

ICE CREAM CONES & TOPPINGS, 4 FT SECTION

HQ DeCA PLANOGRAM

CLASS 1/2/3/4/5 STORES

SMUCKERS CASE
PACK CHANGES

NE, CE, SO, MW
ONLY



Regional Item

Regional Item

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER, DAVE LEFFERT, AND CATEGORY BUYER JOEL SMALL

29 MARCH 2017

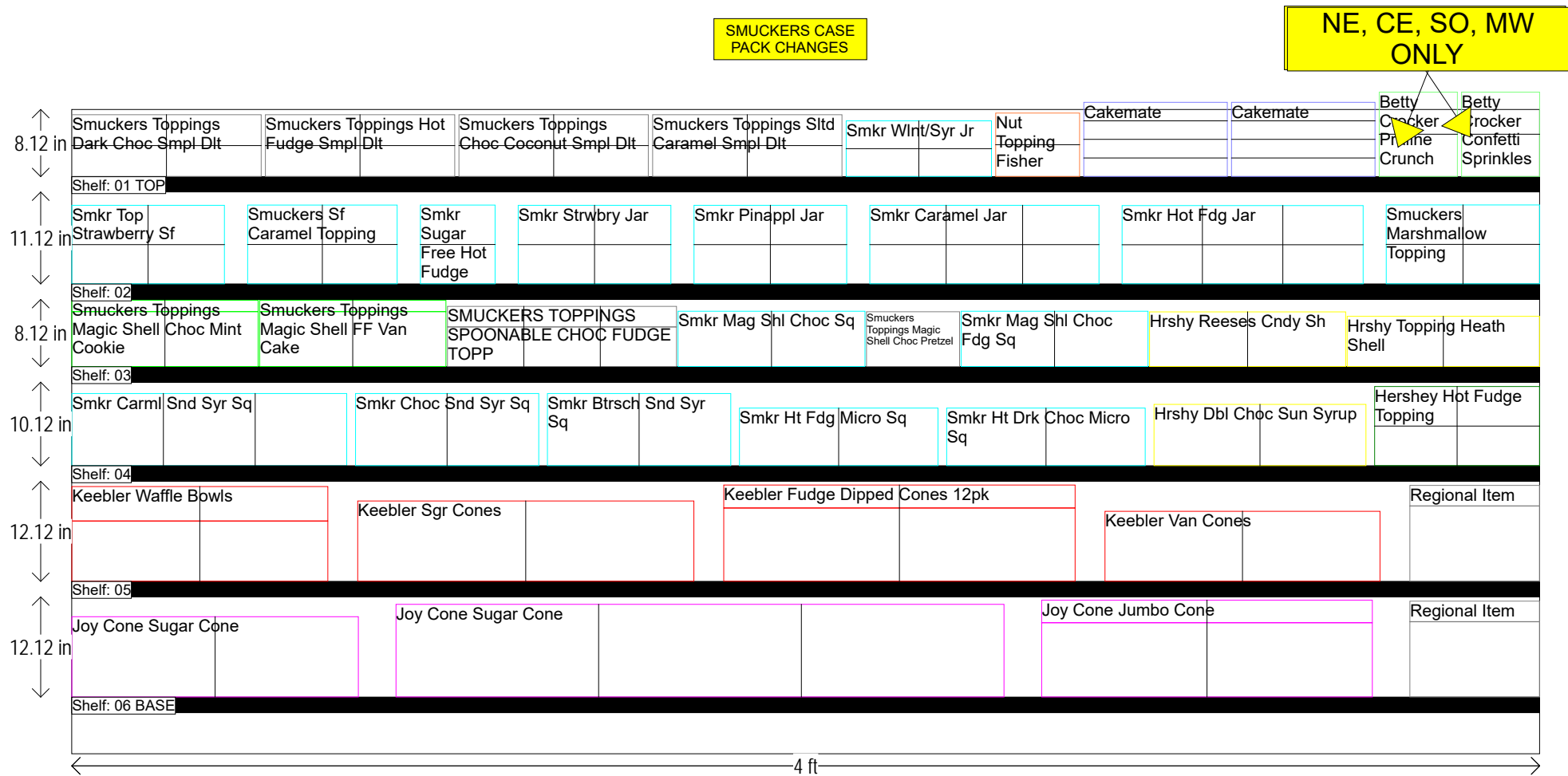
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Ice Cream Cones
Toppings.psa

