

FROZEN BREAD AND DOUGH

HQ DeCA PLANOGRAM - NE / CE / SO Regions

CLASS 4/5



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER JAMES TAYLOR AND MERCHANDISING SPECIALIST IVEENA HENDERSON

21 JULY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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9.34 in	8999780954 UDI'S BAGEL PLAIN K3	69899780910 UDI'S WHITE SANDWICH BREAD 12 OZ K1/Chg	69899780916 UDI'S WHOLE GRAIN 12 OZ K2/Chg	7045900527 NEW YORK GARLIC KNOTS 7.3 OZ K1/Chg	7045900527 NEW YORK GARLIC SOFT PU APARTS	5100019114 PEPPERIDGE FARM ROLLS FRENCH BREAD 14 OZ K3	797 PEPPERIDGE FARM ITALIAN LOAF K1	5100022798 PEPPERIDGE FARM DEMI BAGUETTES K1	059300020 MARY DOUGH BISCUIT TRMILK 44 OZ K2	2059300004 MARY B'S TOASTER BISCUITS K2	2059300011 HOMEMADE DUMPLINGS OPEN KETTLE 24 OZ K1	4750048101 BRIDGFORD DOUGH BREAD WHITE 16 OZ K1	85658800500 CINNABON GOOEY BITES K1							
11.34 in	5675000200 RUDIS BREAD SANDWICH DRIG GF 8 OZ K3	85675000201 RUDIS BREAD SANDWICH MULTI GRN GF 18 OZ K3	7045900910 NEW YORK BREAD STICKS 10.5 OZ K1	00012767 PEPPERIDGE FARM TOAST THICK N CRUSTY GARLIC 11.25 OZ K3	00085517 PILLSBURY DOUGH SOUTHERN BISCUIT 5 OZ K1	1800085516 PILLSBURY DOUGH BISCUIT 25 OZ K1	70000149 RHDS CIN ROLL SET 18 OUNCE K1	4750000892 BRIDGFORD BREAD MONKEY 16OZ K1	347200119 FOOD FOR LIFE MUFFINS ENGLISH ORGANIC 16 OZ K3	7347200120 FOOD FOR LIFE BREAD EZEKIEL OG 24 OZ K1	7045900558 NEW YORK TOAST TEXAS 11.25 OZ K1	5100014002 PEPPERIDGE TOAST TEXAS CHEESE GARLIC K2	1800073412 PILLSBURY GRANDS BIS BUTTERMILK 20CT K1/Chg	1800085516 PILLSBURY DOUGH BUTTER TASTN BISCUIT 25 OZ K1	7002200705 RHODES DOUGH BREAD WHITE 48 OZ K4	7002200779 RHODES ROLLS CINNAMON 19OZ K1				
11.34 in	7347200131 FOOD FOR LIFE BREAD OG EZEKIEL NNMN RSN 24 OZ K2	7347200153 FOOD FOR LIFE EZKL 4-9 LOW SODIUM BREAD K3	7347200124 FOOD FOR LIFE WHOLE GRAIN FLAX K3	7045900555 NEW YORK TOAST TEXAS W/CHEESE 13.5 OZ K1	7045900541 NEW YORK ROLLS CHEESE BATTER 10 OZ K2	5100007546 PEPPERIDGE FARM BREAD GARLIC 10 OZ K1	5100007547 PEPPERIDGE FARM BREAD GARLIC PARMESAN 10 OZ K4	1800085558 PILLSBURY GRANDS BIS SOUTHERN STYLE 20CT K4	1800046661 PILLSBURY GRANDS BTR TASTIN BISCUIT K3	7002200475 RHDS WARM N SERV DNNR ROLL DOUGH 23 OUNCE K4	7002200740 RHODES ROLLS DINNER WHITE 48 OZ K1	89245300103 AGAINST THE GRAIN SAQUETTES M3	7045900573 NEW YORK FIVE CHEESE TOAST TEXAS 13.5 OZ K1/Chg	7045900527 NEW YORK BAKE & BREW W/GARLIC	5100007688 PEPPERIDGE FARM BREAD MOZZARELLA GARLIC 11.75 OZ K2	7105200009 COLES GARLIC LOAF ORIGINAL K1	05200021 DLES FIVE CHEESE GARLIC MINT LOAF K1	74816262102 SISTER SCHUBERT ROLLS DINNER YEAST BKD 15 OZ K1/Chg	74816262209 SISTER SCHUBERT ROLLS DINNER 15 OZ K1/Chg	74816261452 SISTER SCHUBERT ROLLS PARKERHOUSE 11 OZ K1
9.75 in	SHELF - 4 (BOTTOM) - 1																			

