

HOT DOGS - 8 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN

25 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

HOT DOGS - 8 FT SECTION

| SHELF:1 TOP | | WIDTH:96 in | | MERCH HEIGHT:10.00 in | | DEPTH:20 in | | SPACE AVAIL:0.85 in | | | | | | | |
|-------------|-------------|--------------|---|-----------------------|-----|-------------|--------|---------------------|---------|-------|---------|---------|---------|-------------|-----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 76401488202 | AIDELLS | Aidells Natural Meatball Teriyaki and Pineapple | 12.00OZ | | 1 | K3 | 8 | 18 | 2.25 | 5.40 in | 6.25 in | 1.60 in | Front | |
| 2 | 76401459902 | AIDELLS | Aidells Natural Carmelized Onion & Ckn Meatball | 12.00OZ | | 1 | K3 | 8 | 40 | 5.00 | 5.00 in | 6.25 in | 1.00 in | Front | |
| 3 | 76401487202 | AIDELLS | Aidells Meatball Zesty Ital. W/Mozz | 12.00OZ | | 1 | K3 | 8 | 40 | 5.00 | 5.00 in | 6.25 in | 1.00 in | Front | |
| 4 | 4450033913 | HILLSHIRE | Hillshire Sausage Cocktail Lil Smokie Beef | 12.00OZ | | 3 | K1 | 12 | 51 | 4.25 | 5.40 in | 4.10 in | 1.75 in | Front | |
| 5 | 4450005188 | HILLSHIRE | Hillshire Sausage Cocktail Lil Smokie Cheddar | 13.00OZ | | 3 | K3 | 12 | 51 | 4.25 | 5.40 in | 4.10 in | 1.75 in | Front | |
| 6 | 4450005293 | HILLSHIRE | Hillshire Sausage Cocktail Lil Smokie | 14.00OZ | | 3 | K1 | 12 | 54 | 4.50 | 6.45 in | 4.10 in | 1.55 in | Front | |
| 7 | 7778200268 | JOHNSONVILLE | Johnsonville Teriyaki Grilled Chicken Breast | 10.50OZ | | 1 | K3/New | 6 | 10 | 1.67 | 8.25 in | 7.75 in | 2.00 in | Front | 4/21/2017 |
| 8 | 7778200273 | JOHNSONVILLE | Johnsonville Garlic Herb Grilled Chicken Breast | 9.00OZ | | 1 | K3/New | 6 | 10 | 1.67 | 8.25 in | 7.75 in | 2.00 in | Front | 4/21/2017 |
| 9 | 7778200270 | JOHNSONVILLE | Johnsonville Sea Salt Pepper Grilled Chicken Bre... | 9.00OZ | | 1 | K3/New | 6 | 10 | 1.67 | 8.25 in | 7.75 in | 2.00 in | Front | 4/21/2017 |
| 10 | 7778200306 | JOHNSONVILLE | Johnsonville Honey Mustard Grilled Chicken Breast | 10.50OZ | | 1 | K3/New | 6 | 10 | 1.67 | 8.25 in | 7.75 in | 2.00 in | Front | 4/21/2017 |
| 11 | 2370004659 | TYSON | TYSON DICED CHICKEN | 12.00OZ | | 1 | K1/NEW | 10 | 6 | 0.60 | 9.50 in | 8.50 in | 3.00 in | Front | 7/14/2017 |

