

ICE CREAM - 7 DOORS

HQ DeCA Planogram

CLASS 2 STORES - MW/NW/SW REGIONS



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/IVEENA HENDERSON.
7 JULY 2017	ITEM POSTIONS MUST NOT CHANGE AT ANYTIME. LOCAL AND REGIONAL PRODUCT IS NOT TO EXCEED SPACE ALLOCATED ON POG
Ice Cream K2 West 7dr Blue Bell.psa	

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Ice Cream K2
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ICE CREAM - 7 DOORS

SHELF:1 Top		WIDTH:30 in	MERCH HEIGHT:10.00 in	DEPTH:22 in			SPACE AVAIL:2.84 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7684067444	BENANDJERR	ICE CREAM ND CHERRY GARCIA	16.00OZ		1	K1/NEW	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	4/12/2017
2	7684010015	BENANDJERR	ICE CREAM CHERRY GARCIA	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
3	7684010132	BENANDJERR	ICE CREAM HALF BAKED	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
4	7684010047	BENANDJERR	ICE CREAM CHOC FUDGE BROWNIE	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
5	7684010207	BENANDJERR	ICE CREAM AMERICONE DREAM	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
6	7684036394	BENANDJERR	ICE CREAM CORE PEANUT BTR FDG	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
7	7684067443	BENANDJERR	ICE CREAM TRUFFLE KERFUFFLE	16.00OZ		1	K1/NEW	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	4/12/2017

SHELF:2		WIDTH:30 in	MERCH HEIGHT:12.00 in	DEPTH:22 in			SPACE AVAIL:2.84 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7684010098	BENANDJERR	ICE CREAM PHISH FOOD	16.00OZ		1	K1/CHG	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
2	7684010118	BENANDJERR	ICE CREAM PISTACHIO	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
3	7684010058	BENANDJERR	ICE CREAM CHOC CHIP COOKIE DGH	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
4	7684010014	BENANDJERR	ICE CREAM N Y SUPER FUDGE CHNK	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
5	7684040021	BENANDJERR	ICE CREAM STRWBRY CHSCAKE	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
6	7684010035	BENANDJERR	ICE CREAM CHUNKY MONKEY	16.00OZ		1	K1	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	
7	7684007657	BENANDJERR	ICE CREAM MILK N COOKIES	16.00OZ		1	K1/CHG	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	

SHELF:3		WIDTH:30 in	MERCH HEIGHT:10.00 in	DEPTH:22 in			SPACE AVAIL:2.93 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	85631200429	PROYO	ICE CREAM DUTCH CHOCOLATE	14.00OZ		1	K1/NEW	8	10	1.25	3.88 in	3.88 in	3.88 in	Front	4/11/2017
2	85631200428	PROYO	ICE CREAM VANILLA BEAN	14.00OZ		1	K1/NEW	8	10	1.25	3.88 in	3.88 in	3.88 in	Front	4/11/2017
3	4148304123	KEMPS	YOGURT FRZ YO2 SALTY CARAMEL	16.00OZ		1	K1/NEW	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	4/12/2017
4	4148304121	KEMPS	YOGURT FRZ YO2 MUDSLIDE PREM	16.00OZ		1	K1/NEW	8	10	1.25	4.11 in	3.88 in	3.88 in	Front	4/12/2017
5	7064004072	BLUEBUNNY	ICE CREAM SUPR CHNKY CKIE DGH	16.00OZ		2	K1/NEW	8	20	2.50	4.00 in	3.85 in	3.85 in	Front	
6	7064004058	BLUEBUNNY	ICE CREAM BUNNY TRACKS	16.00OZ		1	K1/NEW	8	10	1.25	4.00 in	3.85 in	3.85 in	Front	

