

FROZEN BREAD AND DOUGH

HQ DeCA PLANOGRAM - MW / NW / SW Regions

CLASS 3



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER JAMES TAYLOR AND MERCHANDISING SPECIALIST IVEENA HENDERSON
21 JULY 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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CLASS 3

9.75 in	7045900930 NEW YORK BREAD GARLIC KNOTS 7.3 OZ K1/Chg	7045900527 NEW YORK GARLIC SOFT PULL PARTS K2	69899780916 UDI'S WHOLE GRAIN 12 OZ K2/CHG	69899780910 UDI'S WHITE SANDWICH BREAD 12 OZ K1/CHG	69899780914 UDI'S BAG PLAIN	7045900955 85675000201 RUDIS BREAD SANDWICH MLTI GRN GF 18 OZ K3	85675000200 RUDIS BREAD SANDWICH ORIG GF 18 OZ K3	7347200120 FOOD FOR LIFE BREAD EZEKIEL OG 24 OZ K1	7347200124 FOOD FOR LIFE WHOLE GRAIN FLAX K3	7347200153 FOOD FOR LIFE EZKL 4-9 LOW SODIUM BREAD K3	7347200111 FOOD FOR LIFE MUFFINS ENGLISH ORGANIC 16 OZ K3	2059300001 HOMAD DUMPLINS OPEN KETTLE 24 OZ K1
Shelf: SHELF 1 (TOP)												
11.75 in	7045900910 NEW YORK BREAD STICKS TEXAS TOAST 10.5 OZ K1	7045900541 NEW YORK FLS CIATA W CHEESE 10 OZ K2	5100012767 PEPPERIDGE FARM THICK N CRUSTY GARLIC 11.25 OZ K1			2059300004 MARY B'S TOASTER BISCUITS K2	2059300020 MARY B DOUGH BISCUIT BTTRMILK 44 OZ K2			74750048101 GFFORD DOUGH D WHITE 16 OZ K1	4750000892 BRIDGFORD BREAD MONKEY 16OZ K1	
Shelf: SHELF 2												
11.75 in	7045900558 NEW YORK TOAST TEXAS GARLIC 11.25 OZ K1		5100014002 PEPPERIDGE FARM TOAST TEXAS CHEESE 9.5 OZ K2		5100022797 PEPPERIDGE FARM ITALIAN LOAF K1	00022796 PEPPERIDGE FARM DEMI GLETTE \$ K1	1800085518 PILLSBURY DOUGH BUTTER TASTN BISCUIT 25 OZ K2	1800085518 PILLSBURY DOUGH BISCUIT 25 OZ K1		8565880050 CINNABON GOOEY BITES K1	7002200149 RHDS CINN ROLL SET ROLL 18 OUNCE K1	
Shelf: SHELF 3												
11.75 in	7045900555 NEW YORK TOAST TEXAS W CHEESE 13.5 OZ K1		00007546 PEPPERIDGE FARM BREAD GARLIC 10 OZ K1		5100014002 PEPPERIDGE FARM FRENCH BREAD 14 OZ K1	9114 PEPPERIDGE ROLLS BREAD K3	1800085517 PILLSBURY DOUGH SOUTHERN STYLE BISCUIT 25 OZ K1	1800073412 PILLSBURY GRANDS BIS BUTTERMILK 20CT K1/Chg		046661 PILLSBURY SANDS STR STIN BUIT K3	7002200740 RHODES ROLLS DINNER WHITE 48 OZ K1	7002200779 RHODES ROLLS CINNAMON 19OZ K1
Shelf: SHELF 4												
9.75 in	7045900573 NEW YORK TOAST TEXAS FIVE CHEESE 13.5 OZ K1/Chg	7045900523 NEW YORK BAKE & W/GARLIC K3	5100007688 PEPPERIDGE FARM BREAD MOZZARELLA GARLIC 11.75 OZ K2		7105200606 GARLIC ORIGINAL	7105200021 COLES-FIVE CHEESE GARLIC-MINI LOAF K1		74816262102 SISTER SCHUBERT ROLL DINNER YEAST 15 OZ K1/Chg		74816262209 SISTER SCHUBERT ROLLS DINNER 15.8 OZ K1/Chg		74816261452 SISTER SCHUBERT ROLLS PARKERHOUSE 11 OZ K1
Shelf: SHELF 5 (BOTTOM)												

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21 JULY 2017 FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