| SHELF:2 | | WIDTH:96 in | | MERCH HEIGHT:8.40 in | | DEPTH:20 in | | SPACE AVAIL:4.05 in | | | | | | | |
|------------|-------------|-------------|--|----------------------|-----|-------------|--------|---------------------|---------|-------|---------|---------|---------|-------------|-----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 76401429352 | AIDELLS | Aidells Sausage Chicken Italian Mozzarella | 12.00OZ | | 1 | K3 | 8 | 32 | 4.00 | 5.00 in | 6.25 in | 1.00 in | Front | |
| 2 | 4450005298 | HILLSHIRE | Hillshire Sausage Cocktail Beef Franks | 13.00OZ | | 2 | K3 | 12 | 28 | 2.33 | 5.40 in | 4.10 in | 1.75 in | Front | 4/7/2014 |
| 3 | 4450005346 | HILLSHIRE | Hillshire Sausage Cocktail Lil Jal Cheddar | 13.00OZ | | 2 | K3/New | 12 | 28 | 2.33 | 5.40 in | 4.10 in | 1.75 in | Front | 6/15/2016 |
| 4 | 4470002288 | OSCAR MAYER | Oscar Mayer Grilled Chicken Breast Strips | 6.00OZ | | 4 | K1 | 12 | 52 | 4.33 | 5.20 in | 6.30 in | 1.86 in | Front | |
| 5 | 4470002279 | OSCAR MAYER | Oscar Mayer Sweet Chicken Breast Strips | 6.00OZ | | 4 | K1 | 12 | 52 | 4.33 | 5.20 in | 6.30 in | 1.86 in | Front | |
| 6 | 4470003379 | OSCAR MAYER | Oscar Mayer Buffalo Chicken Breast Strips | 6.00OZ | | 3 | K1 | 12 | 39 | 3.25 | 5.20 in | 6.30 in | 1.86 in | Front | |

| SHELF:3 | | WIDTH:96 in | | MERCH HEIGHT:8.40 in | | DEPTH:20 in | | SPACE AVAIL:4.76 in | | | | | | | |
|------------|-------------|-----------------|--|----------------------|-----|-------------|------------|---------------------|---------|-------|---------|---------|---------|-------------|-----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 76401420805 | AIDELLS | Aidells ssg Links Ckn & Apple | 12.00OZ | | 1 | K3 | 8 | 15 | 1.88 | 5.40 in | 6.25 in | 1.60 in | Front | |
| 2 | 76401445805 | AIDELLS | Aidells ssg Links Andouille | 12.00OZ | | 1 | K3 | 8 | 15 | 1.88 | 5.40 in | 6.25 in | 1.60 in | Front | |
| 3 | 2531753000 | APPLEGATE | Applegate Natural Beef Hot Dog | 12.00OZ | | 1 | K3 | 10 | 16 | 1.60 | 5.75 in | 6.38 in | 1.50 in | Front | |
| 4 | 2531752000 | APPLEGATE | Applegate Natural Turkey Hot Dog | 12.00OZ | | 1 | K3 | 10 | 16 | 1.60 | 5.75 in | 6.38 in | 1.50 in | Front | 6/23/2016 |
| 5 | 7495618266 | HEBREW NATIONAL | Hebrew National - Kosher Franks Beef | 12.00OZ | | 1 | K1 | 12 | 38 | 3.17 | 6.00 in | 6.45 in | 0.68 in | Front | |
| 6 | 7495628400 | HEBREW NATIONAL | Hebrew National - Kosher Franks Beef Bun L | 12.00OZ | | 1 | K3 | 12 | 41 | 3.42 | 5.00 in | 7.50 in | 0.80 in | Front | |
| 7 | 7495618054 | HEBREW NATIONAL | Hebrew National - Kosher Franks Reduced | 11.00OZ | | 1 | K3 | 12 | 38 | 3.17 | 6.00 in | 6.45 in | 0.68 in | Front | |
| 8 | 7495628300 | HEBREW NATIONAL | Hebrew National - Kosher Franks Beef Jumbo | 12.00OZ | | 1 | K3 | 12 | 38 | 3.17 | 6.00 in | 6.45 in | 0.68 in | Front | |
| 9 | 7495618433 | HEBREW NATIONAL | Hebrew National - Frank Beef Dinner Qtr Lb | 16.00OZ | | 1 | K2 | 12 | 36 | 3.00 | 4.40 in | 7.88 in | 1.00 in | Front | |
| 10 | 7495618053 | HEBREW NATIONAL | Hebrew National - Kosher Franks Beef FF | 11.00OZ | | 1 | K3 | 12 | 38 | 3.17 | 6.00 in | 6.45 in | 0.68 in | Front | |
| 11 | 88831391499 | NATHAN'S | Nathans Frank Beef Jumbo | 14.00OZ | | 1 | K2 | 16 | 24 | 1.50 | 4.10 in | 5.80 in | 1.60 in | Front | |
| 12 | 88831391404 | NATHAN'S | Nathans Frank Beef Jumbo Dinner | 12.00OZ | | 1 | K3 | 12 | 24 | 2.00 | 4.10 in | 5.80 in | 1.60 in | Front | |
| 13 | 88831391490 | NATHAN'S | Nathans Frank Beef Bun Size | 14.00OZ | | 1 | K1 | 16 | 32 | 2.00 | 3.20 in | 7.70 in | 1.50 in | Front | |
| 14 | 78533176189 | GWALTNEY | Gwaltney - Frank Chkn Grt Dg | 16.00OZ | | 1 | M3/NE C... | 24 | 22 | 0.92 | 4.00 in | 5.50 in | 1.70 in | Front | |

