



NEWS RELEASE

Defense Commissary Agency

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September case lot sale offers ‘mix ‘n match’ items

*By Kevin L. Robinson,
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FORT LEE, Va. – Customers who want to experience savings well beyond their usual commissary shopping and customize their own cases in the process cannot afford to miss the Defense Commissary Agency’s worldwide case lot sale in September, said the agency’s director and CEO.

“We always have great oversized deals at these sales events – often at savings of up to 50 percent or more,” Joseph H. Jeu said. “What’s more, this will mark the second worldwide event where we’ve offered customers a unique opportunity to create their own cases by mixing and matching products.”

DeCA first offered the opportunity to mix and match during the May case lot event. This is how it works: The commissary will set aside an area where customers can mix like items of similar size and price – such as canned goods, cereals or sodas – in the same case. However, there will be some products excluded from the mix. Asparagus, for example, is priced higher than other vegetables and cannot be matched with other items.

Aside from mixing and matching, the event itself is a virtual carnival of activity as shoppers grab oversized products for either back-to-school meals, emergency survival kits or just stocking their pantries, said Charlie Dowlen, DeCA’s promotions manager.

“Case lot sales offer our customers hundreds upon hundreds of items, many in club pack packaging that resembles the multiple bulk-sized products they’d see in off-post warehouse club stores,” he said. “You’d think the county fair was in town, with all the people looking for great

deals beyond the everyday savings they see in their commissaries.”

The September event features about 360 different products for all occasions:

- Back-to-school items for students of all ages, such as trail mix, nuts and fruit bars, 100-percent juice, sports drinks and kids’ complete meals
- Breakfast foods, such as pancake mix, syrup, corn muffin mix, muffins and cereals
- Pastas, rice, soups and sauces
- Deep discounts on dog and cat food – bags and cans – and kitty litter
- Paper goods, diapers, razors and shave gel, soap products and shampoo
- Special frozen foods: waffles, sausage links, chicken, fruit pies, family-size entrees and pizza

Without a doubt, DeCA’s worldwide case lot sales have become “must-attend” events, Dowlen said. “Don’t take my word for it. Ask the veteran commissary shoppers who circle their calendars for these events every September and May.”

Although most commissaries participate in case lot sales, store sales dates can vary from as early as the third weekend of August to as late as the third weekend of October; so customers are asked to check the schedule for your local store’s sale dates by going to the special case lot sale Web page at: http://www.commissaries.com/case_lot_sale.cfm.

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About DeCA: *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Authorized patrons purchase items at cost plus a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. Shoppers save an average of more than 30 percent on their purchases compared to commercial prices – savings amounting to thousands of dollars annually. For current savings figures for various groups – single member up to a family of seven – visit <http://www.commissaries.com>. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America’s military and their families, and help recruit and retain the best and brightest men and women to serve their country.*