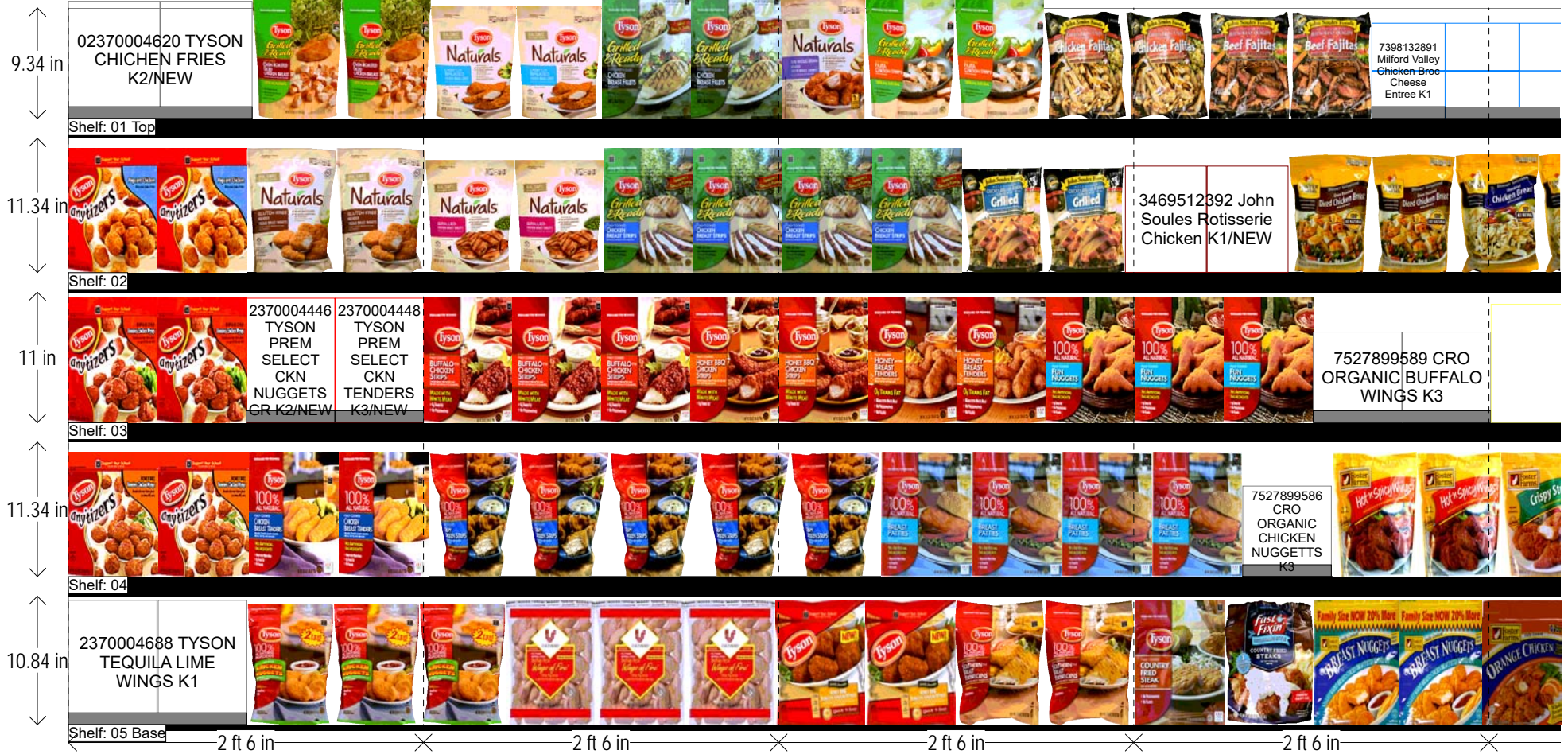


FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NW SW MW

CLASS 4 / 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR

2 OCTOBER 2017

BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NW SW MW

CLASS 4 / 5 STORES



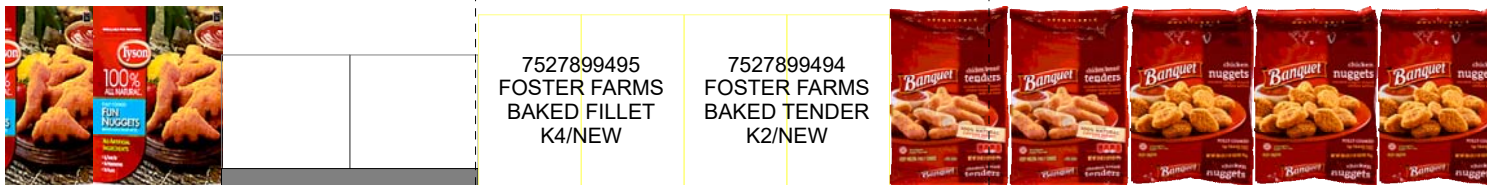
Shelf: 01 Top

7398132892 Milford Valley Chicken Cordon Bleu Entree K1



Shelf: 02

7527899493 FOSTER FARMS BAKED NUGGET K1/NEW



Shelf: 03

7527899495 FOSTER FARMS BAKED FILLET K4/NEW

7527899494 FOSTER FARMS BAKED TENDER K2/NEW



Shelf: 04



Shelf: 05 Base

2 ft 6 in

2 ft 6 in

2 ft 6 in

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR

2 OCTOBER 2017

BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NW SW MW

CLASS 4 / 5 STORES

9.34 in	02370004620 TYSON CHICHEN FRIES K2/NEW	2370001627 Tyson Diced Chicken Breast K2	2370004380 Tyson Chicken Lightly Breaded Breast Strips K2/NEW	2370002188 Tyson Chicken Breast Filet Grill K1	2370004381 Tyson Chicken Whole Grain Breaded Breast Chunks K2/NEW	2370001628 Tyson Fajita Chicken Strips K1	3469512362 John Soules Fajita Strips K2/NEW	3469512360 John Soules Food Beef Fajita Strips K1/CHG	7398132891 Milford Valley Chicken Broc Cheese Entree K1	7398132892 Milford Valley Chicken Cordon Bleu Entree K1	7398133389 Milford Valley Chicken Broc Cheese 6Pk K2	7398133388 Milford Valley Chicken Cordon Bleu K2	7346102108 Barber Chicken Cordon Bleu K1	7346102109 Barber Chicken Breast Creole Bites & Apple K4	7346102109 Barber Chicken Kiev Entree K3	7346128501 Barber Chicken Broccoli Cheese K3	7346197603 Barber Chicken Cordon Bleu K2
Shelf: 01 Top																	
11.34 in	2370001415 Tyson Chicken Popcorn Bites K1	2370004385 Tyson Gluten Free Chicken Nuggets K3	2370004379 TYSON NATURALS GRILLED CKN NUGGETS K1	2370001625 Tyson Chicken Breast Strips Grild K1	3469512364 John Soules Chicken Strips Grilled K2	3469512392 John Soules Rotisserie Chicken K1/NEW	7527899420 Foster Farms Diced Chicken K1/CHG	7527899421 Foster Farms Shredded Chicken K1/CHG	7527899493 FOSTER FARMS BAKED NUGGET K1/NEW	74951222350 Ians Ckn Nuggets GF K1/CHG	3100012023 Banquet Popcorn Chicken K2	3100012018 Banquet Chicken Breast Patties K2					
