



# FROZEN SEAFOOD - 11 DOORS

## HQ DeCA PLANOGRAM

### CLASS 4 / 5 STORES NW SW MW

|               |   |                                   |  |                                  |                                    |  |   |   |                                    |   |  |   |                                    |                                    |  |   |   |   |  |   |   |   |   |   |   |   |   |   |   |   |   |  |  |  |
|---------------|---|-----------------------------------|--|----------------------------------|------------------------------------|--|---|---|------------------------------------|---|--|---|------------------------------------|------------------------------------|--|---|---|---|--|---|---|---|---|---|---|---|---|---|---|---|---|--|--|--|
| 11.4 in       | 4440015460 Fish Sticks Crunchy K1       | 44400138 Haddock Fillets Premium  | 44400163 Tilapia Crisp W/Garlic        | 44400163 Tilapia Crisp Classic   | 444001250 Salmon Rstd Butter K3    | 444001252 Tilapia Signature Seasoning    | 1960092 Fish Blk Ppr Slt                | 1960092 Cod Garlic Cursted                | 700570 0190 Crab Clarf Strips      | 4132210926 Shrimp Poppers K2              | 4132210990 Shrimp Butterfly K1             | 4132210855 Shrimp Popcorn               | 409023 Crawfish                    | 82471033 Mussels Whole Btr         | 79447104 Scallops Large K1                 | 45292 20446 Cod Fillets K1                    | 79447104 Mahi Mahi                      | 79447104 Fish Salmon                      | 7944710402 Fish Tuna Steaks K1         | 72857594 Tuna Wild Ahi K3 New           | 416259241 Clams Stuffed                 | 4162501040 Shrimp lqf K3                | 9697920200 Fish Catfish Fil Unbrdd K1   | 751280 0016 Hushpu                        | 751280 0012 Hushpu                        | 8169747012 Shrimp Ckd Pt Tailoff K1       | 7246242 Crabmeat                          | 7216242860 Lobster Tails K2               | 7216249022 Scallop Bay K1                 | 89015000220 Fish Barramundi Fillet K2     |   |  |  |  |
| Shelf: 1 Top  | 4440015460 Fish Fillets Beer Batter K1  | 4440015400 Fish Fillets           | 44400163 Fish Salmon                   | 44400118 Tilapia                 | 44400118 Fish Tilapia              | 444001280 Cod Beer                       | 444001280 Cod Parm                      | 4440012880 Salmo                          | 154 070 Talapia Parnes             | 1960092 7495 Fish Sticks                  | 1960092 1258 Fish Stick                    | 4132210800 Shrimp Tempur                | 4132211080 Shrimp Scampi K1        | 4132210926 Shrimp Jumbo Bttrfly K2 | 79447104225 Mussels Half Shell K1          | 721855 0752 Squid K2                          | 79447104258 Fish Salmon Coho Fillets K1 | 79447104399 Fish Tilapia Fillet K1        | 72857596719 Fish Salmon Wild Caught K1 | 72857594102 Salmon Fillets K2           | 882639 02804 Shrimp Wild                | 882639 02000 Shrimp Wild                | 882639 02101 Shrimp Wild                | 7539101312 Shrimp Raw Peed K4             | 7539197106 Shrimp Cooked                  | 8169700163 Shrimp Ckd Cn Tail On          | 8169752632 Shrimp Ckd Cn Tail On          | 72162400812 Shrimp Large Cook Stad K1     | 72162400310 Shrimp Large Cook Stad K1     | 72162400920 Shrimp Jumbo Cook Tail On K1  |   |  |  |  |
| Shelf: 2      | 4440015750 Fish Fillets Batter Crisp K1 | 4440017800 Fish Fillets           | 4440017800 Fish Grid                   | 4440017800 Fish Grid             | 4440017800 Fish Grid               | 444001930 Crab Cakes Maria               | 444001930 Shrimp Butterfly Premium      | 196009230 1 Fish Fillets Beer             | 196009203 4 Fish Fillets Breaded   | 115203318 Milkfish Baby Smkt Deboned K1   | 115203318 Milkfish Baby Marinated Split K1 | 115203317 Milkfish Deboned Belly K2     | 115224550 Milkfish Marinated K4    | 79447104223 Milkfish Butterfly K2  | 79447106259 Salmon Wild Pink Fillets K1    | 72857599927 Salmon lvp K4                     | 72857599927 Fish Tilapia Fillets K1     | 72857599945 Fish Tilapia Parm Encrstd K1  | 75444108251 Tilapia Fillets K2         | 7539196781 Tilapia Fillets K2           | 7539197106 Shrimp Cooked                | 8169700163 Shrimp Ckd Cn Tail On        | 8169752632 Shrimp Ckd Cn Tail On        | 72162400311 Shrimp Large Cook Tail Off K1 | 72162400311 Shrimp Large Cook Tail Off K1 | 72162400311 Shrimp Large Cook Tail Off K1 | 72162400311 Shrimp Large Cook Tail Off K1 | 72162400311 Shrimp Large Cook Tail Off K1 | 72162400311 Shrimp Large Cook Tail Off K1 | 72162400311 Shrimp Large Cook Tail Off K1 |   |  |  |  |
| Shelf: 3      | 4440015450 Fish Fillets Crunchy K1      | 4440015200 Fish Sticks Crunchy    | 4440015200 Fish Sticks Crunchy         | 4440015200 Fish Sticks Crunchy   | 4440015200 Fish Sticks Crunchy     | 4440015200 Fish Sticks Crunchy           | 4440015200 Fish Sticks Crunchy          | 4440015200 Fish Sticks Crunchy            | 196009208 7 Fish Sticks Crunchy Xl | 82994401318 Pollock Fillet Pacific K3/New | 82994401222 Fish Cod Pacific Fillets K2    | 82994401507 Clams Whole Cooked K4       | 82994401319 Fish Tilapia Fillet K1 | 79447106399 Tilapia Fillets lvp K1 | 79447106179 Flounder Fillets lvp K3        | 5255268223 Fish Tilapia Fillets K2            | 7539188965 Fish Fillets Whiting K4      | 8169700162 Shrimp Unckd Cn Tail On K1     | 8169700162 Shrimp Unckd Cn Tail On K1  | 72162400502 Shrimp Large Raw Tail On K1 | 72162400502 Shrimp Large Raw Tail On K1 | 72162400502 Shrimp Large Raw Tail On K1 | 72162400502 Shrimp Large Raw Tail On K1 | 72162400502 Shrimp Large Raw Tail On K1   | 72162400502 Shrimp Large Raw Tail On K1   | 72162400502 Shrimp Large Raw Tail On K1   | 72162400502 Shrimp Large Raw Tail On K1   | 72162400502 Shrimp Large Raw Tail On K1   | 72162400502 Shrimp Large Raw Tail On K1   | 72162400502 Shrimp Large Raw Tail On K1   | 72162400502 Shrimp Large Raw Tail On K1 |  |  |  |
| Shelf: 4      | 4440019400 Fish Fillets Cnchy Brdd K2   | 4440010350 Fish Sticks Crunchy K1 | 4440011250 Fish Value Pack Portions K3 | 4440010270 Fish Sticks Golden K1 | 82994401317 Catfish Nuggets K3/New | 82994401344 Fish Swai Pacific Fillets K2 | 82994401397 Fish Salmon Keta Fillets K1 | 82994401365 Flounder Fillet Arrowtooth K1 | 82994401367 Squid Chunks Cooked K4 | 79447104400 Fish Tilapia Whole K1         | 79447104221 Milkfish Whole K1              | 79447106145 Cod Atlantic Fillets lvp K4 | 72857599966 Crab Snow Clusters K1  | 7539196910 Snowcrab Clusters K4    | 8169753416 Shrimp Cooked Peeled Tail On K1 | 8169706477 Shrimp Cooked Party Platter K2/New | 72162400702 Shrimp Raw Ez Reel K1       | 72162471321 Shrimp Medium Cook Tail On K1 |  |   |   |   |   |   |   |   |   |   |   |   |   |  |  |  |
| Shelf: 5 Base |   |                                   |  |                                  |                                    |  |   |   |                                    |   |  |   |                                    |                                    |  |   |   |   |  |   |   |   |   |   |   |   |   |   |   |   |   |  |  |  |

