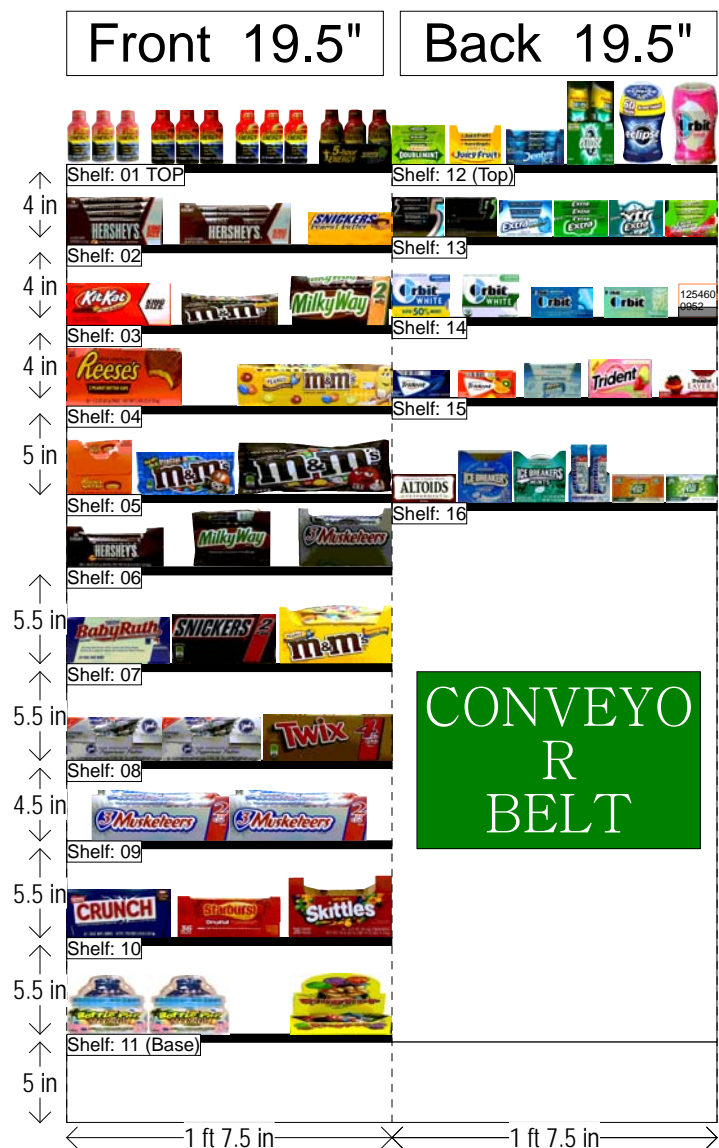


# FRONT END RACK (Small End Cap Europe)

HQ DECA PLANOGRAM

CLASS 1 / 2 / 3 / 4 / 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, DAVE LEFFERT, AND MERCHANDISING SPECIALIST, JOEL SMALL.

22 JUNE 2016

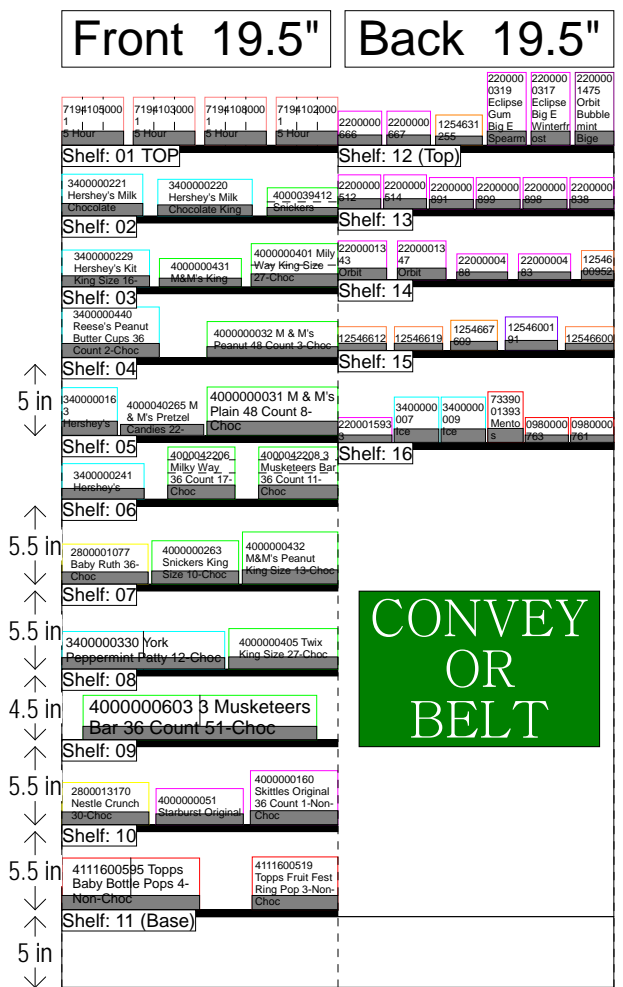
THIS IS A FACINGS SPECIFIC PLANOGRAM. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND. MERCHANDISE SLIM JIMS AND BLISTEX ITEMS ON SIDE OF RACKS USING SIDE ATTACHMENT RACKS.