Shelf: 02																	
11 in	2370001405 Tyson Chicken Bites Bnlss Bfflo Sty. K2	2370004446 TYSON PREM SELECT CKN NUGGETS GR K2/NEW	2370004448 TYSON PREM SELECT CKN TENDERS K3/NEW	2370001409 Tyson Chicken Strips K1	Tyson Buffalo	2370001413 Tyson Chicken Honey Bbq Strips K2	2370001412 Tyson Chicken Brst Tndrs Hny Btrrd K2	2370001452 Tyson Chicken Nuggets Fun K2	7527899589 CRO ORGANIC BUFFALO WINGS K3	7527899495 FOSTER FARMS BAKED FILLET K4/NEW	7527899494 FOSTER FARMS BAKED TENDER K2/NEW	3100012020 Banquet Chicken Brst Tenders K1	3100012015 Banquet Chicken Nuggets Bnlss K1				
Shelf: 03																	
11.34 in	2370001493 Tyson Chicken Bites Bnlss Hny Bbq K2	2370001451 Tyson Chicken Breast Tenders K1	2370001410 Tyson Chicken Strips Crispy K1	2370001450 Tyson Chicken Breast Patties K1	7527899586 CRO ORGANIC CHICKEN NUGGETTS K3	7527890970 Foster Farms Chicken Wings Hot N. Spicy K3	7527890974 Foster Farms Chicken Strips Crispy K3	3100011478 Banquet Chicken Wings Hot Spicy K2	3100012022 Banquet Chicken Nuggets Bnlss Fun Shpd K3	3100012019 Banquet Chicken Strips K3							
Shelf: 04																	
10.84 in	2370004688 TYSON TEQUILA LIME WINGS K1	2370002847 TYSON CHICKEN NUGGETS K1	1210005260 Tyson Chicken Wings Buffalo K1	2370051245 Tyson Chicken Honey Bbq K1	2370001485 TYSON SOUTHERN BREAST TENDERLOINS K3	2370001484 Tyson Country Fried Steak K1	7590113140 Fast Fixin Country Fried Steak w/ Gravy K2	7527890969 Foster Farms Chicken Nuggets M1/NW SW MW	7527890941 Foster Farms Chicken Orange M2/NW SW MW	6456322316 Yummy Ckn Breast/Whole Grain Fries K3	6456322607 Maxi Chicken Nuggets Dino Buddies K1/CHG	3100010009 Banquet Chicken Original Crispy K2					
Shelf: 05 Base																	
2 ft 6 in																	

