

# GRANOLA BARS / DRIED FRUIT SNACKS 8 FT SECTION

HQ DeCA PLANOGRAM

CLASS D STORES



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER BARBARA MERRIWEATHER AND MERCANDISING SPECIALIST STEPHEN ARMBRUSTER.
23 JULY 2015	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
Proposed 2 Granola-Bars-Dried-Fruit-Snacks 10-29-14.psa	

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### CLASS D STORES

	1862738689	Kashi Cereal Bars Ripe Strawberry	1862703001	Kashi Chewy Granola Bars Honey Almond Flax	3800043426	Kellogg Fiber Plus Antioxidants Bars Dark Chocolate Almond	3800012158	Kellogg Special K Bar Strwbry	3800012425	Special K Sweet & Salty Chocolate Pretzel	3800012420	Special K Berry Medley	1600041888	Nature Valley Dark Chocolate Granola Thins	67852303071	Glutino Blueberry Breakfast Mixed Berry	72225238102	Cliff Fruit Snack Rope	72225238101	Twisted Fruit Snack Straw/Mini	3485602888	Welchs Fruit Snacks Mixed Fruit	3800056193	Kellogg Mixed Berry Pieces Fruit Snacks	1600044307	Ocean Spray Fruit Berries & Cherries				
	Shelf: 1 TOP																													
↑	2190829102	Cascadian Farms Chewy Granola Bar Chocolate Chip	1862703000	Kashi Granola Bar Chwy Trail Mix	1862703003	Kashi Chewy Granola Bar Dark Chocolate	3800076652	Kellogg Fiber Plus Protein Mixed Nuts	3800094143	Kellogg Special K Greek Yogurt Protein Bar	3800079415	Kellogg Special K Cookies N Creme Crisps	3000031269	Quaker Granola Br Chewy Dipps Choc Chip	3000031175	Quaker Granola Br Rd Sgr Choc Chip	1600018910	Betty Crocker Fruit Roll Ups Variety Pack	1600024070	Betty Crocker Gushers Tropical Flavors	1600015910	Betty Crocker Gushers Variety Pack								
	Shelf: 2																													
↑	1600014344	Fiber One Bars Oats & Chocolate	3800049065	Kellogg Special K Fruit Crisps Strawberry Bars	3800049061	Kellogg Special K Fruit Crisps Blueberry Bars	3800056039	Kellogg Company Chocolate Peanut Butter Granola Bar	1600041269	Nature Valley Salted Caramel Nut	1600046894	Nature Valley Sweet & Salty Roastd Mix Nut	1600027706	Nature Valley Sweet & Salty Almond Bars	3000031186	Quaker Granola Bar Chewy Lr Ch Chk	3000031188	Quaker Granola Chewy Variety	1600043093	Betty Crocker Hello Kitty Fruit Snacks	1600019430	Betty Crocker Fruit Snacks By The Foot Variety Pack								
	Shelf: 3																													
↑	1600016933	Fiber One Bars Oats & Caramel Granola Bars	1600014345	Fiber One Bars Oats & Peanut Butter	3800035900	Kellogg Nutri-Grain Strawberry Bars	3800035700	Kellogg Nutri-Grain Blueberry Bars	3800036700	Kellogg Nutri-Grain Cherry Bars	3800012015	Special K Moments Brownie-Heavenly Caramel	3800012019	Special K Moments Brownie-Divine Fudge	1600027855	Nature Valley Granola Bars Dark Chocolate	1600027707	Nature Valley Sweet & Salty Bears Peanuts	1600016893	Nature Valley Sweet & Salty Cashew	3000031280	Quaker Granola Bar Chewy Yogurt Strawberry	1600042414	Betty Crocker Spongebob Fruit Shapes	1600042413	Betty Crocker Dora Fruit Shapes Thomas N Friends	1600042225	Betty Crocker Fruit Shapes Scooby Doo Fruit Shapes	1600042419	Betty Crocker Fruit Snacks Scooby Doo Fruit Shapes
	Shelf: 4																													
↑	1600026164	Fiber One Chocolate Chewy Bar	3800035600	Kellogg Nutri-Grain Apple Bars	3800010788	Kellogg Nutri-Grain Strwbry Yogurt Bars	1600043980	Nature Valley Trail Mix	1600041126	Nature Valley Variety Pack	3000031184	Quaker Granola Chewy Fruitbutter Choc Chip	3000031182	Quaker Granola Chewy Choc Chip	1600029709	Betty Crocker Fruit Shapes Tom & Jerry	3800055670	Kellogg Finding Nemo Fruit Snacks	3800055670	Kellogg Disney Finding Nemo Fruit Snacks										
	Shelf: 5																													
↑	1600045299	Fiber One 90 Calorie Brownie Choc Peanut Butter	3000031925	Quaker Real medley Bar Chocd Almond Coconut	3800035800	Kellogg Nutri-Grain Rasperry Bars	3800035500	Kellogg Nutri-Grain Mixed Berry	3800072414	Kellogg Nutri-Grain Fruit Crunch Apple Cobbler	3800073738	Kellogg Nutri-Grain Fruit & Oat Harvest Strawberry Bars	1600026460	Nature Valley Oat/Honey Bars	1600028415	Nature Valley Granola Bars Pecan Crunch	3800026500	Kellogg Rice Krispy Squares	3800035055	Kellogg Company Rice Krispies Variety Pack 16ct	3800011712	Kellogg Rice Krispies Variety Pack 16ct	3800056921	Kellogg's Spiderman Fruit Snack	3800076196	Kellogg Monster's University Fruit Snacks				
	Shelf: 6																													
↑	1600042371	Fiber One 90 Calorie Brownie Chocolate Fudge	60265218402	Kind Dark Chocolate Chunk Bar Healthy Grams	60265218403	Kind Dark Chocolate Peanut Butter Bar Healthy Grams	3800072409	Kellogg Nutri-Grain Fruit Crunch Strawberry Parfait	1600026470	Nature Valley Peanut Butter	3800011718	Kellogg Rice Krispies Treats Chocoalte Chunk	3800011089	Kellogg Rice Krispies Treats Blasted XChocolate Chip Marshmallows	3800055674	Kellogg Disney Princess Fruit Snacks	3800011353	Kellogg Disney Looney Tunes Fruit Snacks	3800055662	Kellogg Super Mario Brothers Fruit Snacks										
	Shelf: 7 BASE																													