Front End Candy  
Racks Small  
Endcap Europe.psa

# FRONT END RACK (Small End Cap Europe)

## HQ DECA PLANOGRAM

### CLASS 1 / 2 / 3 / 4 / 5 STORES



Left-right HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, DAVE LEFFERT, AND MERCHANDISING SPECIALIST, JOEL SMALL.

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Front End Candy Racks Small Endcap Europe.psa

# FRONT END RACK (Small End Cap Europe)

SHELF:01 TOP		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:7 in			SPACE AVAIL:2.02 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	71941050001	5 Hour Energy Berry	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
2	71941030001	5 Hour Energy Orange	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
3	71941080001	5 Hour Energy Pomengranate	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
4	71941020001	5 Hour Energy Grape	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	

SHELF:02		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:10 in			SPACE AVAIL:2.08 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000221	Hershey's Milk Chocolate w/Almonds King Size Bar	2.60OZ		1	K1	24-Choc	18	24	1.33	1.94 in	6.31 in	0.49 in	Front	
2	3400000220	Hershey's Milk Chocolate King Size Bar	2.60OZ		1	K1	26-Choc	18	18	1.00	1.88 in	6.31 in	0.47 in	Front	
3	4000039412	Snickers Peanut Butter Squared	1.78OZ		1	K1	20-Choc	24	24	1.00	1.00 in	4.25 in	2.00 in	Front	

SHELF:03		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:12 in			SPACE AVAIL:1.37 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000229	Hershey's Kit King Size	3.00OZ		1	K1	16-Choc	24	25	1.04	3.88 in	5.25 in	0.46 in	Front	
2	4000000431	M&M's King Size	3.14OZ		1	K1/Chg	28-Choc	24	24	1.00	3.69 in	6.19 in	0.75 in	Front	
3	4000000401	Mily Way King Size	3.63OZ		1	K1/Chg	27-Choc	24	24	1.00	1.38 in	5.78 in	0.96 in	Front	

SHELF:04		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:12 in			SPACE AVAIL:3.36 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000440	Reese's Peanut Butter Cups 36 Count	1.50OZ		1	K1	2-Choc	36	36	1.00	3.70 in	6.77 in	10.40 in	Front	
2	4000000032	M & M's Peanut 48 Count	1.74OZ		1	K1	3-Choc	48	48	1.00	2.56 in	11.14 in	11.69 in	Front	

SHELF:05		WIDTH:20 in	MERCH HEIGHT:4.00 in			DEPTH:12 in			SPACE AVAIL:0.44 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000163	Hershey's Reese's Big Cup	1.40OZ		1	K1	40-Choc	16	16	1.00	2.31 in	3.00 in	0.97 in	Front	
2	4000040265	M & M's Pretzel Candies	1.14OZ		1	P1	22-Choc	24	24	1.00	2.88 in	5.94 in	0.63 in	Front	
3	4000000031	M & M's Plain 48 Count	1.69OZ		1	K1	8-Choc	48	48	1.00	2.40 in	9.15 in	11.70 in	Front	