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR

2 OCTOBER 2017

BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

FROZEN PREPARED CHICKEN

SHELF:01 Top		WIDTH:180 in	MERCH HEIGHT:11.00 in	DEPTH:22 in			SPACE AVAIL:1.02 in							
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	02370004620	TYSON ANY'TIZERS	TYSON CHICHEN FRIES	28.05OZ	2	K2/NEW	4	24	6.00	9.91 in	7.75 in	1.78 in	Front	6/15/2017
2	2370001627	TYSON	Tyson Diced Chicken Breast	22.00OZ	2	K2	8	14	1.75	11.00 in	7.00 in	3.50 in	Front	8/16/2016
3	2370004380	TYSON	Tyson Chicken Lightly Breaded Breast Strips	20.00OZ	2	K2/NEW	4	14	3.50	9.50 in	7.17 in	3.00 in	Front	
4	2370002188	TYSON	Tyson Chicken Breast Filet Grill	22.00OZ	2	K1	8	14	1.75	8.95 in	6.50 in	1.53 in	Front	
5	2370004381	TYSON	Tyson Chicken Whole Grain Breaded Breast Chu...	20.00OZ	1	K2/NEW	4	6	1.50	10.19 in	7.17 in	3.25 in	Front	
6	2370001628	TYSON	Tyson Fajita Chicken Strips	22.00OZ	2	K1	8	14	1.75	11.00 in	7.50 in	4.00 in	Front	8/1/2016
7	3469512362	JOHN SOULES FOODS	John Soules Chicken Fajita Strips	16.00OZ	2	K2/NEW	6	22	3.67	9.00 in	6.87 in	2.00 in	Front	8/16/2016
8	3469512360	JOHN SOULES FOODS	John Soules Food Beef Fajita Strips	12.00OZ	2	K1/CHG	6	22	3.67	9.00 in	6.87 in	2.00 in	Front	8/1/2016
9	7398132891	MILFORD VALLEY	Milford Valley Chicken Broc Cheese Entree	5.00OZ	1	K1	24	36	1.50	2.20 in	5.86 in	1.18 in	Front	
10	7398132892	MILFORD VALLEY	Milford Valley Chicken Cordon Bleu Entree	5.00OZ	2	K1	24	72	3.00	2.20 in	5.86 in	1.18 in	Front	
11	7398133389	MILFORD VALLEY	Milford Valley Chicken Brocc Cheese 6Pk	30.00OZ	1	K2	6	6	1.00	8.03 in	5.53 in	3.50 in	Front	
12	7398133388	MILFORD VALLEY	Milford Valley Chicken Cordon Bleu	30.00OZ	1	K2	6	6	1.00	8.03 in	5.53 in	3.50 in	Front	
13	7346102108	BARBER FOODS	Barber Chicken Cordon Bleu	10.00OZ	1	K1	12	18	1.50	6.07 in	6.18 in	1.70 in	Front	
