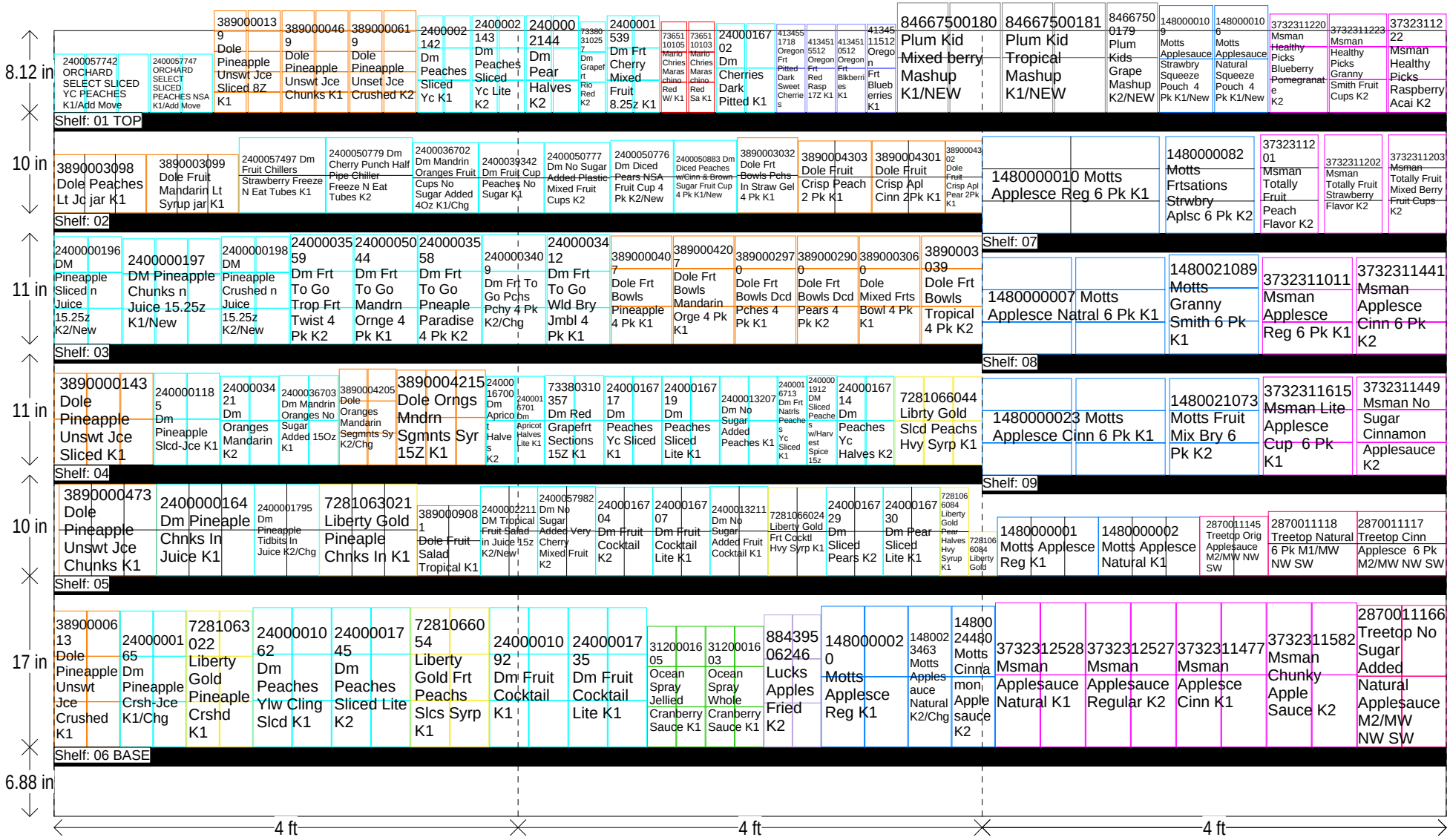
FRUIT CAN / JAR, 12 FT SECTION (REVISED)