SHELF:06		WIDTH:20 in	MERCH HEIGHT:13.00 in			DEPTH:12 in			SPACE AVAIL:3.33 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000241	Hershey's Almond Bar	1.45OZ		1	K1	7-Choc	36	36	1.00	2.50 in	6.00 in	11.12 in	Front	
2	4000042206	Milky Way 36 Count	1.84OZ		1	K1/New	17-Choc	36	36	1.00	0.75 in	5.76 in	1.20 in	Front	
3	4000042208	3 Musketeers Bar 36 Count	1.92OZ		1	K1/New	11-Choc	36	36	1.00	0.75 in	7.20 in	1.90 in	Front	

SHELF:07		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:13 in			SPACE AVAIL:0.51 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2800001077	Baby Ruth	2.10OZ		1	K1	36-Choc	24	24	1.00	3.75 in	6.75 in	11.00 in	Front	
2	4000000263	Snickers King Size	3.29OZ		1	K1/Chg	10-Choc	24	24	1.00	3.30 in	6.50 in	12.30 in	Front	
3	4000000432	M&M's Peanut King Size	3.27OZ		1	K1/Chg	13-Choc	24	24	1.00	3.69 in	6.75 in	11.25 in	Front	

SHELF:08		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:13 in			SPACE AVAIL:0.27 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000330	York Peppermint Patty	1.40OZ		2	K1	12-Choc	36	72	2.00	2.88 in	8.00 in	8.50 in	Front	
2	4000000405	Twix King Size	3.14OZ		1	K1/Chg	27-Choc	24	24	1.00	2.87 in	7.75 in	11.31 in	Front	

SHELF:09		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:13 in			SPACE AVAIL:2.98 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4000000603	3 Musketeers Bar 36 Count	2.13OZ		2	K1/Chg	51-Choc	24	72	3.00	3.41 in	7.75 in	11.57 in	Front	

SHELF:10		WIDTH:20 in	MERCH HEIGHT:10.00 in			DEPTH:14 in			SPACE AVAIL:0.97 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2800013170	Nestle Crunch	1.55OZ		1	K1	30-Choc	36	36	1.00	3.00 in	6.00 in	9.25 in	Front	
2	4000000051	Starburst Original Single 36 Count	2.07OZ		1	K1	10-Non-Ch...	36	36	1.00	2.60 in	6.25 in	11.60 in	Front	
3	4000000160	Skittles Original 36 Count	2.17OZ		1	K1	1-Non-Choc	36	36	1.00	4.11 in	6.25 in	11.50 in	Front	

# FRONT END RACK (Small End Cap Europe)

SHELF:11 (Base)		WIDTH:20 in	MERCH HEIGHT:10.00 in				DEPTH:14 in				SPACE AVAIL:3.70 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4111600595	Topps Baby Bottle Pops	1.10OZ		2	K1	4-Non-Choc	18	36	2.00	3.94 in	4.87 in	8.06 in	Front	
2	4111600519	Topps Fruit Fest Ring Pop	2.00OZ		1	K1	3-Non-Choc	24	24	1.00	3.75 in	5.94 in	10.00 in	Front	

SHELF:12 (Top)		WIDTH:20 in	MERCH HEIGHT:10.00 in				DEPTH:8 in				SPACE AVAIL:1.74 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200000666	Doublemint Gum	1.76OZ		1	K1	12-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
2	2200000667	Juicyfruit Gum	1.76OZ		1	K1	21-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
3	1254631255	Dentyne Ice Peppermint	16.00CT		1	K1/Chg		9	9	1.00	1.95 in	3.28 in	0.66 in	Front	
4	2200000319	Eclipse Gum Big E Spearmint	4.00OZ		1	K1	43-Non-Ch...	6	6	1.00	3.41 in	2.50 in	2.73 in	Front	
5	2200000317	Eclipse Big E Winterfrost	4.00OZ		1	K1/Chg	68-Non-Ch...	6	12	2.00	3.41 in	2.50 in	2.73 in	Front	
6	2200001475	Orbit Bubblemint Bige Tray	55.00CT		1	K1/NEW		6	2	0.33	3.41 in	2.50 in	2.56 in	Front	

