

DIPS/SOUR CREAM/COTTAGE CHEESE 4 FT SECTION

HQ DeCA PLANOGRAM

CLASS 1 / 2 STORES NORTHWEST SOUTHWEST MARKETING AREA



Left-right

HQ DeCA PLANOGRAM APPROVED BY CATEGORY MANAGER DAIRY STEVE VILLENEUVE

9 November 2016

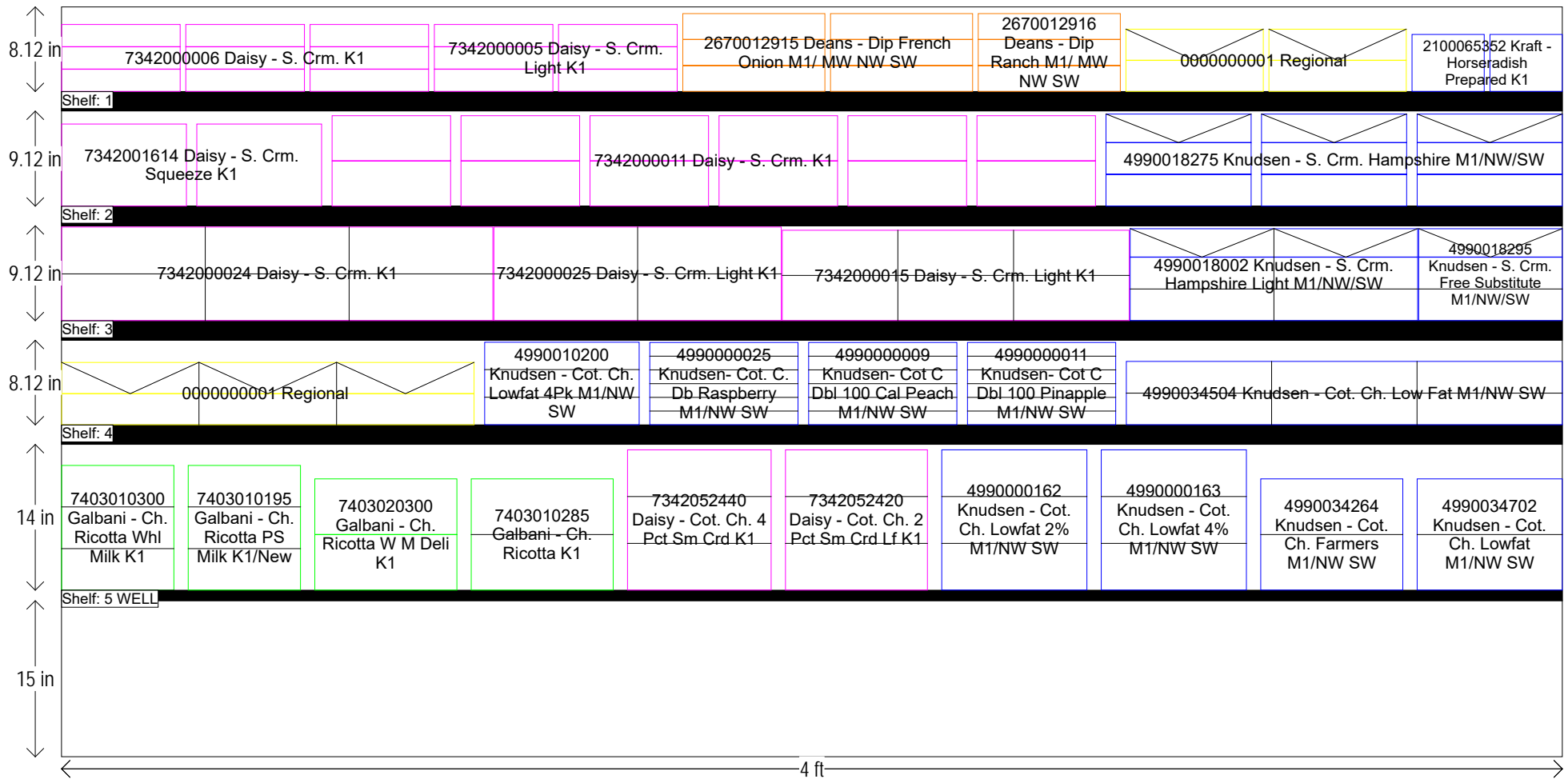
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH THE STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

K1-2 Nw/Sw
Dips/Sour Cream
Cottage Cheese

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K1-2 Nw/Sw
Dips/Sour
Cream Cottage
Cheese

DIPS/SOUR CREAM/COTTAGE CHEESE 4 FT SECTION

SHELF:1		WIDTH:48 in		MERCH HEIGHT:8.00 in		DEPTH:20 in			SPACE AVAIL:1.91 in						
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7342000006	Daisy	Daisy - S. Crm.	8.00OZ		3	K1	12	45	3.75	2.15 in	3.80 in	3.80 in	Front	
2	7342000005	Daisy	Daisy - S. Crm. Light	8.00OZ		2	K1	12	30	2.50	2.15 in	3.80 in	3.80 in	Front	
3	2670012915	Deans	Deans - Dip French Onion	16.00OZ		2	M1/ MW ...	6	24	4.00	2.50 in	4.55 in	4.55 in	Front	
4	2670012916	Deans	Deans - Dip Ranch	16.00OZ		1	M1/ MW ...	6	12	2.00	2.50 in	4.55 in	4.55 in	Front	
5	0000000001	REGIONAL	Regional	16.00OZ		2		12	16	1.33	3.00 in	4.40 in	4.50 in	Front	
6	2100065352	Kraft	Kraft - Horseradish Prepared	5.00OZ		2	K1	12	20	1.67	5.50 in	2.32 in	1.84 in	Front	