HQ DeCA PLANOGRAM

CLASS 2 STORES -MIDWEST/ NORTHWEST/ SOUTHWEST MARKETING AREAS



Left-right	Page: 1 of 4
19 OCTOBER 2012	HQ DeCA/MBU PLANOGRAM APPROVED BY DAVE NEWHART CATEGORY BUYER.
12ft K2 WEST.psa	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

FRUIT CAN / JAR, 12 FT SECTION (REVISED)

HQ DeCA PLANOGRAM

12ft K2 WEST.psa

Schematic Report

SHELF:01 TOP | WIDTH:144 in | MERCH HEIGHT:11.00 in | DEPTH:22 in | SPACE AVAIL:6.32 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2400057742	ORCHARD SELECT SLICED YC PEACH...	20.00	OZ	3	K1/Add Move	12	21	1.75	5.80 in	3.14 in	3.14 in	Front	
2	2400057747	ORCHARD SELECT SLICED PEACHES ...	20.00	OZ	2	K1/Add Move	6	14	2.33	5.80 in	3.14 in	3.14 in	Front	
3	3890000139	Dole Pineapple Unswt Jce Sliced 8Z	8.00	OZ	2	K1	24	60	2.50	2.02 in	3.34 in	3.34 in	Front	
4	3890000469	Dole Pineapple Unswt Jce Chunks	8.00	OZ	2	K1	24	60	2.50	2.02 in	3.34 in	3.34 in	Front	
5	3890000619	Dole Pineapple Unset Jce Crushed	8.00	OZ	2	K2	24	60	2.50	2.02 in	3.34 in	3.34 in	Front	
6	2400002142	Dm Peaches Sliced Yc	8.00	OZ	2	K1	12	48	4.00	3.20 in	2.63 in	2.63 in	Front	
7	2400002143	Dm Peaches Sliced Yc Lite	8.00	OZ	2	K2	12	48	4.00	3.20 in	2.63 in	2.63 in	Front	
8	2400002144	Dm Pear Halves	8.00	OZ	2	K2	12	48	4.00	3.20 in	2.63 in	2.63 in	Front	
9	73380310257	Dm Grapefrt Rio Red	8.00	OZ	1	K2	12	24	2.00	3.00 in	2.60 in	2.60 in	Front	
10	2400001539	Dm Frt Cherry Mixed Fruit 8.25z	8.25	OZ	2	K1	12	48	4.00	3.20 in	2.63 in	2.63 in	Front	
11	7365110105	Mario Chries Maraschino Red W/	10.00	OZ	1	K1	12	24	2.00	3.00 in	2.67 in	2.67 in	Front	
12	7365110103	Mario Chries Maraschino Red Sa	10.00	OZ	1	K1	12	24	2.00	3.00 in	2.67 in	2.67 in	Front	
13	2400016702	Dm Cherries Dark Pitted	15.00	OZ	2	K1	12	28	2.33	4.41 in	2.96 in	2.96 in	Front	
14	4134551718	Oregon Frt Pitted Dark Sweet Cherries	16.00	OZ	1	K2	8	14	1.75	4.38 in	2.95 in	2.95 in	Front	
15	4134515512	Oregon Frt Red Rasp 17Z	17.00	OZ	1	K1	8	14	1.75	4.38 in	2.95 in	2.95 in	Front	
16	4134510512	Oregon Frt Blkberries	17.00	OZ	1	K1	8	14	1.75	4.38 in	2.95 in	2.95 in	Front	
17	4134511512	Oregon Frt Blueberries	17.00	OZ	1	K1	8	14	1.75	4.38 in	2.95 in	2.95 in	Front	
18	84667500180	Plum Kid Mixed berry Mashup	4.00	CT	2	K1/NEW	6	32	5.33	5.44 in	5.25 in	2.50 in	Front	10/19/2012
19	84667500181	Plum Kid Tropical Mashup	4.00	CT	2	K1/NEW	6	32	5.33	5.44 in	5.25 in	2.50 in	Front	10/19/2012
20	84667500179	Plum Kids Grape Mashup	4.00	CT	1	K2/NEW	0	16	99999...	5.44 in	5.25 in	2.50 in	Front	10/19/2012
21	1480000109	Motts Applesauce Strawbry Squeeze Pou...	4.00	OZ	1	K1/New	6	18	3.00	5.31 in	5.54 in	2.29 in	Front	
22	1480000106	Motts Applesauce Natural Squeeze Pouch...	4.00	OZ	1	K1/New	6	18	3.00	5.31 in	5.54 in	2.29 in	Front	
23	3732311220	Msman Healthy Picks Blueberry Pomegra...	4.00	OZ	1	K2	12	21	1.75	3.26 in	5.97 in	3.00 in	Front	12/4/2008
24	3732311223	Msman Healthy Picks Granny Smith Fruit ...	4.00	OZ	1	K2	12	21	1.75	3.26 in	5.97 in	3.00 in	Front	5/10/2010
25	3732311222	Msman Healthy Picks Raspberry Acai	4.00	OZ	1	K2	12	21	1.75	3.26 in	5.97 in	3.00 in	Front	12/3/2008

