

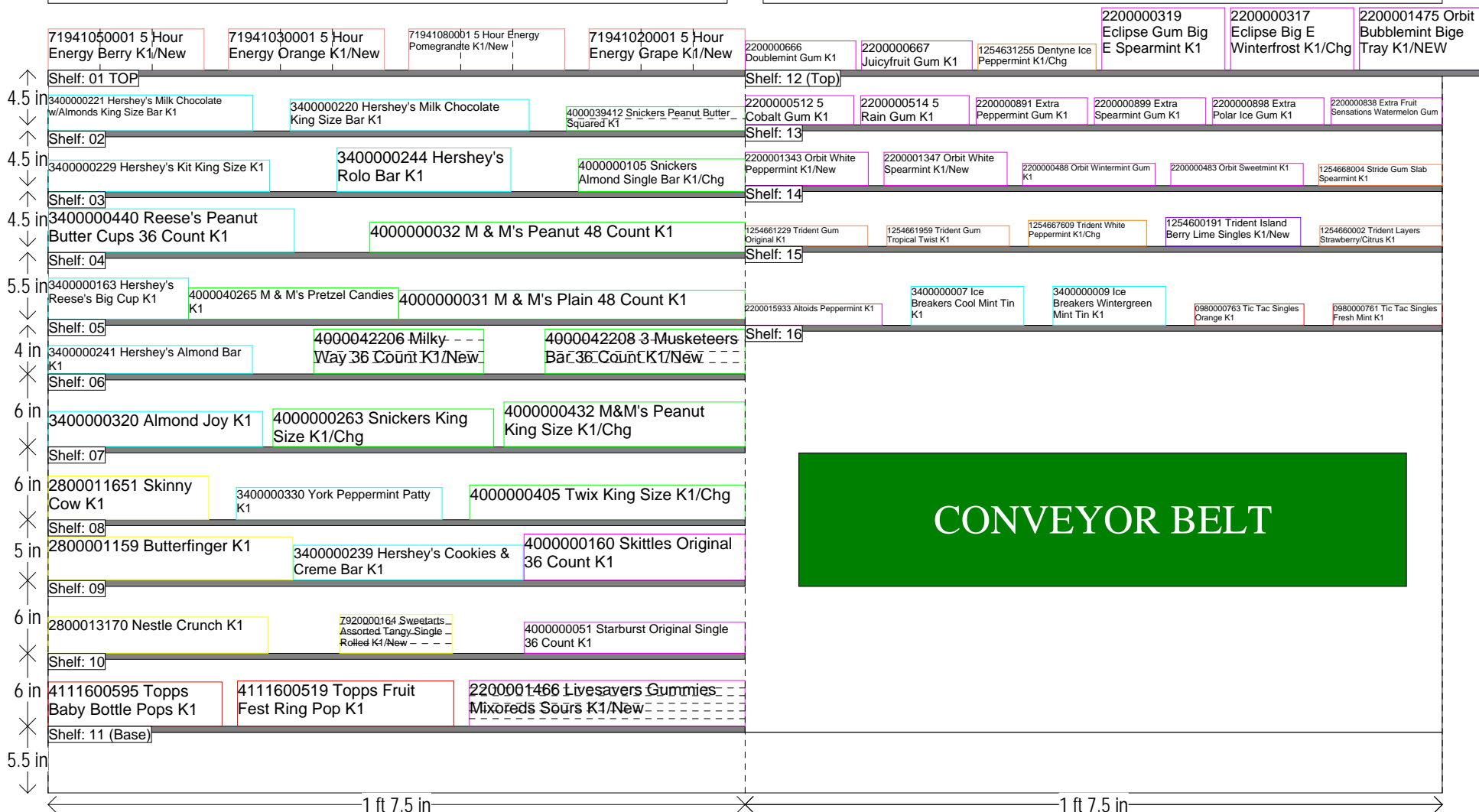
# FRONT END RACK (Small End Cap Pacific Theater) NEW

## HQ DECA PLANOGRAM

### CLASS 1 / 2 / 3 / 4 / 5 STORES

Front 19.5"

Back 19.5"



Left-right

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8 MAY 2013

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY LEAD WILLIAM WOOD & CATEGORY BUYER JOEL SMALL.

