

HOT DOGS - 8 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN

25 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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↑ 8.9 in ↓	76401488202 Aidells Natural Meatball Teriyaki and Pineapple K3	76401459902 Aidells Natural Carmelized Onion & Ckn Meatball K3	76401487202 Aidells Meatball Zesty Ital. W/Mozz K3	4450033913 Hillshire Sausage Cocktail Lil Smokie Beef K1	4450005188 Hillshire Sausage Cocktail Lil Smokie Cheddar K3	4450005293 Hillshire Sausage Cocktail Lil Smokie K1	7778200268 Johnsonville Teriyaki Grilled Chicken Breast K3/New	7778200273 Johnsonville Garlic Herb Grilled Chicken Breast K3/New	7778200270 Johnsonville Sea Salt Pepper Grilled Chicken Breast K3/New	7778200306 Johnsonville Honey Mustard Grilled Chicken Breast K3/New	2370004659 TYSON DICED CHICKEN K1/NEW		
Shelf: 1 TOP													
↑ 8.4 in ↓	76401445805 Aidells ssg Links Andouille K3	76401420805 Aidells ssg Links Ckn & Apple K3	76401429352 Aidells Sausage Chicken Italian Mozzarella K3	4450005298 Hillshire Sausage Cocktail Beef Franks K3	4450005346 Hillshire Sausage Cocktail Lil Jal Cheddar K3/New	4470002288 Oscar Mayer Grilled Chicken Strips K1	4470002289 Oscar Mayer Sweet Chicken Breast Strips K1	4470003379 Oscar Mayer Buffalo Chicken Breast Strips K1	7527800607 Foster Farms - Lnmcht Sthwst Chicken Strips R3/SW	7527800606 Foster Farms - Lnmcht Grilled Chicken Strips R3/SW			
Shelf: 2													
↑ 8.4 in ↓	2531753000 Applegate Natural Beef Hot Dog K3	2531752000 Applegate Natural Turkey Hot Dog K3	7495618266 Hebrew National - Kosher Franks Beef K1	7495628400 Hebrew National - Kosher Franks Beef Bun L K3	7495618054 Hebrew National - Kosher Franks Reduced K3	7495628300 Hebrew National - Kosher Franks Beef Jumbo K3	7495618433 Hebrew National - Kosher Franks Frank Beef Dinner Qtr Lb K2	7495618053 Hebrew National - Kosher Franks Beef FF K3	88831391499 Nathans Frank Beef Jumbo K2	88831391404 Nathans Frank Beef Jumbo Dinner K3	88831391490 Nathans Frank Beef Bun Size K1	7527811015 Foster Farms - Frank Turkey M3/NW SW	7527811010 Foster Farms - Frank Chicken M3/NW SW
Shelf: 3													
↑ 8.4 in ↓	4470006377 Oscar Mayer Angus Beef K2	4470006376 Oscar Mayer Angus Beef Bun Length K1	4470000744 Oscar Mayer Hardwood Smoked Turkey K2	4470006532 Oscar Mayer Beef Franks Lean K3	4470007337 Oscar Mayer Beef Franks Jumbo K2	5450010174 Ballpark Angus Beef Bun Size K2	5450010108 Ballpark - Deli Style Bun Sz Beef K3	5450010175 Ballpark Frank Angus Beef K2	5450010114 Ballpark - Lean Beef Bun Sz Frank 8ct K3	7010001637 John Morrell - Frank Meat K1			
Shelf: 4													
↑ 8.4 in ↓	4470007502 Oscar Mayer Frank Beef Bun Length K1	4470007505 Oscar Mayer Frank Beef K1	4470000783 Oscar Mayer Smokies Smoked Sausage K3	7187154464 OM - Trky Frank Ez Bun Lngth K1	5450019322 Ballpark - Frank Beef K1	5450019352 Ballpark - Frank K1	5450019333 Ballpark Turkey White Meat Fat Free K3	7010001644 John Morrell Frank Meat Bun Length K1					
Shelf: 5													
↑ 9 in ↓	7187154462 OM - Trky Frank K3	4470000210 Oscar Mayer Frank Premium K3	4470000053 Oscar Mayer Frank Cheese K1	4470000063 Oscar Mayer Frank Ez K1	4470000004 Oscar Mayer Frank Bun Length K1	5450019329 Ballpark - Frank Beef Bn Sz K1	5450019327 Ballpark - Frank Meat Bun Size K1	7010001675 John Morrell Frank Meat Jumbo K1					
Shelf: 6 WELL													
↑ 14 in ↓													