SHELF:4		WIDTH:30 in	MERCH HEIGHT:15.00 in	DEPTH:22 in			SPACE AVAIL:2.36 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	85808900314	HALOTOP	ICE CREAM CHOC CHIP COOKIE DOUGH	16.00OZ		1	K1/NEW	8	10	1.25	4.25 in	4.00 in	4.00 in	Front	4/12/2017
2	85808900310	HALOTOP	ICE CREAM MINT CHOC CHIP	16.00OZ		1	K1	8	10	1.25	4.25 in	4.00 in	4.00 in	Front	
3	85808900322	HALOTOP	ICE CREAM PEANUT BUTTER CUP	16.00OZ		1	K1/NEW	8	10	1.25	4.25 in	4.00 in	4.00 in	Front	4/12/2017
4	7283007508	TILLAMOOK	ICE CREAM STUMPTWN COFFEE X CRMY	15.50OZ		1	M2/NEW ...	8	10	1.25	3.98 in	3.91 in	3.91 in	Front	4/12/2017
5	7283007502	TILLAMOOK	ICE CREAM GELATO SLTD CARAMEL TOFFEE	15.50OZ		1	M2/NEW ...	8	10	1.25	3.98 in	3.91 in	3.91 in	Front	4/12/2017
6	7283007514	TILLAMOOK	ICE CREAM ORGN MARIONBRY CHSCK	15.50OZ		1	M2/NEW ...	8	10	1.25	3.98 in	3.91 in	3.91 in	Front	4/12/2017
7	7283007506	TILLAMOOK	ICE CREAM TOASTED COCONUT FUDGE	15.50OZ		1	M2/NEW ...	8	10	1.25	3.98 in	3.91 in	3.91 in	Front	4/12/2017

SHELF:5		WIDTH:30 in	MERCH HEIGHT:10.00 in	DEPTH:22 in			SPACE AVAIL:1.24 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	18685200060	TALENTI	SORBET SO BTR PECAN	16.00OZ		1	K1	8	12	1.50	4.00 in	3.25 in	3.25 in	Front	
2	18685200024	TALENTIGEL	ICE CREAM GELATO CARAMEL SEA S	16.00OZ		1	K1	8	12	1.50	4.00 in	3.25 in	3.25 in	Front	
3	18685200034	TALENTIGEL	GELATO DBL DARK CHOC	16.00OZ		1	K2/CHG	8	12	1.50	4.00 in	3.25 in	3.25 in	Front	
4	18685200038	TALENTIGEL	GELATO TAHITIAN VAN BEAN	16.00OZ		1	K1	8	12	1.50	4.00 in	3.25 in	3.25 in	Front	
5	85245500544	BASKINROBB	ICE CREAM JAMOCA	14.00OZ		1	K1/NEW	8	10	1.25	4.00 in	3.94 in	3.94 in	Front	4/12/2017
6	85245500501	BASKINROBB	ICE CREAM CHOC CHIP MINT	14.00OZ		2	K1	8	20	2.50	4.00 in	3.94 in	3.94 in	Front	
7	85245500505	BASKINROBB	ICE CREAM CHOC CHIP	14.00OZ		1	K1	8	10	1.25	4.00 in	3.94 in	3.94 in	Front	

SHELF:6 Base		WIDTH:30 in	MERCH HEIGHT:21.00 in	DEPTH:25 in			SPACE AVAIL:1.24 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	18685200033	TALENTI	SORBET CARAMEL COOKIE CRNCH	16.00OZ		2	K1	8	28	3.50	4.00 in	3.25 in	3.25 in	Front	
2	18685200036	TALENTIGEL	ICE CREAM MEDITERRANEAN MINT	16.00OZ		1	K1/CHG	8	14	1.75	4.00 in	3.25 in	3.25 in	Front	
3	18685200037	TALENTIGEL	ICE CREAM SICILIAN PISTACHIO	16.00OZ		1	K1/CHG	8	14	1.75	4.00 in	3.25 in	3.25 in	Front	
4	85245500503	BASKINROBB	ICE CREAM PRALINES N CREAM	14.00OZ		1	K1	8	12	1.50	4.00 in	3.94 in	3.94 in	Front	
5	85245500512	BASKINROBB	ICE CREAM ROCKY ROAD	14.00OZ		1	K1/NEW	8	12	1.50	4.00 in	3.94 in	3.94 in	Front	4/12/2017
6	85245500504	BASKINROBB	ICE CREAM JAMOCA ALMND FDGE	14.00OZ		1	K1	8	12	1.50	4.00 in	3.94 in	3.94 in	Front	
7	85245500507	BASKINROBB	ICE CREAM PNT BTR N CHOC	14.00OZ		1	K1	8	12	1.50	4.00 in	3.94 in	3.94 in	Front	10/28/2015

SHELF:7 Top		WIDTH:150 in	MERCH HEIGHT:12.00 in	DEPTH:22 in			SPACE AVAIL:0.51 in							
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ICE CREAM - 7 DOORS

Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7457008202	HAAGENDA ZS	ICE CREAM CUPS VANILLA	4.25OZ		1	K1	12	32	2.67	2.50 in	2.75 in	2.75 in	Front	
2	7457008201	HAAGENDA ZS	ICE CREAM CUPS CHOCOLATE	4.25OZ		1	K1	12	32	2.67	2.50 in	2.75 in	2.75 in	Front	
3	7457065109	HAAGENDA ZS	ICE CREAM CUPS STROWBERRY	4.25OZ		1	K1	12	32	2.67	2.50 in	2.75 in	2.75 in	Front	
4	7756728190	BREYERS	ICE CREAM VANILLA NSA	48.00OZ		2	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
5	7756722700	BREYERS	ICE CREAM VANILLA LACTOSE FREE	48.00OZ		2	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
6	7756725443	BREYERS	DAIRY DESSERT DLUX ROCKY ROAD	48.00OZ		2	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
7	7756722506	BREYERS	ICE CREAM HEATH TOFFEE	48.00OZ		2	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
8	4154803486	DREYERS	ICE CREAM BTR PCN SLO CHRND	48.00OZ		2	K1	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
9	4154857892	DREYERS	SHERBET ORANGE CREAM	48.00OZ		2	K1	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
10	4154858038	DREYERS	YOGURT FRZ CAKE N COOKIE	48.00OZ		2	K2/NEW	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
11	7064001237	BLUEBUNNY	ICE CREAM BUNNY TRACKS	46.00OZ		2	K1	4	8	2.00	5.10 in	7.40 in	4.50 in	Front	4/11/2016
12	7064001245	BLUEBUNNY	ICE CREAM BUTTER PECAN	48.00OZ		2	K1	4	8	2.00	5.10 in	7.50 in	4.50 in	Front	4/11/2016
13	4148300330	KEMPS	SHERBET RAINBOW PREM	54.00OZ		3	K1	3	9	3.00	5.24 in	6.25 in	6.25 in	Front	

SHELF:8		WIDTH:150 in		MERCH HEIGHT:12.00 in		DEPTH:22 in		SPACE AVAIL:1.34 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7457000400	HAAGENDA ZS	ICE CREAM VANILLA	14.00OZ		1	K1	8	10	1.25	3.92 in	3.90 in	3.90 in	Front	
2	7457061007	HAAGENDA ZS	ICE CREAM PNAPPLE COCONUT	14.00OZ		1	K1	8	10	1.25	3.92 in	3.90 in	3.90 in	Front	
3	7457002400	HAAGENDA ZS	ICE CREAM STRAWBERRY	14.00OZ		1	K1	8	10	1.25	3.92 in	3.90 in	3.90 in	Front	
4	7457011400	HAAGENDA ZS	ICE CREAM BUTTER PECAN	14.00OZ		1	K1	8	10	1.25	3.92 in	3.90 in	3.90 in	Front	
5	7457081011	HAAGENDA ZS	ICE CREAM DULCE DE LECHE	14.00OZ		1	K1	8	10	1.25	3.92 in	3.90 in	3.90 in	Front	
6	7756725434	BREYERS	ICE CREAM STRAWBERRY SS	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
7	7756725421	BREYERS	ICE CREAM COFFEE SS	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
8	7756725427	BREYERS	DAIRY DESSERT CHERRY VANILLA	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
9	7756725432	BREYERS	DAIRY DESSERT VAN FUDGE TWIRL	48.00OZ		1	K2	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
10	7756726530	BREYERS	ICE CREAM SNICKERS CRML SWL CH	48.00OZ		2	K1	6	20	3.33	4.81 in	6.85 in	4.15 in	Front	
11	4154800185	DREYERS	ICE CREAM VANILLA	48.00OZ		2	K1	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
12	4154800785	DREYERS	ICE CREAM NEOPOLITAN	48.00OZ		1	K2/CHG	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
13	4154802685	DREYERS	ICE CREAM ROCKY ROAD	48.00OZ		2	K1	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
14	4154800175	DREYERS	ICE CREAM VANILLA NSA	48.00OZ		1	K1	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
15	4154803475	DREYERS	ICE CREAM BUTTER PECAN NSA	48.00OZ		2	K2	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
16	4154845085	DREYERS	ICE CREAM LIMITED EDITION	48.00OZ		1	K2/CHG	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
17	7064001315	BLUEBUNNY	ICE CREAM CHERIFIC CHSECAKE	46.00OZ		2	K1/NEW	4	16	4.00	5.10 in	7.40 in	4.50 in	Front	
18	7064001277	BLUEBUNNY	ICE CREAM SWT FRDM BUTTER PECAN	46.00OZ		2	K1/NEW	4	16	4.00	5.10 in	7.40 in	4.50 in	Front	
19	4148300255	KEMPS	YOGURT VANILLA LF	48.00OZ		2	K1	3	16	5.33	4.60 in	7.00 in	5.50 in	Front	

