

**PACKAGED SALAD 16 FT SECTION**

HQ DeCA PLANOGRAM - CENTRAL/SOUTHERN MARKETING AREA

CLASS 4/5 STORES

**Shelf: 1**  
 11.5 in  
 7127912601 FRESH EXPRESS SOUTHERN SLAW M3  
 7143001701 DOLE SOUTH WEST KIT M3  
 714300029 DOLE BBQ RANCH M3  
 714300030 DOLE BACON & BLEU CHOPP ED SALAD KIT M3  
 7774529185 READY PAC CHEF SALAD BOWL M1  
 7774529799 READY PAC ORGANIC SOUTHWEST BOWL M1  
 7127978703 FRESH EXPRESS ORGANIC POMEGRANTE KIT M3  
 3260195134 EBF ASIAN ORGANIC CHOPPED KIT M3

**Shelf: 2**  
 10.5 in  
 7143001074 DOLE BABY SPINACH ALM BLEU KIT M3  
 714300086 DOLE CHOPP ED POPPY SEED KIT M3  
 7774529188 READY PAC SANTA FE STYLE CAESAR SALAD BOWL M1  
 7774529413 READY PAC CRANBERRY WALNUT BOWL M3  
 7774529795 READY PAC ORGANIC SPINACH & CHICKEN BOWL M3  
 7127978702 FRESH EXPRESS ORGANIC SWEET DIJON KIT M3  
 3260195132 EBF BBQ RANCH ORGANIC CHOPPED KIT M3

**Shelf: 3**  
 11.5 in  
 7143001065 DOLE SHREDED LETTUCE M3  
 7143001073 DOLE ENDLESS SUMMER KIT M3  
 714300031 DOLE CHIPOTLE & CHEDDAR SALAD KIT M3  
 7774529187 READY PAC COBB SALAD BOWL M2  
 7127978701 FRESH EXPRESS ORGANIC CAESAR KIT M3  
 3260195133 EBF SOUTHWEST ORGANIC CHOPPED KIT M3

**Shelf: 4**  
 11.5 in  
 7127930901 FEX Pear Gorgonzola LTO M3  
 7127930903 FRESH EXPRESS APPLES & CHEDDAR KIT M3  
 7143001722 DOLE Kale Caesar Kit M3  
 714300035 DOLE ASIAN SALAD KIT M1  
 7774529186 READY PAC CHICKEN CAESAR SALAD BOWL M1  
 7774529798 READY PAC ORGANIC POWER GRAINS BOWL M3  
 7127978701 FRESH EXPRESS ORGANIC CAESAR KIT M3  
 3260195133 EBF SOUTHWEST ORGANIC CHOPPED KIT M3  
 3260190011 EBF 50/50 CLAMSHELL M1

**Shelf: WELL**  
 13.5 in  
 714300072 DOLE SUNFLOWER CRUNCH FAMILY SIZE M3  
 714300071 DOLE SESAME ASIAN FAMILY SIZE M3  
 Earthbound Farm Organic products

>>>>>>>>>>>>>>> Traffic Flow >>>>>>>>>>>>>>>

Right-left HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY LEAD BRIDGET BENNETT AND BUYER DAVID KRYNISKI.