Left-right

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HOT DOGS - 8 FT SECTION

SHELF:1 TOP		WIDTH:96 in	MERCH HEIGHT:10.00 in	DEPTH:20 in			SPACE AVAIL:4.95 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	76401488202	AIDELLS	Aidells Natural Meatball Teriyaki and Pineapple	12.00OZ		1	K3	8	18	2.25	5.40 in	6.25 in	1.60 in	Front	
2	76401459902	AIDELLS	Aidells Natural Carmelized Onion & Ckn Meatball	12.00OZ		1	K3	8	40	5.00	5.00 in	6.25 in	1.00 in	Front	
3	76401487202	AIDELLS	Aidells Meatball Zesty Ital. W/Mozz	12.00OZ		1	K3	8	40	5.00	5.00 in	6.25 in	1.00 in	Front	
4	4450033913	HILLSHIRE	Hillshire Sausage Cocktail Lil Smokie Beef	12.00OZ		3	K1	12	51	4.25	5.40 in	4.10 in	1.75 in	Front	
5	4450005188	HILLSHIRE	Hillshire Sausage Cocktail Lil Smokie Cheddar	13.00OZ		2	K3	12	34	2.83	5.40 in	4.10 in	1.75 in	Front	
6	4450005293	HILLSHIRE	Hillshire Sausage Cocktail Lil Smokie	14.00OZ		3	K1	12	54	4.50	6.45 in	4.10 in	1.55 in	Front	
7	7778200268	JOHNSONVILLE	Johnsonville Teriyaki Grilled Chicken Breast	10.50OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
8	7778200273	JOHNSONVILLE	Johnsonville Garlic Herb Grilled Chicken Breast	9.00OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
9	7778200270	JOHNSONVILLE	Johnsonville Sea Salt Pepper Grilled Chicken Bre...	9.00OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
10	7778200306	JOHNSONVILLE	Johnsonville Honey Mustard Grilled Chicken Breast	10.50OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
11	2370004659	TYSON	TYSON DICED CHICKEN	12.00OZ		1	K1/NEW	10	6	0.60	9.50 in	8.50 in	3.00 in	Front	7/14/2017

SHELF:2		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:0.35 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	76401445805	AIDELLS	Aidells ssg Links Andouille	12.00OZ		1	K3	8	15	1.88	5.40 in	6.25 in	1.60 in	Front	
2	76401420805	AIDELLS	Aidells ssg Links Ckn & Apple	12.00OZ		1	K3	8	15	1.88	5.40 in	6.25 in	1.60 in	Front	
3	76401429352	AIDELLS	Aidells Sausage Chicken Italian Mozzarella	12.00OZ		1	K3	8	32	4.00	5.00 in	6.25 in	1.00 in	Front	
4	4450005298	HILLSHIRE	Hillshire Sausage Cocktail Beef Franks	13.00OZ		1	K3	12	14	1.17	5.40 in	4.10 in	1.75 in	Front	4/7/2014
5	4450005346	HILLSHIRE	Hillshire Sausage Cocktail Lil Jal Cheddar	13.00OZ		1	K3/New	12	14	1.17	5.40 in	4.10 in	1.75 in	Front	6/15/2016
6	4470002288	OSCAR MAYER	Oscar Mayer Grilled Chicken Breast Strips	6.00OZ		4	K1	12	52	4.33	5.20 in	6.30 in	1.86 in	Front	
7	4470002289	OSCAR MAYER	Oscar Mayer Sweet Chicken Breast Strips	6.00OZ		3	K1	12	39	3.25	5.20 in	6.30 in	1.86 in	Front	
8	4470003379	OSCAR MAYER	Oscar Mayer Buffalo Chicken Breast Strips	6.00OZ		2	K1	12	26	2.17	5.20 in	6.30 in	1.86 in	Front	
9	7527800607	FOSTER FARMS	Foster Farms - Lncmnt Sthwst Chicken Strips	6.00OZ		1	R3/SW	12	32	2.67	3.00 in	6.00 in	1.50 in	Front	5/8/2013
10	7527800606	FOSTER FARMS	Foster Farms - Lncmnt Grilled Chicken Strips	6.00OZ		1	R3/SW	12	32	2.67	3.00 in	6.00 in	1.50 in	Front	

