





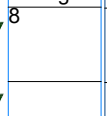






# FROZEN MEAT/POULTRY

HQ DeCA PLANOGRAM

CLASS 2 STORES - COFFIN

NW - SW - MW -  
242092-00000 -  
M1(HONEYSUCKLE)

Chest: 8 FOOT

Butterball Turkey Hen 10 12 Frz		Butterball Turkey Roast In Bag	MapleLeaf W Stuffing	Duckling n Timer	Hen Cornish Game Premium	Tastybi rd Bird		Great American Beef Ribeye Steaks	
Butterball Turkey Lil Hen 7 to 9		Butterball Turkey Brst 6 9 Frz	Butterbal Turkey Brst 3 6 Frz		Turkey Brst Young 4 8	Cornish Hen Premiu m Grade			
									

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, JAMES TAYLOR.

24 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

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### CLASS 2 STORES - COFFIN

NW - SW - MW -  
242092-00000 -  
M1(HONEYSUCKLE)

Chest: 8 FOOT

Butterball Turkey Hen 10 12 Frz	Butterball Turkey Breast Boneless White	Butterball Turkey Breast Boneless Mixed	Butterball Turkey Breast Roast Cajun	Butterball Turkey Roast In Bag	MapleLeaf Duckling W Stuffing n Timer	Hen Cornish Game Premium	Tastybir d Bird Cornish Hen Premiu m Grade	Organic Prairie Beef Ground Organic Chub 80 Pc	Great American Beef Ribeye Steaks	Smithfield Chitterlings Queenella Clean
Butterball Turkey Lil Hen 7 to 9			Butterball Turkey Brst 6 9 Frz	Butterball Turkey Brst 3 6 Frz	Jennie O Oven Ready BNLS Turkey Breast	Turkey Brst Young 4 8		Organic Prairie Turkey Organic Ground	Great American Beef Filet of Sirloin	Uncle Louis Chitlins
								Foster Farms Organic Ground Turkey 1LB Chub		
								Carolina Turkey Ground		
								Butterball Turkey Chub Natural Grnd	Skylark Beef Liver	Skylark Beef Liver Calf

Left-right

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# FROZEN MEAT/POULTRY

SHELF:8 FOOT		WIDTH:96 in		MERCH HEIGHT:30.00 in		DEPTH:30 in		SPACE AVAIL:2.16 in							
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	22111000000	BUTTERBALL	Butterball Turkey Hen 10 12 Frz	1.00LB		1	K1	1	4	4.00	11.50 in	10.00 in	6.00 in	Front	
2	2265527487	BUTTERBALL	Butterball Turkey Breast Boneless W...	48.00OZ		2	K1	12	60	5.00	6.00 in	5.00 in	4.00 in	Front	
3	2265526612	BUTTERBALL	Butterball Turkey Breast Boneless Mi...	48.00OZ		2	K1	12	60	5.00	6.00 in	5.00 in	4.00 in	Front	
4	2265500062	BUTTERBALL	Butterball Turkey Breast Roast Cajun	48.00OZ		1	K1/CH	12	15	1.25	6.00 in	5.00 in	4.00 in	Front	
5	21710400000	BUTTERBALL	Butterball Turkey Roast In Bag	1.00LB		1	K2	1	12	12.00	5.00 in	5.00 in	5.00 in	Top	
6	7398131522	MAPLELEAF	MapleLeaf Duckling W Stuffing n Timer	88.00OZ		2	K1	4	6	1.50	10.50 in	5.50 in	7.00 in	Front	
7	2370004496	TYSON	Hen Cornish Game Premium	22.00OZ		2	K1	24	72	3.00	5.00 in	4.00 in	4.00 in	Front	
8	1210052066	TASTYBIRD	Tastybird Bird Cornish Hen Premium ...	26.00OZ		1	K1	24	36	1.50	5.00 in	4.00 in	4.00 in	Front	
9	9396600109	ORGANICPRA	Organic Prarie Beef Ground Organic ...	12.00OZ		1	K1	10	30	3.00	2.00 in	6.30 in	2.00 in	Front	
10	7904175149	GREATAMERI	Great American Beef Ribeye Steaks	30.00OZ		2	K1/NEW	10	8	0.80	7.25 in	5.00 in	3.00 in	Top	
11	78088300001	SMITHFIELD	Smithfield Chitterlings Queenella Clean	80.00OZ		1	K2/CH	12	15	1.25	8.00 in	9.00 in	2.00 in	Top	
12	9396600160	ORGANICPRA	Organic Prarie Turkey Organic Ground	12.00OZ		1	K2	10	30	3.00	2.00 in	6.30 in	2.00 in	Front	
13	22009200000	BUTTERBALL	Butterball Turkey Brst 3 6 Frz	1.00LB		1	K1	1	16	16.00	6.00 in	4.75 in	3.25 in	Front	
14	4222233641	JENNIEO	Jennie O Oven Ready BNLS Turkey ...	44.00OZ		1	K1/CH	6	16	2.67	7.00 in	5.50 in	3.85 in	Front	
15	24209200000	SHADY BROOK	Turkey Brst Young 4 8	1.00LB		1	M1 - NE CE ...	1	16	16.00	7.00 in	5.00 in	4.00 in	Front	
16	7527897604	FOSTERFARM	Foster Farms Organic Ground Turke...	16.00OZ		1	K1/NEW	8	28	3.50	2.12 in	6.50 in	2.12 in	Front	
17	7904120853	GREATAMERI	Great American Beef Filet of Sirloin	24.00OZ		2	K1/NEW	10	10	1.00	7.25 in	5.00 in	3.00 in	Top	
18	64310611000	UNCLELOUS	Uncle Louis Chitlins	80.00OZ		1	K1/CH	10	15	1.50	8.00 in	8.50 in	2.00 in	Top	
19	22001600000	BUTTERBALL	Butterball Turkey Lil Hen 7 to 9	1.00LB		1	K1	1	4	4.00	11.50 in	10.00 in	6.00 in	Front	
20	22010400000	BUTTERBALL	Butterball Turkey Brst 6 9 Frz	1.00LB		1	K1	1	12	12.00	7.00 in	5.50 in	4.00 in	Front	
21	2265570140	CAROLINACO	Carolina Turkey Ground	16.00OZ		1	K1	12	28	2.33	2.12 in	6.40 in	2.12 in	Front	
22	2265570183	BUTTERBALL	Butterball Turkey Chub Natural Grnd	16.00OZ		1	K1	12	42	3.50	2.12 in	6.40 in	2.12 in	Front	
23	7904122638	SKYLARK	Skylark Beef Liver	16.00OZ		1	K1	16	24	1.50	5.15 in	7.00 in	1.25 in	Top	
24	7904120637	SKYLARK	Skylark Beef Liver Calf	16.00OZ		1	K1	16	24	1.50	5.00 in	7.25 in	1.25 in	Top	