SHELF:13		WIDTH:20 in	MERCH HEIGHT:4.00 in				DEPTH:7 in				SPACE AVAIL:0.94 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200000512	5 Cobalt Gum	1.76OZ		1	K1	27-Non-Ch...	10	10	1.00	2.42 in	2.90 in	0.44 in	Front	
2	2200000514	5 Rain Gum	1.76OZ		1	K1	28-Non-Ch...	10	11	1.10	2.42 in	2.90 in	0.44 in	Front	
3	2200000891	Extra Peppermint Gum	1.76OZ		1	K1	15-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
4	2200000899	Extra Spearmint Gum	1.76OZ		1	K1	13-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
5	2200000898	Extra Polar Ice Gum	1.76OZ		1	K1	11-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
6	2200000838	Extra Fruit Sensations Watermelon Gum	1.76OZ		1	K1	16-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	

SHELF:14		WIDTH:20 in	MERCH HEIGHT:4.50 in				DEPTH:7 in				SPACE AVAIL:2.99 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200001343	Orbit White Peppermint	2.00OZ		1	K1/New		8	8	1.00	1.83 in	3.70 in	6.05 in	Front	12/12/2011
2	2200001347	Orbit White Spearmint	2.00OZ		1	K1/New		8	8	1.00	1.83 in	3.70 in	6.05 in	Front	
3	2200000488	Orbit Wintermint Gum	1.32OZ		1	K1	36-Non-Ch...	12	12	1.00	1.83 in	3.70 in	6.05 in	Front	
4	2200000483	Orbit Sweetmint	1.32OZ		1	K1	23-Non-Ch...	12	12	1.00	1.83 in	3.70 in	6.05 in	Front	
5	1254600952	Stride Gum Slab Spearmint	1.20OZ		1	K1	18-Non-Ch...	10	12	1.20	1.75 in	3.48 in	6.44 in	Front	

SHELF:15		WIDTH:20 in	MERCH HEIGHT:4.50 in				DEPTH:7 in				SPACE AVAIL:2.20 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	1254661229	Trident Gum Original	18.00CT		1	K1	6-Non-Choc	12	12	1.00	1.60 in	3.50 in	5.80 in	Front	
2	1254661959	Trident Gum Tropical Twist	18.00CT		1	K1	5-Non-Choc	12	12	1.00	1.60 in	3.50 in	5.80 in	Front	
3	1254667609	Trident White Peppermint	16.00CT		1	K1/Chg		9	9	1.00	1.95 in	3.28 in	0.66 in	Front	
4	1254600191	Trident Island Berry Lime Singles	18.00CT		1	K1/New	2-Non-Choc	12	11	0.92	1.38 in	3.19 in	0.50 in	Front	
5	1254660002	Trident Layers Strawberry/Citrus	14.00CT		1	K1	41-Non-Ch...	12	12	1.00	1.59 in	3.33 in	0.61 in	Front	

SHELF:16		WIDTH:20 in	MERCH HEIGHT:6.00 in				DEPTH:7 in				SPACE AVAIL:0.73 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200015933	Altoids Peppermint	1.76OZ		1	K1	38-Non-Ch...	12	12	1.00	2.38 in	3.79 in	0.81 in	Front	
2	3400000007	Ice Breakers Cool Mint Tin	1.50OZ		1	K1	57-Non-Ch...	8	8	1.00	3.15 in	3.13 in	6.18 in	Front	
3	3400000009	Ice Breakers Wintergreen Mint Tin	1.50OZ		1	K1	39-Non-Ch...	8	8	1.00	3.15 in	3.15 in	0.81 in	Front	
4	7339001393	Mentos Gum Pure Fresh Mint	1.06OZ		1	K1	24-Non-Ch...	10	5	0.50	3.54 in	1.45 in	1.14 in	Front	
5	0980000763	Tic Tac Singles Orange	0.50OZ		1	K1	37-Non-Ch...	24	24	1.00	3.45 in	2.00 in	6.00 in	Front	
6	0980000761	Tic Tac Singles Fresh Mint	0.50OZ		1	K1	42-Non-Ch...	24	24	1.00	3.45 in	2.00 in	6.00 in	Front	