SHELF:3		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:0.46 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	2531753000	APPLEGATE	Applegate Natural Beef Hot Dog	12.00OZ		1	K3	10	16	1.60	5.75 in	6.38 in	1.50 in	Front	
2	2531752000	APPLEGATE	Applegate Natural Turkey Hot Dog	12.00OZ		1	K3	10	16	1.60	5.75 in	6.38 in	1.50 in	Front	6/23/2016
3	7495618266	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef	12.00OZ		1	K1	12	38	3.17	6.00 in	6.45 in	0.68 in	Front	
4	7495628400	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef Bun L	12.00OZ		1	K3	12	41	3.42	5.00 in	7.50 in	0.80 in	Front	
5	7495618054	HEBREW NATIONAL	Hebrew National - Kosher Franks Reduced	11.00OZ		1	K3	12	38	3.17	6.00 in	6.45 in	0.68 in	Front	
6	7495628300	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef Jumbo	12.00OZ		1	K3	12	38	3.17	6.00 in	6.45 in	0.68 in	Front	
7	7495618433	HEBREW NATIONAL	Hebrew National - Frank Beef Dinner Qtr Lb	16.00OZ		1	K2	12	36	3.00	4.40 in	7.88 in	1.00 in	Front	
8	7495618053	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef FF	11.00OZ		1	K3	12	38	3.17	6.00 in	6.45 in	0.68 in	Front	
9	88831391499	NATHAN'S	Nathans Frank Beef Jumbo	14.00OZ		2	K2	16	48	3.00	4.10 in	5.80 in	1.60 in	Front	
10	88831391404	NATHAN'S	Nathans Frank Beef Jumbo Dinner	12.00OZ		1	K3	12	24	2.00	4.10 in	5.80 in	1.60 in	Front	
11	88831391490	NATHAN'S	Nathans Frank Beef Bun Size	14.00OZ		1	K1	16	32	2.00	3.20 in	7.70 in	1.50 in	Front	
12	7527811015	FOSTER FARMS	Foster Farms - Frank Turkey	16.00OZ		2	M3/NW S...	24	44	1.83	3.70 in	5.50 in	1.60 in	Front	
13	7527811010	FOSTER FARMS	Foster Farms - Frank Chicken	16.00OZ		1	M3/NW S...	24	22	0.92	3.70 in	5.50 in	1.60 in	Front	

SHELF:4		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:3.65 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	4470006377	OSCAR MAYER	Oscar Mayer Angus Beef	14.00OZ		1	K2	12	22	1.83	3.80 in	5.50 in	1.70 in	Front	
2	4470006376	OSCAR MAYER	Oscar Mayer Angus Beef Bun Length	14.00OZ		2	K1	12	48	4.00	3.66 in	6.60 in	1.63 in	Front	
3	4470000744	OSCAR MAYER	Oscar Mayer Hardwood Smoked Turkey	16.00OZ		2	K2	12	44	3.67	3.80 in	5.50 in	1.70 in	Front	
4	4470006532	OSCAR MAYER	Oscar Mayer Beef Franks Lean	14.00OZ		1	K3	12	26	2.17	3.50 in	5.50 in	1.50 in	Front	
5	4470007337	OSCAR MAYER	Oscar Mayer Beef Franks Jumbo	15.00OZ		1	K2	12	22	1.83	3.90 in	5.25 in	1.80 in	Front	
6	5450010174	BALL PARK	Ballpark Angus Beef Bun Size	14.00OZ		2	K2	12	52	4.33	3.50 in	6.30 in	1.50 in	Front	
7	5450010108	BALL PARK	Ballpark - Deli Style Bun Sz Beef	15.00OZ		1	K3	12	26	2.17	3.50 in	6.60 in	1.50 in	Front	
8	5450010175	BALL PARK	Ballpark Frank Angus Beef	14.00OZ		1	K2	12	24	2.00	3.60 in	4.90 in	1.65 in	Front	
9	5450010114	BALL PARK	Ballpark - Lean Beef Bun Sz Frank 8ct	14.00OZ		1	K3	12	33	2.75	3.37 in	5.80 in	1.40 in	Front	
10	7010001637	JOHN MORRELL	John Morrell - Frank Meat	12.00OZ		4	K1	32	112	3.50	3.70 in	5.50 in	1.40 in	Front	