SHELF:02 | WIDTH:96 in | MERCH HEIGHT:13.00 in | DEPTH:24 in | SPACE AVAIL:0.70 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3890003098	Dole Peaches Lt Jc jar	23.50	OZ	3	K1	8	21	2.63	5.83 in	3.17 in	3.17 in	Front	
2	3890003099	Dole Fruit Mandarin Lt Syrup jar	23.50	OZ	3	K1	8	21	2.63	5.83 in	3.17 in	3.17 in	Front	
3	2400057497	Dm Fruit Chillers Strawberry Freeze N Eat...	2.00	OZ	1	K1	6	24	4.00	3.75 in	8.94 in	2.00 in	Front	7/21/2008
4	2400050779	Dm Cherry Punch Half Pipe Chiller Freeze...	16.00	OZ	1	K2	6	24	4.00	3.75 in	8.94 in	2.00 in	Front	1/14/2010
5	2400036702	Dm Mandrin Oranges Fruit Cups No Suga...	4.00	OZ	1	K1/Chg	6	14	2.33	3.50 in	6.75 in	3.25 in	Front	
6	2400039342	Dm Fruit Cup Peaches No Sugar	4.00	OZ	1	K1	6	14	2.33	3.50 in	6.75 in	3.25 in	Front	
7	2400050777	Dm No Sugar Added Plastic Mixed Fruit C...	16.00	OZ	1	K2	6	14	2.33	3.50 in	6.75 in	3.25 in	Front	1/14/2010
8	2400050776	Dm Diced Pears NSA Fruit Cup 4 Pk	4.00	OZ	1	K2/New	6	14	2.33	3.62 in	6.50 in	3.28 in	Front	
9	2400050883	Dm Diced Peaches w/Cinn & Brown Sugar...	4.00	OZ	1	K1/New	6	14	2.33	3.62 in	6.50 in	3.28 in	Front	
10	3890003032	Dole Frt Bowls Pchs In Straw Gel 4 Pk	16.00	OZ	1	K1	6	14	2.33	3.75 in	6.25 in	3.25 in	Front	
11	3890004303	Dole Fruit Crisp Peach 2 Pk	4.00	OZ	2	K1	8	24	3.00	3.59 in	3.78 in	3.88 in	Front	4/25/2011
12	3890004301	Dole Fruit Crisp Apl Cinn 2Pk	8.00	OZ	2	K1	8	24	3.00	3.59 in	3.78 in	3.88 in	Front	1/6/2010
13	3890004302	Dole Fruit Crisp Apl Pear 2Pk	8.00	OZ	1	K1	8	12	1.50	3.59 in	3.78 in	3.88 in	Front	1/6/2010