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FROZEN BREAD AND DOUGH

SHELF:SHELF 1 (TOP)...		WIDTH:150 in		MERCH HEIGHT:10.00 in		DEPTH:22 in		SPACE AVAIL:1.57 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	69899780954	UDI'S	UDI'S BAGEL PLAIN	13.90OZ		2	K3	8	10	1.25	7.50 in	4.00 in	4.00 in	Front	
2	69899780910	UDI'S	UDI'S WHITE SANDWICH BREAD 12 OZ	12.00OZ		2	K1/CHG	8	12	1.50	7.75 in	3.53 in	3.78 in	Front	
3	69899780916	UDI'S	UDI'S WHOLE GRAIN 12 OZ	12.00OZ		2	K2/CHG	8	12	1.50	7.75 in	3.53 in	3.78 in	Front	
4	7045900930	NEW YORK	NEW YORK BREAD GARLIC KNOTS 7.3 OZ	7.30OZ		3	K1/Chg	8	30	3.75	5.27 in	9.07 in	3.49 in	Front	
5	7045900527	NEW YORK	NEW YORK GARLIC SOFT PULL APARTS	12.00OZ		3	K2	8	18	2.25	8.38 in	4.38 in	3.50 in	Front	
6	5100019114	PEPPERIDGE FARM	PEPPERIDGE FARM ROLLS FRENCH BREAD ...	14.00OZ		2	K3	8	16	2.00	6.14 in	7.00 in	4.00 in	Front	
7	5100022797	PEPPERIDGE FARM	PEPPERIDGE FARM ITALIAN LOAF	12.00OZ		1	K1	6	8	1.33	10.00 in	5.50 in	2.68 in	Front	
8	5100022796	PEPPERIDGE FARM	PEPPERIDGE FARM DEMI BAGUETTES	12.00OZ		1	K1	6	10	1.67	10.00 in	5.80 in	2.07 in	Front	
9	2059300020	MARY B'S	MARY B DOUGH BISCUIT BTTRMILK 44 OZ	44.00OZ		2	K2	8	14	1.75	7.43 in	7.66 in	2.80 in	Front	
10	2059300004	MARY B'S	MARY B'S TOASTER BISCUITS	12.80OZ		1	K2	10	18	1.80	4.25 in	8.62 in	2.50 in	Front	
11	2059300011	MARY B'S	HOM ADE DUMPLINGS OPEN KETTLE 24 OZ	24.00OZ		1	K1	12	14	1.17	9.32 in	4.60 in	1.53 in	Front	
12	4750048101	BRIDGFORD	BRIDGFORD DOUGH BREAD WHITE 16 OZ	16.00OZ		2	K1	12	18	1.50	8.18 in	8.18 in	2.42 in	Front	
13	85658800500	CINNABON	CINNABON GOOEY BITES	17.00OZ		2	K1	8	22	2.75	7.88 in	7.88 in	1.94 in	Front	

