

FROZEN SEAFOOD **K1** STORE

HQ DeCA PLANOGRAM

10.17 Feet 122

Base Inches

4 DOORS 30.5 inches

TOTAL 4 DOORS

610

In. inches

	REGIONAL M CODES	RAINBOW	CONTESSA	SEAPAK			SARANGANI BAY	COLESON	ODYSSEY, AMERICAN PRIDE,	GORTONS	PINNACLE FOODS	
				GREAT AMERICAN								
	0.00%	17.50%	10.00%	10.00%	0.00%	3.00%	3.40%	16.00%	10.10%	26.00%	4.00%	100.00%
base inches	0.0	21.4	12.2	12.2	0.0	3.7	4.1	19.5	12.3	31.7	4.9	
In. inches	0.0	106.8	61.0	61.0	0.0	18.3	20.7	97.6	61.6	158.6	24.4	610.0
K1 ITEMS	5	10	6	8	0	1	2	11	5	18	3	64

Traffic left to right>>>>>
 19-Sep-11
 5:00PM

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