



# Biography

DEFENSE COMMISSARY AGENCY  
1300 E Avenue, Fort Lee, Virginia 23801-1800

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## Mark L. Simpson Change Management Officer



Mark L. Simpson is the change management officer for the Defense Commissary Agency, headquartered at Fort Lee, Va. He serves as the principal advisor to the DeCA director/CEO on all matters involving the implementation of change throughout the agency to include the following: corporate culture, mission and functions, organizational design, operations, procedures, commissary management practices, initiatives, programs and policy requirements. He is responsible for developing and establishing policies and guidelines to strengthen business processes and construct business strategies for an agency that employs more than 15,000 people and includes a headquarters, five areas and more than 240 commissaries located in 13 countries around the world, with annual appropriated funds of about \$1.4 billion and annual sales of nearly \$6 billion. He was selected to this position effective Aug. 11, 2013.

Prior to this assignment, Mr. Simpson was chief of DeCA's shopper insights division from October 2012 to August 2013, which is responsible for exploring various methods to connect with and serve commissary customers using Internet and mobile technologies. This involved use of data-gathering techniques, state-of-the-art technologies and engagement with patrons online through various social media strategies.

He served as a supervisory planning specialist with the then Corporate Planning Directorate from 2009 to 2012. His association with DeCA goes back to its formation in October 1991, when Mr. Simpson served as a cost/price analyst with the Contracting Business Unit until 2004. From 2004 to September 2009, he was a planning specialist and Lean Six Sigma program manager with Corporate Planning.

Mr. Simpson began his government career in 1984 as a contract specialist with the U.S. Army's Troop Support Command in St. Louis. From 1986 to 1991, he was assigned to the U.S. Army Laboratory Command, Adelphi, Md., first as a contract specialist and later as a cost/price analyst.

### **EDUCATION AND CERTIFICATIONS**

2009, Certified Lean Six Sigma Black Belt

2009, The Military Exchange & Commissary Leadership Program, Kenan-Flagler Business School, University of North Carolina, Chapel Hill, N.C.

2005, Lean Six Sigma Black Belt Training, The George Group

1994, Defense Acquisition Corps

February 1994, DOD-Certified Acquisition Professional Level III (Contracting)

1983, James Madison University, Bachelor of Science in Communications, Harrisonburg, Va.

### **CAREER CHRONOLOGY**

2012 - 2013, Chief, Shopper Insights, Business Development Directorate, DeCA Headquarters, Fort Lee, Va.

2009 - 2012, Supervisory Planning Specialist, Directorate of Corporate Planning, DeCA Headquarters, Fort Lee, Va.

2004 - 2009, Planning Specialist/Program Manager, Directorate of Corporate Planning, DeCA Headquarters, Fort Lee, Va.

1991 - 2004, Cost/Price Analyst, Contracting Business Unit, DeCA Headquarters, Fort Lee, Va.

1987 - 1991, Cost/Price Analyst, U.S. Army Laboratory Command, Adelphi, Md.

1986 - 1987, Contract Specialist, U.S. Army Laboratory Command, Adelphi, Md.

1984 - 1986, Contract Specialist, U.S. Army Troop Support Command, St. Louis, Mo.

### **AWARDS AND HONORS**

2009 and 1998, Superior Civilian Service Award

*(Current as of October 2014)*