| SHELF:4 | | WIDTH:96 in | | MERCH HEIGHT:8.40 in | | DEPTH:20 in | | SPACE AVAIL:3.65 in | | | | | | | |
|------------|------------|--------------|---------------------------------------|----------------------|-----|-------------|-----|---------------------|---------|-------|---------|---------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 4470006377 | OSCAR MAYER | Oscar Mayer Angus Beef | 14.00OZ | | 1 | K2 | 12 | 22 | 1.83 | 3.80 in | 5.50 in | 1.70 in | Front | |
| 2 | 4470006376 | OSCAR MAYER | Oscar Mayer Angus Beef Bun Length | 14.00OZ | | 2 | K1 | 12 | 48 | 4.00 | 3.66 in | 6.60 in | 1.63 in | Front | |
| 3 | 4470000744 | OSCAR MAYER | Oscar Mayer Hardwood Smoked Turkey | 16.00OZ | | 2 | K2 | 12 | 44 | 3.67 | 3.80 in | 5.50 in | 1.70 in | Front | |
| 4 | 4470006532 | OSCAR MAYER | Oscar Mayer Beef Franks Lean | 14.00OZ | | 1 | K3 | 12 | 26 | 2.17 | 3.50 in | 5.50 in | 1.50 in | Front | |
| 5 | 4470007337 | OSCAR MAYER | Oscar Mayer Beef Franks Jumbo | 15.00OZ | | 1 | K2 | 12 | 22 | 1.83 | 3.90 in | 5.25 in | 1.80 in | Front | |
| 6 | 5450010174 | BALL PARK | Ballpark Angus Beef Bun Size | 14.00OZ | | 2 | K2 | 12 | 52 | 4.33 | 3.50 in | 6.30 in | 1.50 in | Front | |
| 7 | 5450010108 | BALL PARK | Ballpark - Deli Style Bun Sz Beef | 15.00OZ | | 1 | K3 | 12 | 26 | 2.17 | 3.50 in | 6.60 in | 1.50 in | Front | |
| 8 | 5450010175 | BALL PARK | Ballpark Frank Angus Beef | 14.00OZ | | 1 | K2 | 12 | 24 | 2.00 | 3.60 in | 4.90 in | 1.65 in | Front | |
| 9 | 5450010114 | BALL PARK | Ballpark - Lean Beef Bun Sz Frank 8ct | 14.00OZ | | 1 | K3 | 12 | 33 | 2.75 | 3.37 in | 5.80 in | 1.40 in | Front | |
| 10 | 7010001637 | JOHN MORRELL | John Morrell - Frank Meat | 12.00OZ | | 4 | K1 | 32 | 112 | 3.50 | 3.70 in | 5.50 in | 1.40 in | Front | |

