

**FROZEN VEGETABLES K2 STORES  
 HQ DeCA PLANOGRAM  
 ALL DeCA REGIONS**

SIZE

25.42  
305

LN. FEET  
LN. INCHES

10

DOORS  
COFFIN

PICTSWEET	VIP	VIP ORGANIC	BIRDSEYE COB CORN BAGS & BOX PASTA SECRET VOILA	GREEN GIANT COB CORN BAGS & BOX CREATE MEALS PASTA ACCENT
40.80%	28.20%	2.00%	17.00%	12.00%

100.00%

<b>BASE INCHES</b>	<b>124</b>	<b>86</b>	<b>6</b>	<b>52</b>	<b>37</b>
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K2	41	30	3	34	25	133
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Traffic left to right>>  
26-Jul-10

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 HQ DeCA/MBU PLANOGRAM APPROVED BY CRAIG CLEVELAND BUYER.  
 BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY  
 ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON DAYS PACKOUT  
 ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME  
 BRAND.