14	7346190788	BARBER FOODS	Barber Chicken Breast Creme Brie & Apple	10.00OZ	1	K4	12	18	1.50	6.07 in	6.18 in	1.70 in	Front	
15	7346102109	BARBER FOODS	Barber Chicken Kiev Entree	10.00OZ	2	K3	12	36	3.00	6.07 in	6.18 in	1.70 in	Front	
16	7346128501	BARBER FOODS	Barber Chicken Broccoli Cheese	10.00OZ	1	K3	12	18	1.50	6.07 in	6.18 in	1.70 in	Front	
17	7346197603	BARBER FOODS	Barber Chicken Cordon Bleu	30.00OZ	1	K2	4	9	2.25	5.51 in	8.93 in	3.56 in	Front	

SHELF:02		WIDTH:180 in	MERCH HEIGHT:11.12 in	DEPTH:22 in			SPACE AVAIL:1.11 in							
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2370001415	TYSON ANY'TIZERS	Tyson Chicken Popcorn Bites	25.50OZ	2	K1	8	14	1.75	9.36 in	7.05 in	1.80 in	Front	
2	2370004385	TYSON	Tyson Gluten Free Chicken Nuggets	20.00oz	2	K3	4	26	6.50	9.50 in	7.01 in	1.64 in	Front	
3	2370004379	TYSON	TYSON NATURALS GRILLED CKN NUGGETS	18.00OZ	2	K1	4	12	3.00	10.19 in	7.17 in	3.25 in	Front	
4	2370001625	TYSON GRILLED & RE...	Tyson Chicken Breast Strips Grild	22.00OZ	4	K1	8	28	3.50	8.95 in	6.77 in	1.53 in	Front	
5	3469512364	JOHN SOULES FOODS	John Soules Chicken Strips Grilled	16.00OZ	2	K2	6	22	3.67	9.00 in	6.86 in	2.00 in	Front	
6	3469512392	JOHN SOULES FOODS	John Soules Rotisserie Chicken	16.00OZ	2	K1/NEW	6	22	3.67	9.00 in	6.86 in	2.00 in	Front	8/16/2016
7	7527899420	FOSTER FARMS	Foster Farms Diced Chicken	20.00OZ	2	K1/CHG	6	24	4.00	10.00 in	7.00 in	1.80 in	Front	8/1/2016
8	7527899421	FOSTER FARMS	Foster Farms Shredded Chicken	20.00OZ	2	K1/CHG	6	24	4.00	10.00 in	7.00 in	1.80 in	Front	8/1/2016
9	7527899493	FOSTER FARMS	FOSTER FARMS BAKED NUGGET	24.00OZ	2	K1/NEW	6	14	2.33	10.00 in	6.50 in	3.00 in	Front	
10	74951222350	IAN'S	Ians Ckn Nuggets GF	8.00OZ	1	K1/CHG	8	9	1.13	6.07 in	4.85 in	2.27 in	Front	8/1/2016
11	3100012023	BANQUET	Banquet Popcorn Chicken	24.00OZ	2	K2	12	26	2.17	10.50 in	7.80 in	1.69 in	Front	
12	3100012018	BANQUET	Banquet Chicken Breast Patties	24.00OZ	2	K2	8	14	1.75	10.50 in	7.80 in	1.69 in	Front	