SHELF:9		WIDTH:150 in		MERCH HEIGHT:12.00 in		DEPTH:22 in		SPACE AVAIL:3.28 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7457001400	HAAGENDA ZS	ICE CREAM CHOCOLATE	14.00OZ		1	K1	8	10	1.25	3.92 in	3.90 in	3.90 in	Front	
2	7457003400	HAAGENDA ZS	ICE CREAM COFFEE	14.00OZ		1	K1	8	10	1.25	3.92 in	3.90 in	3.90 in	Front	
3	7457000700	HAAGENDA ZS	ICE CREAM VANILLA	28.00OZ		1	K1	6	8	1.33	5.37 in	4.68 in	4.68 in	Front	
4	7457003700	HAAGENDA ZS	ICE CREAM COFFEE	28.00OZ		1	K1/CHG	6	8	1.33	5.37 in	4.68 in	4.68 in	Front	
5	7756725424	BREYERS	ICE CREAM MINT CHOC CHIP SS	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
6	7756725440	BREYERS	DAIRY DESSERT BUTTER PECAN	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
7	7756725450	BREYERS	DAIRY DESSERT COOKIES N CRM	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
8	7756725444	BREYERS	DAIRY DESSERT DOUGH CHOC CHIP	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
9	7756722482	BREYERS	ICE CREAM OREO COOKIES N CRM	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
10	7756714169	BREYERS	ICE CREAM WAFFLE CONE CHOC CHP	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
11	4154804785	DREYERS	ICE CREAM COOKIES N CREAM	48.00OZ		1	K1	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
12	4154801385	DREYERS	ICE CREAM CHOCOLATE	48.00OZ		2	K1	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
13	4154800385	DREYERS	ICE CREAM VANILLA BEAN	48.00OZ		2	K1	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
14	4154800386	DREYERS	ICE CREAM VAN BN SLO CHRND	48.00OZ		1	K1	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
15	4154873786	DREYERS	ICE CREAM FR VAN SLO CHRND	48.00OZ		1	K1	6	8	1.33	5.58 in	4.94 in	4.94 in	Front	
16	4154800186	DREYERS	ICE CREAM VAN SLO CHURNED	48.00OZ		2	K1	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
17	7064001257	BLUEBUNNY	ICE CREAM HOME MADE VANILLA	48.00OZ		1	K1	4	8	2.00	5.10 in	7.50 in	4.50 in	Front	4/11/2016
18	7064001251	BLUEBUNNY	ICE CREAM COOKIES N CREAM	48.00OZ		1	K1/CHG	4	8	2.00	5.10 in	7.50 in	4.50 in	Front	4/11/2016
19	7064001261	BLUEBUNNY	ICE CREAM NEAPOLITAN	48.00OZ		2	K2/CHG	4	16	4.00	5.10 in	7.50 in	4.50 in	Front	4/11/2016
20	4148302918	KEMPS	YOGURT MOOSE TRACKS LF	48.00OZ		2	K1	3	16	5.33	4.60 in	7.00 in	5.50 in	Front	

SHELF:10		WIDTH:150 in		MERCH HEIGHT:13.00 in		DEPTH:22 in		SPACE AVAIL:4.17 in							
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ICE CREAM - 7 DOORS

Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7756732771	BREYERS	ICE CREAM RASPBR Y CHSCAKE	28.50OZ		1	K1	6	12	2.00	2.87 in	7.18 in	4.82 in	Front	
2	7756732743	BREYERS	ICE CREAM CHOC TRIPLE	28.50OZ		1	K1	6	12	2.00	2.87 in	7.18 in	4.82 in	Front	
3	7756767439	BREYERS	ICE CREAM ND VAN PNT BTTR SWRL	48.00OZ		1	K1/NEW	4	10	2.50	4.81 in	6.85 in	4.15 in	Front	5/1/2017
4	5877914071	BREYERS	ICE CREAM ND OREO	48.00OZ		1	K1/NEW	4	10	2.50	4.81 in	6.85 in	4.15 in	Front	5/1/2017
5	7756725420	BREYERS	ICE CREAM CHOCOLATE SS	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
6	7756725442	BREYERS	DAIRY DESSERT CHOC CHIP	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
7	7756725425	BREYERS	ICE CREAM VANILLA CHOC TAKE 2	48.00OZ		1	K1	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
8	7756715301	BREYERS	ICE CREAM MINT OREO	48.00OZ		1	K2	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
9	7756763624	BREYERS	ICE CREAM CHOC MINT	48.00OZ		1	K1/NEW	6	10	1.67	4.81 in	6.85 in	4.15 in	Front	
10	4154855085	DREYERS	ICE CREAM COOKIE DOUGH	48.00OZ		2	K2	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
11	4154803485	DREYERS	ICE CREAM BTR PECAN	48.00OZ		2	K1	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
12	4154855086	DREYERS	ICE CREAM CKY DOUGH SLO CHRND	48.00OZ		2	K1	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
13	4154807486	DREYERS	ICE CREAM FDG BRWN SLO CHRND	48.00OZ		2	K2	6	16	2.67	5.58 in	4.94 in	4.94 in	Front	
14	7064001269	BLUEBUNNY	ICE CREAM VANILLA	48.00OZ		2	K1	4	16	4.00	5.10 in	7.50 in	4.50 in	Front	4/11/2016
15	7064001271	BLUEBUNNY	ICE CREAM VANILLA BEAN	48.00OZ		1	K1	4	8	2.00	5.10 in	7.50 in	4.50 in	Front	4/11/2016
16	7064001259	BLUEBUNNY	ICE CREAM MINT CHOC CHIP	48.00OZ		1	K2/CHG	4	8	2.00	5.10 in	7.50 in	4.50 in	Front	4/11/2016
17	4148303572	KEMPS	YOGURT BLKJACK CHERRY	48.00OZ		2	K2	3	16	5.33	4.60 in	7.00 in	5.50 in	Front	

SHELF:11 Base		WIDTH:150 in		MERCH HEIGHT:13.00 in		DEPTH:25 in		SPACE AVAIL:2.00 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7756732735	BREYERS	ICE CREAM VAN CARAMEL	28.50OZ		2	K1	6	30	5.00	2.87 in	7.18 in	4.82 in	Front	
2	7756725423	BREYERS	ICE CREAM VANILLA SS	48.00OZ		2	K1	6	12	2.00	4.81 in	6.85 in	4.15 in	Front	
3	7756722600	BREYERS	ICE CREAM VANILLA HOMEMADE	48.00OZ		1	K1	6	12	2.00	4.81 in	6.85 in	4.15 in	Front	
4	7756725004	BREYERS	DAIRY DESSERT VAN X CREAMY	48.00OZ		1	K1	6	12	2.00	4.81 in	6.85 in	4.15 in	Front	
5	7756725438	BREYERS	ICE CREAM FRENCH VANILLA SS	48.00OZ		1	K1	6	12	2.00	4.81 in	6.85 in	4.15 in	Front	
6	7756725426	BREYERS	ICE CREAM VAN CHOC STR SS	48.00OZ		1	K1	6	12	2.00	4.81 in	6.85 in	4.15 in	Front	
7	7756725005	BREYERS	DAIRY DESSERT CHOC X CREAMY	48.00OZ		1	K1	6	12	2.00	4.81 in	6.85 in	4.15 in	Front	
8	7756722480	BREYERS	ICE CREAM REESES PB CUP	48.00OZ		1	K1	6	12	2.00	4.81 in	6.85 in	4.15 in	Front	
9	4154806185	DREYERS	ICE CREAM CHOC MINT CHIPS	48.00OZ		1	K1	6	10	1.67	5.58 in	4.94 in	4.94 in	Front	
10	4154802785	DREYERS	ICE CREAM STRAWBERRY REAL	48.00OZ		2	K2/CHG	6	20	3.33	5.58 in	4.94 in	4.94 in	Front	
11	4154855586	DREYERS	ICE CREAM FR SLK SLO CHRND	48.00OZ		1	K1	6	10	1.67	5.58 in	4.94 in	4.94 in	Front	
12	4154804786	DREYERS	ICE CREAM CKS N CRM SLOW CHRND	48.00OZ		1	K2	6	10	1.67	5.58 in	4.94 in	4.94 in	Front	
13	4154806186	DREYERS	ICE CREAM MNT CH CH SLO CHRND	48.00OZ		1	K1	6	10	1.67	5.58 in	4.94 in	4.94 in	Front	
14	7064001160	BLUEBUNNY	ICE CREAM CHOC VAN PAIL	128.00OZ		1	K1	2	6	3.00	5.66 in	8.20 in	8.20 in	Front	
15	7064001157	BLUEBUNNY	ICE CREAM VANILLA PAIL	128.00OZ		1	K1	2	6	3.00	5.66 in	8.20 in	8.20 in	Front	
16	7064001158	BLUEBUNNY	ICE CREAM NEAPOLITAN PAIL	128.00OZ		1	K1	2	6	3.00	5.66 in	8.20 in	8.20 in	Front	
17	7064001162	BLUEBUNNY	ICE CREAM CHOC CHIP PAIL	128.00OZ		1	K1	2	6	3.00	5.66 in	8.20 in	8.20 in	Front	
18	7064001159	BLUEBUNNY	ICE CREAM COOKIES N CREAM	128.00OZ		1	K1	2	6	3.00	5.66 in	8.20 in	8.20 in	Front	
19	7064001161	BLUEBUNNY	ICE CREAM FRENCH VAN PAIL	128.00OZ		1	K1/CHG	2	6	3.00	5.66 in	8.20 in	8.20 in	Front	