| SHELF:5 | | WIDTH:96 in | | MERCH HEIGHT:8.40 in | | DEPTH:20 in | | SPACE AVAIL:1.05 in | | | | | | | |
|------------|------------|-------------|------------------------------------|----------------------|-----|-------------|-----|---------------------|---------|-------|---------|---------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 4470007502 | OSCAR MAYER | Oscar Mayer Frank Beef Bun Length | 15.00OZ | | 2 | K1 | 12 | 48 | 4.00 | 3.66 in | 6.60 in | 1.63 in | Front | |
| 2 | 4470007505 | OSCAR MAYER | Oscar Mayer Frank Beef | 15.00OZ | | 2 | K1 | 12 | 52 | 4.33 | 4.18 in | 5.40 in | 1.52 in | Front | |
| 3 | 4470000783 | OSCAR MAYER | Oscar Mayer Smokies Smoked Sausage | 14.00OZ | | 1 | K3 | 12 | 20 | 1.67 | 4.30 in | 5.15 in | 1.65 in | Front | |
| 4 | 7187154464 | OSCAR MAYER | OM - Trky Frank Ez Bun Lngth | 16.00OZ | | 2 | K1 | 12 | 48 | 4.00 | 3.66 in | 6.60 in | 1.63 in | Front | |
| 5 | 5450019322 | BALL PARK | Ballpark - Frank Beef | 15.00OZ | | 2 | K1 | 24 | 52 | 2.17 | 3.78 in | 5.00 in | 1.50 in | Front | |

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|---|------------|--------------|-------------------------------------|---------|---|----|----|----|------|---------|---------|---------|-------|
| 6 | 5450019352 | BALL PARK | Ballpark - Frank | 15.00OZ | 3 | K1 | 24 | 78 | 3.25 | 3.78 in | 5.00 in | 1.50 in | Front |
| 7 | 5450019333 | BALL PARK | Ballpark Turkey White Meat Fat Free | 15.00OZ | 1 | K3 | 12 | 26 | 2.17 | 3.50 in | 6.60 in | 1.50 in | Front |
| 8 | 7010001644 | JOHN MORRELL | John Morrell Frank Meat Bun Length | 12.00OZ | 3 | K1 | 32 | 84 | 2.63 | 4.25 in | 7.00 in | 1.25 in | Front |

| SHELF:6 WELL | | WIDTH:96 in | | MERCH HEIGHT:9.00 in | | DEPTH:30 in | | SPACE AVAIL:1.40 in | | | | | | Orientation | Add Date |
|--------------|------------|--------------|--------------------------------|----------------------|-----|-------------|-----|---------------------|---------|-------|---------|---------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | | |
| 1 | 7187154462 | OSCAR MAYER | OM - Trky Frank | 16.00OZ | | 1 | K3 | 12 | 38 | 3.17 | 4.18 in | 5.40 in | 1.52 in | Front | |
| 2 | 4470000210 | OSCAR MAYER | Oscar Mayer Frank Premium | 16.00OZ | | 1 | K3 | 12 | 34 | 2.83 | 3.80 in | 5.50 in | 1.70 in | Front | |
| 3 | 4470000053 | OSCAR MAYER | Oscar Mayer Frank Cheese | 16.00OZ | | 1 | K1 | 12 | 38 | 3.17 | 4.18 in | 5.40 in | 1.52 in | Front | |
| 4 | 4470000063 | OSCAR MAYER | Oscar Mayer Frank Ez | 16.00OZ | | 3 | K1 | 24 | 114 | 4.75 | 4.18 in | 5.40 in | 1.52 in | Front | |
| 5 | 4470000004 | OSCAR MAYER | Oscar Mayer Frank Bun Length | 16.00OZ | | 2 | K1 | 12 | 72 | 6.00 | 3.66 in | 6.60 in | 1.63 in | Front | |
| 6 | 5450019329 | BALL PARK | Ballpark - Frank Beef Bn Sz | 15.00OZ | | 2 | K1 | 12 | 96 | 8.00 | 3.50 in | 6.60 in | 1.50 in | Front | |
| 7 | 5450019327 | BALL PARK | Ballpark - Frank Meat Bun Size | 15.00OZ | | 2 | K1 | 12 | 96 | 8.00 | 3.50 in | 6.60 in | 1.50 in | Front | |
| 8 | 7010001675 | JOHN MORRELL | John Morrell Frank Meat Jumbo | 12.00OZ | | 3 | K1 | 32 | 87 | 2.72 | 5.00 in | 7.50 in | 1.75 in | Front | |