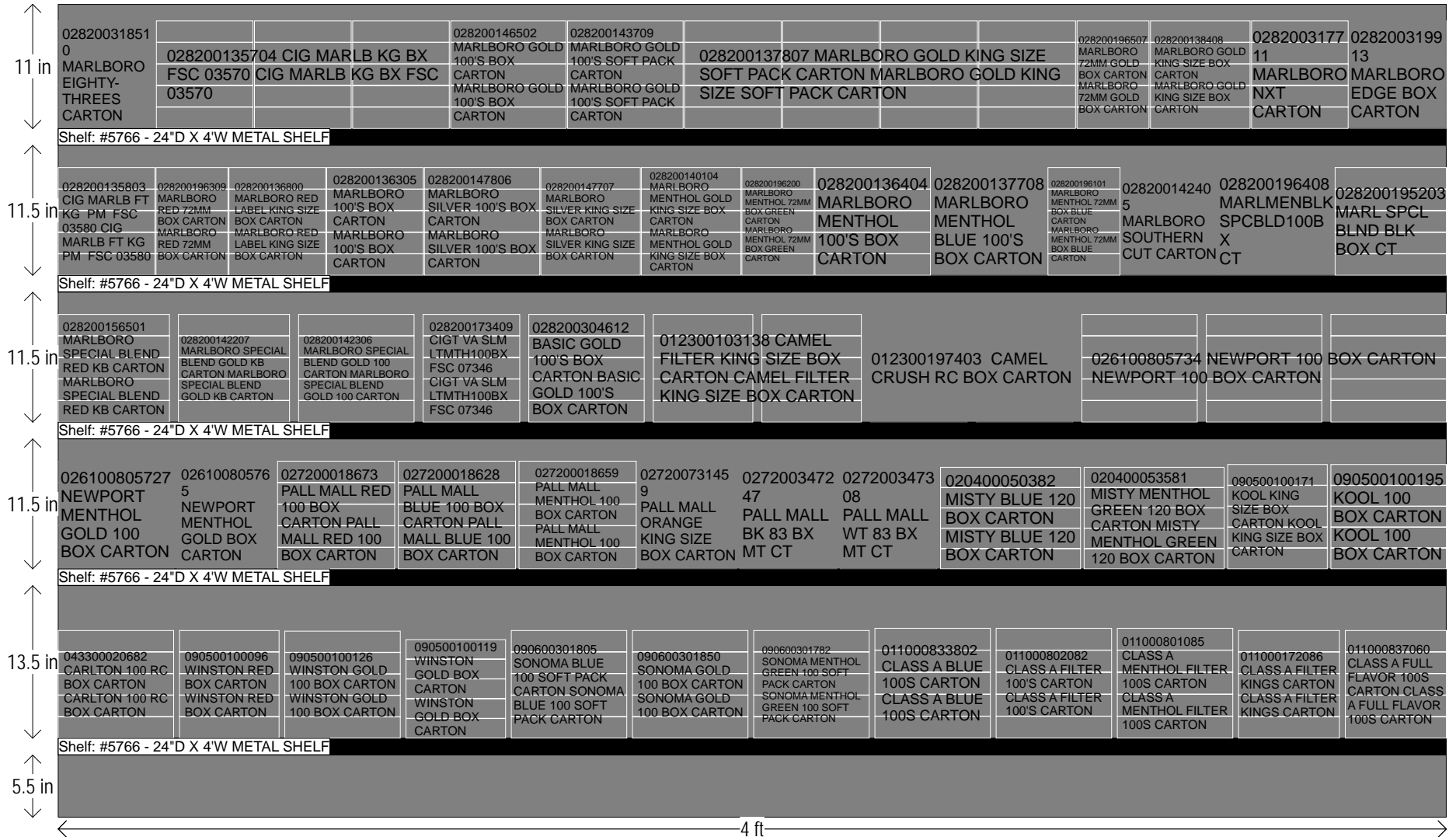


DECA CIGARETTE CATRONS 72" X 4'

