

FROZEN FRUIT

CLASS 1 / 2 STORES

HQ DeCA PLANOGRAM



N/A

HQ DeCA PLANOGRAM APPROVED BY JAMES TAYLOR

3 APRIL 2017

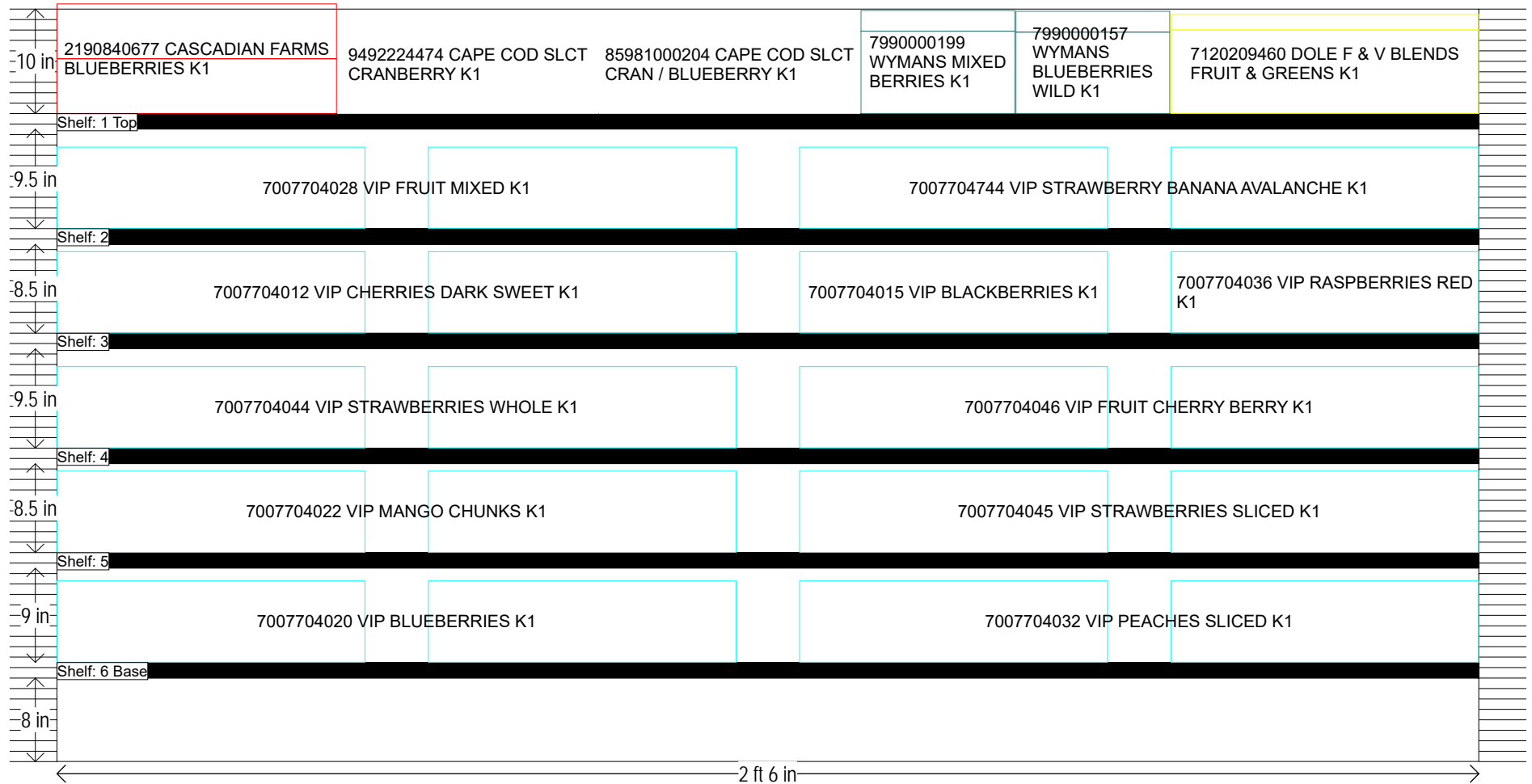
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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SHELF:1 Top		WIDTH:30 in		MERCH HEIGHT:12.50 in			DEPTH:22 in			SPACE AVAIL:0.10 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2190840677	CASCADIAN FARMS BLUEBERRIES	8.00OZ		1	K1	12	42	3.50	5.25 in	5.90 in	1.00 in	Front	
2	9492224474	CAPE COD SLCT CRANBERRY	16.00OZ		1	K1	8	15	1.88	7.75 in	5.50 in	1.60 in	Front	
3	85981000204	CAPE COD SLCT CRAN / BLUEBERRY	16.00OZ		1	K1	8	15	1.88	7.75 in	5.50 in	1.60 in	Front	
4	7990000199	WYMANS MIXED BERRIES	15.00OZ		1	K1	8	12	1.50	7.88 in	3.25 in	2.00 in	Front	
5	7990000157	WYMANS BLUEBERRIES WILD	15.00OZ		1	K1	8	12	1.50	7.80 in	3.25 in	2.00 in	Front	
6	7120209460	DOLE F & V BLENDS FRUIT & GREENS	16.00OZ		1	K1	8	16	2.00	8.00 in	6.50 in	1.50 in	Front	

SHELF:2		WIDTH:30 in		MERCH HEIGHT:8.50 in			DEPTH:22 in			SPACE AVAIL:4.00 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704028	VIP FRUIT MIXED	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
2	7007704744	VIP STRAWBERRY BANANA AVALANCHE	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	

SHELF:3		WIDTH:30 in		MERCH HEIGHT:11.50 in			DEPTH:22 in			SPACE AVAIL:4.00 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704012	VIP CHERRIES DARK SWEET	12.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
2	7007704015	VIP BLACKBERRIES	12.00OZ		1	K1	12	16	1.33	7.80 in	6.50 in	1.30 in	Front	
3	7007704036	VIP RASPBERRIES RED	12.00OZ		1	K1	12	16	1.33	7.80 in	6.50 in	1.30 in	Front	

SHELF:4		WIDTH:30 in		MERCH HEIGHT:12.00 in			DEPTH:22 in			SPACE AVAIL:4.00 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704044	VIP STRAWBERRIES WHOLE	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
2	7007704046	VIP FRUIT CHERRY BERRY	12.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	

SHELF:5		WIDTH:30 in		MERCH HEIGHT:12.00 in			DEPTH:22 in			SPACE AVAIL:4.00 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704022	VIP MANGO CHUNKS	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
2	7007704045	VIP STRAWBERRIES SLICED	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	

SHELF:6 Base		WIDTH:30 in		MERCH HEIGHT:13.00 in			DEPTH:24 in			SPACE AVAIL:4.00 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704020	VIP BLUEBERRIES	12.00OZ		2	K1	12	36	3.00	7.80 in	6.50 in	1.30 in	Front	
2	7007704032	VIP PEACHES SLICED	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.50 in	Front	