SHELF:SHELF 2 - 1		WIDTH:150 in		MERCH HEIGHT:13.75 in		DEPTH:22 in		SPACE AVAIL:2.13 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	85675000200	RUDI'S ORGANIC BAK...	RUDIS BREAD SANDWICH ORIG GF 18 OZ	18.00OZ		2	K3	8	14	1.75	7.75 in	3.53 in	3.78 in	Front	
2	85675000201	RUDI'S ORGANIC BAK...	RUDIS BREAD SANDWICH MLTI GRN GF 18 ...	18.00OZ		2	K3	8	16	2.00	7.75 in	3.53 in	3.78 in	Front	
3	7045900910	NEW YORK	NEW YORK BREAD STICKS TEXAS TOAST 1...	10.50OZ		5	K1	12	60	5.00	5.25 in	8.69 in	3.19 in	Front	
4	5100012767	PEPPERIDGE FARM	PEPPERIDGE FARM TOAST THICK N CRUST...	11.25OZ		3	K3	12	36	3.00	5.25 in	9.10 in	3.75 in	Front	
5	1800085517	PILLSBURY	PILLSBURY DOUGH SOUTHERN STYLE BISC...	25.00OZ		2	K1	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
6	1800085516	PILLSBURY	PILLSBURY DOUGH BISCUIT 25 OZ	25.00OZ		2	K1	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
7	7002200149	RHODES	RHDS CINN ROLL SET ROLL 18 OUNCE	18.00OZ		2	K1	8	14	1.75	10.00 in	9.00 in	3.00 in	Front	
8	4750000892	BRIDGFORD	BRIDGFORD BREAD MONKEY 16OZ	16.00		2	K1	8	16	2.00	8.71 in	8.50 in	2.62 in	Front	

SHELF:SHELF 3 - 1		WIDTH:150 in		MERCH HEIGHT:11.75 in		DEPTH:22 in		SPACE AVAIL:2.80 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7347200119	FOOD FOR LIFE	FOOD FOR LIFE MUFFINS ENGLISH ORGANI...	16.00OZ		2	K3	6	18	3.00	10.86 in	3.70 in	2.37 in	Front	
2	7347200120	FOOD FOR LIFE	FOOD FOR LIFE BREAD EZEKIEL OG 24 OZ	24.00OZ		2	K1	6	30	5.00	4.19 in	8.62 in	3.68 in	Base	
3	7045900558	NEW YORK	NEW YORK TOAST TEXAS GARLIC 11.25 OZ	11.25OZ		5	K1	12	60	5.00	5.25 in	8.70 in	3.50 in	Front	
4	5100014002	PEPPERIDGE FARM	PEPPERIDGE FARM TOAST TEXAS CHEESE ...	9.50OZ		3	K2	12	36	3.00	5.25 in	9.10 in	3.75 in	Front	
5	1800073412	PILLSBURY	PILLSBURY GRANDS BIS BUTTERMILK 20CT	41.60OZ		2	K1/Chg	8	18	2.25	7.35 in	6.00 in	3.00 in	Front	
6	1800085518	PILLSBURY	PILLSBURY DOUGH BUTTER TASTN BISCUIT ...	25.00OZ		2	K2	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
7	7002200705	RHODES	RHODES DOUGH BREAD WHITE 48 OZ	48.00OZ		1	K4	6	11	1.83	2.25 in	8.00 in	7.25 in	Base	
8	7002200779	RHODES	RHODES ROLLS CINNAMON 19OZ	19.00OZ		2	K1	6	30	5.00	8.88 in	8.88 in	1.47 in	Front	