N/A

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/IVEENA HENDERSON

15 SEPTEMBER 2017

ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL

# FROZEN SEAFOOD - 11 DOORS

| SHELF:1 Top |             | WIDTH:330 in |                              | MERCH HEIGHT:12.00 in |     | DEPTH:22 in |           | SPACE AVAIL:6.13 in |         |       |          |          |         | Orientation | Add Date  |
|-------------|-------------|--------------|------------------------------|-----------------------|-----|-------------|-----------|---------------------|---------|-------|----------|----------|---------|-------------|-----------|
| Locatio...  | UPC         | Brand        | NAME                         | SIZE                  | UOM | NOF         | RSL       | CS/PK               | PACKOUT | Cases | H        | W        | D       |             |           |
| 1           | 4440015460  | GORTONS      | Fish Sticks Crunchy          | 19.00OZ               |     | 2           | K1        | 8                   | 16      | 2.00  | 8.87 in  | 7.50 in  | 2.72 in | Front       |           |
| 2           | 4440013820  | GORTONS      | Haddock Fillets Premium      | 14.60OZ               |     | 1           | K3        | 8                   | 16      | 2.00  | 7.50 in  | 8.50 in  | 1.75 in | Front       |           |
| 3           | 4440015330  | GORTONS      | Tilapia Crisp W Garlic Herb  | 13.30OZ               |     | 1           | K3        | 8                   | 20      | 2.50  | 7.73 in  | 8.73 in  | 1.34 in | Front       |           |
| 4           | 4440015360  | GORTONS      | Tilapia Crisp Classic Lemon  | 13.30OZ               |     | 1           | K3        | 8                   | 20      | 2.50  | 7.73 in  | 8.73 in  | 1.34 in | Front       |           |
| 5           | 4440012500  | GORTONS      | Salmon Rstd Garlic Butter    | 8.20OZ                |     | 1           | K3        | 8                   | 17      | 2.13  | 6.88 in  | 10.13 in | 1.88 in | Front       |           |
| 6           | 4440012520  | GORTONS      | Tilapia Signature Seasoning  | 9.00OZ                |     | 1           | K3        | 8                   | 17      | 2.13  | 6.88 in  | 10.13 in | 1.88 in | Front       |           |
| 7           | 1960092151  | VANDEKAMPS   | Fish Blk Ppr Slt Slmn        | 8.00OZ                |     | 1           | M3/MW ... | 8                   | 22      | 2.75  | 6.00 in  | 7.50 in  | 1.62 in | Front       |           |
| 8           | 1960092152  | VANDEKAMPS   | Cod Garlic Cursted Herb      | 8.00OZ                |     | 1           | M3/MW ... | 8                   | 22      | 2.75  | 6.00 in  | 7.50 in  | 1.62 in | Front       |           |
| 9           | 7005700190  | PHILLIPS     | Crab Cakes Maryland Style    | 6.00OZ                |     | 1           | K3        | 12                  | 40      | 3.33  | 3.50 in  | 7.00 in  | 1.50 in | Front       |           |
| 10          | 4132210870  | SEAPAK       | Clam Strips                  | 9.00OZ                |     | 1           | K1        | 8                   | 17      | 2.13  | 5.76 in  | 7.33 in  | 1.84 in | Front       |           |
| 11          | 4132210926  | SEAPA2       | Shrimp Poppers               | 23.00OZ               |     | 2           | K2        | 6                   | 24      | 4.00  | 9.75 in  | 7.75 in  | 1.81 in | Front       |           |
| 12          | 4132210900  | SEAPA2       | Shrimp Butterfly             | 9.00OZ                |     | 2           | K1        | 10                  | 34      | 3.40  | 6.73 in  | 7.38 in  | 1.51 in | Front       |           |
| 13          | 4132210855  | SEAPA2       | Shrimp Popcorn               | 18.00OZ               |     | 1           | K2        | 6                   | 12      | 2.00  | 6.99 in  | 7.52 in  | 2.27 in | Front       |           |
| 14          | 4090233890  | BOUDREAUXS   | Crawfish Tail Meat           | 12.00OZ               |     | 1           | K3        | 16                  | 22      | 1.38  | 9.30 in  | 6.80 in  | 1.00 in | Front       |           |
