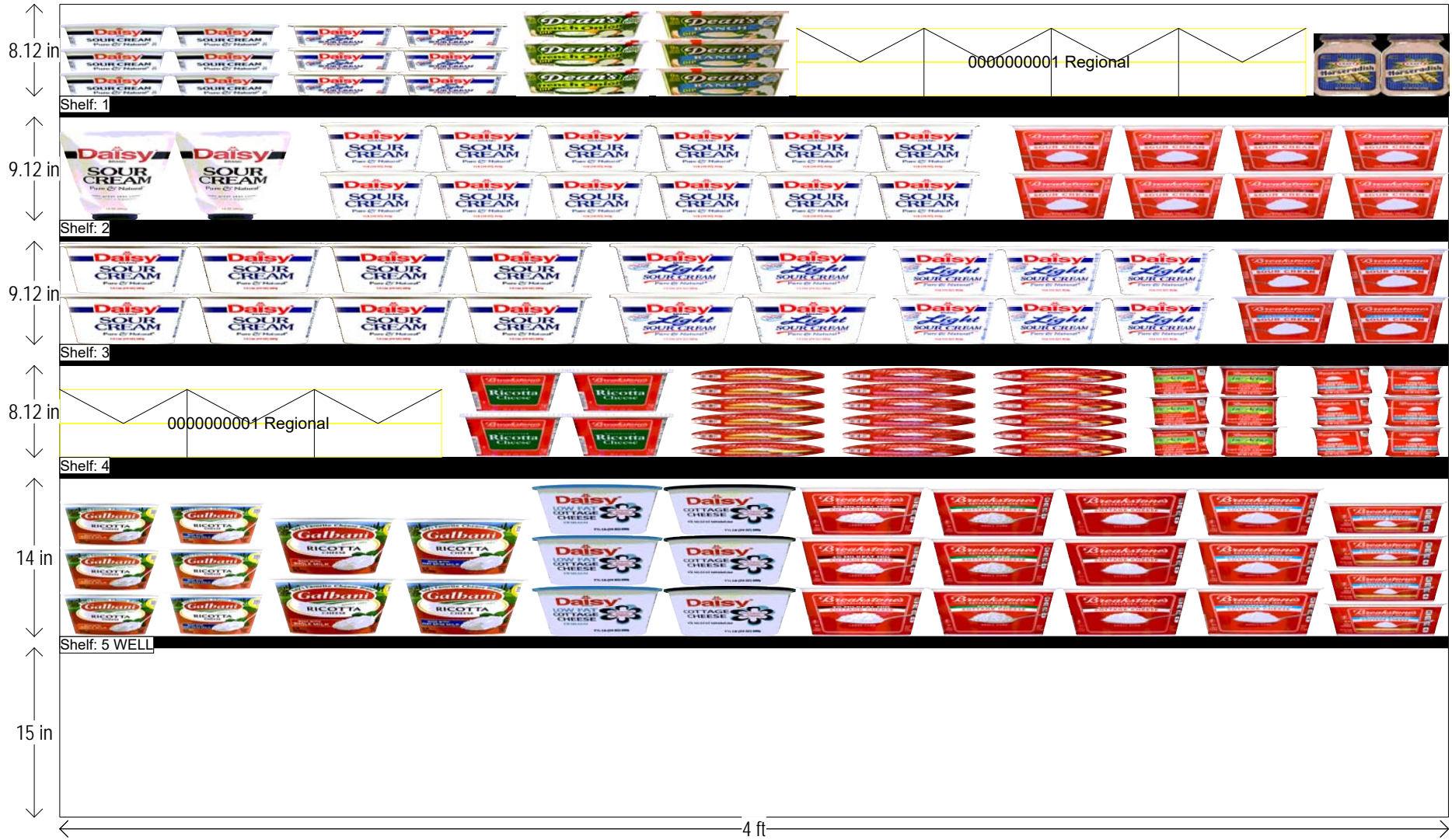


DIPS/SOUR CREAM/COTTAGE CHEESE 4 FT SECTION

HQ DeCA PLANOGRAM

CLASS 1 / 2 STORES MIDWEST MARKETING AREA



Left-right

HQ DeCA PLANOGRAM APPROVED BY CATEGORY MANAGER DAIRY STEVE VILLENEUVE

9 November 2016

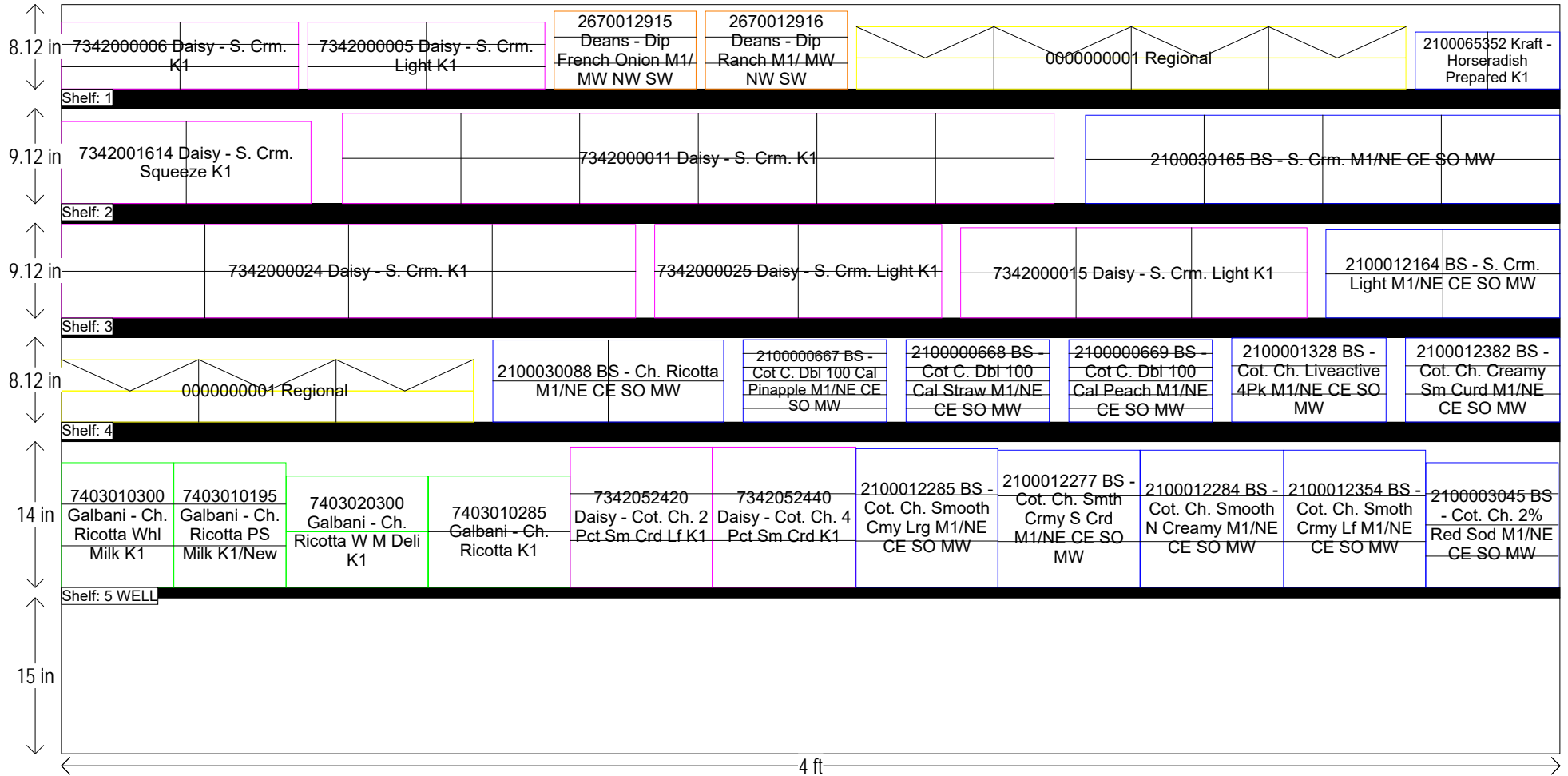
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH THE STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

K1-2 Mw
Dips/Sour Cream
Cottage Cheese

DIPS/SOUR CREAM/COTTAGE CHEESE 4 FT SECTION

HQ DeCA PLANOGRAM

CLASS 1 / 2 STORES MIDWEST MARKETING AREA



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K1-2 Mw Dips/Sour Cream Cottage Cheese

DIPS/SOUR CREAM/COTTAGE CHEESE 4 FT SECTION

SHELF:1		WIDTH:48 in		MERCH HEIGHT:8.00 in		DEPTH:20 in		SPACE AVAIL:1.46 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7342000006	Daisy	Daisy - S. Crm.	8.00OZ		2	K1	12	30	2.50	2.15 in	3.80 in	3.80 in	Front	
2	7342000005	Daisy	Daisy - S. Crm. Light	8.00OZ		2	K1	12	30	2.50	2.15 in	3.80 in	3.80 in	Front	
3	2670012915	Deans	Deans - Dip French Onion	16.00OZ		1	M1/ MW ...	6	12	2.00	2.50 in	4.55 in	4.55 in	Front	
4	2670012916	Deans	Deans - Dip Ranch	16.00OZ		1	M1/ MW ...	6	12	2.00	2.50 in	4.55 in	4.55 in	Front	
5	0000000001	REGIONAL	Regional	16.00OZ		4		12	32	2.67	3.00 in	4.40 in	4.50 in	Front	
6	2100065352	Kraft	Kraft - Horseradish Prepared	5.00OZ		2	K1	12	20	1.67	5.50 in	2.32 in	1.84 in	Front	