SHELF:SHELF 4 - 1		WIDTH:150 in		MERCH HEIGHT:11.34 in		DEPTH:22 in		SPACE AVAIL:2.26 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7347200131	FOOD FOR LIFE	FOOD FOR LIFE BREAD OG EZEKIEL CNNMN...	24.00OZ		1	K2	6	15	2.50	4.19 in	8.62 in	3.68 in	Base	
2	7347200153	FOOD FOR LIFE	FOOD FOR LIFE EZKL 4:9 LOW SODIUM BREAD	24.00OZ		1	K3	6	15	2.50	4.19 in	8.62 in	3.68 in	Base	
3	7347200124	FOOD FOR LIFE	FOOD FOR LIFE WHOLE GRAIN FLAX	24.00OZ		1	K3	6	15	2.50	4.19 in	8.62 in	3.68 in	Base	
4	7045900555	NEW YORK	NEW YORK TOAST TEXAS W CHEESE 13.5 OZ	11.25OZ		3	K1	12	36	3.00	5.27 in	9.07 in	3.49 in	Front	
5	7045900541	NEW YORK	NEW YORK ROLLS CIABATTA W CHEESE 10 ...	10.00OZ		2	K2	8	24	3.00	5.25 in	8.73 in	3.54 in	Front	
6	5100007546	PEPPERIDGE FARM	PEPPERIDGE FARM BREAD GARLIC 10 OZ	10.00OZ		1	K1	12	33	2.75	3.00 in	13.00 in	2.60 in	Front	
7	5100007547	PEPPERIDGE FARM	PEPPERIDGE FARM BREAD GARLIC PARME...	10.00OZ		1	K4	12	33	2.75	3.00 in	12.00 in	2.60 in	Front	
8	1800085558	PILLSBURY	PILLSBURY GRANDS BIS SOUTHERN STYLE ...	41.60OZ		2	K4	8	18	2.25	7.35 in	7.00 in	3.00 in	Front	
9	1800046661	PILLSBURY	PILLSBURY GRANDS BTR TASTIN BISCUIT	41.60OZ		1	K3	6	9	1.50	7.50 in	8.25 in	3.12 in	Front	
10	7002200475	RHODES	RHDS WARM N SERV DNNR ROLL DOUGH 23 ...	23.00OZ		2	K4	6	14	2.33	8.74 in	7.49 in	2.89 in	Front	
11	7002200740	RHODES	RHODES ROLLS DINNER WHITE 48 OZ	48.00OZ		2	K1	6	18	3.00	7.74 in	7.49 in	2.89 in	Front	

SHELF:SHELF 5 (BOT...		WIDTH:150 in		MERCH HEIGHT:9.75 in		DEPTH:25 in		SPACE AVAIL:0.99 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	89245300103	AGAINST THE GRAIN	AGAINST THE GRAIN BAQUETTES	12.00OZ		1	M3	12	36	3.00	3.00 in	13.50 in	1.95 in	Front	
2	7045900573	NEW YORK	NEW YORK TOAST TEXAS FIVE CHEESE 13....	13.50OZ		4	K1/Chg	12	44	3.67	5.25 in	8.69 in	3.19 in	Front	
3	7045900523	NEW YORK	NEW YORK BAKE & BREAK W/GARLIC	10.00OZ		1	K3	12	27	2.25	3.00 in	13.00 in	2.60 in	Front	
4	5100007688	PEPPERIDGE FARM	PEPPERIDGE FARM BREAD MOZZARELLA G...	11.75OZ		1	K2	12	21	1.75	3.00 in	12.00 in	2.60 in	Front	
5	7105200009	COLES	COLES GARLIC LOAF ORIGINAL	16.00OZ		1	K1	12	21	1.75	3.00 in	15.00 in	2.60 in	Front	
6	7105200021	COLES	COLES FIVE CHEESE GARLIC MINI LOAF	8.00OZ		1	K1	12	27	2.25	3.00 in	9.75 in	2.60 in	Front	

FROZEN BREAD AND DOUGH

7	74816262102	SISTER SCHUBERT'S	SISTER SCHUBERT	ROLLS DINNER YEAST B...	15.00OZ	2	K1/Chg	12	28	2.33	8.48 in	8.50 in	3.50 in	Front
8	74816262209	SISTER SCHUBERT'S	SISTER SCHUBERT	ROLLS DINNER 15.8 OZ	15.80OZ	2	K1/Chg	8	16	2.00	8.48 in	8.50 in	3.50 in	Front
9	74816261452	SISTER SCHUBERT'S	SISTER SCHUBERT	ROLLS PARKERHOUSE ...	11.00OZ	2	K1	12	24	2.00	8.45 in	8.50 in	2.00 in	Front