1 MARCH 2017 FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Packaged Salad  
Central 12 Ft



# PACKAGED SALAD 16 FT SECTION

SHELF:1		WIDTH:192 in			MERCH HEIGHT:17.00 in			DEPTH:16 in			SPACE AVAIL:12.45 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	7127927100	FEX BABY SPINACH	6.00OZ		3	M1	6	24	4.00	10.00 in	7.00 in	2.00 in	Front		
2	7127923201	FEX FANCY GREENS	7.00OZ		1	M3	6	8	1.33	10.25 in	8.00 in	2.00 in	Front		
3	7127926102	FEX HEARTS OF ROMAINE	10.00OZ		3	M1	6	24	4.00	10.00 in	7.00 in	2.00 in	Front		
4	7127912300	Fresh Express Coleslaw	12.00OZ		1	M1	12	4	0.33	9.00 in	8.00 in	4.00 in	Front		
5	7127912601	FRESH EXPRESS SOUTHERN SLAW	14.00OZ		1	M3	12	8	0.67	9.00 in	8.00 in	2.00 in	Front		
6	1799259130	CHEF BUDDY DICED CABBAGE, PEPPERS AN...	16.00OZ		1		1	4	4.00	9.00 in	8.00 in	4.00 in	Front		
7	7127930104	Fresh Express Caesar Supreme	10.75OZ		2	M1	1	8	8.00	10.00 in	7.50 in	4.00 in	Front		
8	7127930202	FRESH EXPRESS ASIAN CHOPPED KITS *NEW	11.70OZ		1	M4	0	10	99999...	11.00 in	5.33 in	1.50 in	Front		
9	7143001701	DOLE SOUTHWEST KIT	13.00OZ		1	M3	6	7	1.17	10.00 in	8.00 in	2.25 in	Front		
10	7143000029	DOLE BBQ RANCH	10.00OZ		1	M3	0	16	99999...	11.00 in	5.66 in	1.00 in	Front		
11	7143000030	DOLE BACON & BLEU CHOPPED SALAD KIT	12.90OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front		
12	7774529185	READY PAC CHEF SALAD BOWL	7.75OZ		2	M1	6	12	2.00	6.75 in	6.75 in	2.38 in	Front		
13	7774529797	READY PAC ORGANIC CHICKEN CAESAR BO...	5.50OZ		1	M1	0	6	99999...	6.75 in	6.75 in	2.38 in	Front		
14	7774529799	READY PAC ORGANIC SOUTHWEST BOWL	6.50OZ		1	M1	0	6	99999...	6.75 in	6.75 in	2.38 in	Front		
15	7127978703	FRESH EXPRESS ORGANIC POMEGRANTE KIT	10.00OZ		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front		
16	3260195134	EBF ASIAN ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front		
17	3260190020	EBF BABY SPINACH CLAMSHELL	5.00OZ		3	M1	8	15	1.88	10.00 in	7.80 in	3.00 in	Front		

SHELF:2		WIDTH:192 in			MERCH HEIGHT:14.50 in			DEPTH:16 in			SPACE AVAIL:6.45 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	7127927118	FEX SWEET & CRUNCHY GREEN & RED BUTT...	5.00OZ		2	M1	6	16	2.67	10.25 in	8.00 in	2.00 in	Front		
2	7127927119	FEX BABY SPINACH & ARUGULA	6.00OZ		1	M1	6	8	1.33	10.25 in	7.00 in	2.00 in	Front		
3	7127925101	FEX 5 LETTUCE MIX	6.00OZ		1	M3	6	8	1.33	10.00 in	8.00 in	2.00 in	Front		
4	7127922103	FEX SWEET BUTTER	6.50OZ		3	M1	6	24	4.00	10.00 in	8.00 in	2.00 in	Front		
5	7127915102	FRESH EXPRESS GREEN LEAF SHREDS	4.50OZ		1	M3	1	4	4.00	8.00 in	8.00 in	4.00 in	Front		
6	7127912301	FE OLD FASHIONED COLESLAW	16.00OZ		1	M2	1	4	4.00	9.00 in	8.00 in	4.00 in	Front		
7	1799259110	CHEF BUDDY DICED CARROTS AND CABBAGE	16.00OZ		1		1	4	4.00	9.00 in	8.00 in	4.00 in	Front		
8	7127930108	FEX BACON CAESAR KIT	10.20OZ		1	M4	1	4	4.00	10.00 in	8.00 in	4.00 in	Front		
9	7127930101	FE CAESAR LIGHT KIT	10.00OZ		1	M3	1	4	4.00	10.00 in	8.00 in	4.00 in	Front		
10	7127930202	FRESH EXPRESS ASIAN CHOPPED KITS *NEW	11.70OZ		1	M4	0	10	99999...	11.00 in	5.33 in	1.50 in	Front		
11	7143001074	DOLE BABY SPINACH ALM BLEU KIT	12.90OZ		1	M3	6	7	1.17	10.00 in	8.00 in	2.25 in	Front		
12	7143000085	DOLE CHOPPED POMENGRATE KIT	13.00OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front		
13	7143000086	DOLE CHOPPED POPPYSEED KIT	13.00OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front		
14	7774529188	READY PAC SANTA FE STYLE CAESAR SALA...	6.25OZ		2	M1	6	12	2.00	6.75 in	6.75 in	2.38 in	Front		
15	7774529413	READY PAC CRANBERRY WALNUT BOWL	4.50OZ		1	M3	6	6	1.00	6.75 in	6.75 in	2.38 in	Front		
16	7774529795	READY PAC ORGANIC SPINACH & CHICKEN B...	4.50OZ		1	M3	0	6	99999...	6.75 in	6.75 in	2.38 in	Front		
17	7127978702	FRESH EXPRESS ORGANIC SWEET DIJON KIT	10.00OZ		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front		
18	3260195132	EBF BBQ RANCH ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front		
19	3260190010	EBF BABY GREENS CLAMSHELL	5.00OZ		3	M1	6	15	2.50	10.00 in	7.80 in	3.00 in	Front		