SHELF:2		WIDTH:48 in		MERCH HEIGHT:9.00 in		DEPTH:20 in		SPACE AVAIL:2.00 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7342001614	Daisy	Daisy - S. Crm. Squeeze	14.00OZ		2	K1	12	20	1.67	7.90 in	4.00 in	2.00 in	Front	
2	7342000011	Daisy	Daisy - S. Crm.	16.00OZ		6	K1	12	60	5.00	4.35 in	3.80 in	3.80 in	Front	
3	2100030165	Breakstone	BS - S. Crm.	16.00OZ		4	M1/NE C...	12	40	3.33	4.25 in	3.80 in	3.80 in	Front	

SHELF:3		WIDTH:48 in		MERCH HEIGHT:10.00 in		DEPTH:20 in		SPACE AVAIL:1.80 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7342000024	Daisy	Daisy - S. Crm.	24.00OZ		4	K1	6	32	5.33	4.50 in	4.60 in	4.60 in	Front	
2	7342000025	Daisy	Daisy - S. Crm. Light	24.00OZ		2	K1	6	16	2.67	4.50 in	4.60 in	4.60 in	Front	
3	7342000015	Daisy	Daisy - S. Crm. Light	16.00OZ		3	K1	12	30	2.50	4.35 in	3.70 in	3.80 in	Front	
4	2100012164	Breakstone	BS - S. Crm. Light	16.00OZ		2	M1/NE C...	12	20	1.67	4.25 in	3.75 in	3.80 in	Front	

SHELF:4		WIDTH:48 in		MERCH HEIGHT:9.00 in		DEPTH:20 in		SPACE AVAIL:3.70 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2100030088	Breakstone	BS - Ch. Ricotta	15.00OZ		2	M1/NE C...	6	20	3.33	3.95 in	3.70 in	3.70 in	Front	
2	2100000667	Breakstone	BS - Cot C. Dbl 100 Cal Pinapple	3.90OZ		1	M1/NE C...	12	24	2.00	1.32 in	4.60 in	4.60 in	Front	
3	2100000668	Breakstone	BS - Cot C. Dbl 100 Cal Straw	3.90OZ		1	M1/NE C...	12	24	2.00	1.32 in	4.60 in	4.60 in	Front	
4	2100000669	Breakstone	BS - Cot C. Dbl 100 Cal Peach	3.90OZ		1	M1/NE C...	12	24	2.00	1.32 in	4.60 in	4.60 in	Front	
5	2100001328	Breakstone	BS - Cot. Ch. Liveactive 4Pk	16.00OZ		1	M1/NE C...	8	12	1.50	2.70 in	4.95 in	4.95 in	Front	
5	0000000001	REGIONAL	Regional	16.00OZ		3		12	24	2.00	3.00 in	4.40 in	4.50 in	Front	
6	2100012382	Breakstone	BS - Cot. Ch. Creamy Sm Curd	16.00OZ		1	M1/NE C...	8	12	1.50	2.70 in	4.95 in	4.95 in	Front	

SHELF:5 WELL		WIDTH:48 in		MERCH HEIGHT:14.00 in		DEPTH:30 in		SPACE AVAIL:0.05 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7403010300	Sorrento	Galbani - Ch. Ricotta Whl Milk	15.00OZ		1	K1	12	24	2.00	4.00 in	3.60 in	3.60 in	Front	
2	7403010195	Sorrento	Galbani - Ch. Ricotta PS Milk	15.00OZ		1	K1/New	12	24	2.00	4.00 in	3.60 in	3.60 in	Front	
3	7403020300	Sorrento	Galbani - Ch. Ricotta W M Deli	32.00OZ		1	K1	6	12	2.00	5.35 in	4.55 in	4.55 in	Front	
4	7403010285	Sorrento	Galbani - Ch. Ricotta	32.00OZ		1	K1	6	12	2.00	5.35 in	4.55 in	4.55 in	Front	
5	7342052420	Daisy	Daisy - Cot. Ch. 2 Pct Sm Crd Lf	24.00OZ		1	K1	6	18	3.00	4.50 in	4.55 in	4.55 in	Front	
6	7342052440	Daisy	Daisy - Cot. Ch. 4 Pct Sm Crd	24.00OZ		1	K1	6	18	3.00	4.50 in	4.60 in	4.60 in	Front	
7	2100012285	Breakstone	BS - Cot. Ch. Smooth CmY Lrg	24.00OZ		1	M1/NE C...	12	18	1.50	4.45 in	4.55 in	4.55 in	Front	
8	2100012277	Breakstone	BS - Cot. Ch. Smth Crmy S Crd	24.00OZ		1	M1/NE C...	12	18	1.50	4.40 in	4.55 in	4.55 in	Front	
9	2100012284	Breakstone	BS - Cot. Ch. Smooth N Creamy	24.00OZ		1	M1/NE C...	12	18	1.50	4.40 in	4.60 in	4.60 in	Front	
10	2100012354	Breakstone	BS - Cot. Ch. Smooth Crmy Lf	24.00OZ		1	M1/NE C...	12	18	1.50	4.40 in	4.55 in	4.55 in	Front	
11	2100003045	Breakstone	BS - Cot. Ch. 2% Red Sod	16.00OZ		1	M1/NE C...	12	28	2.33	3.00 in	4.25 in	4.25 in	Front	