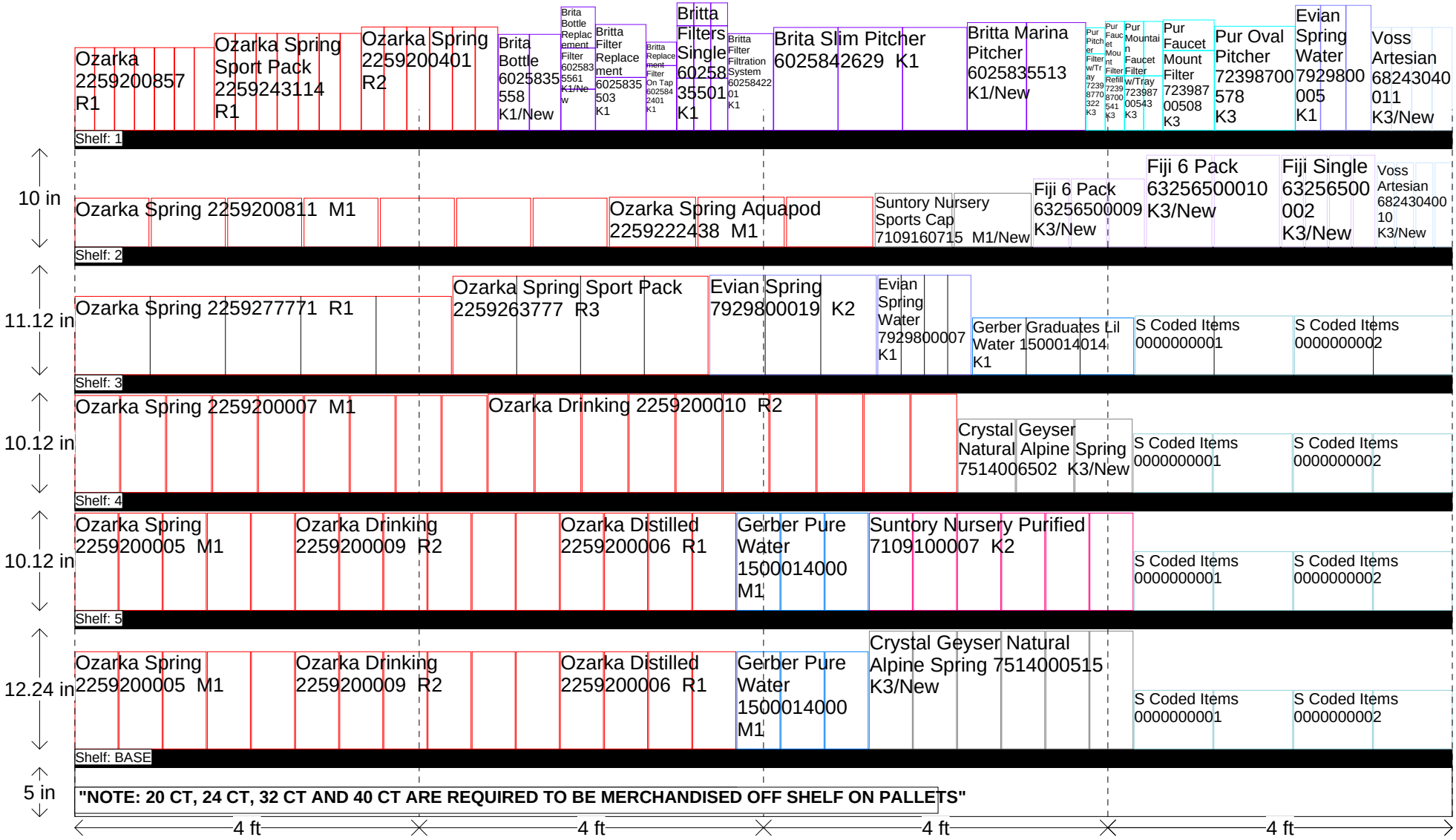
WATER 16 FT. SECTION (REVISED)

HQ DeCA PLANOGRAM

CLASS 3 STORES - MIDWEST REGION



Left-right	Page: 1 of 3
15 OCTOBER 2012	HQ DeCA/MBU APPROVED BY CATEGORY MANAGER WILLIAM WOOD.
Water 16 K3 MW.psa	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND- CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

WATER 16 FT. SECTION (REVISED)

