.00	OZ	1	K1	12	14	1.17	2.00 in	6.50 in	4.00 in	Top	
58	7904122638	SKYLARK BEEF LIVER	16.00	OZ	1	K1	16	48	3.00	1.80 in	8.50 in	7.45 in	Side	
59	7904120637	SKYLARK BEEF LIVER CALF	16.00	OZ	1	K1	16	16	1.00	6.30 in	6.30 in	6.30 in	Base	