

NEW ITEM & FILE MAINTENANCE FORM

INTENT: **NEW ITEM**

PRESENTED/ACCEPTED FOR:

GLN: 1234567890123
 BROKER: ABC
 MANUFACTURER: ABC FOODS
 CONTRACT NUMBER: One - HDEC0102G1234 Two -
 POCs: Pricing - JOHN DOE/555-555-5556/DOEJ@ABC.COM
 Sales Rep - JANE DOE/555-555-5555/JDOE@ABC.COM
 GDS - MARK DOE/555-555-5557/MDOE@ABC.COM
 DoDAAC LISTING:

NATIONAL ROLL OUT DATE:
 DISTRIBUTOR AVAILABILITY DATE:
 PRODUCT LEAD TIME: 15 DAYS
 VENDOR NUMBER: A123

CONUS
 ALASKA
 HAWAII
 PACIFIC THEATER
 EUROPE
 CARIBBEAN
 GUARANTEED SALE: NO
 PRICING STRATEGY: EDLP

NATIONAL STOCK NUMBER	UPK	CASE GTIN	ITEM:	CASE:	CS CUBE	DeCA Cost Reg	DeCA Cost Intro	RSL	CRV	ACCEPT/REJECT
BRAND	NET CONTENT	UNIT GTIN	DPT	DPT	CS WT	+ 1%	+ 1%	DCG	ADD/DELETE	CE NE SO
NOMENCLATURE	UI	UNIT UPC	WDT	WDT	PLT TIE	Retail Reg	Retail Promo	POG		MW NW SW
MIN SHIP QTY (BY SKU)	SH/PLT	UOM	CASE UPC	HT	PLT TIER	Savings	Savings			
1		10	10012345678915	2.00	6.00	4.17	0.89	0.79	CRV	ACCEPT
	HAPPY CAKES	6.00	00012345678916	12.00	12.00	60.000	0.90	0.80	ADD X	REJECT
	CHOCOLATE CAKE MINI	BX	012345678910	3.00	10.00	9	1.49	\$1.39	P-CODE	
	1 CS	OZ	001234567891			2	39.60%	42.45%	SH/PL\$	
2									CRV	ACCEPT
									ADD	REJECT
									P-CODE	
3									CRV	ACCEPT
									ADD	REJECT
									P-CODE	
4									CRV	ACCEPT
									ADD	REJECT
									P-CODE	

FILE MAINTENANCE TYPE: ATTRIBUTE CHANGE PRICE CONCERN ALLOCATION CONTRACT MISSING OTHER:

Remarks: CENTRAL REGION ONLY. *INTRO PRICE FOR 90 DAYS.

Pictures:



This form is a legally binding, contractual agreement and participating parties who have signed this form are expected to follow through with their annotated commitments. A minimum of 60 days notice is required to deviate from this commitment. "The manufacturer voluntarily agrees to the DeCA delete process, including disposition of excess quantities after 90 days. The delete process will be followed in the event an item fails to meet either the manufacturer's volume projections or the minimum category requirements established by the buyer. The manufacturer agrees that DeCA has no responsibility to sell remaining inventory after 90 days from the date of first notice of intent to delete the item. The manufacturer also agrees that the item should support a reasonable relationship between normal turn volume and the distributor minimum ship quantity by distributor location. Once movement is established, the distributor will not be expected to order in minimum ship quantities that are excessive relative to sales movement."

SALES REP SIGNATURE: DATE: 24-Jul-12 BUYER SIGNATURE: DATE: LINE ITEM MGR SIGNATURE: DATE:

BROKER: ABC
MANUFACTURER: ABC FOODS

VENDOR #: A123

NATIONAL ROLL OUT DATE:
CONTRACT NUMBER: ONE - HDEC0102G1234 TWO -

As the duly authorized representative of **ABC FOODS,** I hereby certify that the items presented in this DeCAF 40-15 are regularly sold outside of commissary stores under the same brand name as the name by which the commercial item will be sold in, at, or by commissary stores. In making this certification, I understand that to qualify for consideration for sale by the Defense Commissary Agency, as a **Brand Name Commercial Item pursuant to 10 U.S.C. § 2484(f)**, these products must be regularly sold outside of commissary stores on a regional or national basis by commercial grocery or other retail operations, excluding convenience stores, consisting of multiple stores.

The products offered for sale in, at, or by commissary stores (qualifying for acceptance as a **Brand Name Commercial Item pursuant to 10 U.S.C. § 2484(f)**) are:

BRAND	NOMENCLATURE	UPK/WGT	UOI / UOM	UNIT GTIN	UNIT UPC	COMMERCIAL RETAILERS
1 HAPPY CAKES	CHOCOLATE CAKE MINI	10 / 6	BX / OZ	00012345678916	01234567891	KROGER

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I understand the Defense Commissary Agency will rely on this certification in determining whether or not to consider products for resale as qualifying as **Brand Name Commercial Items under 10 U.S.C. § 2484(f)**; and that this certification is subject to the provisions of **18 U.S.C. §1001** which imposes criminal penalties for providing false information.

SIGNATURE

ABC

COMPANY

DeCAF 40-15: NEW ITEM & FILE MAINTENANCE NOVEMBER 13, 2012

24-Jul-12

DATE

TITLE

SUBMITTED: 24-Jul-12 PAGE 2 OF 2