

FROZEN MEAT/POULTRY

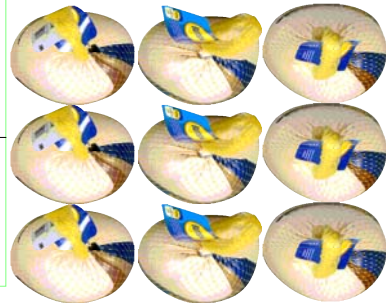
HQ DeCA PLANOGRAM

CLASS 1 STORES - COFFIN

**NW - SW - MW -
242092-00000 -
M1(HONEYSUCKLE)**

Chest: 6 FOOT

Butterball Turkey Hen 10
12 Frz



Honeysuckle
Brst Young
4 8

MapleLeaf
Duckling W
Stuffing n
Timer

Hen Cornish Game
Premium

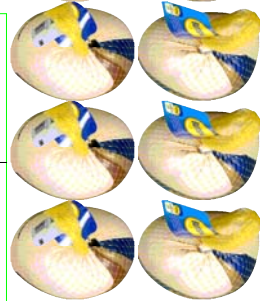


Tastybird
Bird
Cornish
Hen
Premium
Grade

Foster Farms
Organic Ground
Turkey 1LB
Chub

Great
American
Beef Ribeye
Steaks

Butterball Turkey Lil Hen
7 to 9



Butterball
Turkey Brst 6
9 Frz

Butterball
Turkey Brst
3 6 Frz



Hen Cornish Game
Premium

Tastybird
Bird
Cornish
Hen
Premium
Grade

Foster Farms
Organic Ground
Turkey 1LB
Chub

Great
American
Beef Ribeye
Steaks



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, JAMES TAYLOR.

24 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

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**NW - SW - MW -
242092-00000 -
M1(HONEYSUCKLE)**

Chest: 6 FOOT

Butterball Turkey Hen 10 12 Frz	Butterball Turkey Breast Boneless Mixed	Butterball Turkey Breast Boneless White	Butterball Turkey Breast Roast Cajun	Honeysuckle Brst Young 4 8	MapleLeaf Duckling W Stuffing n Timer	Hen Cornish Game Premium	Skylark Beef Liver	Skylark Beef Liver Calf	Uncle Louis Chittlins	
Butterball Turkey Lil Hen 7 to 9			Butterball Turkey Brst 6 9 Frz	Butterball Turkey Brst 3 6 Frz	Jennie O Oven Ready BNLS Turkey Breast		Tastybird Bird Cornish Hen Premium Grade	Organic Prarie Beef Ground Organic Chub 80 Pc	Great American Beef Ribeye Steaks	Great American Beef Filet of Sirloin
							Carolina Turkey Ground	Butterball Turkey Chub Natural Grnd		

Left-right

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FROZEN MEAT/POULTRY

SHELF:6 FOOT		WIDTH:72 in		MERCH HEIGHT:30.00 in		DEPTH:30 in		SPACE AVAIL:1.10 in							
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2211100000	BUTTERBALL	Butterball Turkey Hen 10 12 Frz	1.00LB		1	K1	1	4	4.00	11.50 in	10.00 in	6.00 in	Front	
2	2265526612	BUTTERBALL	Butterball Turkey Breast Boneless Mi...	48.00OZ		1	K1	12	30	2.50	6.00 in	5.00 in	4.00 in	Front	
3	2265527487	BUTTERBALL	Butterball Turkey Breast Boneless W...	48.00OZ		1	K1	12	30	2.50	6.00 in	5.00 in	4.00 in	Front	
4	2265500062	BUTTERBALL	Butterball Turkey Breast Roast Cajun	48.00OZ		1	K1/CH	12	15	1.25	6.00 in	5.00 in	4.00 in	Front	
5	25209200000	HONEYSUCKL	Honeysuckle Brst Young 4 8	1.00LB		1	M1 - MW NW...	1	12	12.00	7.00 in	5.00 in	4.00 in	Front	
6	7398131522	MAPLELEAF	MapleLeaf Duckling W Stuffing n Timer	88.00OZ		1	K1	4	6	1.50	10.50 in	5.50 in	7.00 in	Front	
7	2370004496	TYSON	Hen Cornish Game Premium	22.00OZ		2	K1	24	72	3.00	5.00 in	4.00 in	4.00 in	Front	
8	7904122638	SKYLARK	Skylark Beef Liver	16.00OZ		1	K1	16	24	1.50	5.15 in	7.00 in	1.25 in	Top	
9	7904120637	SKYLARK	Skylark Beef Liver Calf	16.00OZ		1	K1	16	24	1.50	5.00 in	7.25 in	1.25 in	Top	
10	64310611000	UNCLELOUS	Uncle Louis Chitlins	80.00OZ		1	K1/CH	10	15	1.50	8.00 in	8.50 in	2.00 in	Top	
11	1210052066	TASTYBIRD	Tastybird Bird Cornish Hen Premium ...	26.00OZ		1	K1	24	30	1.25	5.00 in	4.00 in	4.00 in	Front	
12	9396600109	ORGANICPRA	Organic Prarie Beef Ground Organic ...	12.00OZ		1	K1	10	30	3.00	2.00 in	6.30 in	2.00 in	Front	
13	22009200000	BUTTERBALL	Butterball Turkey Brst 3 6 Frz	1.00LB		1	K1	1	16	16.00	6.00 in	4.75 in	3.25 in	Front	
14	7527897604	FOSTERFARM	Foster Farms Organic Ground Turke...	16.00OZ		1	K1/NEW	8	28	3.50	2.12 in	6.50 in	2.12 in	Front	
15	7904175149	GREATAMERI	Great American Beef Ribeye Steaks	30.00OZ		1	K1/NEW	10	8	0.80	7.25 in	5.00 in	3.00 in	Top	
16	7904120853	GREATAMERI	Great American Beef Filet of Sirloin	24.00OZ		1	K1/NEW	10	10	1.00	7.25 in	5.00 in	3.00 in	Top	
17	22001600000	BUTTERBALL	Butterball Turkey Lil Hen 7 to 9	1.00LB		1	K1	1	4	4.00	11.50 in	10.00 in	6.00 in	Front	
18	22010400000	BUTTERBALL	Butterball Turkey Brst 6 9 Frz	1.00LB		1	K1	1	12	12.00	7.00 in	5.50 in	4.00 in	Front	
19	4222233641	JENNIEO	Jennie O Oven Ready BNLS Turkey ...	44.00OZ		1	K1/CH	6	8	1.33	7.00 in	5.50 in	3.85 in	Front	
20	2265570140	CAROLINACO	Carolina Turkey Ground	16.00OZ		1	K1	12	28	2.33	2.12 in	6.40 in	2.12 in	Front	
21	2265570183	BUTTERBALL	Butterball Turkey Chub Natural Grnd	16.00OZ		1	K1	12	42	3.50	2.12 in	6.40 in	2.12 in	Front 180	