FROZEN BREAD AND DOUGH

SHELF:SHELF 1 (TOP)		WIDTH:120 in	MERCH HEIGHT:10.34 in	DEPTH:22 in	SPACE AVAIL:0.13 in									
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900930	NEW YORK	NEW YORK BREAD GARLIC KNOTS 7.3 OZ	7.30OZ	3	K1/Chg	8	30	3.75	5.27 in	9.07 in	3.49 in	Front	
2	7045900527	NEW YORK	NEW YORK GARLIC SOFT PULL APARTS	12.00OZ	3	K2	8	18	2.25	8.38 in	4.38 in	3.50 in	Front	
3	69899780916	UDI'S	UDI'S WHOLE GRAIN 12 OZ	12.00OZ	2	K2/CHG	8	10	1.25	7.75 in	3.53 in	3.78 in	Front	
4	69899780910	UDI'S	UDI'S WHITE SANDWICH BREAD 12 OZ	12.00OZ	2	K1/CHG	8	10	1.25	7.75 in	3.53 in	3.78 in	Front	
5	69899780954	UDI'S	UDI'S BAGEL PLAIN	13.90OZ	2	K3	8	10	1.25	7.50 in	4.00 in	4.00 in	Front	
6	85675000201	RUDI'S ORGANIC BAK...	RUDIS BREAD SANDWICH MLTI GRN GF 18 ...	18.00OZ	2	K3	8	12	1.50	7.75 in	3.53 in	3.78 in	Side	
7	85675000200	RUDI'S ORGANIC BAK...	RUDIS BREAD SANDWICH ORIG GF 18 OZ	18.00OZ	2	K3	8	10	1.25	7.75 in	3.53 in	3.78 in	Front	
8	7347200120	FOOD FOR LIFE	FOOD FOR LIFE BREAD EZEKIEL OG 24 OZ	24.00OZ	1	K1	6	10	1.67	4.19 in	8.62 in	3.68 in	Base	
9	7347200131	FOOD FOR LIFE	FOOD FOR LIFE BREAD OG EZEKIEL CNNMN...	24.00OZ	1	K2	6	10	1.67	4.19 in	8.62 in	3.68 in	Base	
10	7347200124	FOOD FOR LIFE	FOOD FOR LIFE WHOLE GRAIN FLAX	24.00OZ	1	K3	6	10	1.67	4.19 in	8.62 in	3.68 in	Base	
11	7347200153	FOOD FOR LIFE	FOOD FOR LIFE EZKL 4:9 LOW SODIUM BREAD	24.00OZ	1	K3	6	10	1.67	4.19 in	8.62 in	3.68 in	Base	
12	7347200119	FOOD FOR LIFE	FOOD FOR LIFE MUFFINS ENGLISH ORGANI...	16.00OZ	1	K3	6	8	1.33	10.86 in	3.70 in	2.37 in	Base	
13	2059300011	MARY B'S	HOM ADE DUMPLINGS OPEN KETTLE 24 OZ	24.00OZ	1	K1	12	14	1.17	9.32 in	4.60 in	1.53 in	Front	

SHELF:SHELF 2		WIDTH:120 in	MERCH HEIGHT:11.34 in	DEPTH:22 in	SPACE AVAIL:0.60 in									
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900910	NEW YORK	NEW YORK BREAD STICKS TEXAS TOAST 1...	10.50OZ	3	K1	12	36	3.00	5.25 in	8.69 in	3.19 in	Front	
2	7045900541	NEW YORK	NEW YORK ROLLS CIABATTA W CHEESE 10 ...	10.00OZ	1	K2	8	12	1.50	5.25 in	8.73 in	3.54 in	Front	
3	5100012767	PEPPERIDGE FARM	PEPPERIDGE FARM TOAST THICK N CRUST...	11.25OZ	3	K3	12	36	3.00	5.25 in	9.10 in	3.75 in	Front	
4	2059300004	MARY B'S	MARY B'S TOASTER BISCUITS	12.80OZ	1	K2	10	18	1.80	4.25 in	8.62 in	2.50 in	Front	
5	2059300020	MARY B'S	MARY B DOUGH BISCUIT BTTRMILK 44 OZ	44.00OZ	2	K2	8	18	2.25	7.43 in	7.66 in	2.80 in	Front	
6	4750048101	BRIDGFORD	BRIDGFORD DOUGH BREAD WHITE 16 OZ	16.00OZ	2	K1	12	22	1.83	8.18 in	8.18 in	2.42 in	Front	
7	4750000892	BRIDGFORD	BRIDGFORD BREAD MONKEY 16OZ	16.00	2	K1	8	16	2.00	8.71 in	8.50 in	2.62 in	Front	

