

PSM

November 10, 2011

NOTICE TO THE TRADE – DeCA NOTICE 11-12

SUBJECT: Category Review Schedule – 2011

The purpose of this Notice to the Trade is to provide our industry partners with the approved MBU category review schedule for calendar year 2011. If you have any questions, concerns or comments about the schedule, the point of contact is Ms. Michelle Frost, Chief, Semi-Perishable Division, at (804) 734-8000, extension 4-8696.

//signed//  
Christopher T. Burns  
Director of Sales

Attachment:  
As stated