

# PACKAGED SALAD 20 FT SECTION

HQ DeCA PLANOGRAM - CENTRAL/SOUTHERN MARKETING AREA

CLASS 4/5 STORES

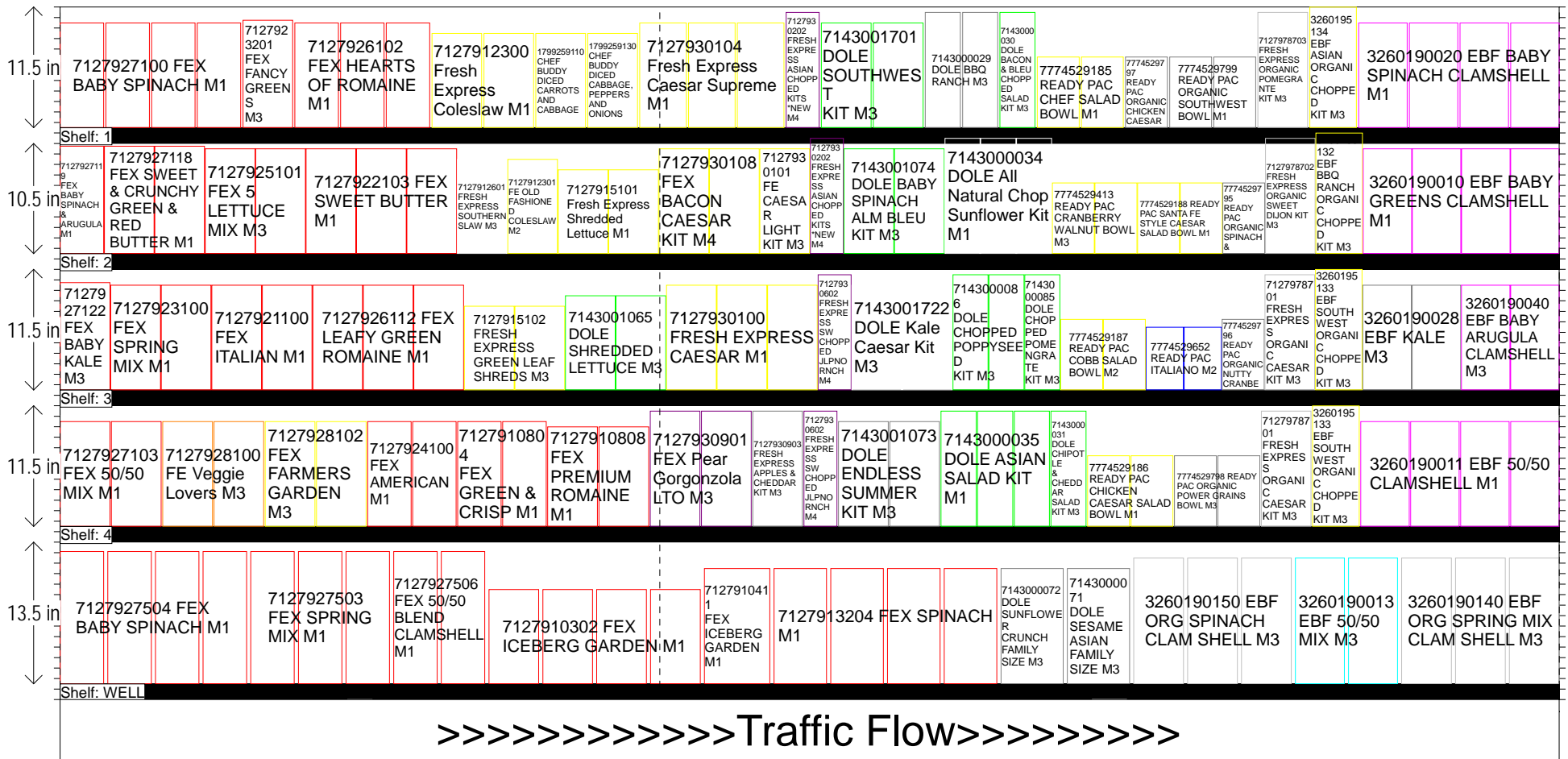


Right-left	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY LEAD BRIDGET BENNETT AND BUYER DAVID KRYNISKI.
1 MARCH 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET COUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIONS MUST NOT BE CHANGED AT ANY TIME.
Packaged Salad Central 12 Ft	

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### CLASS 4/5 STORES



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# PACKAGED SALAD 20 FT SECTION