SHELF:03		WIDTH:180 in	MERCH HEIGHT:11.12 in	DEPTH:22 in			SPACE AVAIL:0.25 in							
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2370001405	TYSON ANY'TIZERS	Tyson Chicken Bites Bnls Bfflo Styl	25.00OZ	2	K2	8	14	1.75	9.36 in	7.05 in	1.80 in	Front	
2	2370004446	TYSON	TYSON PREM SELECT CKN NUGGETS GR	20.00OZ	1	K2/NEW	4	7	1.75	9.95 in	8.00 in	3.50 in	Front	1/18/2017
3	2370004448	TYSON	TYSON PREM SELECT CKN TENDERS	20.00OZ	1	K3/NEW	4	7	1.75	9.95 in	7.50 in	3.50 in	Front	1/18/2017
4	2370001409	TYSON	Tyson Chicken Strips Buffalo	25.00OZ	3	K1	8	21	2.63	8.27 in	6.45 in	2.11 in	Front	
5	2370001413	TYSON	Tyson Chicken Honey Bbq Strips	25.00OZ	2	K2	8	14	1.75	8.27 in	6.45 in	2.11 in	Front	
6	2370001412	TYSON	Tyson Chicken Brst Tndrs Hny Bttrd	25.50OZ	2	K2	8	14	1.75	9.50 in	7.25 in	2.21 in	Front	
7	2370001452	TYSON	Tyson Chicken Nuggets Fun	29.00OZ	3	K2	8	21	2.63	9.90 in	7.18 in	1.57 in	Front	
8	7527899589	FOSTER FARMS	CRO ORGANIC BUFFALO WINGS	12.00OZ	2	K3	6	14	2.33	7.65 in	7.50 in	2.80 in	Front	10/2/2017
9	7527899495	FOSTER FARMS	FOSTER FARMS BAKED FILLET	22.00OZ	2	K4/NEW	6	14	2.33	10.00 in	6.00 in	3.00 in	Front	1/12/2017
10	7527899494	FOSTER FARMS	FOSTER FARMS BAKED TENDER	24.00OZ	2	K2/NEW	6	14	2.33	10.00 in	6.00 in	3.00 in	Front	1/12/2017
11	3100012020	BANQUET	Banquet Chicken Brst Tenders	24.00OZ	2	K1	8	14	1.75	10.50 in	7.80 in	1.69 in	Front	
12	3100012015	BANQUET	Banquet Chicken Nuggets Bnlss	26.50OZ	3	K1	8	21	2.63	10.83 in	7.80 in	1.69 in	Front	