SHELF:SHELF 3		WIDTH:120 in	MERCH HEIGHT:10.34 in	DEPTH:22 in	SPACE AVAIL:1.12 in									
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900558	NEW YORK	NEW YORK TOAST TEXAS GARLIC 11.25 OZ	11.25OZ	4	K1	12	48	4.00	5.25 in	8.70 in	3.50 in	Front	
2	5100014002	PEPPERIDGE FARM	PEPPERIDGE FARM TOAST TEXAS CHEESE ...	9.50OZ	2	K2	12	24	2.00	5.25 in	9.10 in	3.75 in	Front	
3	5100022797	PEPPERIDGE FARM	PEPPERIDGE FARM ITALIAN LOAF	12.00OZ	2	K1	6	12	2.00	10.00 in	5.50 in	2.68 in	Front	
4	5100022796	PEPPERIDGE FARM	PEPPERIDGE FARM DEMI BAGUETTES	12.00OZ	2	K1	6	18	3.00	10.00 in	5.80 in	2.07 in	Front	
5	1800085518	PILLSBURY	PILLSBURY DOUGH BUTTER TASTN BISCUIT ...	25.00OZ	2	K2	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
6	1800085516	PILLSBURY	PILLSBURY DOUGH BISCUIT 25 OZ	25.00OZ	2	K1	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
7	85658800500	CINNABON	CINNABON GOOEY BITES	17.00OZ	1	K1	8	13	1.63	7.88 in	7.88 in	1.94 in	Front	
8	7002200149	RHODES	RHDS CINN ROLL SET ROLL 18 OUNCE	18.00OZ	2	K1	8	14	1.75	10.00 in	9.00 in	3.00 in	Front	

SHELF:SHELF 4		WIDTH:120 in	MERCH HEIGHT:11.34 in	DEPTH:22 in	SPACE AVAIL:0.68 in									
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900555	NEW YORK	NEW YORK TOAST TEXAS W CHEESE 13.5 OZ	11.25OZ	3	K1	12	36	3.00	5.27 in	9.07 in	3.49 in	Front	
2	5100007546	PEPPERIDGE FARM	PEPPERIDGE FARM BREAD GARLIC 10 OZ	10.00OZ	2	K1	12	66	5.50	3.00 in	13.00 in	2.60 in	Front	
3	5100019114	PEPPERIDGE FARM	PEPPERIDGE FARM ROLLS FRENCH BREAD ...	14.00OZ	2	K3	8	16	2.00	6.14 in	7.00 in	4.00 in	Front	
4	1800085517	PILLSBURY	PILLSBURY DOUGH SOUTHERN STYLE BISC...	25.00OZ	2	K1	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
5	1800073412	PILLSBURY	PILLSBURY GRANDS BIS BUTTERMILK 20CT	41.60OZ	1	K1/Chg	8	9	1.13	7.35 in	6.00 in	3.00 in	Front	
6	1800046661	PILLSBURY	PILLSBURY GRANDS BTR TASTIN BISCUIT	41.60OZ	1	K3	6	9	1.50	7.50 in	8.25 in	3.12 in	Front	
7	7002200740	RHODES	RHODES ROLLS DINNER WHITE 48 OZ	48.00OZ	2	K1	6	18	3.00	7.74 in	7.49 in	2.89 in	Front	
8	7002200779	RHODES	RHODES ROLLS CINNAMON 19OZ	19.00OZ	1	K1	6	14	2.33	8.88 in	8.88 in	1.47 in	Front	

SHELF:SHELF 5 (BOT...		WIDTH:120 in	MERCH HEIGHT:13.75 in	DEPTH:25 in	SPACE AVAIL:1.68 in									
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900573	NEW YORK	NEW YORK TOAST TEXAS FIVE CHEESE 13...	13.50OZ	3	K1/Chg	12	33	2.75	5.25 in	8.69 in	3.19 in	Front	
2	7045900523	NEW YORK	NEW YORK BAKE & BREAK W/GARLIC	10.00OZ	1	K3	12	27	2.25	3.00 in	13.00 in	2.60 in	Front	
3	5100007688	PEPPERIDGE FARM	PEPPERIDGE FARM BREAD MOZZARELLA G...	11.75OZ	1	K2	12	21	1.75	3.00 in	12.00 in	2.60 in	Front	
4	7105200009	COLES	COLES GARLIC LOAF ORIGINAL	16.00OZ	1	K1	12	21	1.75	3.00 in	15.00 in	2.60 in	Front	
5	7105200021	COLES	COLES FIVE CHEESE GARLIC MINI LOAF	8.00OZ	1	K1	12	27	2.25	3.00 in	9.75 in	2.60 in	Front	
6	74816262102	SISTER SCHUBERT'S	SISTER SCHUBERT ROLLS DINNER YEAST B...	15.00OZ	2	K1/Chg	12	28	2.33	8.48 in	8.50 in	3.50 in	Front	
7	74816262209	SISTER SCHUBERT'S	SISTER SCHUBERT ROLLS DINNER 15.8 OZ	15.80OZ	2	K1/Chg	8	14	1.75	8.48 in	8.50 in	3.50 in	Front	
8	74816261452	SISTER SCHUBERT'S	SISTER SCHUBERT ROLLS PARKERHOUSE ...	11.00OZ	1	K1	12	12	1.00	8.45 in	8.50 in	2.00 in	Front	