| 15          | 82471033501 | PIER33GOUR   | Mussels Whole Btr Grlc       | 16.00OZ               |     | 1           | K3        | 10                  | 18      | 1.80  | 9.00 in  | 9.25 in  | 1.20 in | Front       |           |
| 16          | 79447104279 | COLESONSCA   | Scallops Large               | 12.00OZ               |     | 1           | K1        | 12                  | 16      | 1.33  | 5.86 in  | 8.52 in  | 2.15 in | Front       |           |
| 17          | 1529220446  | MOREYS       | Salmon Wild Pacific Seasoned | 10.00OZ               |     | 1           | K3        | 10                  | 14      | 1.40  | 7.60 in  | 6.14 in  | 1.74 in | Front       |           |
| 18          | 79447104149 | COLESONSCA   | Cod Fillets                  | 12.00OZ               |     | 1           | K1        | 12                  | 20      | 1.67  | 5.86 in  | 8.52 in  | 1.85 in | Front       |           |
| 19          | 79447104220 | COLESONSCA   | Mahi Mahi Fillets            | 12.00OZ               |     | 1           | K1        | 12                  | 17      | 1.42  | 5.86 in  | 8.52 in  | 1.85 in | Front       |           |
| 20          | 79447104260 | COLESONSCA   | Fish Salmon Steaks           | 12.00OZ               |     | 1           | K3        | 12                  | 18      | 1.50  | 5.86 in  | 8.52 in  | 1.75 in | Front       |           |
| 21          | 79447104402 | COLESONSCA   | Fish Tuna Steaks             | 12.00OZ               |     | 2           | K1        | 12                  | 38      | 3.17  | 5.86 in  | 8.52 in  | 1.65 in | Front       |           |
| 22          | 72857594036 | ODYSSEY      | Tuna Wild Ahi                | 16.00OZ               |     | 1           | K3/New    | 10                  | 22      | 2.20  | 11.02 in | 9.00 in  | 1.00 in | Front       | 6/21/2016 |
| 23          | 4162592412  | MATLAWS      | Clams Stuffed 9Pk            | 20.00OZ               |     | 1           | K4        | 12                  | 12      | 1.00  | 8.33 in  | 10.41 in | 1.74 in | Front       |           |
| 24          | 4162501040  | MATLAWS      | Shrimp lqf                   | 16.00OZ               |     | 2           | K3        | 10                  | 18      | 1.80  | 9.25 in  | 7.78 in  | 2.25 in | Front       |           |
| 25          | 9697920200  | HEARTLAND    | Fish Catfish Fil Unbrdd      | 32.00OZ               |     | 2           | K1        | 8                   | 14      | 1.75  | 11.20 in | 7.78 in  | 2.95 in | Front       |           |
| 26          | 7512800016  | SAVANNAHCL   | Hushpuppies Original         | 16.00OZ               |     | 1           | K3/DOOR   | 12                  | 17      | 1.42  | 5.10 in  | 7.38 in  | 2.25 in | Front       |           |
| 27          | 7512800012  | SAVANNAHCL   | Hushpuppies Sweet Corn       | 16.00OZ               |     | 1           | K3/ DOOR  | 12                  | 17      | 1.42  | 5.10 in  | 7.38 in  | 2.25 in | Front       |           |
| 28          | 8169747012  | CONTESSA     | Shrimp Ckd Pt Tailoff        | 12.00OZ               |     | 2           | K1        | 12                  | 20      | 1.67  | 7.75 in  | 6.00 in  | 2.10 in | Front       |           |
| 29          | 72162422598 | RAINBOW      | Crabmeat Imitation           | 14.00OZ               |     | 1           | K1        | 12                  | 21      | 1.75  | 5.75 in  | 7.49 in  | 1.45 in | Front       |           |
| 30          | 72162428600 | RAINBOW      | Lobster Tails                | 12.00OZ               |     | 2           | K2        | 12                  | 20      | 1.67  | 9.08 in  | 7.49 in  | 2.10 in | Front       |           |
| 31          | 72162429022 | RAINBOW      | Scallops Bay                 | 10.00OZ               |     | 1           | K1        | 12                  | 14      | 1.17  | 8.21 in  | 7.49 in  | 1.75 in | Front       |           |
| 32          | 89015000220 | AUSTRALIS    | Fish Barramundi Fillet       | 12.00OZ               |     | 2           | K2        | 12                  | 34      | 2.83  | 11.26 in | 7.49 in  | 1.25 in | Front       |           |