Front End Candy Racks Small Endcap Pacific Theater.psa

THIS IS A FACINGS SPECIFIC PLANOGRAM. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND. MERCHANDISE SLIM JIMS AND CALIFORNIA SCENTS ITEMS ON SIDE OF RACKS USING SIDE ATTACHMENT RACKS.

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#### Schematic Report

SHELF:01 TOP		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:7 in		SPACE AVAIL:2.02 in				
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	71941050001	5 Hour Energy Berry	1.93OZ		1	K1/New	12	12	1.00	3.35 in	1.43 in	1.43 in	Front	12/12/2011
2	71941030001	5 Hour Energy Orange	1.93OZ		1	K1/New	12	12	1.00	3.35 in	1.43 in	1.43 in	Front	12/12/2011
3	71941080001	5 Hour Energy Pomegranate	1.93OZ		1	K1/New	12	12	1.00	3.35 in	1.43 in	1.43 in	Front	12/12/2011
4	71941020001	5 Hour Energy Grape	1.93OZ		1	K1/New	12	12	1.00	3.35 in	1.43 in	1.43 in	Front	12/12/2011

SHELF:02		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:10 in		SPACE AVAIL:2.08 in				
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	3400000221	Hershey's Milk Chocolate w/Almonds...	2.60OZ		1	K1	18	24	1.33	1.94 in	6.31 in	0.49 in	Front	
2	3400000220	Hershey's Milk Chocolate King Size ...	2.60OZ		1	K1	18	18	1.00	1.88 in	6.31 in	0.47 in	Front	
3	4000039412	Snickers Peanut Butter Squared	1.78OZ		1	K1	24	24	1.00	1.00 in	4.25 in	2.00 in	Front	

SHELF:03		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:12 in		SPACE AVAIL:3.76 in				
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	3400000229	Hershey's Kit King Size	3.00OZ		1	K1	24	25	1.04	3.88 in	5.25 in	0.46 in	Front	
2	3400000244	Hershey's Rolo Bar	1.70OZ		1	K1	36	36	1.00	0.88 in	4.87 in	0.88 in	Front	
3	4000000105	Snickers Almond Single Bar	1.76OZ		1	K1/Chg	24	24	1.00	2.80 in	5.10 in	11.30 in	Front	12/22/2011

SHELF:04		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:12 in		SPACE AVAIL:2.11 in				
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	3400000440	Reese's Peanut Butter Cups 36 Count	1.50OZ		1	K1	36	36	1.00	3.70 in	6.77 in	10.40 in	Front	
2	4000000032	M & M's Peanut 48 Count	1.74OZ		1	K1	48	48	1.00	2.40 in	9.90 in	11.70 in	Front	

SHELF:05		WIDTH:20 in	MERCH HEIGHT:4.00 in					DEPTH:12 in		SPACE AVAIL:0.00 in				
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	3400000163	Hershey's Reese's Big Cup	1.40OZ		1	K1	16	16	1.00	2.31 in	3.00 in	0.97 in	Front	
2	4000042265	M & M's Pretzel Candies	1.14OZ		1	K1	24	24	1.00	2.88 in	5.94 in	0.63 in	Front	
3	4000000031	M & M's Plain 48 Count	1.69OZ		1	K1	48	48	1.00	2.40 in	9.90 in	11.70 in	Front	

SHELF:06		WIDTH:20 in	MERCH HEIGHT:13.00 in					DEPTH:12 in		SPACE AVAIL:3.43 in				
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	3400000241	Hershey's Almond Bar	1.45OZ		1	K1	36	36	1.00	2.50 in	6.00 in	11.12 in	Front	
2	4000042206	Milky Way 36 Count	1.84OZ		1	K1/New	36	36	1.00	0.75 in	5.76 in	1.20 in	Front	11/13/2012
3	4000042208	3 Musketeers Bar 36 Count	1.92OZ		1	K1/New	36	360	10.00	0.75 in	75.20 in	1.90 in	Front	11/13/2012