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Proposed 2 Granola-Bars-Dried-Fruit-Snacks 10-29-14.psa	

# GRANOLA BARS / DRIED FRUIT SNACKS 8 FT SECTION

SHELF:1 TOP		WIDTH:98 in	MERCH HEIGHT:12.00 in			DEPTH:22 in			SPACE AVAIL:1.96 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	1862738689	Kashi Cereal Bars Ripe Strawberry	7.20OZ		2	K4		12	56	4.67	5.85 in	5.55 in	1.55 in	Front	
2	1862703001	Kashi Chewy Granola Bars Honey Almond Flax	7.40OZ		2	K4/Down...		12	56	4.67	5.85 in	5.59 in	1.55 in	Front	
3	3800043426	Kellogg Fiber Plus Antioxidants Bars Dark Chocol...	6.30OZ		2	K3/Down...		12	44	3.67	5.67 in	5.52 in	1.85 in	Front	
4	3800012158	Kellogg Special K Bar Strwbry	4.86OZ		2	K2		12	48	4.00	5.87 in	5.60 in	1.81 in	Front	
5	3800012425	Special K Sweet & Salty Chocolate Pretzel	5.29OZ		2	K2		12	48	4.00	5.69 in	5.63 in	1.81 in	Front	
6	3800012420	Special K Berry Medley	5.29OZ		1	K2		12	24	2.00	5.69 in	5.63 in	1.81 in	Front	
7	1600041888	Nature Valley Dark Chocolate Granola Thins	6.00OZ		1	K3/Down...		12	28	2.33	5.50 in	5.89 in	1.56 in	Front	
8	67852303071	Glutino Blueberry Breakfast Bar	7.10OZ		1			12	15	1.25	4.00 in	4.00 in	4.00 in	Front	
9	72225238102	Clif Fruit Snack Rope Mixed Berry	4.20OZ		1	K3		6	18	3.00	7.10 in	3.79 in	1.75 in	Front	
10	72225238101	Clif Twisted Fruit Snack Straw/Multi	4.20OZ		1	K1		6	18	3.00	7.10 in	3.79 in	1.75 in	Front	
11	3485602888	Welchs Fruit Snacks Mixed Fruit	9.00OZ		1	K1		10	15	1.50	8.20 in	5.79 in	1.89 in	Front	
12	3800056193	Kellogg Mixed Berry Pieces Fruit Snacks	8.00OZ		1	K4		10	18	1.80	7.25 in	5.72 in	1.81 in	Front	
13	1600044307	Ocean Spray Fruit Berries & Cherries	8.00OZ		1	K3		10	17	1.70	7.25 in	5.65 in	1.85 in	Front	