| SHELF:2    |             | WIDTH:330 in |                               | MERCH HEIGHT:12.00 in |     | DEPTH:22 in |            | SPACE AVAIL:5.23 in |         |       |          |          |         | Orientation | Add Date  |
|------------|-------------|--------------|-------------------------------|-----------------------|-----|-------------|------------|---------------------|---------|-------|----------|----------|---------|-------------|-----------|
| Locatio... | UPC         | Brand        | NAME                          | SIZE                  | UOM | NOF         | RSL        | CS/PK               | PACKOUT | Cases | H        | W        | D       |             |           |
| 1          | 4440015350  | GORTONS      | Fish Fillets Beer Batter      | 18.20OZ               |     | 2           | K1         | 8                   | 16      | 2.00  | 8.87 in  | 7.50 in  | 2.72 in | Front       |           |
| 2          | 4440015440  | GORTONS      | Fish Fillets Sandwich         | 18.30OZ               |     | 1           | K3         | 8                   | 11      | 1.38  | 7.58 in  | 8.78 in  | 2.34 in | Front       |           |
| 3          | 4440018400  | GORTONS      | Fish Salmon Grilled           | 6.30OZ                |     | 1           | K2         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 4          | 4440018650  | GORTONS      | Fish Tilapia Grild Signtr     | 6.30OZ                |     | 1           | K2         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 5          | 4440018600  | GORTONS      | Fish Tilapia Grlc Btr Grild   | 6.30OZ                |     | 1           | K3         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 6          | 4440012820  | GORTONS      | Cod Beer Batter Pub Style     | 10.00OZ               |     | 1           | K3         | 9                   | 16      | 1.78  | 8.60 in  | 6.50 in  | 1.50 in | Front       |           |
| 7          | 4440012800  | GORTONS      | Cod Parmesan Crusted          | 10.00OZ               |     | 1           | K3         | 9                   | 16      | 1.78  | 8.60 in  | 6.50 in  | 1.50 in | Front       |           |
| 8          | 4440012880  | GORTONS      | Salmon Seasoned Signature     | 6.50OZ                |     | 1           | K4/New     | 9                   | 14      | 1.56  | 8.60 in  | 6.50 in  | 1.50 in | Front       | 6/21/2016 |
| 9          | 1960092154  | VANDEKAMPS   | Talapia Parmesan N Garlic     | 9.00OZ                |     | 1           | M1/MW ...  | 8                   | 19      | 2.38  | 6.00 in  | 7.50 in  | 1.62 in | Front       |           |
| 10         | 1960092070  | VANDEKAMPS   | Fish Sticks Minced            | 24.60OZ               |     | 1           | M1/MW ...  | 12                  | 13      | 1.08  | 7.52 in  | 8.20 in  | 1.96 in | Front       |           |
| 11         | 74951258575 | IANS         | Fish Sticks Gf                | 8.00OZ                |     | 1           | K1/Chg     | 12                  | 15      | 1.25  | 6.00 in  | 4.90 in  | 2.30 in | Front       |           |
| 12         | 4132230606  | SEAPA2       | Shrimp Jumbo Btrfly           | 32.00OZ               |     | 2           | K2         | 6                   | 28      | 4.67  | 7.80 in  | 10.00 in | 1.81 in | Front       |           |
| 13         | 4132210930  | SEAPA2       | Shrimp Tempura Ovn Crnchy     | 8.20OZ                |     | 1           | K2         | 10                  | 22      | 2.20  | 6.77 in  | 7.36 in  | 1.31 in | Front       |           |
| 14         | 4132211080  | SEAPA2       | Shrimp Scampi                 | 12.00OZ               |     | 2           | K1         | 10                  | 40      | 4.00  | 6.73 in  | 7.38 in  | 1.51 in | Front       |           |
| 15         | 4132210920  | SEAPA2       | Shrimp Jumbo Coconut          | 18.00OZ               |     | 1           | K2         | 8                   | 16      | 2.00  | 7.76 in  | 9.76 in  | 1.70 in | Front       |           |
| 16         | 79447104225 | KONO         | Mussels Half Shell            | 24.00OZ               |     | 2           | K1         | 15                  | 22      | 1.47  | 7.28 in  | 8.75 in  | 2.50 in | Front       |           |
| 17         | 7218550752  | SEAWAVE      | Squid                         | 48.00OZ               |     | 1           | K2         | 12                  | 16      | 1.33  | 5.50 in  | 8.68 in  | 2.75 in | Front       |           |
| 18         | 79447104258 | COLESONSCA   | Fish Salmon Coho Fillets      | 12.00OZ               |     | 2           | K1         | 12                  | 34      | 2.83  | 5.86 in  | 8.52 in  | 1.85 in | Front       |           |
| 19         | 79447104399 | COLESONSCA   | Fish Tilapia Fillet           | 12.00OZ               |     | 2           | K1         | 12                  | 40      | 3.33  | 5.50 in  | 9.83 in  | 1.75 in | Front       |           |
| 20         | 72857596719 | TREASURESF   | Fish Salmon Wild Caught       | 40.00OZ               |     | 2           | K1         | 10                  | 14      | 1.40  | 11.00 in | 7.78 in  | 2.95 in | Front       |           |
| 21         | 72857594102 | ODYSSEY      | Salmon Fillets                | 32.00OZ               |     | 2           | K2         | 15                  | 18      | 1.20  | 10.83 in | 7.78 in  | 2.35 in | Front       |           |
| 22         | 88263902104 | NEWORLEANS   | Shrimp Wild Am Pld 50 70 Ct   | 16.00OZ               |     | 1           | K2-DOM ... | 10                  | 11      | 1.10  | 9.20 in  | 7.00 in  | 2.00 in | Front       |           |
| 23         | 88263902000 | NEWORLEANS   | Shrimp Wild Am HdLss 16 25 Ct | 16.00OZ               |     | 1           | K1-DOM ... | 10                  | 11      | 1.10  | 9.20 in  | 7.00 in  | 2.00 in | Front       |           |