SHELF:07		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:13 in		SPACE AVAIL:0.56 in				
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	3400000320	Almond Joy	1.61OZ		1	K1	36	36	1.00	3.05 in	6.54 in	12.05 in	Front	
2	4000000263	Snickers King Size	3.29OZ		1	K1/Chg	24	24	1.00	3.30 in	6.50 in	12.30 in	Front	12/12/2011
3	4000000432	M&M's Peanut King Size	3.27OZ		1	K1/Chg	24	24	1.00	3.69 in	6.75 in	12.25 in	Front	12/12/2011

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**Schematic Report**

SHELF:08		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:13 in			SPACE AVAIL:1.53 in			
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	2800011651	Skinny Cow	2.10OZ		1	K1	36	36	1.00	4.25 in	5.10 in	0.75 in	Front	
2	3400000330	York Peppermint Patty	1.40OZ		1	K1	36	36	1.00	2.88 in	8.00 in	8.50 in	Front	
3	4000000405	Twix King Size	3.14OZ		1	K1/Chg	24	24	1.00	2.87 in	7.75 in	11.31 in	Front	12/12/2011

SHELF:09		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:13 in			SPACE AVAIL:0.03 in			
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	2800001159	Butterfinger	2.10OZ		1	K1	36	36	1.00	3.50 in	7.50 in	9.00 in	Front	
2	3400000239	Hershey's Cookies & Creme Bar	1.54OZ		1	K1	36	36	1.00	2.35 in	6.43 in	0.28 in	Front	
3	4000000160	Skittles Original 36 Count	2.17OZ		1	K1	36	36	1.00	4.11 in	6.25 in	11.50 in	Front	

SHELF:10		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:14 in			SPACE AVAIL:4.00 in			
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	2800013170	Nestle Crunch	1.55OZ		1	K1	36	36	1.00	3.00 in	6.00 in	9.25 in	Front	
2	7920000164	Sweetarts Assorted Tangy Single Rol...	1.80OZ		1	K1/New	36	72	2.00	0.74 in	6.76 in	0.74 in	Front	12/12/2011
3	4000000051	Starburst Original Single 36 Count	2.07OZ		1	K1	36	36	1.00	2.60 in	6.25 in	11.60 in	Front	

SHELF:11 (Base)		WIDTH:20 in	MERCH HEIGHT:10.00 in					DEPTH:14 in			SPACE AVAIL:0.85 in			
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	4111600595	Topps Baby Bottle Pops	1.10OZ		1	K1	18	18	1.00	3.94 in	4.87 in	8.06 in	Front	
2	4111600519	Topps Fruit Fest Ring Pop	2.00OZ		1	K1	24	24	1.00	3.75 in	5.94 in	10.00 in	Front	
3	2200001466	Livesavers Gummies Mixoreds Sours	4.20OZ		1	K1/New	15	15	1.00	0.60 in	7.28 in	3.70 in	Front	12/12/2011

SHELF:12 (Top)		WIDTH:21 in	MERCH HEIGHT:10.00 in					DEPTH:8 in			SPACE AVAIL:0.77 in			
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	2200000666	Doublemint Gum	1.76OZ		1	K1	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
2	2200000667	Juicyfruit Gum	1.76OZ		1	K1	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
3	1254631255	Dentyne Ice Peppermint	16.00CT		1	K1/Chg	9	9	1.00	1.95 in	3.28 in	0.66 in	Front	12/12/2011
4	2200000319	Eclipse Gum Big E Spearmint	4.00OZ		1	K1	6	6	1.00	3.41 in	2.73 in	2.73 in	Front	
5	2200000317	Eclipse Big E Winterfrost	4.00OZ		1	K1/Chg	6	12	2.00	3.41 in	2.73 in	2.73 in	Front	12/12/2011
6	2200001475	Orbit Bubblemint Bige Tray	55.00CT		1	K1/NEW	6	2	0.33	3.41 in	2.56 in	2.56 in	Front	4/17/2013