SHELF:3		WIDTH:192 in			MERCH HEIGHT:14.50 in			DEPTH:16 in			SPACE AVAIL:0.20 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	7127923100	FEX SPRING MIX	5.00OZ		2	M1	6	16	2.67	10.00 in	8.00 in	2.00 in	Front		
2	7127927122	FEX BABY KALE	5.00OZ		1	M3	6	8	1.33	10.25 in	8.00 in	2.00 in	Front		
3	7127921100	FEX ITALIAN	10.00OZ		2	M1	6	16	2.67	10.00 in	8.00 in	2.00 in	Front		
4	7127926112	FEX LEAFY GREEN ROMAINE	9.00OZ		2	M1	6	16	2.67	10.00 in	8.00 in	2.00 in	Front		
5	7127915101	Fresh Express Shredded Lettuce	8.00OZ		2	M1	1	8	8.00	8.00 in	8.00 in	4.00 in	Front		
6	7143001065	DOLE SHREDDED LETTUCE	8.00OZ		1	M3	12	7	0.58	9.00 in	8.00 in	2.25 in	Front		
7	7127930100	FRESH EXPRESS CAESAR	10.00OZ		2	M1	1	8	8.00	10.00 in	8.00 in	4.00 in	Front		
8	7127930602	FRESH EXPRESS SW CHOPPED JLPNO RNCH	11.40OZ		1	M4	0	9	99999...	11.00 in	5.33 in	1.75 in	Front		
9	7143001073	DOLE ENDLESS SUMMER KIT	10.00OZ		1	M3	0	8	99999...	10.00 in	8.00 in	2.00 in	Front		
10	7143000034	DOLE All Natural Chop Sunflower Kit	13.60OZ		1	M1	6	8	1.33	11.00 in	5.66 in	2.00 in	Front	11/6/2014	
11	7143000031	DOLE CHIPOTLE & CHEDDAR SALAD KIT	12.90OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front		
12	7774529187	READY PAC COBB SALAD BOWL	7.25OZ		2	M2	6	12	2.00	6.75 in	6.75 in	2.38 in	Front		

# PACKAGED SALAD 16 FT SECTION

13	7774529652	READY PAC ITALIANO	4.75OZ	2	M2	0	12	99999...	6.00 in	6.00 in	2.38 in	Front	
14	7774529796	READY PAC ORGANIC NUTTY CRANBERRY B...	4.50OZ	1	M3	0	6	99999...	6.75 in	6.75 in	2.38 in	Front	
15	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ	1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
16	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ	1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front	
17	3260190028	EBF KALE	5.00OZ	1	M3	0	5	99999...	10.00 in	7.80 in	3.00 in	Front	
18	3260190040	EBF BABY ARUGULA CLAMSHELL	5.00OZ	2	M3	6	10	1.67	10.00 in	7.80 in	3.00 in	Front	

