

**FROZEN VEGETABLES K1 STORES
 HQ DeCA PLANOGRAM
 ALL DeCA REGIONS**

SIZE

17.79

LN. FEET

213.5

LN. INCHES

7

DOORS
COFFIN

PICTSWEET	VIP	VIP ORGANIC	BIRDSEYE COB CORN BAGS & BOX PASTA SECRET VOILA	GREEN GIANT COB CORN BAGS & BOX CREATE MEALS PASTA ACCENT
45.00%	28.30%	1.60%	14.10%	11.00%

100.00%

BASE INCHES

96

60

3

30

23

K1

31

20

2

20

18

91

Traffic left to right>>
26-Jul-10

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 HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEVELAND BUYER.
 BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY
 ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON DAYS PACKOUT
 ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME
 BRAND.