HQ DeCA PLANOGRAM

Water 16 K3 MW.psa

Schematic Report

SHELF: 1	WIDTH:192 in	MERCH HEIGHT:13.00 in	DEPTH:22 in	SPACE AVAIL:1.27 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2259200857	Ozarka	20.00	OZ	7	R1	24	56	2.33	8.45 in	2.75 in	2.75 in	Front	
2	2259243114	Ozarka Spring Sport Pack	23.00	OZ	7	R1	24	49	2.04	9.90 in	2.90 in	2.90 in	Front	
3	2259200401	Ozarka Spring	34.00	OZ	6	R2	18	36	2.00	10.55 in	3.15 in	3.15 in	Front	
4	6025835558	Brita Bottle	1.00	CT	2	K1/New	6	14	2.33	9.80 in	4.35 in	2.80 in	Front	6/1/2011
5	6025835561	Brita Bottle Replacement Filter	5.00	CT	1	K1/New	6	9	1.50	4.20 in	4.80 in	7.10 in	Front	6/1/2011
6	6025835503	Britta Filter Replacement	3.00	CT	1	K1	8	18	2.25	5.40 in	7.04 in	2.39 in	Front	
7	6025842401	Britta Replacement Filter On Tap	1.00	CT	1	K1	6	12	2.00	6.61 in	4.24 in	2.40 in	Front	
8	6025835501	Britta Filters Single	1.00	CT	3	K1	12	63	5.25	5.33 in	2.34 in	2.34 in	Front	
9	6025842201	Britta Filter Filtration System	1.00	CT	1	K1	4	8	2.00	9.88 in	6.35 in	2.58 in	Front	
10	6025842629	Brita Slim Pitcher	1.00	CT	3	K1	4	15	3.75	10.50 in	8.97 in	4.19 in	Front	
11	6025835513	Britta Marina Pitcher	1.00	CT	2	K1/New	2	6	3.00	11.00 in	8.25 in	6.50 in	Front	6/1/2011
12	72398770322	Pur Pitcher Filter w/Tray	1.00	CT	1	K3	6	10	1.67	7.81 in	2.66 in	2.66 in	Front	
13	72398700541	Pur Faucet Mount Filter Refill	1.00	CT	1	K3	6	16	2.67	5.56 in	2.66 in	2.66 in	Front	
14	72398700543	Pur Mountain Faucet Filter w/Tray	1.00	CT	2	K3	6	32	5.33	5.56 in	2.66 in	2.66 in	Front	
15	72398700508	Pur Faucet Mount Filter	1.00	CT	1	K3	3	9	3.00	8.13 in	7.13 in	3.13 in	Front	
16	72398700578	Pur Oval Pitcher	1.00	CT	1	K3	2	4	2.00	10.63 in	11.25 in	4.69 in	Front	
17	7929800005	Evian Spring Water	50.70	OZ	3	K1	12	18	1.50	12.75 in	3.50 in	3.50 in	Front	
18	68243040011	Voss Artesian	28.70	CT	4	K3/New	12	28	2.33	10.50 in	2.80 in	2.80 in	Front	6/15/2011

SHELF: 2	WIDTH:192 in	MERCH HEIGHT:13.00 in	DEPTH:24 in	SPACE AVAIL:7.04 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2259200811	Ozarka Spring	96.00	OZ	7	M1	4	21	5.25	5.00 in	10.35 in	7.30 in	Front	
2	2259222438	Ozarka Spring Aquapod	88.00	OZ	3	M1	3	9	3.00	5.10 in	12.05 in	6.05 in	Front	
3	7109160715	Suntory Nursery Sports Cap	64.00	OZ	2	M1/New	3	10	3.33	5.50 in	10.75 in	4.75 in	Front	2/23/2012
4	63256500009	Fiji 6 Pack	101.40	OZ	3	K3/New	4	9	2.25	6.97 in	4.96 in	7.64 in	Front	6/15/2011
5	63256500010	Fiji 6 Pack	202.80	OZ	2	K3/New	2	6	3.00	9.37 in	9.13 in	6.10 in	Front	6/15/2011
6	63256500002	Fiji Single	33.80	OZ	4	K3/New	12	28	2.33	9.37 in	3.03 in	3.03 in	Front	6/15/2011
7	68243040010	Voss Artesian	16.90	CT	4	K3/New	24	40	1.67	8.60 in	2.40 in	2.40 in	Front	6/15/2011