SHELF:13		WIDTH:20 in	MERCH HEIGHT:4.00 in					DEPTH:7 in			SPACE AVAIL:0.94 in			
LOC ID	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	2200000512	5 Cobalt Gum	1.76OZ		1	K1	10	10	1.00	2.42 in	2.90 in	0.44 in	Front	
2	2200000514	5 Rain Gum	1.76OZ		1	K1	10	11	1.10	2.42 in	2.90 in	0.44 in	Front	
3	2200000891	Extra Peppermint Gum	1.76OZ		1	K1	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
4	2200000899	Extra Spearmint Gum	1.76OZ		1	K1	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
5	2200000898	Extra Polar Ice Gum	1.76OZ		1	K1	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
6	2200000838	Extra Fruit Sensations Watermelon G...	1.76OZ		1	K1	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	

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**Schematic Report**

SHELF:14		WIDTH:20 in	MERCH HEIGHT:4.50 in				DEPTH:7 in		SPACE AVAIL:1.72 in				
LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	2200001343	Orbit White Peppermint	2.00OZ	1	K1/New	8	8	1.00	1.83 in	3.70 in	6.05 in	Front	12/12/2011
2	2200001347	Orbit White Spearmint	2.00OZ	1	K1/New	8	8	1.00	1.83 in	3.70 in	6.05 in	Front	12/12/2011
3	2200000488	Orbit Wintermint Gum	1.32OZ	1	K1	12	12	1.00	1.83 in	3.70 in	6.05 in	Front	
4	2200000483	Orbit Sweetmint	1.32OZ	1	K1	12	12	1.00	1.83 in	3.70 in	6.05 in	Front	
5	1254668004	Stride Gum Slab Spearmint	1.20OZ	1	K1	12	12	1.00	1.75 in	3.48 in	6.44 in	Front	

SHELF:15		WIDTH:20 in	MERCH HEIGHT:4.50 in				DEPTH:7 in		SPACE AVAIL:2.12 in				
LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	1254661229	Trident Gum Original	18.00CT	1	K1	12	12	1.00	1.60 in	3.50 in	5.80 in	Front	
2	1254661959	Trident Gum Tropical Twist	18.00CT	1	K1	12	12	1.00	1.60 in	3.50 in	5.80 in	Front	
3	1254667609	Trident White Peppermint	16.00CT	1	K1/Chg	9	9	1.00	1.95 in	3.28 in	0.66 in	Front	12/12/2011
4	1254600191	Trident Island Berry Lime Singles	18.00CT	1	K1/New	12	11	0.92	1.38 in	3.19 in	0.50 in	Front	1/11/2013
5	1254660002	Trident Layers Strawberry/Citrus	14.00CT	1	K1	12	12	1.00	1.59 in	3.33 in	0.61 in	Front	

SHELF:16		WIDTH:20 in	MERCH HEIGHT:6.00 in				DEPTH:7 in		SPACE AVAIL:3.23 in				
LOC ID	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	NO. OF CASES	H	W	D	Orientation	Date crea...
1	2200015933	Altoids Peppermint	1.76OZ	1	K1	12	12	1.00	2.38 in	3.79 in	0.81 in	Front	
2	3400000007	Ice Breakers Cool Mint Tin	1.50OZ	1	K1	8	8	1.00	3.15 in	3.13 in	6.18 in	Front	
3	3400000009	Ice Breakers Wintergreen Mint Tin	1.50OZ	1	K1	8	8	1.00	3.15 in	3.15 in	0.81 in	Front	
4	0980000763	Tic Tac Singles Orange	0.50OZ	1	K1	24	24	1.00	3.45 in	2.00 in	6.00 in	Front	
5	0980000761	Tic Tac Singles Fresh Mint	0.50OZ	1	K1	24	24	1.00	3.45 in	2.00 in	6.00 in	Front	