

PSV

November 23, 2010

NOTICE TO THE TRADE - DeCA NOTICE 11-11

SUBJECT: Container Redemption Value (CRV) Master File Validation

The Defense Commissary Agency (DeCA) is making strides in its reporting of manufacturer's Container Redemption Values (CRV). The Agency already completed steps to streamline the current manual process for the calculating and reporting of CRV for Frequent Delivery System rollups between DeCA West and DeCA East. In addition, DeCA has created master files that may be utilized for reporting CRV's payable to each applicable manufacturer.

The long term objective is to utilize these files to support a future automated solution between the DeCA Interactive Business System and the Commissary Advanced Resale Transaction System. Frequent Delivery System (FDS) and Direct Store Delivery (DSD) rollups will list all the necessary CRV information required to support payments to manufacturers, which will increase efficiencies in manufacturer payments. The Agency receipts generated from Direct Store Delivery – Single Call (DSD-S) and Case Lot and Truckload System (CATS) deliveries will include CRV charges payable to manufacturers and recoup the correct amount at the point of sale.

The key to a successful implementation of this program is the quality of the CRV data, and the purpose of this Notice to the Trade is to request that our Industry Partners review these newly created CRV master files for errors and omissions. Once verified, this data will be utilized to facilitate continued improvements to our CRV receiving, payment, and point of sale processes. These files are organized by vendor, by PIIN, and by State; and they have been posted to commissaries.com and to the ALA Web site.

Industry reviews should confirm CRV accuracy, provide corrections for those that are in error, and supply the UPC [along with the nomenclature, CRV(s), PIIN, and state(s)] for any CRV items that have been unintentionally omitted. Request that this process be completed and the updated files returned to DeCA no later than January 15, 2011.

Should you have any questions regarding this process, the DeCA points of contact are Mr. Wayne Webb, 804-734-8000, extension 4-8854, wayne.webb@deca.mil, and Ms. Cheryl Brown, 804-734-8000, extension 4-8365, cheryl.brown@deca.mil.

//signed//

Christopher T. Burns
Director of Sales