SHELF:1		WIDTH:240 in		MERCH HEIGHT:17.00 in			DEPTH:20 in			SPACE AVAIL:9.74 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927100	FEX BABY SPINACH	6.00OZ		4	M1	6	40	6.67	10.00 in	7.00 in	2.00 in	Front	
2	7127923201	FEX FANCY GREENS	7.00OZ		1	M3	6	10	1.67	10.25 in	8.00 in	2.00 in	Front	
3	7127926102	FEX HEARTS OF ROMAINE	10.00OZ		3	M1	6	30	5.00	10.00 in	7.00 in	2.00 in	Front	
4	7127912300	Fresh Express Coleslaw	12.00OZ		2	M1	12	10	0.83	9.00 in	8.00 in	4.00 in	Front	
5	1799259110	CHEF BUDDY DICED CARROTS AND CABBAGE	16.00OZ		1		1	5	5.00	9.00 in	8.00 in	4.00 in	Front	
6	1799259130	CHEF BUDDY DICED CABBAGE, PEPPERS AN...	16.00OZ		1		1	5	5.00	9.00 in	8.00 in	4.00 in	Front	
7	7127930104	Fresh Express Caesar Supreme	10.75OZ		3	M1	1	15	15.00	10.00 in	7.50 in	4.00 in	Front	
8	7127930202	FRESH EXPRESS ASIAN CHOPPED KITS *NEW	11.70OZ		1	M4	0	13	99999...	11.00 in	5.33 in	1.50 in	Front	
9	7143001701	DOLE SOUTHWEST KIT	13.00OZ		2	M3	6	16	2.67	10.00 in	8.00 in	2.25 in	Front	
10	7143000029	DOLE BBQ RANCH	10.00OZ		2	M3	0	40	99999...	11.00 in	5.66 in	1.00 in	Front	
11	7143000030	DOLE BACON & BLEU CHOPPED SALAD KIT	12.90OZ		1	M3	6	10	1.67	11.00 in	5.66 in	2.00 in	Front	
12	7774529185	READY PAC CHEF SALAD BOWL	7.75OZ		2	M1	6	16	2.67	6.75 in	6.75 in	2.38 in	Front	
13	7774529797	READY PAC ORGANIC CHICKEN CAESAR BO...	5.50OZ		1	M1	0	8	99999...	6.75 in	6.75 in	2.38 in	Front	
14	7774529799	READY PAC ORGANIC SOUTHWEST BOWL	6.50OZ		2	M1	0	16	99999...	6.75 in	6.75 in	2.38 in	Front	
15	7127978703	FRESH EXPRESS ORGANIC POMEGRANTE KIT	10.00OZ		1	M3	0	6	99999...	11.00 in	8.00 in	3.00 in	Front	
16	3260195134	EBF ASIAN ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	10	1.67	11.50 in	7.50 in	2.00 in	Front	
17	3260190020	EBF BABY SPINACH CLAMSHELL	5.00OZ		4	M1	8	24	3.00	10.00 in	7.80 in	3.00 in	Front	

SHELF:2		WIDTH:240 in		MERCH HEIGHT:14.50 in			DEPTH:20 in			SPACE AVAIL:2.24 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927119	FEX BABY SPINACH & ARUGULA	6.00OZ		1	M1	6	10	1.67	10.25 in	7.00 in	2.00 in	Front	
2	7127927118	FEX SWEET & CRUNCHY GREEN & RED BUTT...	5.00OZ		2	M1	6	20	3.33	10.25 in	8.00 in	2.00 in	Front	
3	7127925101	FEX 5 LETTUCE MIX	6.00OZ		2	M3	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	
4	7127922103	FEX SWEET BUTTER	6.50OZ		3	M1	6	30	5.00	10.00 in	8.00 in	2.00 in	Front	
5	7127912601	FRESH EXPRESS SOUTHERN SLAW	14.00OZ		1	M3	12	10	0.83	9.00 in	8.00 in	2.00 in	Front	
6	7127912301	FE OLD FASHIONED COLESLAW	16.00OZ		1	M2	1	5	5.00	9.00 in	8.00 in	4.00 in	Front	
7	7127915101	Fresh Express Shredded Lettuce	8.00OZ		2	M1	1	10	10.00	8.00 in	8.00 in	4.00 in	Front	
8	7127930108	FEX BACON CAESAR KIT	10.20OZ		2	M4	1	10	10.00	10.00 in	8.00 in	4.00 in	Front	
9	7127930101	FE CAESAR LIGHT KIT	10.00OZ		1	M3	1	5	5.00	10.00 in	8.00 in	4.00 in	Front	
10	7127930202	FRESH EXPRESS ASIAN CHOPPED KITS *NEW	11.70OZ		1	M4	0	13	99999...	11.00 in	5.33 in	1.50 in	Front	
11	7143001074	DOLE BABY SPINACH ALM BLEU KIT	12.90OZ		2	M3	6	16	2.67	10.00 in	8.00 in	2.25 in	Front	
12	7143000034	DOLE All Natural Chop Sunflower Kit	13.60OZ		3	M1	6	30	5.00	11.00 in	5.66 in	2.00 in	Front	11/6/2014
13	7774529413	READY PAC CRANBERRY WALNUT BOWL	4.50OZ		2	M3	6	16	2.67	6.75 in	6.75 in	2.38 in	Front	
14	7774529188	READY PAC SANTA FE STYLE CAESAR SALA...	6.25OZ		2	M1	6	16	2.67	6.75 in	6.75 in	2.38 in	Front	
15	7774529795	READY PAC ORGANIC SPINACH & CHICKEN B...	4.50OZ		1	M3	0	8	99999...	6.75 in	6.75 in	2.38 in	Front	
16	7127978702	FRESH EXPRESS ORGANIC SWEET DIJON KIT	10.00OZ		1	M3	0	6	99999...	11.00 in	8.00 in	3.00 in	Front	
17	3260195132	EBF BBQ RANCH ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	10	1.67	11.50 in	7.50 in	2.00 in	Front	
18	3260190010	EBF BABY GREENS CLAMSHELL	5.00OZ		4	M1	6	24	4.00	10.00 in	7.80 in	3.00 in	Front	