SHELF:03 | WIDTH:96 in | MERCH HEIGHT:13.00 in | DEPTH:24 in | SPACE AVAIL:2.15 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2400000196	DM Pineapple Sliced n Juice 15.25z	15.25	OZ	2	K2/New	24	36	1.50	3.56 in	3.44 in	3.44 in	Front	
2	2400000197	DM Pineapple Chunks n Juice 15.25z	15.25	OZ	3	K1/New	24	63	2.63	3.49 in	3.27 in	3.27 in	Front	

FRUIT CAN / JAR, 12 FT SECTION (REVISED)

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12ft K2 WEST.psa

Schematic Report

3	2400000198	DM Pineapple Crushed n Juice 15.25z	15.25	OZ	2	K2/New	24	36	1.50	3.56 in	3.44 in	3.44 in	Front	
4	2400003559	Dm Frt To Go Trop Frt Twist 4 Pk	16.00	OZ	1	K2	6	21	3.50	3.62 in	6.50 in	3.28 in	Front	
5	2400005044	Dm Frt To Go Mandrn Ornge 4 Pk	16.00	OZ	1	K1	6	21	3.50	3.62 in	6.50 in	3.28 in	Front	
6	2400003558	Dm Frt To Go Pneaple Paradise 4 Pk	16.00	OZ	1	K2	6	21	3.50	3.62 in	6.50 in	3.28 in	Front	
7	2400003409	Dm Frt To Go Pchs Pchy 4 Pk	16.00	OZ	1	K2/Chg	6	21	3.50	3.62 in	6.52 in	3.28 in	Front	
8	2400003412	Dm Frt To Go Wld Bry Jmbl 4 Pk	16.00	OZ	1	K1	6	21	3.50	3.62 in	6.52 in	3.28 in	Front	
9	3890000407	Dole Frt Bowls Pineapple 4 Pk	16.00	OZ	1	K1	6	20	3.33	3.75 in	6.29 in	3.25 in	Front	
10	3890004207	Dole Frt Bowls Mandarin Orge 4 Pk	16.00	OZ	1	K1	6	20	3.33	3.75 in	6.29 in	3.25 in	Front	
11	3890002970	Dole Frt Bowls Dcd Pches 4 Pk	16.00	OZ	1	K1	6	20	3.33	3.75 in	6.29 in	3.25 in	Front	
12	3890002900	Dole Frt Bowls Dcd Pears 4 Pk	16.00	OZ	1	K2	6	20	3.33	3.75 in	6.29 in	3.25 in	Front	
13	3890003060	Dole Mixed Frts Bowl 4 Pk	16.00	OZ	1	K1	6	20	3.33	3.75 in	6.29 in	3.25 in	Front	
14	3890003039	Dole Frt Bowls Tropical 4 Pk	16.00	OZ	1	K2	6	20	3.33	3.75 in	6.29 in	3.25 in	Front	