SHELF:2		WIDTH:98 in	MERCH HEIGHT:8.12 in			DEPTH:26 in			SPACE AVAIL:1.75 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2190829102	Cascadian Farms Chewy Granola Bar Chocolate ...	7.40OZ		2	K1/Upgra...		12	40	3.33	5.50 in	5.37 in	1.56 in	Front	
2	1862703000	Kashi Granola Bar Chwy Trail Mix	7.40OZ		2	K1		12	40	3.33	5.85 in	5.59 in	1.55 in	Front	
3	1862703003	Kashi Chewy Granola Bar Dark Chocolate	7.50OZ		1	K3		12	20	1.67	5.85 in	5.59 in	1.55 in	Front	
4	3800076552	Kellogg Fiber Plus Protein Mixed Nuts	7.00OZ		1	K3/Down...		12	18	1.50	5.68 in	5.52 in	1.81 in	Front	
5	3800094143	Kellogg Special K Greek Yogurt Fruit Protein Bar	4.76OZ		1	K2		12	17	1.42	5.80 in	5.58 in	2.00 in	Front	
6	3800079415	Kellogg Spec K Cookies N Creme Crisps	4.40OZ		1	K2		12	18	1.50	5.69 in	6.34 in	1.81 in	Front	
7	3000031269	Quaker Granola Br Chewy Dipp's Choc Chip	6.50OZ		2	K1		12	42	3.50	5.56 in	5.75 in	1.50 in	Front	
8	3000031175	Quaker Granola Br Rd Sgr Choc Chip	6.70OZ		2	K1		12	42	3.50	6.50 in	5.75 in	1.50 in	Front	
9	1600018910	Betty Crocker Fruit Roll Ups Variety Pack	5.00OZ		1	K2		14	18	1.29	7.25 in	5.66 in	1.37 in	Front	
10	1600024070	Betty Crocker Gushers Tropical Flavors	9.00OZ		2	K1		12	34	2.83	7.25 in	5.66 in	1.45 in	Front	
11	1600015910	Betty Crocker Gushers Variety Pack	5.40OZ		2	K1		12	34	2.83	7.25 in	5.66 in	1.45 in	Front	

SHELF:3		WIDTH:98 in	MERCH HEIGHT:8.12 in			DEPTH:26 in			SPACE AVAIL:0.49 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	1600014344	Fiber One Bars Oats & Chococlate	7.00OZ		2	K1		12	40	3.33	5.50 in	5.80 in	1.56 in	Front	
2	3800049065	Kellogg Special K Fruit Crisps Strawberry Bars	4.40OZ		1	K1		12	18	1.50	5.69 in	6.34 in	1.81 in	Front	
3	3800049061	Kellogg Special K Fruit Crisps Blueberry Bars	4.60OZ		1	K1		12	18	1.50	5.69 in	6.34 in	1.81 in	Front	
4	3800056039	Kellogg Company Chocolate Peanut Butter Grano...	4.76OZ		2	K3		12	34	2.83	5.80 in	5.58 in	2.00 in	Front	
5	1600041269	Nature Valley Salted Caramel Nut	7.10OZ		1	K2		12	20	1.67	5.50 in	5.93 in	1.56 in	Front	
6	1600016894	Nature Valley Sweet & Salty Roastd Mix Nut	7.40OZ		1	K2		12	20	1.67	5.50 in	5.91 in	1.56 in	Front	
7	1600027706	Nature Valley Sweet & Salty Bars Almond	7.40OZ		2	K1		12	40	3.33	5.50 in	5.91 in	1.56 in	Front	
8	3000031186	Quaker Granola Bar Chewy Lf Ch Chk	6.70OZ		1	K1		12	21	1.75	6.50 in	5.75 in	1.50 in	Front	
9	3000031188	Quaker Granola Chewy Variety	6.70OZ		2	K2		12	42	3.50	6.50 in	5.75 in	1.50 in	Front	
10	1600043093	Betty Crocker Hello Kitty Fruit Snacks	8.00OZ		2	K2		10	28	2.80	7.25 in	5.71 in	1.81 in	Front	
11	1600019430	Betty Crocker Fruit Snack By The Foot Variety Pack	4.50OZ		2	K1		12	20	1.67	6.75 in	4.87 in	2.50 in	Front	