DECA PLANOGRAM

5 SHELF PLANOGRAM

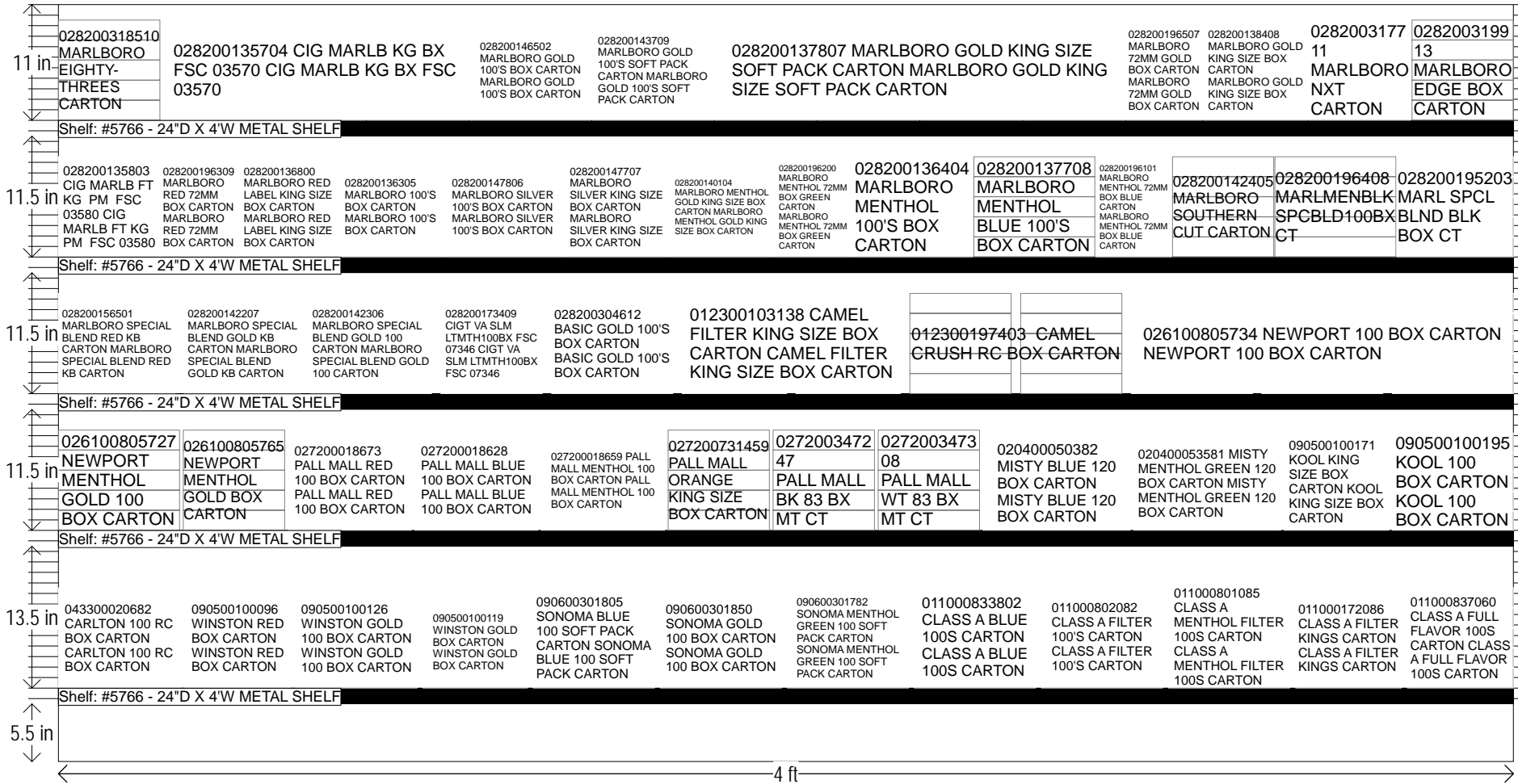


Left-right	HQ DeCA/ MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.
4 OCTOBER 2016	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
CIGARETTES HIGH PROFILE	

DECA CIGARETTE CATRONS 72" X 4'

DECA PLANOGRAM

5 SHELF PLANOGRAM



Left-right	HQ DeCa/ MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.
4 OCTOBER 2016	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
CIGARETTES HIGH PROFILE	

DECA CIGARETTE CATRONS 72" X 4'