SHELF:04	WIDTH:96 in	MERCH HEIGHT:11.00 in	DEPTH:26 in	SPACE AVAIL:2.56 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3890000143	Dole Pineapple Unswt Jce Sliced	20.00	OZ	3	K1	24	42	1.75	4.56 in	3.36 in	3.36 in	Front	
2	2400001185	Dm Pineapple Slcd-Jce	20.00	OZ	2	K1	12	28	2.33	4.56 in	3.36 in	3.36 in	Front	
3	2400003421	Dm Oranges Mandarin	15.00	OZ	2	K2	24	32	1.33	4.41 in	2.96 in	2.96 in	Front	
4	2400036703	Dm Mandrin Oranges No Sugar Added 15...	15.00	OZ	2	K1	12	32	2.67	4.44 in	3.00 in	3.00 in	Front	
5	3890004205	Dole Oranges Mandarin Segmnts Sy	11.00	OZ	2	K2/Chg	24	48	2.00	3.18 in	2.90 in	3.02 in	Front	
6	3890004215	Dole Orngs Mndrn Sgmnts Syr 15Z	15.00	OZ	3	K1	24	48	2.00	4.72 in	3.00 in	3.00 in	Front	
7	2400016700	Dm Apricot Halves	15.00	OZ	1	K2	12	16	1.33	4.41 in	2.96 in	2.96 in	Front	
8	2400016701	Dm Apricot Halves Lite	15.00	OZ	1	K1	12	16	1.33	4.41 in	2.95 in	2.95 in	Front	
9	73380310357	Dm Red Grapefrt Sections 15Z	15.00	OZ	2	K1	12	32	2.67	4.44 in	3.00 in	3.00 in	Front	
10	2400016717	Dm Peaches Yc Sliced	15.00	OZ	2	K1	24	32	1.33	4.41 in	2.90 in	2.96 in	Front	
11	2400016719	Dm Peaches Sliced Lite	15.00	OZ	2	K1	24	32	1.33	4.41 in	2.90 in	2.96 in	Front	
12	2400013207	Dm No Sugar Added Peaches	14.50	OZ	2	K1	12	32	2.67	4.41 in	2.90 in	2.96 in	Front	
13	2400016713	Dm Frt Natrls Peaches Yc Sliced	15.00	OZ	1	K1	12	16	1.33	4.41 in	2.96 in	2.96 in	Front	
14	2400001912	DM Sliced Peaches w/Harvest Spice 15z	15.00	OZ	1	K2/New	12	16	1.33	4.44 in	3.00 in	3.00 in	Front	
15	2400016714	Dm Peaches Yc Halves	15.00	OZ	2	K2	24	32	1.33	4.41 in	2.90 in	2.96 in	Front	
16	7281066044	Librty Gold Slcd Peachs Hvy Syrp	14.50	OZ	3	K1	24	48	2.00	4.38 in	2.95 in	2.95 in	Front	

SHELF:05	WIDTH:144 in	MERCH HEIGHT:10.00 in	DEPTH:26 in	SPACE AVAIL:0.52 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3890000473	Dole Pineapple Unswt Jce Chunks	20.00	OZ	3	K1	24	42	1.75	4.56 in	3.36 in	3.36 in	Front	
2	2400000164	Dm Pineaple Chnks In Juice	20.00	OZ	3	K1	12	42	3.50	4.56 in	3.37 in	3.37 in	Front	
3	2400001795	Dm Pineapple Tidbits In Juice	20.00	OZ	2	K2/Chg	12	28	2.33	4.56 in	3.37 in	3.37 in	Front	1/14/2010
4	7281063021	Liberty Gold Pineaple Chnks In	20.00	OZ	3	K1	24	42	1.75	4.56 in	3.37 in	3.37 in	Front	
5	3890009081	Dole Fruit Salad Tropical	15.00	OZ	2	K1	24	28	1.17	3.49 in	3.27 in	3.27 in	Front	
6	2400002211	DM Tropical Fruit Salad in Juice 15z	15.00	OZ	2	K2/New	12	32	2.67	4.44 in	2.96 in	2.96 in	Front	
7	2400057982	Dm No Sugar Added Very Cherry Mixed F...	14.50	OZ	2	K2	12	32	2.67	4.44 in	3.00 in	3.00 in	Front	1/19/2011
8	2400016704	Dm Fruit Cocktail	15.00	OZ	2	K2	24	32	1.33	4.41 in	2.96 in	2.96 in	Front	
9	2400016707	Dm Fruit Cocktail Lite	15.00	OZ	2	K1	24	32	1.33	4.41 in	2.96 in	2.96 in	Front	
10	2400013211	Dm No Sugar Added Fruit Cocktail	14.50	OZ	2	K1	12	32	2.67	4.44 in	3.00 in	3.00 in	Front	
11	7281066024	Liberty Gold Frt Cocktl Hvy Syrp	14.50	OZ	2	K1	24	32	1.33	4.38 in	3.00 in	3.00 in	Front	
12	2400016729	Dm Sliced Pears	15.25	OZ	2	K2	24	32	1.33	4.41 in	2.95 in	2.95 in	Front	
13	2400016730	Dm Pear Sliced Lite	15.00	OZ	2	K1	24	32	1.33	4.41 in	2.95 in	2.95 in	Front	
14	7281066084	Liberty Gold Pear Halves Hvy Syrup	14.50	OZ	1	K1	24	16	0.67	4.38 in	2.95 in	2.95 in	Front	
15	7281066084	Liberty Gold Pear Halves Hvy Syrup	14.50	OZ	1	K1	24	8	0.33	4.38 in	2.95 in	2.95 in	Front	