SHELF:3		WIDTH:240 in		MERCH HEIGHT:14.50 in			DEPTH:20 in			SPACE AVAIL:2.74 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927122	FEX BABY KALE	5.00OZ		1	M3	6	10	1.67	10.25 in	8.00 in	2.00 in	Front	
2	7127923100	FEX SPRING MIX	5.00OZ		2	M1	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	
3	7127921100	FEX ITALIAN	10.00OZ		2	M1	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	
4	7127926112	FEX LEAFY GREEN ROMAINE	9.00OZ		3	M1	6	30	5.00	10.00 in	8.00 in	2.00 in	Front	
5	7127915102	FRESH EXPRESS GREEN LEAF SHREDS	4.50OZ		2	M3	1	10	10.00	8.00 in	8.00 in	4.00 in	Front	
6	7143001065	DOLE SHREDDED LETTUCE	8.00OZ		2	M3	12	16	1.33	9.00 in	8.00 in	2.25 in	Front	
7	7127930100	FRESH EXPRESS CAESAR	10.00OZ		3	M1	1	15	15.00	10.00 in	8.00 in	4.00 in	Front	
8	7127930602	FRESH EXPRESS SW CHOPPED JLPNO RNCH	11.40OZ		1	M4	0	11	99999...	11.00 in	5.33 in	1.75 in	Front	
9	7143001722	DOLE Kale Caesar Kit	9.20OZ		2	M3	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	11/6/2014
10	7143000086	DOLE CHOPPED POPPYSEED KIT	13.00OZ		2	M3	6	20	3.33	11.00 in	5.66 in	2.00 in	Front	
11	7143000085	DOLE CHOPPED POMENGRATE KIT	13.00OZ		1	M3	6	10	1.67	11.00 in	5.66 in	2.00 in	Front	
12	7774529187	READY PAC COBB SALAD BOWL	7.25OZ		2	M2	6	16	2.67	6.75 in	6.75 in	2.38 in	Front	
13	7774529652	READY PAC ITALIANO	4.75OZ		2	M2	0	16	99999...	6.00 in	6.00 in	2.38 in	Front	

## PACKAGED SALAD 20 FT SECTION

14	7774529796	READY PAC ORGANIC NUTTY CRANBERRY B...	4.50OZ	1	M3	0	8	99999...	6.75 in	6.75 in	2.38 in	Front	
15	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ	1	M3	0	6	99999...	11.00 in	8.00 in	3.00 in	Front	
16	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ	1	M3	6	10	1.67	11.50 in	7.50 in	2.00 in	Front	
17	3260190028	EBF KALE	5.00OZ	2	M3	0	12	99999...	10.00 in	7.80 in	3.00 in	Front	
18	3260190040	EBF BABY ARUGULA CLAMSHELL	5.00OZ	2	M3	6	12	2.00	10.00 in	7.80 in	3.00 in	Front	

SHELF:4		WIDTH:240 in			MERCH HEIGHT:14.50 in			DEPTH:24 in			SPACE AVAIL:6.33 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927103	FEX 50/50 MIX	5.50OZ	2	M1	6	24	4.00	4.00	10.00 in	8.00 in	2.00 in	Front	
2	7127928100	FE Veggie Lovers	0.00	2	M3	0	18	99999...	10.00 in	10.00 in	8.00 in	2.50 in	Front	
3	7127928102	FEX FARMERS GARDEN	9.00OZ	2	M3	1	12	12.00	10.00 in	10.00 in	8.00 in	4.00 in	Front	
4	7127924100	FEX AMERICAN	12.00OZ	2	M1	6	24	4.00	10.00 in	10.00 in	7.00 in	2.00 in	Front	
5	7127910804	FEX GREEN & CRISP	12.00OZ	2	M1	6	24	4.00	10.00 in	10.00 in	7.00 in	2.00 in	Front	
6	7127910808	FEX PREMIUM ROMAINE	9.00OZ	2	M1	6	24	4.00	9.50 in	8.00 in	8.00 in	2.00 in	Front	
7	7127930901	FEX Pear Gorgonzola LTO	0.00	2	M3	0	16	99999...	11.00 in	11.00 in	8.00 in	3.00 in	Front	
8	7127930903	FRESH EXPRESS APPLES & CHEDDAR KIT	0.00	1	M3	0	8	99999...	11.00 in	11.00 in	8.00 in	3.00 in	Front	
9	7127930602	FRESH EXPRESS SW CHOPPED JLPNO RNCH	11.40OZ	1	M4	0	13	99999...	11.00 in	11.00 in	5.33 in	1.75 in	Front	
10	7143001073	DOLE ENDLESS SUMMER KIT	10.00OZ	2	M3	0	24	99999...	10.00 in	10.00 in	8.00 in	2.00 in	Front	
11	7143000035	DOLE ASIAN SALAD KIT	13.60OZ	3	M1	6	36	6.00	11.00 in	11.00 in	5.66 in	2.00 in	Front	
12	7143000031	DOLE CHIPOTLE & CHEDDAR SALAD KIT	12.90OZ	1	M3	6	12	2.00	11.00 in	11.00 in	5.66 in	2.00 in	Front	
13	7774529186	READY PAC CHICKEN CAESAR SALAD BOWL	6.25OZ	2	M1	6	20	3.33	6.75 in	6.75 in	6.75 in	2.38 in	Front	
14	7774529798	READY PAC ORGANIC POWER GRAINS BOWL	5.00OZ	2	M3	0	20	99999...	6.75 in	6.75 in	6.75 in	2.38 in	Front	
15	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ	1	M3	0	8	99999...	11.00 in	11.00 in	8.00 in	3.00 in	Front	
16	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ	1	M3	6	12	2.00	11.50 in	11.50 in	7.50 in	2.00 in	Front	
17	3260190011	EBF 50/50 CLAMSHELL	5.00OZ	4	M1	6	32	5.33	10.00 in	10.00 in	7.80 in	3.00 in	Front	

SHELF:WELL		WIDTH:240 in			MERCH HEIGHT:13.50 in			DEPTH:20 in			SPACE AVAIL:16.90 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927504	FEX BABY SPINACH	10.00OZ	4	M1	6	20	3.33	3.33	12.62 in	7.00 in	3.38 in	Front	
2	7127927503	FEX SPRING MIX	10.00OZ	3	M1	6	15	2.50	2.50	12.62 in	7.00 in	3.38 in	Front	
3	7127927506	FEX 50/50 BLEND CLAMSHELL	10.00OZ	2	M1	6	10	1.67	1.67	12.62 in	7.00 in	3.38 in	Front	
4	7127910302	FEX ICEBERG GARDEN	12.00OZ	4	M1	6	40	6.67	6.67	9.00 in	8.00 in	2.00 in	Front	
5	7127910411	FEX ICEBERG GARDEN	24.00OZ	1	M1	10	10	1.00	1.00	11.00 in	10.50 in	2.00 in	Front	
6	7127913204	FEX SPINACH	8.00OZ	4	M1	6	40	6.67	6.67	11.00 in	8.46 in	2.00 in	Front	
7	7143000072	DOLE SUNFLOWER CRUNCH FAMILY SIZE	21.20OZ	1	M3	0	10	99999...	11.00 in	11.00 in	10.00 in	2.00 in	Front	
8	7143000071	DOLE SESAME ASIAN FAMILY SIZE	21.20OZ	1	M3	0	10	99999...	11.00 in	11.00 in	10.00 in	2.00 in	Front	
9	3260190150	EBF ORG SPINACH CLAM SHELL	16.00OZ	3	M3	1	18	18.00	18.00	12.00 in	8.00 in	3.00 in	Front	
10	3260190013	EBF 50/50 MIX	16.00OZ	2	M3	6	6	1.00	1.00	12.00 in	7.88 in	5.13 in	Front	
11	3260190140	EBF ORG SPRING MIX CLAM SHELL	16.00OZ	3	M3	1	18	18.00	18.00	12.00 in	8.00 in	3.00 in	Front	