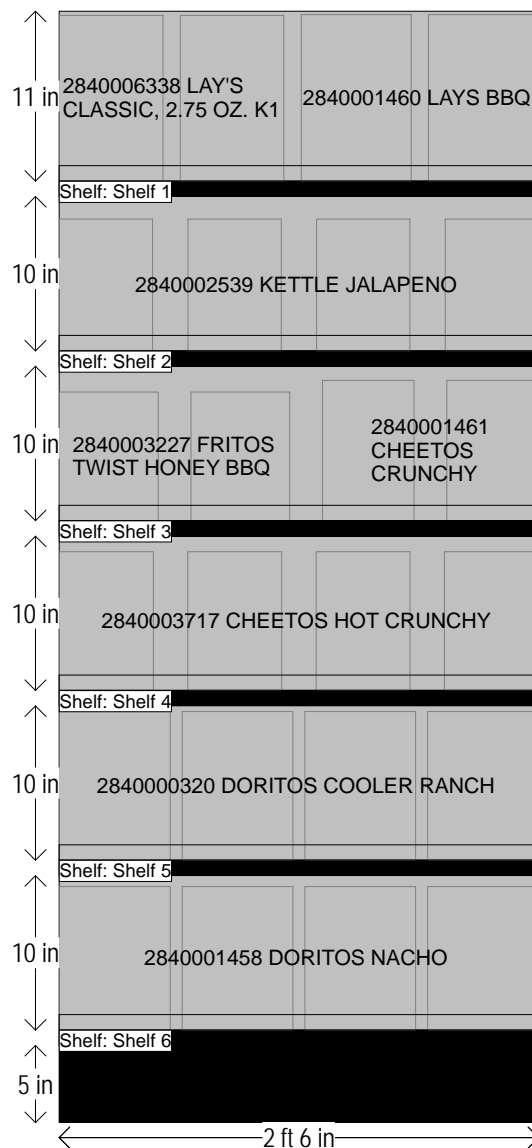


FRONT END SELF CHECKOUT - FRITO LAY - OCONUS

HQ DECA PLANOGRAM

CLASS 1 / 2 / 3 / 4 / 5 STORES

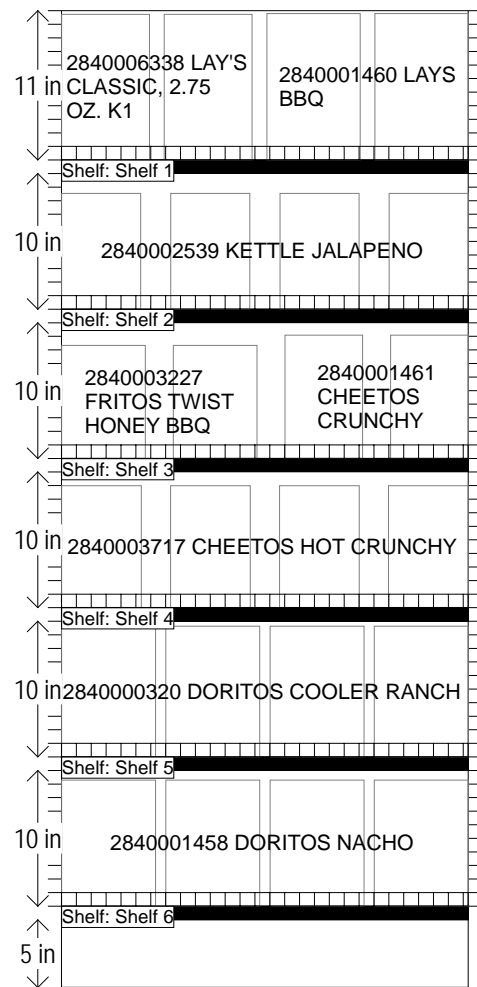


Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, DAVE LEFFERT, AND MERCHANDISING SPECIALIST, JOEL SMALL.
14 SEPTEMBER 2016	THIS IS A FACINGS SPECIFIC PLANOGRAM. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND. MERCHANDISE SLIM JIMS AND BLISTEX ITEMS ON SIDE OF RACKS USING SIDE ATTACHMENT RACKS.
DeCA SCO - Frito-Lay.psa	

FRONT END SELF CHECKOUT - FRITO LAY - OCONUS

HQ DECA PLANOGRAM

CLASS 1 / 2 / 3 / 4 / 5 STORES



Left-right

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DeCA SCO -
Frito-Lay.psa

FRONT END SELF CHECKOUT - FRITO LAY - OCONUS

SHELF:Shelf 1		WIDTH:30 in	MERCH HEIGHT:10.80 in				DEPTH:20 in				SPACE AVAIL:3.20 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2840006338	LAY'S CLASSIC, 2.75 OZ.	2.75OZ		2	S1	18	34	1.89	10.75 in	6.50 in	1.15 in	Front		
2	2840001460	LAYS BBQ	2.75OZ		2	S1	18	34	1.89	10.80 in	6.90 in	1.15 in	Front		

SHELF:Shelf 2		WIDTH:30 in	MERCH HEIGHT:10.00 in				DEPTH:20 in				SPACE AVAIL:6.60 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2840002539	KETTLE JALAPENO	2.12OZ		4	S1	28	40	1.43	8.55 in	5.85 in	1.90 in	Front		

SHELF:Shelf 3		WIDTH:30 in	MERCH HEIGHT:10.00 in				DEPTH:20 in				SPACE AVAIL:6.10 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2840003227	FRITOS TWIST HONEY BBQ	4.50OZ		2	S1	24	24	1.00	8.35 in	6.20 in	1.60 in	Front		
2	2840001461	CHEETOS CRUNCHY	3.50OZ		2	S1	24	30	1.25	9.10 in	5.75 in	1.30 in	Front		

SHELF:Shelf 4		WIDTH:30 in	MERCH HEIGHT:10.00 in				DEPTH:20 in				SPACE AVAIL:6.40 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2840003717	CHEETOS HOT CRUNCHY	3.50OZ		4	S1	24	64	2.67	9.00 in	5.90 in	1.20 in	Front		

SHELF:Shelf 5		WIDTH:30 in	MERCH HEIGHT:10.00 in				DEPTH:20 in				SPACE AVAIL:2.20 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2840000320	DORITOS COOLER RANCH	3.25OZ		4	S1	18	52	2.89	9.65 in	6.95 in	1.50 in	Front		

SHELF:Shelf 6		WIDTH:30 in	MERCH HEIGHT:10.00 in				DEPTH:20 in				SPACE AVAIL:2.20 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2840001458	DORITOS NACHO	3.25OZ		4	S1	18	52	2.89	9.30 in	6.95 in	1.50 in	Front		