SHELF:5		WIDTH:96 in	MERCH HEIGHT:8.40 in	DEPTH:20 in			SPACE AVAIL:1.05 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	4470007502	OSCAR MAYER	Oscar Mayer Frank Beef Bun Length	15.00OZ		2	K1	12	48	4.00	3.66 in	6.60 in	1.63 in	Front	
2	4470007505	OSCAR MAYER	Oscar Mayer Frank Beef	15.00OZ		2	K1	12	52	4.33	4.18 in	5.40 in	1.52 in	Front	

HOT DOGS - 8 FT SECTION

3	4470000783	OSCAR MAYER	Oscar Mayer Smokies Smoked Sausage	14.00OZ	1	K3	12	20	1.67	4.30 in	5.15 in	1.65 in	Front
4	7187154464	OSCAR MAYER	OM - Trky Frank Ez Bun Lngth	16.00OZ	2	K1	12	48	4.00	3.66 in	6.60 in	1.63 in	Front
5	5450019322	BALL PARK	Ballpark - Frank Beef	15.00OZ	2	K1	24	52	2.17	3.78 in	5.00 in	1.50 in	Front
6	5450019352	BALL PARK	Ballpark - Frank	15.00OZ	3	K1	24	78	3.25	3.78 in	5.00 in	1.50 in	Front
7	5450019333	BALL PARK	Ballpark Turkey White Meat Fat Free	15.00OZ	1	K3	12	26	2.17	3.50 in	6.60 in	1.50 in	Front
8	7010001644	JOHN MORRELL	John Morrell Frank Meat Bun Length	12.00OZ	3	K1	32	84	2.63	4.25 in	7.00 in	1.25 in	Front

SHELF:6 WELL		WIDTH:96 in		MERCH HEIGHT:9.00 in		DEPTH:30 in		SPACE AVAIL:1.40 in						Orientation	Add Date
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7187154462	OSCAR MAYER	OM - Trky Frank	16.00OZ		1	K3	12	38	3.17	4.18 in	5.40 in	1.52 in	Front	
2	4470000210	OSCAR MAYER	Oscar Mayer Frank Premium	16.00OZ		1	K3	12	34	2.83	3.80 in	5.50 in	1.70 in	Front	
3	4470000053	OSCAR MAYER	Oscar Mayer Frank Cheese	16.00OZ		2	K1	12	76	6.33	4.18 in	5.40 in	1.52 in	Front	
4	4470000063	OSCAR MAYER	Oscar Mayer Frank Ez	16.00OZ		2	K1	24	76	3.17	4.18 in	5.40 in	1.52 in	Front	
5	4470000004	OSCAR MAYER	Oscar Mayer Frank Bun Length	16.00OZ		2	K1	12	72	6.00	3.66 in	6.60 in	1.63 in	Front	
6	5450019329	BALL PARK	Ballpark - Frank Beef Bn Sz	15.00OZ		2	K1	12	96	8.00	3.50 in	6.60 in	1.50 in	Front	
7	5450019327	BALL PARK	Ballpark - Frank Meat Bun Size	15.00OZ		2	K1	12	96	8.00	3.50 in	6.60 in	1.50 in	Front	
8	7010001675	JOHN MORRELL	John Morrell Frank Meat Jumbo	12.00OZ		3	K1	32	87	2.72	5.00 in	7.50 in	1.75 in	Front	