FRUIT CAN / JAR, 12 FT SECTION (REVISED)

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12ft K2 WEST.psa

Schematic Report

16	1480000001	Motts Applesce Reg	24.00	OZ	3	K1	12	21	1.75	5.84 in	3.49 in	3.49 in	Front	
17	1480000002	Motts Applesce Natural	23.00	OZ	3	K1	12	21	1.75	5.84 in	3.49 in	3.49 in	Front	
18	2870011145	Treetop Orig Applesauce	24.00	OZ	2	M2/MW NW SW	12	14	1.17	5.90 in	3.54 in	3.56 in	Front	
19	2870011118	Treetop Natural 6 Pk	24.00	OZ	1	M1/MW NW SW	12	16	1.33	3.20 in	9.21 in	3.25 in	Front	
20	2870011117	Treetop Cinn Applesce 6 Pk	24.00	OZ	1	M2/MW NW SW	12	16	1.33	3.20 in	9.21 in	3.25 in	Front	

SHELF:06 BASE WIDTH:144 in MERCH HEIGHT:15.00 in DEPTH:26 in SPACE AVAIL:2.08 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3890000613	Dole Pineapple Unswt Jce Crushed	20.00	OZ	2	K1	24	42	1.75	4.51 in	3.37 in	3.37 in	Front	
2	2400000165	Dm Pineapple Crsh-Jce	20.00	OZ	2	K1/Chg	12	42	3.50	4.51 in	3.37 in	3.37 in	Front	
3	7281063022	Liberty Gold Pineaple Crshd	20.00	OZ	2	K1	24	42	1.75	4.51 in	3.37 in	3.37 in	Front	
4	2400001062	Dm Peaches Ylw Cling Slcd	29.00	OZ	2	K1	12	36	3.00	4.62 in	4.02 in	4.02 in	Front	
5	2400001745	Dm Peaches Sliced Lite	29.00	OZ	2	K2	12	36	3.00	4.62 in	4.02 in	4.02 in	Front	
6	7281066054	Liberty Gold Frt Peachs Slcs Syrp	29.00	OZ	2	K1	12	36	3.00	4.62 in	4.02 in	4.02 in	Front	
7	2400001092	Dm Fruit Cocktail	30.00	OZ	2	K1	12	36	3.00	4.62 in	4.02 in	4.02 in	Front	
8	2400001735	Dm Fruit Cocktail Lite	29.00	OZ	2	K1	12	36	3.00	4.62 in	4.02 in	4.02 in	Front	
9	3120001605	Ocean Spray Jellied Cranberry Sauce	14.00	OZ	2	K1	24	48	2.00	4.00 in	2.96 in	2.96 in	Front	5/14/2009
10	3120001603	Ocean Spray Whole Cranberry Sauce	14.00	OZ	2	K1	24	48	2.00	4.00 in	2.96 in	2.96 in	Front	5/14/2009
11	88439506246	Lucks Apples Fried	15.00	OZ	2	K2	12	48	4.00	4.38 in	2.90 in	2.90 in	Front	
12	1480000020	Motts Applesce Reg	48.00	OZ	2	K1	6	20	3.33	7.00 in	4.44 in	4.44 in	Front	
13	1480023463	Motts Applesauce Natural	46.00	OZ	1	K2/Chg	6	10	1.67	7.00 in	4.44 in	4.44 in	Front	11/30/2009
14	1480024480	Motts Cinnamon Applesauce	48.00	OZ	1	K2	6	10	1.67	7.00 in	4.44 in	4.44 in	Front	11/30/2009
15	3732312528	Msman Applesauce Natural	46.00	OZ	2	K1	8	20	2.50	7.17 in	4.62 in	4.58 in	Front	
16	3732312527	Msman Applesauce Regular	48.00	OZ	2	K2	8	20	2.50	7.17 in	4.62 in	4.58 in	Front	
17	3732311477	Msman Applesce Cinn	48.00	OZ	2	K1	8	20	2.50	7.17 in	4.62 in	4.58 in	Front	
18	3732311582	Msman Chunky Apple Sauce	48.00	OZ	2	K2	8	20	2.50	7.17 in	4.62 in	4.58 in	Front	4/27/2010
19	2870011166	Treetop No Sugar Added Natural Applesa...	47.30	OZ	2	M2/MW NW SW	8	20	2.50	7.04 in	4.57 in	4.57 in	Front	

