

PSM

July 6, 2005

NOTICE TO THE TRADE – DeCA NOTICE 05-124

SUBJECT: Organic Item Presentations

The purpose of this Notice to the Trade (NTT) is to announce the intent of the Marketing Business Unit (MBU) staff to take presentations from industry for organic/certified organic and natural food and nonfood products for addition to the Defense Commissary Agency's stock assortment. Categories in organics with special MBU interest include meats, poultry, produce, dry food goods, and refrigerated items.

Buyers will take organic presentations for their own respective categories. The timeframe prescribed for these presentations will be the month of August 2005. Presentations will be taken only for items that are authorized to have organic/certified organic or natural verbiage on their labels in accordance with federal and state labeling laws.

The organic products category continues to grow at a rapid rate and DeCA has made a corporate decision to be at the forefront of this new emphasis on organics in the market place. Health and wellness will be a central theme for this Agency. Your help and interest in this new endeavor is greatly appreciated as we move forward with this important project.

If you have any further questions or comments, my point of contact for this project is Mr. Delbert Myrick, Deputy Director of Sales, at 804-734-8240.

/s/

Scott E. Simpson
Chief Operating Officer