# FROZEN SEAFOOD - 11 DOORS

|    |             |            |                               |         |   |            |    |    |      |          |         |         |       |
|----|-------------|------------|-------------------------------|---------|---|------------|----|----|------|----------|---------|---------|-------|
| 24 | 88263902101 | NEWORLEANS | Shrimp Wild Am Pld 26 35 Ct   | 16.00OZ | 1 | K1/DOM ... | 10 | 11 | 1.10 | 9.20 in  | 7.00 in | 2.00 in | Front |
| 25 | 7539101312  | SEABEST    | Shrimp Raw Shell On Easy Peel | 32.00OZ | 2 | K4         | 10 | 16 | 1.60 | 11.00 in | 7.00 in | 2.75 in | Front |
| 26 | 8169726172  | CONTESSA   | Shrimp Unckd Peeled Cleaned   | 12.00OZ | 2 | K1         | 12 | 20 | 1.67 | 7.75 in  | 6.00 in | 2.10 in | Front |
| 27 | 72162400812 | RAINBOW    | Shrimp Ring W Sauce           | 10.00OZ | 1 | K1         | 8  | 9  | 1.13 | 7.32 in  | 7.49 in | 2.25 in | Front |
| 28 | 72162400310 | RAINBOW    | Shrimp Large Cook Salad       | 14.00OZ | 2 | K1         | 12 | 18 | 1.50 | 8.28 in  | 7.49 in | 2.33 in | Front |
| 29 | 72162400920 | RAINBOW    | Shrimp Jumbo Cook Tail On     | 20.00OZ | 3 | K1         | 12 | 27 | 2.25 | 9.67 in  | 7.49 in | 2.35 in | Front |