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.55 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200318510		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
2	028200135704	CIG MARLB KG BX FSC 03570	0.00		3	CIG MAR...	60	30	0.50	3.35 in	11.10 in	1.91 in	Side 90	
3	028200146502	MARLBORO GOLD 100'S BOX CARTON	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.10 in	1.91 in	Side 90	
4	028200143709	MARLBORO GOLD 100'S SOFT PACK CARTON	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.91 in	1.91 in	Side 90	
5	028200137807	MARLBORO GOLD KING SIZE SOFT PACK CA...	0.00		4	MARLBO...	60	40	0.67	3.35 in	11.10 in	1.91 in	Side 90	
6	028200196507	MARLBORO 72MM GOLD BOX CARTON	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.91 in	1.91 in	Side 90	
7	028200138408	MARLBORO GOLD KING SIZE BOX CARTON	0.00		1	MARLBO...	60	10	0.17	3.45 in	11.10 in	1.91 in	Side 90	
8	028200317711		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
9	028200319913		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.35 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200135803	CIG MARLB FT KG PM FSC 03580	0.00		1	CIG MAR...	60	10	0.17	3.35 in	11.19 in	1.91 in	Side 90	
2	028200196309	MARLBORO RED 72MM BOX CARTON	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.10 in	1.91 in	Side 90	
3	028200136800	MARLBORO RED LABEL KING SIZE BOX CART...	0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
4	028200136305	MARLBORO 100'S BOX CARTON	0.00		1	MARLBO...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
5	028200147806	MARLBORO SILVER 100'S BOX CARTON	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.10 in	1.91 in	Side 90	
6	028200147707	MARLBORO SILVER KING SIZE BOX CARTON	0.00		1	MARLBO...	60	10	0.17	3.45 in	11.05 in	1.91 in	Side 90	
7	028200140104	MARLBORO MENTHOL GOLD KING SIZE BOX ...	0.00		1	MARLBO...	60	10	0.17	3.45 in	11.05 in	1.91 in	Side 90	
8	028200196200	MARLBORO MENTHOL 72MM BOX GREEN CA...	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.91 in	1.91 in	Side 90	
9	028200136404		0.00		1	MARLBO...	30	10	0.33	4.00 in	11.91 in	1.91 in	Side 90	
10	028200137708		0.00		1	MARLBO...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
11	028200196101	MARLBORO MENTHOL 72MM BOX BLUE CART...	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.91 in	1.91 in	Side 90	
12	028200142405		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
13	028200196408		0.00		1	MARLME...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
14	028200195203		0.00		1	MARL SP...	30	10	0.33	3.85 in	11.91 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:3.35 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200156501	MARLBORO SPECIAL BLEND RED KB CARTON	0.00		1	MARLBO...	60	10	0.17	3.85 in	11.91 in	1.91 in	Side 90	
2	028200142207	MARLBORO SPECIAL BLEND GOLD KB CARTON	0.00		1	MARLBO...	60	10	0.17	3.85 in	11.91 in	1.91 in	Side 90	
3	028200142306	MARLBORO SPECIAL BLEND GOLD 100 CART...	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.10 in	1.91 in	Side 90	
4	028200173409	CIGT VA SLM LTMTH100BX FSC 07346	0.00		1	CIGT VA ...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
5	028200304612	BASIC GOLD 100'S BOX CARTON	0.00		1	BASIC G...	60	10	0.17	4.00 in	11.91 in	1.91 in	Side 90	
6	012300103138	CAMEL FILTER KING SIZE BOX CARTON	0.00		2	CAMEL F...	60	20	0.33	3.45 in	11.05 in	1.91 in	Side 90	
7	012300197403		0.00		2	CAMEL ...	60	20	0.33	3.35 in	11.10 in	1.91 in	Side 90	
8	026100805734	NEWPORT 100 BOX CARTON	0.00		3	NEWPO...	60	30	0.50	4.00 in	11.91 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.27 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	026100805727		0.00		1	NEWPO...	60	10	0.17	4.00 in	11.10 in	1.91 in	Side 90	
2	026100805765		0.00		1	NEWPO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
3	027200018673	PALL MALL RED 100 BOX CARTON	0.00		1	PALL MA...	60	10	0.17	4.06 in	11.10 in	1.91 in	Side 90	
4	027200018628	PALL MALL BLUE 100 BOX CARTON	0.00		1	PALL MA...	60	10	0.17	4.06 in	11.10 in	1.91 in	Side 90	
5	027200018659	PALL MALL MENTHOL 100 BOX CARTON	0.00		1	PALL MA...	60	10	0.17	4.06 in	11.10 in	1.91 in	Side 90	
6	027200731459		0.00		1	PALL MA...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
7	027200347247		0.00		1	PALL MA...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
8	027200347308		0.00		1	PALL MA...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
9	020400050382	MISTY BLUE 120 BOX CARTON	0.00		1	MISTY B...	30	10	0.33	4.85 in	10.50 in	1.80 in	Side 90	
10	020400053581	MISTY MENTHOL GREEN 120 BOX CARTON	0.00		1	MISTY M...	30	10	0.33	4.85 in	10.50 in	1.80 in	Side 90	
11	090500100171	KOOL KING SIZE BOX CARTON	0.00		1	KOOL KI...	60	10	0.17	3.45 in	11.05 in	1.85 in	Side 90	
12	090500100195	KOOL 100 BOX CARTON	0.00		1	KOOL 10...	60	10	0.17	4.00 in	11.05 in	1.85 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.10 in				
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DECA CIGARETTE CATRONS 72" X 4'