SHELF:2		WIDTH:48 in		MERCH HEIGHT:9.00 in		DEPTH:20 in			SPACE AVAIL:3.25 in						
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7342001614	Daisy	Daisy - S. Crm. Squeeze	14.00OZ		2	K1	12	20	1.67	7.90 in	4.00 in	2.00 in	Front	
2	7342000011	Daisy	Daisy - S. Crm.	16.00OZ		6	K1	12	60	5.00	4.35 in	3.80 in	3.80 in	Front	
3	4990018275	Knudsen	Knudsen - S. Crm. Hampshire	16.00OZ		3	M1/NW/S...	12	36	3.00	3.05 in	4.65 in	4.65 in	Front	

SHELF:3		WIDTH:48 in		MERCH HEIGHT:10.00 in		DEPTH:20 in			SPACE AVAIL:0.10 in						
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7342000024	Daisy	Daisy - S. Crm.	24.00OZ		3	K1	6	24	4.00	4.50 in	4.60 in	4.60 in	Front	
2	7342000025	Daisy	Daisy - S. Crm. Light	24.00OZ		2	K1	6	16	2.67	4.50 in	4.60 in	4.60 in	Front	
3	7342000015	Daisy	Daisy - S. Crm. Light	16.00OZ		3	K1	12	30	2.50	4.35 in	3.70 in	3.80 in	Front	
4	4990018002	Knudsen	Knudsen - S. Crm. Hampshire Light	16.00OZ		2	M1/NW/S...	12	24	2.00	3.05 in	4.60 in	4.65 in	Front	
5	4990018295	Knudsen	Knudsen - S. Crm. Free Substitute	16.00OZ		1	M1/NW/S...	12	12	1.00	3.05 in	4.60 in	4.65 in	Front	

SHELF:4		WIDTH:48 in		MERCH HEIGHT:9.00 in		DEPTH:20 in			SPACE AVAIL:1.65 in						
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4990010200	Knudsen	Knudsen - Cot. Ch. Lowfat 4Pk	16.00OZ		1	M1/NW S...	8	12	1.50	2.65 in	4.95 in	4.95 in	Front	
2	4990000025	Knudsen	Knudsen- Cot. C. Db Raspberry	3.90OZ		1	M1/NW S...	12	24	2.00	1.32 in	4.75 in	4.75 in	Front	
3	4990000009	Knudsen	Knudsen- Cot C Dbl 100 Cal Peach	3.90OZ		1	M1/NW S...	12	24	2.00	1.32 in	4.75 in	4.75 in	Front	
4	4990000011	Knudsen	Knudsen- Cot C Dbl 100 Pinapple	3.90OZ		1	M1/NW S...	12	24	2.00	1.32 in	4.75 in	4.75 in	Front	
5	4990034504	Knudsen	Knudsen - Cot. Ch. Low Fat	16.00OZ		3	M1/NW S...	12	24	2.00	3.05 in	4.65 in	4.65 in	Front	
5	0000000001	REGIONAL	Regional	16.00OZ		3		12	24	2.00	3.00 in	4.40 in	4.50 in	Front	

SHELF:5 WELL		WIDTH:48 in		MERCH HEIGHT:14.00 in		DEPTH:30 in			SPACE AVAIL:4.05 in						
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7403010300	Sorrento	Galbani - Ch. Ricotta Whl Milk	15.00OZ		1	K1	12	24	2.00	4.00 in	3.60 in	3.60 in	Front	
2	7403010195	Sorrento	Galbani - Ch. Ricotta PS Milk	15.00OZ		1	K1/New	12	24	2.00	4.00 in	3.60 in	3.60 in	Front	
3	7403020300	Sorrento	Galbani - Ch. Ricotta W M Deli	32.00OZ		1	K1	6	12	2.00	5.35 in	4.55 in	4.55 in	Front	
4	7403010285	Sorrento	Galbani - Ch. Ricotta	32.00OZ		1	K1	6	12	2.00	5.35 in	4.55 in	4.55 in	Front	
5	7342052440	Daisy	Daisy - Cot. Ch. 4 Pct Sm Crd	24.00OZ		1	K1	6	18	3.00	4.50 in	4.60 in	4.60 in	Front	
6	7342052420	Daisy	Daisy - Cot. Ch. 2 Pct Sm Crd Lf	24.00OZ		1	K1	6	18	3.00	4.50 in	4.55 in	4.55 in	Front	
7	4990000162	Knudsen	Knudsen - Cot. Ch. Lowfat 2%	24.00OZ		1	M1/NW S...	12	18	1.50	4.50 in	4.65 in	4.65 in	Front	3/1/2016
8	4990000163	Knudsen	Knudsen - Cot. Ch. Lowfat 4%	24.00OZ		1	M1/NW S...	12	18	1.50	4.50 in	4.65 in	4.65 in	Front	3/1/2016
9	4990034264	Knudsen	Knudsen - Cot. Ch. Farmers	32.00OZ		1	M1/NW S...	6	12	2.00	5.35 in	4.55 in	4.55 in	Front	
10	4990034702	Knudsen	Knudsen - Cot. Ch. Lowfat	32.00OZ		1	M1/NW S...	6	12	2.00	5.35 in	4.65 in	4.65 in	Front	