| SHELF:3    |             | WIDTH:330 in |                               | MERCH HEIGHT:11.40 in |     | DEPTH:22 in |     | SPACE AVAIL:0.65 in |         |          |          |         |       |             |          |
|------------|-------------|--------------|-------------------------------|-----------------------|-----|-------------|-----|---------------------|---------|----------|----------|---------|-------|-------------|----------|
| Locatio... | UPC         | Brand        | NAME                          | SIZE                  | UOM | NOF         | RSL | CS/PK               | PACKOUT | Cases    | H        | W       | D     | Orientation | Add Date |
| 1          | 4440015750  | GORTONS      | Fish Fillets Batter Crisp     | 19.00OZ               | 2   | K1          | 8   | 18                  | 2.25    | 8.54 in  | 7.50 in  | 2.39 in | Front |             |          |
| 2          | 4440011800  | GORTONS      | Fish Fillets Crunchy Smrt     | 15.20OZ               | 1   | K3          | 8   | 9                   | 1.13    | 7.50 in  | 7.50 in  | 2.25 in | Front |             |          |
| 3          | 4440017600  | GORTONS      | Fish Fillets Cajun Blackened  | 7.10OZ                | 1   | K1          | 12  | 42                  | 3.50    | 4.85 in  | 7.70 in  | 1.04 in | Front |             |          |
| 4          | 4440017200  | GORTONS      | Fish Grld Lmn Pepper          | 7.10OZ                | 1   | K3          | 12  | 42                  | 3.50    | 4.85 in  | 7.70 in  | 1.04 in | Front |             |          |
| 5          | 4440017300  | GORTONS      | Fish Grld Grlc Btr            | 7.10OZ                | 1   | K3          | 12  | 42                  | 3.50    | 4.85 in  | 7.70 in  | 1.04 in | Front |             |          |
| 6          | 4440013940  | GORTONS      | Crab Cakes Maryland Style     | 6.00OZ                | 1   | K4/New      | 8   | 34                  | 4.25    | 4.25 in  | 6.50 in  | 1.50 in | Front | 6/21/2016   |          |
| 7          | 4440012560  | GORTONS      | Shrimp Simply Bake            | 8.20OZ                | 1   | K3/New      | 8   | 9                   | 1.13    | 7.50 in  | 7.50 in  | 2.25 in | Front | 6/21/2016   |          |
| 8          | 4440013930  | GORTONS      | Shrimp Butterfly Premium      | 9.20OZ                | 1   | K2          | 8   | 18                  | 2.25    | 7.50 in  | 8.15 in  | 1.50 in | Front |             |          |
| 9          | 1960092301  | VANDEKAMPS   | Fish Fillets Beer Battered    | 19.10OZ               | 1   | M3/MW ...   | 12  | 12                  | 1.00    | 7.70 in  | 10.14 in | 2.14 in | Front |             |          |
| 10         | 1960092034  | VANDEKAMPS   | Fish Fillets Breaded          | 21.00OZ               | 1   | M3/MW ...   | 12  | 12                  | 1.00    | 7.70 in  | 10.14 in | 2.14 in | Front |             |          |
| 11         | 1115203316  | SARANGANIB   | Milkfish Baby Smkd Deboned    | 14.60OZ               | 2   | K1          | 34  | 36                  | 1.06    | 8.78 in  | 9.68 in  | 1.20 in | Front |             |          |
| 12         | 1115203318  | SARANGANIB   | Milkfish Baby Marinated Split | 17.10OZ               | 2   | K1          | 30  | 34                  | 1.13    | 11.00 in | 9.68 in  | 1.25 in | Front |             |          |
| 13         | 1115203317  | SARANGANIB   | Milkfish Deboned Belly        | 14.00OZ               | 2   | K2          | 33  | 34                  | 1.03    | 11.00 in | 9.68 in  | 1.25 in | Front |             |          |
| 14         | 1115224550  | SARANGANI    | Milkfish Marinated            | 16.00OZ               | 2   | K4          | 28  | 34                  | 1.21    | 11.00 in | 9.68 in  | 1.25 in | Front |             |          |
| 15         | 79447104223 | COLESONSCA   | Milkfish Butterfly            | 16.00OZ               | 2   | K2          | 28  | 34                  | 1.21    | 11.00 in | 9.83 in  | 1.25 in | Front |             |          |
| 16         | 79447106259 | COLESONSCA   | Salmon Wild Pink Fillets lvp  | 32.00OZ               | 3   | K4          | 15  | 27                  | 1.80    | 10.24 in | 9.83 in  | 2.25 in | Front |             |          |
| 17         | 72857599927 | TREASURESF   | Fish Tilapia Fillets          | 48.00OZ               | 2   | K1          | 8   | 14                  | 1.75    | 11.25 in | 7.78 in  | 2.78 in | Front |             |          |
| 18         | 72857599945 | TREASURESF   | Fish Tilapia Parm Encrstd     | 40.00OZ               | 2   | K1          | 14  | 14                  | 1.00    | 11.02 in | 7.78 in  | 2.78 in | Front |             |          |
| 19         | 75444108251 | GREATFISHC   | Tilapia Filets                | 48.00OZ               | 1   | K2          | 10  | 11                  | 1.10    | 11.00 in | 7.30 in  | 2.00 in | Front |             |          |
| 20         | 7539196781  | SEABEST      | Tilapia Fillets               | 16.00OZ               | 1   | K2          | 10  | 11                  | 1.10    | 11.00 in | 7.50 in  | 2.00 in | Front |             |          |
| 21         | 7539197106  | SEABEST      | Shrimp Cooked P D             | 16.00OZ               | 1   | K4          | 10  | 12                  | 1.20    | 10.00 in | 7.50 in  | 1.75 in | Front |             |          |
| 22         | 8169700163  | CONTESSA     | Shrimp Ckd Pld Cln 41 60 Ct   | 20.00OZ               | 2   | K1          | 12  | 14                  | 1.17    | 9.31 in  | 5.93 in  | 3.10 in | Front |             |          |
| 23         | 8169752632  | CONTESSA     | Shrimp Pld Cln Tail On 26 30  | 12.00OZ               | 2   | K1          | 12  | 16                  | 1.33    | 7.75 in  | 6.00 in  | 2.45 in | Front |             |          |
| 24         | 72162400311 | RAINBOW      | Shrimp Large Cook Tail Off    | 14.00OZ               | 5   | K1          | 12  | 45                  | 3.75    | 8.28 in  | 7.49 in  | 2.35 in | Front |             |          |

