

# DECA FROZEN FRUITS MARCH 2010

**COFFIN FEET**

**12.00 FEET**  
**144 INCHES**

**STORE CLASS**

<b>VIP</b>	<b>WYMAN'S</b>	<b>DOLE</b>	<b>CASCADIAN / YOPLAIT</b>	
<b>113.76</b>	<b>11.52</b>	<b>10.8</b>	<b>7.92</b>	<b>125.28 INCHES</b>
<b>79.00%</b>	<b>8.00%</b>	<b>7.50%</b>	<b>5.50%</b>	<b>100.00%</b>

Traffic left to right>>>  
24-Mar-10

HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEVELAND CATEGORY BUYER.  
 BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY ADJUST TO ACCOMMODATE  
 NEW AND REGIONAL ITEMS BASED ON 1 CASE AND 1 UNIT PACKOUT. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN  
 SPACE ALLOWED TO THE SAME BRAND.