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Ice Cream Cones Toppings.psa

ICE CREAM CONES & TOPPINGS, 4 FT SECTION

SHELF:01 TOP		WIDTH:48 in	MERCH HEIGHT:12.00 in			DEPTH:20 in			SPACE AVAIL:1.17 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5150010865	Smuckers Toppings Dark Choc Smpl Dlt	11.50OZ		2	K1/NEW	6	24	4.00	3.75 in	3.10 in	3.10 in	Front	2/18/2014
2	5150010864	Smuckers Toppings Hot Fudge Smpl Dlt	11.50OZ		2	K1/NEW	6	24	4.00	3.75 in	3.10 in	3.10 in	Front	2/18/2014
3	5150010867	Smuckers Toppings Choc Coconut Smpl Dlt	11.50OZ		2	K1/NEW	6	24	4.00	3.75 in	3.10 in	3.10 in	Front	2/18/2014
4	5150010860	Smuckers Toppings Slted Caramel Smpl Dlt	11.50OZ		2	K1/NEW	6	24	4.00	3.75 in	3.10 in	3.10 in	Front	2/18/2014
5	5150000009	Smkr Wlnt/Syr Jr	5.00OZ		2	K1	12	32	2.67	3.38 in	2.38 in	2.38 in	Front	
6	7069027127	Nut Topping Fisher	5.00OZ		1	K1	6	14	2.33	3.85 in	2.75 in	2.75 in	Front	
7	5210000055	Cakemate	10.50OZ		1	K1	12	16	1.33	2.25 in	4.70 in	4.70 in	Front	
8	5210000058	Cakemate	10.50OZ		1	K1	12	16	1.33	2.25 in	4.70 in	4.70 in	Front	
9	7116971402	Betty Crocker Praline Crunch	7.76OZ		1	M1	12	14	1.17	5.12 in	2.56 in	2.56 in	Front	
10	7116971400	Betty Crocker Confetti Sprinkles	9.00OZ		1	M1	12	14	1.17	5.12 in	2.56 in	2.56 in	Front	

SHELF:02		WIDTH:48 in	MERCH HEIGHT:15.00 in			DEPTH:22 in			SPACE AVAIL:5.24 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5150000273	Smkr Top Strawberry Sf	10.00OZ		2	K1	12	32	2.67	4.77 in	2.50 in	2.50 in	Front	
2	5150000017	Smuckers Sf Caramel Topping	11.75OZ		2	K1	12	32	2.67	4.78 in	2.45 in	2.45 in	Front	
3	5150004450	Smkr Sugar Free Hot Fudge	11.75OZ		1	K1	12	16	1.33	4.78 in	2.45 in	2.45 in	Front	
4	5150000026	Smkr Strwbry Jar	11.75OZ		2	K1	12	32	2.67	4.77 in	2.50 in	2.50 in	Front	
5	5150000025	Smkr Pinappl Jar	12.00OZ		2	K1	12	32	2.67	4.77 in	2.50 in	2.50 in	Front	
6	5150000021	Smkr Caramel Jar	12.25OZ		3	K1	12	48	4.00	4.77 in	2.50 in	2.50 in	Front	
7	5150000048	Smkr Hot Fdg Jar	11.75OZ		3	K1	12	48	4.00	4.75 in	2.63 in	2.63 in	Front	
8	5150000120	Smuckers Marshmallow Topping	12.25OZ		2	K1	12	32	2.67	4.79 in	2.51 in	2.51 in	Front	