| SHELF:4    |             | WIDTH:330 in |                                | MERCH HEIGHT:14.00 in |     | DEPTH:22 in |     | SPACE AVAIL:6.95 in |         |          |          |         |       |             |          |
|------------|-------------|--------------|--------------------------------|-----------------------|-----|-------------|-----|---------------------|---------|----------|----------|---------|-------|-------------|----------|
| Locatio... | UPC         | Brand        | NAME                           | SIZE                  | UOM | NOF         | RSL | CS/PK               | PACKOUT | Cases    | H        | W       | D     | Orientation | Add Date |
| 1          | 4440015450  | GORTONS      | Fish Fillets Crunchy           | 19.00OZ               | 2   | K1          | 8   | 16                  | 2.00    | 8.87 in  | 7.50 in  | 2.72 in | Front |             |          |
| 2          | 4440015650  | GORTONS      | Fish Sticks Crunchy            | 11.40OZ               | 1   | K1          | 12  | 22                  | 1.83    | 6.12 in  | 8.76 in  | 1.89 in | Front |             |          |
| 3          | 4440015250  | GORTONS      | Fish Garlic Herb Crunch        | 11.00OZ               | 1   | K3          | 12  | 22                  | 1.83    | 6.12 in  | 8.76 in  | 1.89 in | Front |             |          |
| 4          | 4440015770  | GORTONS      | Fish Fillets Crispy Batter     | 11.40OZ               | 1   | K3          | 12  | 22                  | 1.83    | 6.12 in  | 8.76 in  | 1.89 in | Front |             |          |
| 5          | 4440015600  | GORTONS      | Fish Fillets Crunchy           | 11.40OZ               | 1   | K3          | 12  | 22                  | 1.83    | 6.12 in  | 8.76 in  | 1.89 in | Front |             |          |
| 6          | 4440015270  | GORTONS      | Fish Lemon Crkd Peppercrn Arti | 11.00OZ               | 1   | K2          | 12  | 22                  | 1.83    | 6.12 in  | 8.76 in  | 1.89 in | Front |             |          |
| 7          | 4440016400  | GORTONS      | Shrimp Popcorn                 | 14.00OZ               | 1   | K1          | 12  | 19                  | 1.58    | 7.54 in  | 8.77 in  | 1.58 in | Front |             |          |
| 8          | 1960092087  | VANDEKAMPS   | Fish Sticks Crunchy XI         | 23.00OZ               | 1   | M3/MW ...   | 12  | 13                  | 1.08    | 7.52 in  | 10.14 in | 1.96 in | Front |             |          |
| 9          | 82994401318 | GREATAMERI   | Pollock Fillet Pacific         | 3.00LB                | 2   | K3/New      | 10  | 10                  | 1.00    | 11.30 in | 9.68 in  | 3.78 in | Front | 6/21/2016   |          |
| 10         | 82994401222 | GREATAMERI   | Fish Cod Pacific Fillets       | 40.00OZ               | 2   | K2          | 12  | 14                  | 1.17    | 11.00 in | 9.68 in  | 3.00 in | Front |             |          |
| 11         | 82994401507 | GREATAMERI   | Clams Whole Cooked             | 32.00OZ               | 2   | K4          | 10  | 16                  | 1.60    | 11.00 in | 9.68 in  | 2.75 in | Front |             |          |
| 12         | 82994401319 | GREATAMERI   | Fish Tilapia Fillet            | 48.00OZ               | 3   | K1          | 10  | 24                  | 2.40    | 11.67 in | 9.68 in  | 2.75 in | Front |             |          |
| 13         | 79447106399 | COLESONSCA   | Tilapia Fillets lvp            | 32.00OZ               | 4   | K1          | 15  | 36                  | 2.40    | 10.24 in | 9.83 in  | 2.25 in | Front |             |          |
| 14         | 79447106179 | COLESONSCA   | Flounder Fillets lvp           | 32.00OZ               | 2   | K3          | 15  | 18                  | 1.20    | 10.24 in | 9.83 in  | 2.25 in | Front |             |          |
| 15         | 5255263223  | SCHOONER     | Fish Tilapia Fillets           | 32.00OZ               | 3   | K2          | 10  | 27                  | 2.70    | 10.00 in | 7.78 in  | 2.25 in | Front |             |          |
| 16         | 7539188965  | SEABEST      | Fish Fillets Whiting           | 32.00OZ               | 2   | K4          | 15  | 22                  | 1.47    | 11.00 in | 8.16 in  | 2.00 in | Front |             |          |
| 17         | 8169700162  | CONTESSA     | Shrimp Unckd Pld Cln 51 60 Ct  | 20.00OZ               | 2   | K1          | 12  | 18                  | 1.50    | 11.00 in | 7.32 in  | 2.28 in | Front |             |          |
| 18         | 72162400502 | RAINBOW      | Shrimp Large Raw Tail On       | 20.00OZ               | 6   | K1          | 12  | 54                  | 4.50    | 9.67 in  | 7.49 in  | 2.35 in | Front |             |          |