SHELF:4		WIDTH:192 in			MERCH HEIGHT:14.50 in			DEPTH:16 in			SPACE AVAIL:9.54 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927103	FEX 50/50 MIX	5.50OZ		2	M1	6	16	2.67	10.00 in	8.00 in	2.00 in	Front	
2	7127927118	FEX SWEET & CRUNCHY GREEN & RED BUTT...	5.00OZ		1	M1	6	8	1.33	10.25 in	8.00 in	2.00 in	Front	
3	7127928100	FE Veggie Lovers	0.00		2	M3	0	12	99999...	10.00 in	8.00 in	2.50 in	Front	
4	7127924100	FEX AMERICAN	12.00OZ		2	M1	6	16	2.67	10.00 in	7.00 in	2.00 in	Front	
5	7127928102	FEX FARMERS GARDEN	9.00OZ		1	M3	1	4	4.00	10.00 in	8.00 in	4.00 in	Front	
6	7127910804	FEX GREEN & CRISP	12.00OZ		1	M1	6	8	1.33	10.00 in	7.00 in	2.00 in	Front	
7	7127910808	FEX PREMIUM ROMAINE	9.00OZ		1	M1	6	8	1.33	9.50 in	8.00 in	2.00 in	Front	
8	7127930901	FEX Pear Gorgonzola LTO	0.00		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
9	7127930903	FRESH EXPRESS APPLES & CHEDDAR KIT	0.00		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
10	7127930602	FRESH EXPRESS SW CHOPPED JLPNO RNCH	11.40OZ		1	M4	0	9	99999...	11.00 in	5.33 in	1.75 in	Front	
11	7143001722	DOLE Kale Caesar Kit	9.20OZ		1	M3	6	8	1.33	10.00 in	8.00 in	2.00 in	Front	11/6/2014
12	7143000034	DOLE All Natural Chop Sunflower Kit	13.60OZ		1	M1	6	8	1.33	11.00 in	5.66 in	2.00 in	Front	11/6/2014
13	7143000035	DOLE ASIAN SALAD KIT	13.60OZ		2	M1	6	16	2.67	11.00 in	5.66 in	2.00 in	Front	
14	7774529186	READY PAC CHICKEN CAESAR SALAD BOWL	6.25OZ		2	M1	6	12	2.00	6.75 in	6.75 in	2.38 in	Front	
15	7774529798	READY PAC ORGANIC POWER GRAINS BOWL	5.00OZ		1	M3	0	6	99999...	6.75 in	6.75 in	2.38 in	Front	
16	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
17	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front	
18	3260190011	EBF 50/50 CLAMSHELL	5.00OZ		3	M1	6	15	2.50	10.00 in	7.80 in	3.00 in	Front	

SHELF:WELL		WIDTH:192 in			MERCH HEIGHT:13.50 in			DEPTH:16 in			SPACE AVAIL:8.36 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927504	FEX BABY SPINACH	10.00OZ		3	M1	6	12	2.00	12.62 in	7.00 in	3.38 in	Front	
2	7127927503	FEX SPRING MIX	10.00OZ		3	M1	6	12	2.00	12.62 in	7.00 in	3.38 in	Front	
3	7127927506	FEX 50/50 BLEND CLAMSHELL	10.00OZ		2	M1	6	8	1.33	12.62 in	7.00 in	3.38 in	Front	
4	7127913204	FEX SPINACH	8.00OZ		3	M1	6	24	4.00	11.00 in	8.46 in	2.00 in	Front	
5	7127910302	FEX ICEBERG GARDEN	12.00OZ		3	M1	6	24	4.00	9.00 in	8.00 in	2.00 in	Front	
6	7127910411	FEX ICEBERG GARDEN	24.00OZ		1	M1	10	8	0.80	11.00 in	10.50 in	2.00 in	Front	
7	7143000072	DOLE SUNFLOWER CRUNCH FAMILY SIZE	21.20OZ		1	M3	0	8	99999...	11.00 in	10.00 in	2.00 in	Front	
8	7143000071	DOLE SESAME ASIAN FAMILY SIZE	21.20OZ		1	M3	0	8	99999...	11.00 in	10.00 in	2.00 in	Front	
9	3260190140	EBF ORG SPRING MIX CLAM SHELL	16.00OZ		2	M3	1	10	10.00	12.00 in	8.00 in	3.00 in	Front	
10	3260190013	EBF 50/50 MIX	16.00OZ		2	M3	6	6	1.00	12.00 in	7.88 in	5.13 in	Front	
11	3260190150	EBF ORG SPINACH CLAM SHELL	16.00OZ		2	M3	1	10	10.00	12.00 in	8.00 in	3.00 in	Front	