SHELF:12 Top Regional		WIDTH:30 in		MERCH HEIGHT:10.00 in		DEPTH:22 in		SPACE AVAIL:0.50 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	6		REGIONAL	0.00OZ		1		0	3	99999...	6.00 in	29.50 in	6.70 in	Front	

SHELF:13		WIDTH:30 in		MERCH HEIGHT:18.00 in		DEPTH:22 in		SPACE AVAIL:0.78 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7283007021	TILLAMOOK	ICE CREAM VAN BEAN	56.00OZ		1	M2 MW/...	6	8	1.33	6.30 in	4.87 in	4.87 in	Front	
2	7283007012	TILLAMOOK	ICE CREAM FRNCH VAN	56.00OZ		1	M2 MW/...	6	8	1.33	6.30 in	4.87 in	4.87 in	Front	
3	7283007003	TILLAMOOK	ICE CREAM CARAMEL BTR PECAN	56.00OZ		1	M2 MW/...	6	8	1.33	6.30 in	4.87 in	4.87 in	Front	
4	7283007037	TILLAMOOK	ICE CREAM MUDSLIDE	56.00OZ		1	M2 MW/...	6	8	1.33	6.30 in	4.87 in	4.87 in	Front	
5	7283007014	TILLAMOOK	ICE CREAM VANILLA OLD FASHIONE	56.00OZ		1	M2 MW/...	6	8	1.33	6.30 in	4.87 in	4.87 in	Front	
6	7283007024	TILLAMOOK	ICE CREAM CHOC PNT BTTR	56.00OZ		1	M2 MW/...	6	8	1.33	6.30 in	4.87 in	4.87 in	Front	

SHELF:14		WIDTH:30 in		MERCH HEIGHT:18.00 in		DEPTH:22 in		SPACE AVAIL:3.20 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7189903720	BLUEBELL	ICE CREAM	0.00OZ		4	S1	4	24	6.00	5.15 in	6.70 in	6.70 in	Front	

SHELF:15		WIDTH:30 in		MERCH HEIGHT:18.00 in		DEPTH:22 in		SPACE AVAIL:3.20 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7189903720	BLUEBELL	ICE CREAM	0.00OZ		4	S1	4	24	6.00	5.15 in	6.70 in	6.70 in	Front	

ICE CREAM - 7 DOORS

SHELF:16 Base		WIDTH:30 in		MERCH HEIGHT:13.00 in			DEPTH:25 in			SPACE AVAIL:5.60 in					
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	78302501003	UNCLE HARRY'S	UNCLE HARRY'S VANILLA IC CAKE 26Z	26.00OZ		1	K1	2	6	3.00	4.00 in	7.34 in	7.34 in	Front	
2	78302502001	UNCLE HARRY'S	UNCLE HARRY'S CHO VAN IC CAKE 60Z	60.00OZ		1	K1	4	4	1.00	4.00 in	8.53 in	11.80 in	Front	
3	78302505003	UNCLE HARRY'S	UNCLE HARRY'S CHO VAN IC CAKE 80Z	80.00OZ		1	K1	4	4	1.00	4.00 in	8.53 in	11.80 in	Front	