| SHELF:5 Base |            | WIDTH:330 in |                            | MERCH HEIGHT:14.00 in |     | DEPTH:25 in |     | SPACE AVAIL:3.78 in |         |         |         |          |       |             |          |
|--------------|------------|--------------|----------------------------|-----------------------|-----|-------------|-----|---------------------|---------|---------|---------|----------|-------|-------------|----------|
| Locatio...   | UPC        | Brand        | NAME                       | SIZE                  | UOM | NOF         | RSL | CS/PK               | PACKOUT | Cases   | H       | W        | D     | Orientation | Add Date |
| 1            | 4440019400 | GORTONS      | Fish Fillets Crnchy Brdd   | 58.10OZ               | 2   | K2          | 8   | 12                  | 1.50    | 3.00 in | 9.00 in | 12.50 in | Front |             |          |
| 2            | 4440010350 | GORTONS      | Fish Sticks Crunchy        | 60.00OZ               | 2   | K1          | 8   | 12                  | 1.50    | 3.00 in | 8.50 in | 11.00 in | Front |             |          |
| 3            | 4440011250 | GORTONS      | Fish Value Pack Portions   | 24.50OZ               | 2   | K3          | 12  | 20                  | 1.67    | 2.00 in | 7.50 in | 8.50 in  | Front |             |          |
| 4            | 4440010270 | GORTONS      | Fish Sticks Crunchy Golden | 24.50OZ               | 2   | K1          | 12  | 20                  | 1.67    | 2.02 in | 7.60 in | 9.07 in  | Front |             |          |

# FROZEN SEAFOOD - 11 DOORS

|    |             |            |                              |         |   |        |    |    |      |          |          |          |       |           |
|----|-------------|------------|------------------------------|---------|---|--------|----|----|------|----------|----------|----------|-------|-----------|
| 5  | 82994401317 | GREATAMERI | Catfish Nuggets              | 48.00OZ | 3 | K3/New | 8  | 27 | 3.38 | 11.67 in | 9.68 in  | 2.75 in  | Front | 6/21/2016 |
| 6  | 82994401344 | GREATAMERI | Fish Swai Pacific Fillets    | 40.00OZ | 2 | K2     | 12 | 18 | 1.50 | 11.50 in | 9.68 in  | 2.75 in  | Front |           |
| 7  | 82994401397 | GREATAMERI | Fish Salmon Keta Fillets     | 32.00OZ | 2 | K1     | 15 | 16 | 1.07 | 11.67 in | 9.68 in  | 2.85 in  | Front |           |
| 8  | 82994401365 | GREATAMERI | Flounder Fillet Arrowtooth   | 48.00OZ | 2 | K1     | 10 | 12 | 1.20 | 11.30 in | 9.68 in  | 3.78 in  | Front |           |
| 9  | 82994401367 | GREATAMERI | Squid Chunks Cooked          | 40.00OZ | 2 | K4     | 12 | 14 | 1.17 | 11.00 in | 9.68 in  | 3.50 in  | Front |           |
| 10 | 79447104400 | COLESONSCA | Fish Tilapia Whole           | 16.00OZ | 4 | K1     | 38 | 48 | 1.26 | 1.86 in  | 5.00 in  | 11.00 in | Front |           |
| 11 | 79447104221 | COLESONSCA | Milkfish Whole               | 22.80OZ | 3 | K1     | 27 | 30 | 1.11 | 2.17 in  | 5.13 in  | 11.00 in | Front |           |
| 12 | 79447106145 | COLESONSCA | Cod Atlantic Fillets lvp     | 32.00OZ | 2 | K4     | 15 | 22 | 1.47 | 10.24 in | 9.83 in  | 2.25 in  | Front |           |
| 13 | 72857598966 | TREASURESF | Crab Snow Clusters           | 32.00OZ | 2 | K1     | 10 | 16 | 1.60 | 2.86 in  | 9.14 in  | 11.00 in | Front |           |
| 14 | 7539196910  | SEABEST    | Snowcrab Clusters            | 32.00OZ | 1 | K4     | 10 | 10 | 1.00 | 7.00 in  | 12.00 in | 3.25 in  | Front |           |
| 15 | 8169753416  | CONTESSA   | Shrimp Cooked Peeled Tail On | 32.00OZ | 2 | K1     | 16 | 18 | 1.13 | 10.00 in | 9.48 in  | 2.67 in  | Front |           |
| 16 | 8169706477  | CONTESSA   | Shrimp Cooked Party Platter  | 40.00OZ | 1 | K2/New | 6  | 6  | 1.00 | 3.50 in  | 11.25 in | 11.25 in | Front |           |
| 17 | 72162400702 | RAINBOW    | Shrimp Raw Ez Peel           | 32.00OZ | 4 | K1     | 10 | 36 | 3.60 | 10.00 in | 6.50 in  | 2.67 in  | Front |           |
| 18 | 72162471321 | RAINBOW    | Shrimp Medium Cook Tail On   | 32.00OZ | 2 | K1     | 5  | 18 | 3.60 | 11.00 in | 6.50 in  | 2.67 in  | Front |           |