SHELF:4		WIDTH:98 in	MERCH HEIGHT:8.12 in			DEPTH:26 in			SPACE AVAIL:0.02 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	1600015933	Fiber One Oats & Caramel Granola Bars	7.00OZ		1	K2		12	20	1.67	5.50 in	5.80 in	1.56 in	Front	
2	1600014345	Fiber One Bars Oats & Peanut Butter	7.00OZ		1	K2/Down...		12	20	1.67	5.50 in	5.80 in	1.56 in	Front	
3	3800035900	Kellogg Nutri-Grain Strawberry Bars	10.40OZ		1	K1		12	22	1.83	5.88 in	7.75 in	1.44 in	Front	
4	3800035700	Kellogg Nutri-Grain Blueberry Bars	10.40OZ		1	K1		12	22	1.83	5.88 in	7.75 in	1.44 in	Front	
5	3800036700	Kellogg Nutri Grain Cherry Bars	10.40OZ		1	K2/Down...		12	22	1.83	5.88 in	7.75 in	1.44 in	Front	
6	3800012015	Special K Moments Brownie- Heavenly Caramel	4.90OZ		1	K3		12	13	1.08	6.55 in	5.55 in	2.00 in	Front	
7	3800012019	Special K Moments Brownie- Divine Fudge	4.90OZ		1	K3		12	13	1.08	6.55 in	5.55 in	2.00 in	Front	
8	1600027855	Nature Valley Granola Bars Dark Chocolate	7.44OZ		1	K2		12	20	1.67	5.50 in	5.91 in	1.56 in	Front	
9	1600027707	Nature Valley Sweet & Salty Bears Peanuts	7.40OZ		1	K1		12	20	1.67	5.50 in	5.91 in	1.56 in	Front	
10	1600016893	Nature Valley Sweet & Salty Cashew	7.40OZ		1	K1		12	20	1.67	5.50 in	5.91 in	1.56 in	Front	

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11	3000031280	Quaker Granola Bar Chewy Yogurt Strawberry	6.10OZ	1	K3/Down...	12	21	1.75	5.56 in	5.75 in	1.50 in	Front	
12	1600042414	Betty Crocker Spongebob Fuit Shapes	8.00OZ	2	K2	10	28	2.80	7.25 in	5.71 in	1.81 in	Front	
13	1600042413	Betty Crocker Dora Fruit Shapes	8.00OZ	1	K2	10	14	1.40	7.25 in	5.71 in	1.81 in	Front	
14	1600042225	Betty Crocker Fruit Shapes Thomas N Friends	8.00OZ	1	K3/Down...	10	14	1.40	7.25 in	5.71 in	1.81 in	Front	
15	1600042419	Betty Crocker Scooby Doo Fruit Shapes	8.00OZ	1	K1	10	14	1.40	7.25 in	5.71 in	1.81 in	Front	

SHELF:5		WIDTH:98 in	MERCH HEIGHT:9.12 in			DEPTH:26 in			SPACE AVAIL:3.16 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	1600026164	Fiber One Chocolate Chewy Bar	4.10OZ	2	K1			12	28	2.33	5.50 in	5.46 in	2.50 in	Front	
2	3800035600	Kellogg Nutri-Grain Apple Bars	10.40OZ	2	K1			12	52	4.33	5.88 in	7.75 in	1.44 in	Front	
3	3800010788	Kellogg Nutri-Grain Strwbry Yogurt Bars	10.40OZ	2	K2			12	52	4.33	5.88 in	7.75 in	1.44 in	Front	
4	1600043980	Nature Valley Trail Mix	7.40OZ	1	K1			12	24	2.00	5.50 in	5.84 in	1.56 in	Front	
5	1600041126	Nature Valley Variety Pack	8.90OZ	2	K1			12	36	3.00	5.62 in	6.30 in	1.81 in	Front	
6	3000031184	Quaker Granola Chewy Pnutbutter Choc Chip	6.72OZ	1	K2			12	21	1.75	6.50 in	5.75 in	1.50 in	Front	
7	3000031182	Quaker Granola Chewy Choc Chip	6.72OZ	2	K1			12	42	3.50	6.50 in	5.75 in	1.50 in	Front	
8	1600029709	Betty Crocker Fruit Shapes Tom & Jerry	8.00OZ	1	K3/Down...			10	17	1.70	7.25 in	5.71 in	1.81 in	Front	
9	3800055670	Kellogg Disney Finding Nemo Fruit Snacks	8.00OZ	2	K1			10	26	2.60	8.25 in	5.76 in	1.88 in	Front	