SHELF:03		WIDTH:48 in	MERCH HEIGHT:12.00 in			DEPTH:22 in			SPACE AVAIL:0.29 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5150002875	Smuckers Toppings Magic Shell Choc Mint Cookie	8.34OZ		2	K1/NEW	8	36	4.50	6.65 in	3.05 in	1.40 in	Front	6/12/2015
2	5150002827	Smuckers Toppings Magic Shell FF Van Cake	8.34OZ		2	K1/NEW	8	36	4.50	6.65 in	3.05 in	1.40 in	Front	6/11/2015
3	5150000022	SMUCKERS TOPPINGS SPOONABLE CHOC F...	12.00OZ		3	K1/NEW	12	36	3.00	4.80 in	2.50 in	2.50 in	Front	11/23/2015
4	5150002500	Smkr Mag Shl Choc Sq	7.25OZ		2	K1	8	28	3.50	6.71 in	3.06 in	1.55 in	Front	
5	5150010872	Smuckers Toppings Magic Shell Choc Pretzel	7.25OZ		1	K1/NEW	8	15	1.88	6.65 in	3.05 in	1.40 in	Front	2/18/2014
6	5150002501	Smkr Mag Shl Choc Fdg Sq	7.25OZ		2	K1	8	28	3.50	6.71 in	3.06 in	1.55 in	Front	
7	3400000601	Hrshy Reeses Cndy Sh	7.25OZ		2	K1	6	26	4.33	6.64 in	3.21 in	1.60 in	Front	
8	3400000605	Hrshy Topping Heath Shell	7.00OZ		2	K1	6	26	4.33	6.10 in	3.15 in	1.65 in	Front	

SHELF:04		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.66 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5150002512	Smkr Carml Snd Syr Sq	20.00OZ		3	K1	12	30	2.50	8.75 in	3.00 in	2.25 in	Front	
2	5150002513	Smkr Choc Snd Syr Sq	20.00OZ		2	K1	12	20	1.67	8.75 in	3.00 in	2.25 in	Front	
3	5150002511	Smkr Btrsch Snd Syr Sq	20.00OZ		2	K1	12	20	1.67	8.75 in	3.00 in	2.25 in	Front	
4	5150002123	Smkr Ht Fdg Micro Sq	15.50OZ		2	K1	6	26	4.33	7.00 in	3.25 in	1.75 in	Front	
5	5150002158	Smkr Ht Drk Choc Micro Sq	15.50OZ		2	K1/NEW	6	26	4.33	7.00 in	3.25 in	1.75 in	Front	12/4/2013
6	3400000515	Hrshy Dbl Choc Sun Syrup	15.00OZ		2	K1/NEW	6	22	3.67	7.45 in	3.47 in	2.04 in	Front	3/19/2014
7	3400000836	Hershey Hot Fudge Topping	12.80OZ		2	K1/NEW	6	32	5.33	4.80 in	2.70 in	2.70 in	Front	6/9/2016

SHELF:05		WIDTH:48 in	MERCH HEIGHT:12.12 in			DEPTH:24 in			SPACE AVAIL:3.87 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3010012013	Keebler Waffle Bowls	4.00OZ		2	K1	6	16	2.67	7.31 in	4.19 in	4.19 in	Front	
2	3010029835	Keebler Sgr Cones	4.00OZ		2	K1	6	18	3.00	9.75 in	5.50 in	2.50 in	Front	
3	3010012096	Keebler Fudge Dipped Cones 12pk	3.25OZ		2	K1/NEW	6	20	3.33	8.88 in	5.75 in	2.81 in	Front	
4	3010030015	Keebler Van Cones	3.00OZ		2	K1	6	10	1.67	8.50 in	4.50 in	4.38 in	Front	
5	11111111110	Regional Item	4.75OZ		1		12	11	0.92	9.13 in	4.25 in	2.50 in	Front	

SHELF:06 BASE		WIDTH:48 in	MERCH HEIGHT:12.12 in			DEPTH:24 in			SPACE AVAIL:3.66 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7209232412	Joy Cone Sugar Cone	5.00OZ		2	K1	12	20	1.67	9.75 in	4.69 in	2.38 in	Front	

ICE CREAM CONES & TOPPINGS, 4 FT SECTION

2	7209201212	Joy Cone Sugar Cone	7.00OZ	3	K1	12	21	1.75	11.25 in	6.63 in	3.13 in	Front	
3	7209242412	Joy Cone Jumbo Cone	2.75OZ	2	K1	12	20	1.67	9.00 in	5.41 in	2.75 in	Front	
5	111111111110	Regional Item	4.75OZ	1		12	11	0.92	9.13 in	4.25 in	2.50 in	Front	