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	043300020682	CARLTON 100 RC BOX CARTON	0.00		1	CARLTO...	30	10	0.33	4.00 in	11.05 in	1.91 in	Side 90	
2	090500100096	WINSTON RED BOX CARTON	0.00		1	WINSTO...	60	10	0.17	3.45 in	11.05 in	1.91 in	Side 90	
3	090500100126	WINSTON GOLD 100 BOX CARTON	0.00		1	WINSTO...	60	10	0.17	4.00 in	11.10 in	1.90 in	Side 90	
4	090500100119	WINSTON GOLD BOX CARTON	0.00		1	WINSTO...	60	10	0.17	3.45 in	10.10 in	1.75 in	Side 90	
5	090600301805	SONOMA BLUE 100 SOFT PACK CARTON	0.00		1	SONOM...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
6	090600301850	SONOMA GOLD 100 BOX CARTON	0.00		1	SONOM...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
7	090600301782	SONOMA MENTHOL GREEN 100 SOFT PACK ...	0.00		1	SONOM...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
8	011000833802	CLASS A BLUE 100S CARTON	0.00		1	CLASS A...	30	10	0.33	4.00 in	11.15 in	1.95 in	Side 90	
9	011000802082	CLASS A FILTER 100'S CARTON	0.00		1	CLASS A...	30	10	0.33	4.00 in	11.15 in	1.95 in	Side 90	
10	011000801085	CLASS A MENTHOL FILTER 100S CARTON	0.00		1	CLASS A...	30	10	0.33	4.00 in	11.15 in	1.95 in	Side 90	
11	011000172086	CLASS A FILTER KINGS CARTON	0.00		1	CLASS A...	30	10	0.33	1.91 in	3.50 in	11.10 in	Front	
12	011000837060	CLASS A FULL FLAVOR 100S CARTON	0.00		1	CLASS A...	30	10	0.33	1.91 in	3.50 in	11.10 in	Front	

SHELF:Products Remo...		WIDTH:42 in	MERCH HEIGHT:84.00 in		DEPTH:22 in		SPACE AVAIL:23.80 in							
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	012300199414	CAMEL CRUSH BOLD BX MEN CTN	0.00		1	CAMEL ...	30	1	0.03	3.85 in	11.91 in	1.91 in	Side 90	
2	011000832805	CLASS A MENTHOL SILVER 100S CARTON	0.00		1	CLASS A...	30	1	0.03	1.91 in	3.50 in	11.10 in	Front	
3	011000800088	CLASS A MENTHOL FILTER KINGS CARTON	0.00		1	CLASS A...	30	1	0.03	1.91 in	3.50 in	11.10 in	Front	
4	011000835080	CLASS A NON-FILTER KINGS CARTON	0.00		1	CLASS A...	30	1	0.03	1.91 in	3.50 in	11.10 in	Front	
5	090600301829	CIG SONOMA FF 100S 04282	0.00		1	CIG SON...	30	1	0.03	4.00 in	11.10 in	1.90 in	Side 90	
6	090600301843	SONOMA GOLD KING BOX CARTON	0.00		1	SONOM...	30	1	0.03	3.35 in	11.10 in	1.91 in	Side 90	