SHELF:6		WIDTH:98 in	MERCH HEIGHT:9.12 in			DEPTH:26 in			SPACE AVAIL:4.04 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	1600045299	Fiber One 90 Calorie Brownie Choc Peanut Butter	5.34OZ	2	K2/Down...			12	28	2.33	5.50 in	5.49 in	2.50 in	Front	
2	3000031925	Quaker Real medley Bar Choco Almond Coconut	6.70OZ	2	K2			8	34	4.25	6.25 in	3.75 in	1.94 in	Front	
3	3800035800	Kellogg Nutri-Grain Raspberry Bars	10.40OZ	1	K2/Down...			12	26	2.17	5.88 in	7.75 in	1.44 in	Front	
4	3800035500	Kellogg Nutri-Grain Mixed Berry	10.40OZ	1	K2			12	26	2.17	5.88 in	7.75 in	1.44 in	Front	
5	3800072414	Kellogg Nutri-Grain Fruit Crunch Apple Cobbler	7.40OZ	1	K3/Down...			12	26	2.17	5.88 in	6.44 in	1.44 in	Front	
6	3800073738	Kellogg Nutri-Grain Fruit & Oat Harvest Strawberr...	8.80OZ	1	K2			12	26	2.17	5.88 in	6.44 in	1.44 in	Front	
7	1600026460	Nature Valley Oat/Honey Bars	8.90OZ	2	K1			12	36	3.00	5.62 in	6.30 in	1.81 in	Front	
8	1600028415	Nature Valley Granola Bars Pecan Crunch	8.90OZ	1	K2			12	18	1.50	5.62 in	6.30 in	1.81 in	Front	
9	3800026500	Kellogg Rice Krispy Squares	6.20OZ	2	K1			12	22	1.83	8.75 in	4.19 in	2.25 in	Front	
10	3800035055	Kellogg Company Rice Krispies Treats Original	12.40OZ	1	K2			6	5	0.83	8.85 in	4.10 in	4.49 in	Front	
11	3800011712	Kellogg Rice Krispies Variety Pack 16ct	12.48OZ	1	K4			6	5	0.83	8.75 in	4.20 in	4.50 in	Front	
12	3800056921	Kelloggs Spiderman Fruit Snack	8.00OZ	1	K2			10	13	1.30	8.25 in	5.76 in	1.88 in	Front	
13	3800076196	Kellogg Monster'S University Fruit Snacks	8.00OZ	1	K3/Down...			10	13	1.30	8.25 in	5.76 in	1.88 in	Front	

SHELF:7 BASE		WIDTH:98 in	MERCH HEIGHT:9.12 in			DEPTH:27 in			SPACE AVAIL:0.14 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	1600042371	Fiber One 90 Calorie Brownie Chocolate Fudge	5.34OZ	2	K2			12	28	2.33	5.50 in	5.49 in	2.50 in	Front	
2	60265218402	Kind Dark Chocolate Chunk Bar Healthy Grams	1.20OZ	2	K1/Upgra...			8	38	4.75	5.40 in	6.45 in	1.90 in	Front	
3	60265218403	Kind Dark Chocolate Peanut Butter Bar Healthy G...	1.20OZ	2	K1/Upgra...			8	38	4.75	5.40 in	6.45 in	1.90 in	Front	
4	3800072409	Kellogg Nutri-Grain Fruit Crunch Strawberry Parfait	7.40OZ	1	K3			12	26	2.17	5.88 in	6.44 in	1.44 in	Front	
5	1600026470	Nature Valley Peanut Butter	8.90OZ	2	K1			12	56	4.67	5.37 in	6.30 in	1.50 in	Front	
6	3800011718	Kellogg Rice Krispies Treats Chocoalte Chunk	4.68OZ	1	K2			12	17	1.42	8.70 in	6.62 in	1.54 in	Front	
7	3800011089	Kellogg Rice Krispies Treats Blasted XChocolate ...	4.68OZ	1	K3			12	17	1.42	8.70 in	6.62 in	1.54 in	Front	
8	3800055674	Kellogg Disney Princess Fruit Snacks	8.00OZ	2	K1			10	28	2.80	8.25 in	5.76 in	1.88 in	Front	
9	3800011353	Kellogg Disney Looney Tunes Fruit Snacks	8.00OZ	1	K3			10	14	1.40	8.25 in	5.76 in	1.88 in	Front	
10	3800055662	Kellogg Super Mario Brothers Fruit Snacks	8.00OZ	2	K2			10	28	2.80	8.25 in	5.76 in	1.88 in	Front	