NOTICE TO THE TRADE – DeCA NOTICE 12-141

SUBJECT: Extension of Worldwide Pre-packaged Salad Program

Under the terms set forth by the Notice to the Trade (NTT) 07-144, (attached), the Defense Commissary Agency (DeCA) solicited proposals from firms interested in participating in a Worldwide Pre-packaged Salad Program.

As a result of the process in the referenced NTT, firms were selected as primary and secondary suppliers for brand name pre-packaged salads in Central, Northeast, Southern, Midwest, Southwest, Northwest, Pacific, and Europe marketing areas. The period of performance under this program began on December 1, 2007, and is presently scheduled to end on September 30, 2012.

DeCA is continuing the process of developing the merchandising requirements for a new pre-packaged salad program. The objective of the new program is to offer consistent patron savings and customer satisfaction through timely deliveries of quality products.

To continue maintaining coverage for our store locations, DeCA has extended the term of performance under the current program for an additional 6 month period (through March 31, 2013). This should allow DeCA time to advertise for a new follow-on pre-packaged salad program. All interested parties will have an opportunity to submit offers in response to the updated pre-packaged salad program.

If you have any questions, my point of contact for this action is Ms. Bridget Bennett, Produce Program Manager, 804-734-8000, extension 4-8200.

//Signed//
Christopher T. Burns
Director of Sales

Attachments
As Stated: