

DINNER SAUSAGE - 8 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT



4470009369	4470009367	4470009372
Oscar Mayer Natural Honey BBQ Sausage K3/New	Oscar Mayer Natural Smoked Sausage K3/New	Oscar Mayer Natural Italian Sausage K3/New

7778201325	7778201326
Primo Sausage Italian Mild Lx K1	Primo Sausage Italian Hot Lx K1

Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN
25 AUGUST 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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8.9 in	7778202984 Johnsonville Sausage Beef Brat Hot Smoked K3	7778202171 Johnsonville Sausage Jalapeno Cheese K3	7778202392 Johnsonville Sausage Brat Smoked K2	7778202395 Johnsonville Sausage New Orleans Smoked K2	4470009369 Oscar Mayer Natural Honey BBQ Sausage K3/New	4470009367 Oscar Mayer Natural Smoked Sausage K3/New	4470009372 Oscar Mayer Natural Italian Sausage K3/New	4660035005 Eckrich Naturally Hardwood Smoked Jalapeno & Cheddar K3/New	4660055003 Eckrich Naturally Hardwood Cheddar Smoked Sausage K3/New	2804200192 Georgia Reds K2	2781530051 Eckrich Sausage Turkey K1	2781500231 Eckrich Sausage Beef Skinless K2
Shelf: 1 TOP												
8.4 in	7778202397 Johnsonville Sausage Beer Brat K3	7778202393 Johnsonville Sausage Brat Cheddar K1	Johnsonville Beddar W	7778202396 Johnsonville Sausage Brat Stadium Style K2	7778202534 Johnsonville Sausage Apple Chicken Sausage K3	7778202677 Johnsonville Sausage Cajun Chicken Sausage K2	4450031375 Hillshire Sausage Hot Lx Beef K2	4450031376 Hillshire Sausage Smoked Beef Lx K2	4450031379 Hillshire Sausage Cheddarwurst Lx K3	2781500111 Eckrich Sausage Smoked Original Rope Skinless K1	2781530042 Eckrich Sausage Smoked Original K2	2781530043 Eckrich Sausage Polska K3/New
Shelf: 2												
8.4 in	2531753000 Applegate Natural Beef Hot Dog K3	2531752000 Applegate Natural Turkey Hot Dog K3	Applegate Hot Dog	7778202026 Johnsonville Sausage Italian Ground Sweet Nat K1	7778200060 Johnsonville Naturals Mild Italian Sausage K3/New	7778200057 Johnsonville Naturals Fresh Brats K3/New	7778202697 Johnsonville Sausage Andouille K2/Upp	2265530604 Butterball Sausage Kielbasa Turkey Rope K2	2265530605 Butterball Sausage Smoked Turkey Rope K1	2781530050 Eckrich Sausage Rope Polska Skinless K2	4450034167 Hillshire Farm Cajun Style Andouille Smoked Sausage K1/Upp	
Shelf: 3												
8.4 in	7778200870 Johnsonville Sausage Italian	Johnsonville Ground Mild K1	7778200868 Johnsonville Sausage Italian Ground Hot K1	7778201325 Primo Sausage Italian Mild Lx K1	7778201326 Primo Sausage Italian Hot Lx K1	4450034170 Hillshire Sausage Smoked Lite K1	4450034175 Hillshire Sausage Hot Smoked K3/New	4450034168 Hillshire Farm Basil Pesto Chicken Smoked Sausage K3	4450034166 Hillshire Farm Roasted Garlic Chicken Smoked Sausage K3	4450034186 Hillshire Naturals Polska Kielbasa K3/New	4450034184 Hillshire Naturals Smoked Sausage K3/New	
Shelf: 4												
8.4 in	7778202401 Johnsonville Sausage Italian Four Cheese K3	7778202987 Johnsonville Sausage Brat Cheddar Cheese Bacon K3	7778200793 Johnsonville Sausage Brat Cheddar K2	7778201776 Johnsonville Sausage Chorizo K3	7778202988 Johnsonville Sausage Firecracker K3/New	4450033904 Hillshire Sausage Polish Beef K1	4450034173 Hillshire Sausage Polska Lite K3/New	4450034172 Hillshire Sausage Kielbasa Turkey Rope K1				
Shelf: 5												
9 in	7778200839 Johnsonville Sausage Italian Sweet K1	7778200816 Johnsonville Sausage Italian Mild K1	7778200813 Johnsonville Sausage Italian Hot K1	7778200797 Johnsonville Sausage Brat N Beer K1	7778200787 Johnsonville Sausage Brat K1	4450034122 Hillshire Sausage Polish K1	4450034171 Hillshire Sausage Smoked K1	4450033905 Hillshire Sausage Smoked Beef K1	4450034115 Hillshire Sausage Smoked Turkey Rope K1			
Shelf: 6 WELL												
14 in												

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN

25 AUGUST 2017

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DINNER SAUSAGE - 8 FT SECTION

SHELF:1 TOP		WIDTH:96 in	MERCH HEIGHT:10.00 in	DEPTH:20 in			SPACE AVAIL:4.25 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778202984	JOHNSONVILLE	Johnsonville Sausage Beef Brat Hot Smoked	12.00OZ		1	K3	10	29	2.90	6.50 in	6.80 in	1.00 in	Front	
2	7778202171	JOHNSONVILLE	Johnsonville Sausage Jalapeno Cheese	14.00OZ		1	K3	10	29	2.90	6.50 in	6.80 in	1.00 in	Front	
3	7778202392	JOHNSONVILLE	Johnsonville Sausage Brat Smoked	14.00OZ		1	K2	10	29	2.90	6.50 in	6.80 in	1.00 in	Front	
4	7778202395	JOHNSONVILLE	Johnsonville Sausage New Orleans Smoked	14.00OZ		1	K2	10	29	2.90	6.50 in	6.80 in	1.00 in	Front	
5	4470009369	OSCAR MAYER	Oscar Mayer Natural Honey BBQ Sausage	13.00OZ		1	K3/New	12	24	2.00	7.25 in	7.00 in	1.00 in	Front	4/21/2017
6	4470009367	OSCAR MAYER	Oscar Mayer Natural Smoked Sausage	13.00OZ		1	K3/New	12	24	2.00	7.25 in	7.00 in	1.00 in	Front	4/21/2017
7	4470009372	OSCAR MAYER	Oscar Mayer Natural Italian Sausage	13.00OZ		1	K3/New	12	24	2.00	7.25 in	7.00 in	1.00 in	Front	4/21/2017
8	4660035005	ECKRICH	Eckrich Naturally Hardwood Smoked Jalapeno & ...	14.00OZ		1	K3/New	12	47	3.92	6.16 in	5.83 in	0.56 in	Front	7/1/2016
9	4660055003	ECKRICH	Eckrich Naturally Hardwood Cheddar Smoked Sa...	14.00OZ		1	K3/New	12	33	2.75	5.57 in	6.02 in	0.92 in	Front	7/1/2016
10	2804200192	GEORGIA REDS	Georgia Reds	32.00OZ		2	K2	12	24	2.00	6.00 in	5.60 in	2.10 in	Front	
11	2781530051	ECKRICH	Eckrich Sausage Turkey	13.00OZ		1	K1	12	44	3.67	4.25 in	10.50 in	1.00 in	Front	
12	2781500231	ECKRICH	Eckrich Sausage Beef Skinless	10.00OZ		1	K2	12	44	3.67	3.80 in	10.00 in	1.17 in	Front	

SHELF:2		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:5.40 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778202397	JOHNSONVILLE	Johnsonville Sausage Beer Brat	14.00OZ		1	K3	10	23	2.30	6.50 in	6.80 in	1.00 in	Front	
2	7778202393	JOHNSONVILLE	Johnsonville Sausage Brat Beddar W Cheddar	14.00OZ		2	K1	10	46	4.60	6.50 in	6.80 in	1.00 in	Front	
3	7778202396	JOHNSONVILLE	Johnsonville Sausage Brat Stadium Style	14.00OZ		1	K2	10	23	2.30	6.50 in	6.80 in	1.00 in	Front	
4	7778202534	JOHNSONVILLE	Johnsonville Sausage Apple Chicken Sausage	12.00OZ		1	K3	8	25	3.13	6.10 in	7.25 in	1.02 in	Front	
5	7778202677	JOHNSONVILLE	Johnsonville Sausage Cajun Chicken Sausage	12.00OZ		1	K2	10	25	2.50	6.10 in	7.25 in	1.02 in	Front	
6	4450031375	HILLSHIRE	Hillshire Sausage Hot Lx Beef	13.50OZ		1	K2	16	28	1.75	6.10 in	6.20 in	0.90 in	Front	
7	4450031376	HILLSHIRE	Hillshire Sausage Smoked Beef Lx	13.50OZ		1	K2	16	28	1.75	6.10 in	6.20 in	0.90 in	Front	
8	4450031379	HILLSHIRE	Hillshire Sausage Cheddarwurst Lx	13.50OZ		1	K3	16	27	1.69	5.73 in	6.00 in	0.95 in	Front	
9	2781500111	ECKRICH	Eckrich Sausage Smoked Original Rope Skinless	14.00OZ		1	K1	12	34	2.83	3.80 in	10.00 in	1.17 in	Front	
10	2781530042	ECKRICH	Eckrich Sausage Smoked Original	14.00OZ		1	K2	12	34	2.83	3.80 in	10.00 in	1.17 in	Front	
11	2781530043	ECKRICH	Eckrich Sausage Polska	13.00OZ		1	K3/New	12	36	3.00	4.25 in	10.50 in	1.00 in	Front	4/21/2017

SHELF:3		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:1.81 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2531753000	APPLEGATE	Applegate Natural Beef Hot Dog	12.00OZ		1	K3	10	16	1.60	5.75 in	6.38 in	1.50 in	Front	
2	2531752000	APPLEGATE	Applegate Natural Turkey Hot Dog	12.00OZ		2	K3	10	32	3.20	5.75 in	6.38 in	1.50 in	Front	6/23/2016
3	7778202026	JOHNSONVILLE	Johnsonville Sausage Italian Ground Sweet Nat	16.00OZ		1	K1	8	26	3.25	6.00 in	8.30 in	1.00 in	Front	
4	7778200060	JOHNSONVILLE	Johnsonville Naturals Mild Italian Sausage	16.00OZ		1	K3/New	9	17	1.89	6.25 in	8.75 in	1.37 in	Front	7/15/2015
5	7778200057	JOHNSONVILLE	Johnsonville Naturals Fresh Brats	16.00OZ		1	K3/New	9	17	1.89	6.25 in	8.75 in	1.37 in	Front	7/15/2015
6	7778202697	JOHNSONVILLE	Johnsonville Sausage Andouille	13.50OZ		1	K2/Upg	15	22	1.47	4.37 in	9.65 in	1.39 in	Front	4/2/2012
7	2265530604	BUTTERBALL	Butterball Sausage Kielbasa Turkey Rope	14.00OZ		1	K2	16	38	2.38	3.00 in	10.20 in	1.25 in	Front	
8	2265530605	BUTTERBALL	Butterball Sausage Smoked Turkey Rope	14.00OZ		1	K1	16	38	2.38	3.00 in	10.20 in	1.25 in	Front	
9	2781530050	ECKRICH	Eckrich Sausage Rope Polska Skinless	14.00OZ		1	K2	12	34	2.83	3.80 in	10.00 in	1.17 in	Front	
10	4450034167	HILLSHIRE	Hillshire Farm Cajun Style Andouille Smoked Sau...	13.00oz		1	K1/Upg	15	17	1.13	5.80 in	9.20 in	1.40 in	Front	1/1/2001

SHELF:4		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:2.00 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778200870	JOHNSONVILLE	Johnsonville Sausage Italian Ground Mild	16.00OZ		2	K1	8	52	6.50	6.00 in	8.30 in	1.00 in	Front	
2	7778200868	JOHNSONVILLE	Johnsonville Sausage Italian Ground Hot	16.00OZ		1	K1	8	26	3.25	6.00 in	8.30 in	1.00 in	Front	
3	7778201325	PRIMO	Primo Sausage Italian Mild Lx	19.00OZ		1	K1	12	17	1.42	6.25 in	8.75 in	1.38 in	Front	
4	7778201326	PRIMO	Primo Sausage Italian Hot Lx	19.00OZ		1	K1	12	17	1.42	6.25 in	8.75 in	1.38 in	Front	
5	4450034170	HILLSHIRE	Hillshire Sausage Smoked Lite	13.00OZ		1	K1	18	22	1.22	5.20 in	8.60 in	1.20 in	Front	
6	4450034175	HILLSHIRE	Hillshire Sausage Hot Smoked	13.00OZ		1	K3/New	18	22	1.22	5.20 in	8.60 in	1.20 in	Front	6/23/2016
7	4450034168	HILLSHIRE	Hillshire Farm Basil Pesto Chicken Smoked Saus...	13.00oz		1	K3	15	17	1.13	5.80 in	9.20 in	1.40 in	Front	1/1/2001
8	4450034166	HILLSHIRE	Hillshire Farm Roasted Garlic Chicken Smoked S...	13.00oz		1	K3	15	17	1.13	5.80 in	9.20 in	1.40 in	Front	1/1/2001
9	4450034186	HILLSHIRE	Hillshire Naturals Polska Kielbasa	12.00OZ		1	K3/New	12	25	2.08	5.00 in	8.00 in	1.15 in	Front	4/21/2017
10	4450034184	HILLSHIRE	Hillshire Naturals Smoked Sausage	12.00OZ		1	K3/New	12	25	2.08	5.00 in	8.00 in	1.15 in	Front	4/21/2017

SHELF:5		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:1.65 in								
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778202401	JOHNSONVILLE	Johnsonville Sausage Italian Four Cheese	19.76OZ		1	K3	12	22	1.83	6.00 in	8.50 in	1.20 in	Front	
2	7778202987	JOHNSONVILLE	Johnsonville Sausage Brat Cheddar Cheese Bacon	19.00OZ		1	K3	12	22	1.83	6.00 in	8.50 in	1.20 in	Front	
3	7778200793	JOHNSONVILLE	Johnsonville Sausage Brat Cheddar	19.76OZ		1	K2	12	22	1.83	6.00 in	8.50 in	1.20 in	Front	

DINNER SAUSAGE - 8 FT SECTION

4	7778201776	JOHN MORRELL	Johnsonville Sausage Chorizo	19.76OZ	1	K3	12	22	1.83	6.00 in	8.50 in	1.20 in	Front	
5	7778202988	JOHNSONVILLE	Johnsonville Sausage Firecracker	19.00OZ	1	K3/New	9	17	1.89	6.25 in	8.75 in	1.37 in	Front	4/21/2017
6	4450033904	HILLSHIRE	Hillshire Sausage Polish Beef	13.00OZ	3	K1	18	54	3.00	6.00 in	8.60 in	1.32 in	Front	
7	4450034173	HILLSHIRE	Hillshire Sausage Polska Lite	13.00OZ	1	K3/New	18	22	1.22	5.20 in	8.60 in	1.20 in	Front	6/23/2016
8	4450034172	HILLSHIRE	Hillshire Sausage Kielbasa Turkey Rope	13.00OZ	2	K1	18	44	2.44	5.20 in	8.60 in	1.20 in	Front	

SHELF:6 WELL		WIDTH:96 in		MERCH HEIGHT:9.00 in		DEPTH:30 in		SPACE AVAIL:2.00 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7778200839	JOHNSONVILLE	Johnsonville Sausage Italian Sweet	19.76OZ		1	K1	12	35	2.92	6.00 in	8.50 in	1.20 in	Front	
2	7778200816	JOHNSONVILLE	Johnsonville Sausage Italian Mild	19.76OZ		1	K1	12	35	2.92	6.00 in	8.50 in	1.20 in	Front	
3	7778200813	JOHNSONVILLE	Johnsonville Sausage Italian Hot	19.76OZ		1	K1	12	35	2.92	6.00 in	8.50 in	1.20 in	Front	
4	7778200797	JOHNSONVILLE	Johnsonville Sausage Brat N Beer	19.76OZ		1	K1	12	35	2.92	6.00 in	8.50 in	1.20 in	Front	
5	7778200787	JOHNSONVILLE	Johnsonville Sausage Brat	19.76OZ		1	K1	12	35	2.92	6.00 in	8.50 in	1.20 in	Front	
6	4450034122	HILLSHIRE	Hillshire Sausage Polish	14.00OZ		2	K1	15	64	4.27	6.00 in	8.60 in	1.32 in	Front	
7	4450034171	HILLSHIRE	Hillshire Sausage Smoked	14.00OZ		1	K1	15	32	2.13	6.00 in	8.60 in	1.32 in	Front	
8	4450033905	HILLSHIRE	Hillshire Sausage Smoked Beef	13.00OZ		2	K1	18	64	3.56	6.00 in	8.60 in	1.32 in	Front	
9	4450034115	HILLSHIRE	Hillshire Sausage Smoked Turkey Rope	13.00OZ		1	K1	18	40	2.22	5.20 in	8.50 in	1.20 in	Front	