

DATES	PROJECTED BOD	STORE	TYPE OF SET		OTHER INFO	
JAN. 2 - 4		NO SET			NEW YEAR	FULL SHELVING
JAN. 9 - 11	12/12/2010	EGLIN	DRY/CHILL/FRZ	SUN PULL DOWN		
JAN. 16 - 18		NO SET			MILK	FULL SHELVING
JAN. 23 - 25	12/24/2010	SHAW	DRY/CHILL/FRZ	SUN PULL DOWN		
JAN. 29 - 31		OPEN				
JAN. 31		FORT HAMILTON	FRZ/CHILL			N/A
FEB. 6 - 8		NO SET			SUPER BOWL	
FEB. 13 - 15		OPEN				
FEB. 14		FORT HUACHUCA	FRZ	MON DAY SET		N/A
FEB. 15		DAVIS MONTHAN	FRZ	TUE NIGHT SET		N/A
FEB. 20 - 22		NO SET			PRESIDENT DAY	
FEB. 26 - 28		OPEN				
FEB. 28 - MAR 2	4/1/2011	OROTE	DRY/CHILL/FRZ	MON PULL DOWN		PARTIAL SHELVING
MAR. 1 - 3		OPEN				
MAR. 6 - 8		FORT LEE	DRY	SUNDAY PULL DOWN		PARTIAL
MAR. 12 - 14		DAHLGREN	DRY/FRZ	SAT PULL DOWN		FULL SHELVING
MAR. 20 - 22		FT WORTH	DRY/FRZ	SUNDAY PULL DOWN		
MAR. 27 - 29		FORT BUCHANAN	DRY/FRZ	SUN PULL DOWN		FULL SHELVING
APR. 3 - 5		MACDILL	DRY	SUN PULL DOWN		PARTIAL SHELVING
APR. 10 - 12		MAXWELL	DRY/FRZ/CHILL	SUN PULL DOWN		PARTIAL SHELVING
APR. 17 - 19		GREAT LAKES	DRY	SUN PULL DOWN	EASTER	FULL SHELVING
APR. 24 - 26		NO SET				
MAY 1 - 3		WHITEMAN	DRY/FRZ	SUN PULL DOWN		PARTIAL
MAY 8 - 10		NO SET			MOTHERS DAY	
MAY 16 - 20	5/30/2011	FORT BLISS	NEW STORE			FULL SHELVING
MAY 22 - 24		ALTUS	DRY/FRZ	SUN PULL DOWN		FULL SHELVING
MAY. 25		FORT SILL	FRZ	WED NIGHT		N/A
MAY 29 - 31		NO SET			MEMORIAL DAY	
JUN. 5 - 7		KODIAK	DRY/CHILL/FRZ	SUN PULL DOWN		FULL SHELVING
JUN. 12 - 14	7/1/2011	FORT RILEY	DRY/CHILL/FRZ	SUN PULL DOWN		PARTIAL SHELVING
JUN. 19 - 21		NO SET			FATHERS DAY	
JUN. 25 - 27		ROCK ISLAND	DRY/FRZ	SAT PULL DOWN		FULL SHELVING
JUL. 3 - 5		NO SET			4TH JULY	
JUL. 10 - 12		FORT RUCKER	DRY	SUN PULL DOWN		PARTIAL SHELVING
JUL. 18 - 22	7/1/2011	FORT CAMPBELL	NEW STORE			FULL SHELVING
JUL. 24 - 26		EDWARDS	DRY	SUN PULL DOWN		FULL SHELVING

JUL. 31 - AUG. 2			TWENTY NINE PALMS	DRY/FRZ	SUN PULL DOWN		FULL SHELVING
AUG. 7 - 9	3/7/2011	CARLISLE BARRACKS	DRY/CHILL/FRZ	SUN PULL DOWN		FULL SHELVING	
AUG. 14 - 16		WHIDBEY ISLAND	DRY	SUN PULL DOWN		FULL SHELVING	
AUG. 21 - 23		SMOKEY POINT	DRY	SUN PULL DOWN		PARTIAL SHELVING	
AUG. 28 - 30		USAFA	DRY	SUN PULL DOWN		PARTIAL SHELVING	
AUG. 31		PETERSON AFB	FRZ	WED NIGHT SET		N/A	
SEP. 4 - 6		NO SET					
SEP. 10 - 12		YUMA PG	DRY/FRZ	SAT PULL DOWN	LABOR DAY	PARTIAL SHELVING	
SEP. 18 - 20		OPEN					
SEP. 21		NELLIS	FRZ	WED NIGHT		N/A	
SEP. 25 - 27	9/11/2011	MOODY	DRY/CHILL/FRZ	SUN PULL DOWN		PARTIAL SHELVING	
OCT. 1 - 3	9/21/2011	LAKEHURST	DRY/CHILL/FRZ	SAT PULL DOWN		FULL SHELVING	
OCT. 9 - 11		NO SET			COLUMBUS DAY		
OCT. 16 - 18		RANDOLPH	FRZ	TUE NIGHT		N/A	
OCT. 22 - 24		OPEN					
OCT. 25		OPEN					
OCT. 30 - NOV. 1	4/1/2011	ANDERSON	DRY/CHILL/FRZ	SUN PULL DOWN		PARTIAL SHELVING	
THESE STORES WILL PROBABLY MOVE INTO THE 2012 TIME FRAME							
	6/1/2012	MARCH AFB	DRY/CHILL/FRZ	SUNDAY PULL DOWN		FULL SHELVING	
***	9/26/2011	QUANTICO	DRY/CHILL/FRZ	SUNDAY PULL DOWN		PARTIAL SHELVING	
	4/13/2012	WRIGHT PAT	DRY/CHILL/FRZ	SUNDAY PULL DOWN		PARTIAL SHELVING	
	5/31/2012	PORTSMOUTH	NEW STORE	SUNDAY PULL DOWN		FULL SHELVING	
	12/6/2011	FORT MEADE	DRY/CHILL/FRZ	SUN PULL DOWN		PARTIAL SHELVING	
	1/3/2012	KINGSVILLE	DRY/CHILL/FRZ	SAT PULL DOWN		FULL SHELVING	
	11/16/2011	FORT KNOX	DRY/CHILL/FRZ	SUN PULL DOWN		FULL SHELVING	