SHELF: 3	WIDTH:192 in	MERCH HEIGHT:11.00 in	DEPTH:24 in	SPACE AVAIL:1.15 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2259277771	Ozarka Spring	202.80	OZ	5	R1	2	15	7.50	8.00 in	10.50 in	7.70 in	Front	
2	2259263777	Ozarka Spring Sport Pack	138.00	OZ	4	R3	4	16	4.00	10.05 in	8.90 in	5.80 in	Front	
3	7929800019	Evian Spring	101.40	OZ	3	K2	4	9	2.25	10.15 in	7.75 in	6.41 in	Front	
4	7929800007	Evian Spring Water	34.00	OZ	4	K1	12	28	2.33	10.15 in	3.25 in	3.25 in	Front	
5	1500014014	Gerber Graduates Lil Water	48.00	OZ	3	K1	4	12	3.00	5.81 in	7.50 in	5.00 in	Front	
6	0000000001	S Coded Items	0.00		2		0	48	99999...	6.00 in	11.00 in	1.00 in	Front	
7	0000000002	S Coded Items	0.00		2		0	48	99999...	6.00 in	11.00 in	1.00 in	Front	

SHELF: 4	WIDTH:192 in	MERCH HEIGHT:11.00 in	DEPTH:24 in	SPACE AVAIL:3.75 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2259200007	Ozarka Spring	320.00	OZ	9	M1	2	18	9.00	9.90 in	6.25 in	12.00 in	Front	

WATER 16 FT. SECTION (REVISED)

HQ DeCA PLANOGRAM

Water 16 K3 MW.psa

Schematic Report

2	2259200010	Ozarka Drinking	320.00	OZ	10	R2	2	10	5.00	10.05 in	6.40 in	12.10 in	Front	
3	7514006502	Crystal Geyser Natural Alpine Spring	101.40	OZ	3	K3/New	4	12	3.00	7.50 in	8.00 in	5.00 in	Front	7/15/2011
4	0000000001	S Coded Items	0.00		2		0	48	99999...	6.00 in	11.00 in	1.00 in	Front	
5	0000000002	S Coded Items	0.00		2		0	48	99999...	6.00 in	11.00 in	1.00 in	Front	

SHELF: 5 WIDTH:192 in MERCH HEIGHT:10.00 in DEPTH:26 in SPACE AVAIL:3.28 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2259200005	Ozarka Spring	128.00	OZ	5	M1	6	20	3.33	9.93 in	6.03 in	6.03 in	Front	
2	2259200009	Ozarka Drinking	128.00	OZ	6	R2	6	24	4.00	9.93 in	6.03 in	6.03 in	Front	
3	2259200006	Ozarka Distilled	128.00	OZ	4	R1	6	16	2.67	9.93 in	6.03 in	6.03 in	Front	
4	1500014000	Gerber Pure Water	128.00	OZ	3	M1	6	12	2.00	9.93 in	6.03 in	6.03 in	Front	
5	7109100007	Suntory Nursery Purified	128.00	OZ	6	K2	6	24	4.00	9.93 in	6.03 in	6.03 in	Front	
6	0000000001	S Coded Items	0.00		2		0	52	99999...	6.00 in	11.00 in	1.00 in	Front	
7	0000000002	S Coded Items	0.00		2		0	52	99999...	6.00 in	11.00 in	1.00 in	Front	

SHELF: BASE WIDTH:192 in MERCH HEIGHT:13.00 in DEPTH:26 in SPACE AVAIL:3.28 in

LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. O...	H	W	D	Orientation	Date Add
1	2259200005	Ozarka Spring	128.00	OZ	5	M1	6	20	3.33	9.93 in	6.03 in	6.03 in	Front	
2	2259200009	Ozarka Drinking	128.00	OZ	6	R2	6	24	4.00	9.93 in	6.03 in	6.03 in	Front	
3	2259200006	Ozarka Distilled	128.00	OZ	4	R1	6	16	2.67	9.93 in	6.03 in	6.03 in	Front	
4	1500014000	Gerber Pure Water	128.00	OZ	3	M1	6	12	2.00	9.93 in	6.03 in	6.03 in	Front	
5	7514000515	Crystal Geyser Natural Alpine Spring	128.00	OZ	6	K3/New	6	24	4.00	12.03 in	6.03 in	6.03 in	Front	7/15/2011
6	0000000001	S Coded Items	0.00		2		0	52	99999...	6.00 in	11.00 in	1.00 in	Front	
7	0000000002	S Coded Items	0.00		2		0	52	99999...	6.00 in	11.00 in	1.00 in	Front	