SHELF:04		WIDTH:180 in	MERCH HEIGHT:12.12 in	DEPTH:22 in			SPACE AVAIL:3.00 in							
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2370001493	TYSON ANY'TIZERS	Tyson Chicken Bites Bnlss Hny Bbq	25.50OZ	2	K2	8	14	1.75	9.36 in	7.05 in	1.80 in	Front	
2	2370001451	TYSON	Tyson Chicken Breast Tenders	29.00OZ	2	K1	8	14	1.75	9.50 in	7.25 in	2.21 in	Front	
3	2370001410	TYSON	Tyson Chicken Strips Crispy	25.00OZ	5	K1	8	35	4.38	8.16 in	6.80 in	1.95 in	Front	
4	2370001450	TYSON	Tyson Chicken Breast Patties	26.00OZ	4	K1	8	28	3.50	9.56 in	7.25 in	1.32 in	Front	
5	7527899586	FOSTER FARMS	CRO ORGANIC CHICKEN NUGGETTS	16.00OZ	1	K3	6	7	1.17	7.65 in	7.50 in	2.90 in	Front	10/2/2017
6	7527890970	FOSTER FARMS	Foster Farms Chicken Wings Hot N Spicy	28.00OZ	2	K3	8	22	2.75	9.00 in	6.05 in	1.80 in	Front	
7	7527890974	FOSTER FARMS	Foster Farms Chicken Strips Crispy	24.00OZ	2	K3	8	22	2.75	9.00 in	6.05 in	1.80 in	Front	
8	3100011478	BANQUET	Banquet Chicken Wings Hot Spicy	22.00OZ	2	K2	8	20	2.50	9.52 in	7.41 in	2.12 in	Front	

FROZEN PREPARED CHICKEN

Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
9	3100012022	BANQUET	Banquet Chicken Nuggets Bnlss Fun Shpd	24.00OZ		2	K3	8	14	1.75	10.50 in	7.92 in	1.69 in	Front	
10	3100012019	BANQUET	Banquet Chicken Brst Strips	24.00OZ		2	K3	8	22	2.75	10.50 in	7.92 in	1.69 in	Front	
SHELF:05 Base		WIDTH:180 in		MERCH HEIGHT:11.00 in			DEPTH:25 in			SPACE AVAIL:1.96 in					
1	2370004688	TYSON	TYSON TEQUILA LIME WINGS	22.00OZ		2	K1	22	20	0.91	10.50 in	7.50 in	2.50 in	Front	10/2/2017
2	2370002847	TYSON	TYSON CHICKEN NUGGETS	32.00OZ		3	K1	8	27	3.38	10.19 in	7.18 in	2.57 in	Front	
3	1210005260	TYSON TASTYBIRD	Tyson Chicken Wings Buffalo	32.00OZ		3	K1	8	21	2.63	9.80 in	7.92 in	1.86 in	Front	
4	2370051245	TYSON	Tyson Chicken Honey Bbq	32.00OZ		2	K1	8	14	1.75	8.80 in	7.95 in	1.67 in	Front	
5	2370001485	TYSON	TYSON SOUTHERN BREAST TENDERLOINS	25.00OZ		2	K3	8	14	1.75	9.75 in	7.50 in	2.00 in	Front	
6	2370001484	TYSON	Tyson Country Fried Steak	16.00oz		1	K1	8	11	1.38	10.50 in	10.50 in	2.00 in	Front	
7	7590113140	FAST FIXIN'	Fast Fixin Country Fried Steak w/ Gravy	22.00oz		1	K2	6	10	1.67	10.50 in	7.50 in	2.50 in	Front	
8	7527890969	FOSTER FARMS	Foster Farms Chicken Nuggets	28.00OZ		2	M1/NW S...	8	22	2.75	9.99 in	6.05 in	1.80 in	Front	
9	7527890941	FOSTER FARMS	Foster Farms Chicken Orange	24.00OZ		2	M2/NW S...	8	22	2.75	10.50 in	7.50 in	2.50 in	Front	
10	6456322316	YUMMY	Yummy Ckn Breast Whole Grain Fries	26.00OZ		2	K3	6	14	2.33	7.75 in	8.75 in	3.19 in	Front	
11	6456322607	YUMMY DINO BUDDIES	Maxi Chicken Nuggets Dino Buddies	46.00OZ		1	K1/CHG	6	1	0.17	8.00 in	11.50 in	3.28 in	Front	8/1/2016
12	3100010009	BANQUET	Banquet Chicken Original Crispy	28.00OZ		2	K2	12	20	1.67	6.08 in	8.50 in	4.05 in	Front	