

PS

February 27, 2007

NOTICE TO THE TRADE – DeCA NOTICE 07-52

SUBJECT: Vendor Entry into the New San Diego Store

The purpose of this Notice to the Trade is to inform Industry of the process for gaining entry into the new San Diego store prior to its grand opening on April 20, 2007. The reset of this store was completed in February 2007; since that date there have been numerous requests from our Industry partners to walk-thru the store.

While we would like to accommodate all of our trading partner requests, please understand that visits to the new store must be carefully coordinated to avoid disrupting the ongoing work associated with its opening. Since San Diego's store management personnel must lead these tours due to security requirements, no entry will be allowed into the new store without first scheduling the walk-thru with the Store Director or his designated representative. As a reminder, there can be no changes made to existing category sets or product allocations during the tour.

Please contact Mr. Dave Shaw, Chief of Perishables, at (804) 734-8390 or [dave.shaw@deca.mil](mailto:dave.shaw@deca.mil) to present your ideas, suggestions, or questions regarding this event.

/s/

Thomas E. Milks  
Director of Sales