SHELF:07 WIDTH:48 in MERCH HEIGHT:13.00 in DEPTH:24 in SPACE AVAIL:2.61 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1480000010	Motts Applesce Reg 6 Pk	24.00	OZ	2	K1	12	48	4.00	3.20 in	9.16 in	3.00 in	Front	
2	1480000082	Motts Frtsations Strwbry Aplsc 6 Pk	24.00	OZ	1	K2	12	24	2.00	3.20 in	9.16 in	3.00 in	Front	
3	3732311201	Msman Totally Fruit Peach Flavor	4.00	OZ	1	K2	12	24	2.00	3.26 in	5.97 in	3.00 in	Front	12/3/2008
4	3732311202	Msman Totally Fruit Strawberry Flavor	4.00	OZ	1	K2	12	24	2.00	3.26 in	5.97 in	3.00 in	Front	12/3/2008
5	3732311203	Msman Totally Fruit Mixed Berry Fruit Cups	4.00	OZ	1	K2	12	24	2.00	3.26 in	5.97 in	3.00 in	Front	5/10/2010

SHELF:08 WIDTH:48 in MERCH HEIGHT:10.00 in DEPTH:24 in SPACE AVAIL:1.65 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1480000007	Motts Applesce Natral 6 Pk	24.00	OZ	2	K1	12	42	3.50	3.20 in	9.25 in	3.02 in	Front	
2	1480021089	Motts Granny Smith 6 Pk	3.90	OZ	1	K1	12	24	2.00	3.29 in	9.25 in	2.98 in	Front	
3	3732311011	Msman Applesce Reg 6 Pk	24.00	OZ	1	K1	12	24	2.00	3.20 in	9.30 in	3.00 in	Front	
4	3732311441	Msman Applesce Cinn 6 Pk	24.00	OZ	1	K2	12	24	2.00	3.20 in	9.30 in	3.00 in	Front	

SHELF:09 WIDTH:48 in MERCH HEIGHT:11.00 in DEPTH:26 in SPACE AVAIL:1.75 in

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1480000023	Motts Applesce Cinn 6 Pk	24.00	OZ	2	K1	12	48	4.00	3.20 in	9.25 in	3.02 in	Front	
2	1480021073	Motts Fruit Mix Bry 6 Pk	4.00	OZ	1	K2	12	24	2.00	3.20 in	9.25 in	3.02 in	Front	
3	3732311615	Msman Lite Applesce Cup 6 Pk	24.00	OZ	1	K1	12	24	2.00	3.25 in	9.25 in	3.00 in	Front	
4	3732311449	Msman No Sugar Cinnamon Applesauce	24.00	OZ	1	K2	12	24	2.00	3.25 in	9.25 in	3.00 in	Front	